

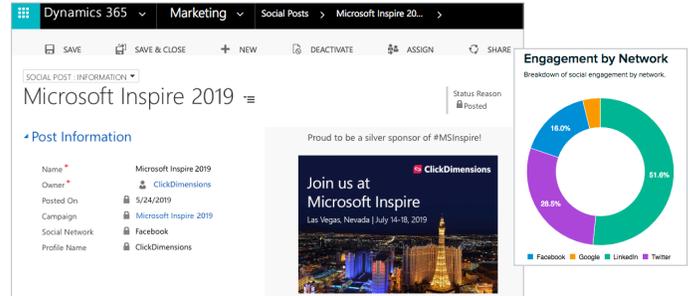
Landing Pages

ClickDimensions allows marketers to create landing pages in Dynamics 365 without knowing any HTML. Embed ClickDimensions forms or surveys in your landing pages for dynamic interactive campaigns, and track all your landing page activity in CRM.



Social Marketing

With ClickDimensions, you can post to Facebook, Twitter and LinkedIn directly from Dynamics 365. Publish immediately or conveniently schedule posts for any day or time in the future, and track interactions inside your CRM. In addition to these out-of-the-box features, we also offer a complete social engagement platform with social listening, content curation, advocacy and more.



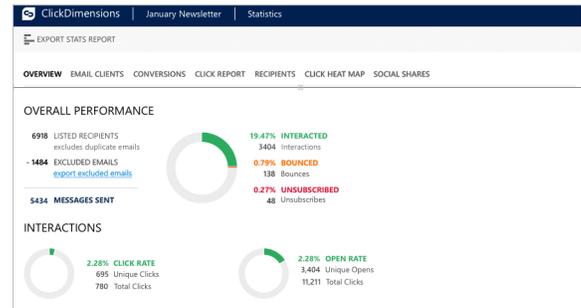
Lead Scoring

Quickly and easily determine which leads to pursue. Using lead scoring in ClickDimensions, each visitor to your website accumulates a score based on visits, page views and more. Scoring is based on values you set, so you can score certain activities or page views higher or lower based on their importance in showing visitor intent.

Page Title	Score	Browser	Operating System	Campaign
Premium Content: ClickDimensions Microsoft Dynamics CR...	25	CHROME	WINDOWS	
Pricing: ClickDimensions Marketing Automation	10	CHROME	WINDOWS	
Marketing with Microsoft Dynamics CRM - ClickDimensions...	5	CHROME	WINDOWS	
Score leads, contacts and anonymous visitors based on the...	5	CHROME	WINDOWS	Training Resource Guide
How to make fields searchable in Microsoft CRM - Market...	3	CHROME	WINDOWS	Training Resource Guide
ClickDimensions Training	0	CHROME	WINDOWS	
ClickDimensions Academy	0	CHROME	MAC	
ClickDimensions Academy - Week 1	0	CHROME	MAC	

Reporting

With ClickDimensions' native integration with Dynamics 365, you can link emails, web visits, page views and form captures directly to CRM campaign records. The ClickDimensions content pack for Power BI allows users to utilize ClickDimensions marketing data in Power BI, giving you further insight into the success of sales and marketing efforts.



Discover more about ClickDimensions at clickdimensions.com
To receive tips on marketing with Microsoft Dynamics, visit blog.clickdimensions.com