



Shepard Exposition Services

603 W. Landstreet Rd. Orlando, FL 32824

Customer Service Phone: (407) 888-9669

Customer Service Fax: (407) 888-2301

Customer Service Email: [orlando@shepardes.com](mailto:orlando@shepardes.com)

# SHOW INFORMATION



Urgent Care  
Association  
of America

Urgent Care Fall Conference

September 24 -26, 2015

Sheraton-New Orleans - New Orleans, Louisiana

Event Code: T180250915

## BOOTH PACKAGE

Items provided in your booth, per exhibitor: 8' High backwall drape, 3' High sidewall drape  
7" x 44" Cardstock Identification Sign  
*\*\*Please Note: Booths are 8' x 10'*

**Height Restrictions: Ceiling heights vary throughout the Napoleon Ballroom. Booths may not exceed 10' in height unless otherwise approved throughUCAOA. Hanging signs are not permitted.**

**Please Note: Per the New Orleans Fire Marshal, storing materials behind the drape line, behind a pop-up or underneath tables is not permitted. Only a one day supply of material is allowed to be stored within your booth space. Please request Empty Labels from the Shepard Exposition Service Desk.**

**\*\*\* Economy Booth Packages are available. Please reference the Economy Booth Package order form included in this exhibitor manual for details. \*\*\***

Show drape color(s): Black  
Aisle carpet color: Facility is carpeted

## EXHIBIT SHOW SCHEDULE

Targeted Exhibitor Move-in:	Wednesday, September 23, 2015	1:00 PM - 5:00 PM	<b>By appointment with Shepard ONLY</b>
General Exhibitor Move-in:	Thursday, September 24, 2015	7:00 AM - 3:00 PM	
Exhibit Hours:	Thursday, September 24, 2015	5:15 PM - 6:45 PM	Reception in Exhibit Hall
	Friday, September 25, 2015	9:00 AM - 7:00 PM	
	Saturday, September 26, 2015	7:30 AM - 10:00 AM	
Exhibitor Move-out:	Saturday, September 26, 2015	10:15 AM - 3:30 PM	
Freight Re-route Time:	Saturday, September 26, 2015	2:30 PM	

## IMPORTANT DEADLINES

Exhibitor appointed contractor notification deadline:	Thursday, August 27, 2015
Discount price deadline for standard Shepard orders:	Thursday, September 3, 2015
Discount price deadline for Shepard custom rentals:	Tuesday, August 25, 2015
First day for warehouse deliveries without a surcharge:	Thursday, August 27, 2015
Last day for warehouse deliveries without a surcharge:	Thursday, September 17, 2015

## SHIPPING ADDRESSES

### Advance Shipments Address

[Exhibiting Co. Name & Booth Number]  
Urgent Care Fall Conference  
UPS/ Shepard Exposition Services  
3761 Louisa Street  
New Orleans, LA 70126

**The Sheraton-New Orleans does not permit shipments to be delivered directly to the hotel. All shipments must be delivered to the Advance Warehouse.**

ALL UTILITY AND ANCILLARY FORMS SHOULD BE FAXED TO THE NUMBER INDICATED ON FORM. PLEASE DO NOT SEND UTILITY AND/OR ANCILLARY FORMS TO SHEPARD.



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# ONLINE ORDERING INSTRUCTIONS



Urgent Care  
Association  
of America

Urgent Care Fall Conference



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Sheraton-New Orleans - New Orleans, Louisiana



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## \*\*\*ATTENTION EXHIBITORS\*\*\*

**ORDER NOW!** Follow these simple steps to order Shepard Services Online:


- GO TO:** [www.shepardes.com/intro.asp](http://www.shepardes.com/intro.asp)
- Click on [Urgent Care Fall Conference](#)
- LOG IN** from the Show Information page.
- ENTER** your email address and password then click 
  - NEW users :** User name = Your Email Address (provided by Show Management)  
Password = UCAOA15
  - Previous users :** User name = Your Email Address  
Password = Your pre-existing password
- Don't remember your password? Click the link ["Forgot your password?"](#)  
and follow the prompts to have your password sent to the registered email address.
- Once logged in, you will be prompted to review your profile information.
  - If your information is correct, click 
  - OR
  - If your information is not correct, please click "here" as indicated, update your profile and submit changes.
- Welcome to Shepard Online Ordering!

Some helpful tips:

Use the  or  buttons to scroll through all your options.

Use the  button to add an item to your cart, BEFORE proceeding to the next screen.

To **NAVIGATE** to a specific page, use the menu headers at the top of the page.

To **VIEW** your shopping **CART**, click on 

To **DELETE** an item from your shopping cart, click  next to the item you wish to remove.

**QUESTIONS?** Do not hesitate to contact us for assistance!

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# PAYMENT AUTHORIZATION



**Urgent Care Fall Conference**

**September 24 -26, 2015**

**Sheraton-New Orleans - New Orleans, Louisiana**

Event Code: T180250915

**Discount Deadline: September 3, 2015**

Please complete the information requested below and return this form with your orders. You may choose to pay by credit card, check payable to Shepard Exposition Services, or bank wire transfer. However, we require your credit card authorization to be on file before we process your order(s) for service. We will use this authorization to charge your credit card account for any additional amounts incurred as a result of show site orders placed by your representative to include material handling charges for shipments received on your company's behalf and any unpaid balance due for Shepard services. **Credits for services will be issued at show site only.**

## WIRE TRANSFER

In order to accurately process the transfer of funds from your account, please complete the following information and fax it along with a copy of the wire receipt to the fax number printed on the header of this page. A \$50 service charge will be added for processing checks drawn on foreign banks. A \$25 service charge will be added for processing U.S. wire transfers. \$50 service charge for international wire transfers.

The following information must be included on the bank copy of the wire transfer confirmation:

**Name of show that you are attending - Urgent Care Fall Conference**

**Exhibiting company name**

**Booth number**

**Account Name:** Shepard Exposition Services, Inc.      **Bank Name:** PNC Bank N.A., Pittsburgh, PA 15219 USA

**Routing Number:** 041000124      **Account Number:** 42-6061-9772

**SWIFT CODE (US):** PNCCUS33      **SWIFT CODE (INTL):** PNCCUS33

If payment is not received by the date shown above, I hereby agree to have the balance owed to Shepard Exposition Services, Inc. charged to the credit card indicated in the next section.

**\*\* Please be sure to include the show name or show code and your booth # as well as the wire fee if you are sending a wire transfer, ACH payment, or check.**

## EXHIBITING COMPANY INFORMATION

Please fill out the following information:

**COMPANY NAME:** \_\_\_\_\_ **BOOTH #** \_\_\_\_\_

**COMPANY ADDRESS:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**CITY, ST, ZIP:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

## CREDIT CARD INFORMATION

**Type of Card:**       **Pay by Check\***  **Pay by Wire\***

**Credit Card #:**

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

**Expiration Date:**

Month	Year	

**Billing Address:** \_\_\_\_\_ **Security Code:**

--	--	--	--	--	--

**City, ST, Zip:** \_\_\_\_\_

**Name on Card:** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

*\*Please note: You may choose to pay by Check or Wire Transfer, however a credit card is required on file to process all orders.*

**\*\* Are you tax exempt for the state this event occurs in?**     Yes     No

*If you are tax exempt, you must provide a tax exemption certificate for the state in which the show is being held.*

*Please submit tax exemption certificate to:*    [orlando@shepardes.com](mailto:orlando@shepardes.com)



# SHEPARD TERMS & CONDITIONS

## Urgent Care Fall Conference

### PAYMENT POLICY

**Show Site Orders:** Services ordered at show site will require full payment at the time the order is placed. Purchase orders may not be used in lieu of payment. Regular prices will apply to all show site orders. Floor orders are limited to availability.

**Third Party Orders:** If you contract your work to a display or exhibit house and require services from Shepard, the payment policy stated above applies. Please pass this information on to them. A Third Party Payment form must be completed and submitted three weeks prior to show opening.

**Invoices:** Prior to close of show, an invoice will be prepared and delivered to your booth for your review. Credits will be issued at show site only. If you have any questions, or want to pay your invoice by check or cash, please see our customer service representatives at the service desk on site.

**Charges:** All charges, regardless of amount, must be paid in full by cash, check or credit card. If credit card method is used, please ensure that the card limits are high enough to cover your expected charges.

**Past Due Accounts:** The buyer understands that there will be a 1 1/2% monthly (18% per year) finance charge on past due accounts and agrees to pay all costs incurred by Shepard Exposition Services while endeavoring to collect this account.

**Outbound Services:** All outbound services will be processed on your credit card. A copy of the receipt and invoice will be mailed within 10 days of the close of the show.

**International Customers:** International customers must pay for all services in U.S. funds. A \$50 service charge will be added for processing checks or wire transfers drawn on foreign banks.

**U.S. Wire Transfers:** A \$25 service charge will be added for processing U.S. wire transfers. Please complete the wire transfer portion of the Payment Authorization form. The credit card portion of the form must still be completed before your order will be processed.

**Tax Exempt Status:** If you are tax exempt in the state where the show is held, a copy of the certificate must accompany your order.

**Rental Responsibility:** All materials are on a rental basis and shall remain the property of Shepard. The customer shall be held financially responsible for any damage to Shepard equipment used by the customer.

**Price Quotes:** Prices quoted are for the duration of the show and include installation, rental, and removal, except where indicated.

**Default Colors:** If skirting and carpet colors are not selected, show colors will prevail.

**Exchanges and Cancellations:** Onsite exchanges and cancellations in orders will be assessed a 100% pick-up fee.

### DEFINITIONS AND SHEPARD RESPONSIBILITIES

The name "Shepard" shall be construed within the meaning of this contract as Shepard Exposition Services, Inc. and its employees, officers, agents, and assigns including any subcontractors Shepard may appoint. The term "exhibitor" refers to any party who contracts for services with Shepard. Shepard shall be responsible only for those services which it directly provides, and hereby agrees to execute its contracted duties in good faith. Shepard assumes no responsibility for any person, parties, or other contracting firms not under Shepard's direct supervision and control. Shepard shall not be responsible for loss, delay or damage due to strikes, lockouts, work stoppages, natural elements, vandalism, acts of God, civil disturbances, power failures, acts of terrorism or war, or any other causes beyond Shepard's reasonable control; or for ordinary wear and tear in the handling of materials. Due to the security and liability requirements, Shepard personnel will unload all vendor materials from the loading docks to the booths.

### INDEMNIFICATION

The exhibitor agrees to indemnify, forever hold harmless and defend Shepard and its employees, officers and agents from and against any and all claims, causes of action, fines, penalties, damages, liabilities, judgments, and expenses on account of personal injury or death, damage to or loss of property or profits arising out of, or contributed to by any of the following: (1) exhibitor's negligent supervision of any labor secured through Shepard or the negligent supervision of such labor by any of the exhibitor's employees, agents, representative, invitees, and/or exhibitor appointed contractor (EAC); (2) exhibitor's negligence, willful misconduct, or deliberate act, or such actions of exhibitor's employees, agents, invitees, representatives, or EACs at the show to which this contract relates, including but not limited to the misuse, improper use, unauthorized alteration or negligent handling of Shepard equipment; or (3) exhibitor's violation of Federal, State or Local ordinance; or violation of show regulations and/or rules as published by the Facility and/or Show Management.

### CLAIM(S) FOR LOSS AND PAYMENT FOR SERVICES

Exhibitor agrees that any and all claims for loss or damage shall be submitted to Shepard prior to the conclusion of the show when alleged loss or damage occurred prior to that time, and in all cases within 30 days of the conclusion of the show. For claim reporting purposes, the "conclusion" of the show shall be construed as the end of the day on which exhibitor must vacate the show site. All claims reported after the 30-day period will be rejected. In no event shall a suit or action be brought against Shepard more than one year after the date that loss or damage occurred. Payment for services may not be withheld. In the event of any dispute between Shepard and the exhibitor relative to any loss or damage claim, the exhibitor shall not be entitled to, and shall not withhold payment for Shepard services as an offset against the amount of the alleged loss or damage. Any claim against Shepard shall be considered a separate transaction and shall be resolved on its own merit.

### SHEPARD'S LIMITS OF LIABILITY

If found liable for any loss or damage, Shepard's sole and maximum liability for loss or damage to exhibitor's materials will be limited to the repair or replacement with like kind and quantity, subject to a dollar amount not to exceed \$5.00 (five dollars) per pound based on the weight of the articles for which Shepard specifically acknowledges receipt in writing. Shepard shall in no event be liable for collateral, exemplary, indirect costs or damages, or loss of sales resulting from, or related to, a claim for loss of or damage to material.

### INBOUND AND OUTBOUND SHIPMENTS

Consistent with trade show industry practices, there may be a lapse of time between the delivery of shipment(s) to the booth and the arrival of the exhibitor or his representative. During such time, the materials will be left unattended. Shepard is not, and cannot be, responsible for loss, damage, theft, or disappearances of exhibitor's materials after same have been delivered to the exhibitor's booth. Similarly, there may be a lapse of time between the completion of packing and the actual pick up of exhibitor's materials from the booth for loading onto a carrier. During such time, the materials will be left unattended. Shepard shall not be responsible for loss, damage, theft, or disappearance of exhibitor's materials before same have been picked up for loading after the show. All materials will be checked at the booth at the time of loading using document(s) submitted by the exhibitor and notations of exceptions to conditions of materials, or piece counts will be made on said document. Shepard assumes no responsibility for loss, damage, theft, or disappearance of exhibitor's materials after same have been delivered to exhibitor's appointed carrier or agent for transportation after the show. Shepard loads materials onto the carrier's truck under the supervision of the carrier driver who checks and signs for the materials. Shepard assumes no liability for any materials after the carrier assumes custody of materials. If exhibitor's designated carrier fails to show by the move out deadline after a show, Shepard shall have the authority to route exhibitor's shipment via an alternate carrier, or return shipment to a local warehouse for disposition at exhibitor's expense.

### PACKAGING, CRATES, AND EMPTY CONTAINERS

Shepard shall not be responsible for surface damage to loose or uncrated materials, pad-wrapped, or shrink-wrapped materials. Shepard shall not be responsible for concealed damage, damage to carpets in bags or poly, or damage to materials improperly packed. Shepard shall not be responsible for crates and packaging unsuitable for handling, partially assembled, or having prior damage. Affixing "Empty" storage labels to containers is the sole responsibility of the exhibitor or his representative. All previous labels should be removed. Shepard assumes no responsibility for removal or misdelivery of containers with old labels or incorrect information on labels or for loss or damage to materials stored in containers labeled "empty."



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# THIRD PARTY PAYMENT AUTHORIZATION



Urgent Care Association of America

Urgent Care Fall Conference

September 24 -26, 2015

Sheraton-New Orleans - New Orleans, Louisiana

Event Code: T180250915

**Discount Deadline: September 3, 2015**

**The following information must be completed and the form returned to Shepard by the deadline date.**

Both parties MUST sign this form indicating acceptance; otherwise, request will be denied.

When a third party is handling your display and/or paying for any services on your behalf, we will agree to this third party arrangement if the following payment is agreed upon and all signatures are properly completed.

By signing this form, both parties agree and understand that the exhibiting firm is responsible for all charges.

In the event that the named third party does not make payment by show close, Shepard will be paid by the exhibiting firm on demand at show site.

The show site invoice may or may not include any outbound services, such as additional material handling, rigging, and/or shipping charges.

## SERVICES TO BE COVERED BY THIRD PARTY

All services

Rental Furniture

Exhibit Display Rentals

Overhead Rigging/Labor

Carpet

Cleaning

Installation/Dismantling Labor

Logistics/Transportation

Other (please specify): \_\_\_\_\_

Material Handling \*Please complete the Material Handling Authorization Form

Notes: \_\_\_\_\_

## THIRD PARTY INFORMATION

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

CITY, ST, ZIP: \_\_\_\_\_

FAX: \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

## EXHIBITING COMPANY INFORMATION

COMPANY NAME: \_\_\_\_\_

BOOTH # \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

CITY, ST, ZIP: \_\_\_\_\_

FAX: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_

## THIRD PARTY CREDIT CARD INFORMATION

Type of Card:



Credit Card #:

Expiration Date:

Month Year

Billing Address: \_\_\_\_\_

Security Code: \_\_\_\_\_

City, ST, Zip: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

\*\* Are you tax exempt for the state this event occurs in?  Yes  No

If you are tax exempt, you must provide a tax exemption certificate for the state in which the show is being held.

Please submit tax exemption certificate to: [orlando@shepardes.com](mailto:orlando@shepardes.com)



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# EXHIBITOR APPOINTED CONTRACTOR



Urgent Care Fall Conference

September 24 -26, 2015

Sheraton-New Orleans - New Orleans, Louisiana

Event Code: T180250915

**Deadline Date: August 27, 2015**

**Please read the following information entirely prior to signing form and returning to Shepard.**

Complete this form for each non-official contractor used. Only the official show contractor or the facility may provide building services, utilities, rigging, material handling, cleaning, and furniture rental.

As the official show contractor, Shepard will provide all standard trade show services, including installation/dismantling labor, but exhibitors may appoint a non-official contractor to provide installation/dismantling labor provided all the following conditions are met:

~ EXHIBITOR must inform Shepard Exposition Services that they have contracted with a non-official contractor by completing this form and returning it by **deadline date**. If form is not submitted by deadline date, the Exhibitor Appointed Contractor will not be allowed to perform work in the hall except to supervise the official contractor provided labor.

~ The CONTRACTOR hired by the exhibitor must, by the deadline date, provide Shepard with a current Certificate of Insurance with minimum limits of \$500,000 property damage per occurrence, \$1,000,000 personal injury per occurrence, workers compensation aggregate coverage of \$1,000,000 per occurrence, and naming Shepard Exposition Services as additionally insured for the time period of the show (including move-in and move-out days).

~ The CONTRACTOR must abide by the rules and regulations of the show and all pertinent union regulations.

~ CONTRACTOR employees must wear approved identification badges at all times while in the work area. Badge will be issued at show site to authorized contractor representatives when all requirements have been met.

~ If the non-official contractor is empowered to incur expense on behalf of the exhibitor, a Third Party Payment Authorization form must be completed and returned to Shepard. The exhibitor agrees that he is ultimately responsible for the cost of all services provided in connection to the exhibitor's booth.

~ The non-official contractor agrees to have evidence, in the booth, that it has a valid authorization from the Exhibitor for services.

~ The non-official contractor must confine its operations to the exhibit area of its clients. No service desks, storage areas or other work facilities will be located anywhere in the facility. Show aisles and public areas are not part of the Exhibitor's booth space.

~ The non-official contractor may not solicit business on the exhibit floor.

~ The non-official contractor must have all business licenses, work permits and insurance required by State and City governments and Facility Management before beginning work, and shall provide Show Management with evidence of compliance.

~ If required, the non-official contractor must be able to provide evidence that it has current and applicable labor contracts and must comply with all labor agreements and jurisdictions. The non-official contractor must not jeopardize the production of the event by any act or practice that would lead to work stoppages, strikes or labor disputes.

~ Non-official contractor employees must wear approved identification badges at all times while in the work area. Badges will be issued at show site, to authorized representatives, when all requirements have been met.

**The following information must be completed and the form returned to Shepard by the deadline date.**

Name of Non-official Contractor: \_\_\_\_\_

Services to be performed: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Address: \_\_\_\_\_

Exhibitor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Exhibiting Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_



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# ECONOMY BOOTH PACKAGE



Urgent Care Fall Conference

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Sheraton-New Orleans - New Orleans, Louisiana

Event Code: T180250915

**Deadline Date: September 3, 2015**

**MAKE ORDERING SIMPLE & SAVE MONEY! ...GET THE ECONOMY BOOTH PACKAGE**

**Please Note: The facility is carpeted**

## BOOTH PACKAGE 8' X 10' (50361)

Qty.	Code	Item Description	Discount	Regular	Amount
	50046	1 - 6'L x 24"W x 30"H Skirted Table	127.00	165.00	
	50020	2 - Upholstered Side Chairs			
	50091	1 - Wastebasket			

**Choose table skirt color:**

- Red (01)  
 Blue (05)  
 Gold (04)  
 Green (02)  
 Burgundy (07)  
 Black (06)  
 Grey (10)  
 Teal (13)  
 White (03)

Please complete the following:

**Company Name:** \_\_\_\_\_ **Booth #:** \_\_\_\_\_ Total \$ \_\_\_\_\_  
**Contact Name:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_ 9.000% Tax: \$ \_\_\_\_\_  
**Authorized Signature:** \_\_\_\_\_ Amount Due: \$ \_\_\_\_\_

Signature also indicates you read and accept the Payment Policy and Terms and Conditions.

Must order by discount deadline date to receive discounted pricing. Payment Authorization must be completed and returned with order.

There are no exchanges or refunds once item has been delivered to your booth. Cancellation must be received in writing 48 hours prior to first exhibitor move-in day. Rental items not ordered and found in use in your booth are subject to "Regular" rate billing.

\* All tax rates are subject to change.



(407) 888-9669

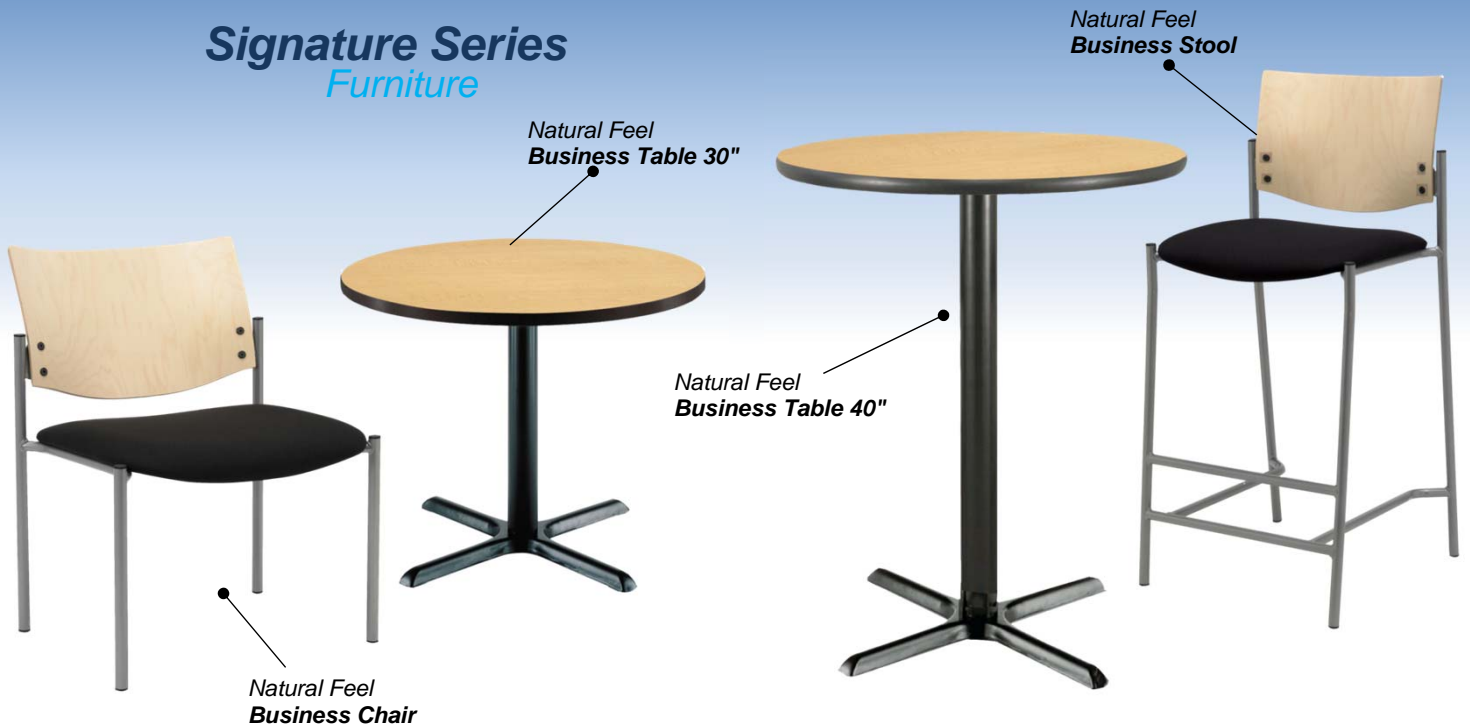
(407) 888-2301

orlando@shepardes.com

EVENT CODE  
T180250915

DISCOUNT DEADLINE  
August 25, 2015

## Signature Series Furniture



### 6 Foot Fabric Table Cover w/ Table

### Promotional Furnishings

### Lighting & Accessories



Available Colors:



#### Natural Feel Furniture

Qty.	Item	Discount	Regular	Amount
50704	Natural Feel Business Chair	138.00	179.40	
50705	Natural Feel Business Stool	168.00	218.40	
50706	Natural Feel Business Table 30"	282.00	366.60	
50707	Natural Feel Business Table 40"	294.00	382.20	

#### Natural Feel Accessories

Qty.	Item	Discount	Regular	Amount
50709	Natural Feel Floor Lamp	150.00	0.00	
50710	Natural Feel Table Lamp	108.00	0.00	
50708	Natural Feel Waste Receptacle	66.00	0.00	

#### Fabric Table Covers (50700)

Qty.	Item	Discount	Regular	Amount
	White - Fabric Table Cover w/ Table	234.00	304.20	
	Red - Fabric Table Cover w/Table	234.00	304.20	
	Blue - Fabric Table Cover w/Table	234.00	304.20	
	Black - Fabric Table Cover w/Table	234.00	304.20	

#### Promotional Furnishings

Qty.	Item	Discount	Regular	Amount
50713	Promotional Furnishings Table			Call for Quote
50714	Promotional Furnishings Stool*			Call for Quote

*\*Promotional Stools must be ordered 30 days prior to show.  
 No refunds or cancellation once order has been placed.*

*All Signature Series Furnishings must be ordered 30 days before move in for availability.*

**Please complete the following.**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Booth Number: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Total Signature Furnishings:	\$
9.000% Tax*:	\$
Amount Due:	\$

**Authorized Signature:**

Must order by discount deadline to receive discounted pricing. Payment authorization must be completed and returned with order.  
 \*All tax rates are subject to change.





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EVENT CODE  
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DISCOUNT DEADLINE  
August 25, 2015

Elevated  
Hardwood Flooring

# Signature Series Flooring



Light Maple

Rustic Cherry

Blackwood

Ivory

Barnwood

Checkerboard

### Premium Vinyl Floor Covering

Use the below formula to calculate the square footage (sq. ft.)

X  =  sq. ft.  
length width

#### Premium Plush Carpet (46004)

Sq. Ft.	Item	Per Sq. Ft	Amount
(22)	Navy	9.05	
(74)	Crimson	9.05	
(73)	Graphite	9.05	
(03)	White	9.05	
(06)	Black	9.05	
(90)	Hot Pink	9.05	
(91)	Electric Blue	9.05	
(77)	Bay Blue	9.05	
(48)	Hunter	9.05	
(99)	Sun Gold	9.05	
(98)	Paprika	9.05	
(07)	Burgundy	9.05	

#### Premium Vinyl Floor (46005)

Sq. Ft.	Item	Per Sq. Ft	Amount
(83)	Light Maple	11.75	
(84)	Rustic Cherry	11.75	
(80)	Blackwood	11.75	
(31)	Ivory	11.75	
(85)	Barnwood	11.75	
(82)	Checkerboard	11.75	

#### Elevated Hardwood Floor

Sq. Ft.	Item	Per Sq. Ft	Amount
50712	Light Oak - Elevated Hardwood Floor		Call for Quote
50711	Dark Oak - Elevated Hardwood Floor		Call for Quote

\* Please refer to the labor order form to order labor for the installation of your elevated floor

All Signature Series Flooring must be ordered 30 days before move in for availability.  
Minimum 100 square feet is required per flooring order.

Please complete the following.

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Booth Number: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Total Signature Flooring:	\$
9.000% Tax*:	\$
Amount Due:	\$

Authorized Signature: \_\_\_\_\_



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# BOOTH CARPETING



**Urgent Care Fall Conference**

**September 24 - 26, 2015**

**Sheraton-New Orleans - New Orleans, Louisiana**

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**Discount Deadline: September 3, 2015**

*Carpet lends the booth a warm, inviting atmosphere.  
Select the carpet that will enhance your exhibit and draw customers in.  
Remember to provide your guests extra comfort with the upgrade of padding.*

**Please Note: The facility is carpeted**

## PREMIUM CARPET - 28 OZ., 100% ULTRA CUT PILE WITH ACTION BACK OR JUTE BACKING

**Choose Color:**

- |  |  |
|--|--|
| Red (01) <input type="checkbox"/>          | Charcoal (17) <input type="checkbox"/> |
| Silver Cloud (18) <input type="checkbox"/> | Black (06) <input type="checkbox"/>    |
| Deep Navy (22) <input type="checkbox"/>    | Cobalt (21) <input type="checkbox"/>   |



Qty.	Item	Discount	Regular	Amount
46001	Rental/sq.ft	6.60	8.60	
46003	Rental 1000+/sq.ft	5.70	7.40	

Rental includes installation and removal of carpet and visqueen. Minimum 100 sq. ft. required.

### PURCHASED PREMIUM CARPET

Qty.	Item	Discount	Regular	Amount
46002	Purchase/sq.ft.	15.80	20.55	

Minimum 100 sq. ft. is required. No refunds on cancellations. Please note - Premium White is available for purchase only.

## BOOTH DIMENSIONS

What is your booth size (ft.)?

X  =  sq. ft.

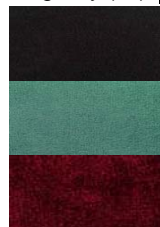
## PADDING & VISQUEEN

Qty.	Item	Discount	Regular	Amount
50009	1/2" Padding	1.00	1.30	
50008	1" Padding	2.35	3.05	
50010	Visqueen	0.35	0.45	

## EXPO CARPET - 13 OZ.

**Choose Color:**

- |                                      |  |
|--------------------------------------|--|
| Red (01) <input type="checkbox"/>    | Black (06) <input type="checkbox"/>    |
| Blue (05) <input type="checkbox"/>   | Teal (13) <input type="checkbox"/>     |
| Tuxedo (50) <input type="checkbox"/> | Burgundy (07) <input type="checkbox"/> |



Qty.	Item	Discount	Regular	Amount
50255	8' x 10'	210.95	274.25	
50256	8' x 20'	401.60	522.10	
50257	8' x 30'	599.05	778.75	
50258	8' x 40'	796.40	1035.30	

Variation in dye lot may occur when ordering more than one cut of carpet unless ordered as Special Cut Carpet.

### SPECIAL CUT EXPO CARPET

Qty.	Item	Discount	Regular	Amount
50580	0 - 399 sq ft	5.05	6.55	
50581	400 - 900 sq ft	4.55	5.90	
50582	900+ sq ft	4.15	5.40	

Rental includes installation and removal of carpet and visqueen protective covering.

Prices quoted above include installation and taping of front edge only. All rental carpet is delivered clean to your booth space, but during setup, carpet may become dirty. Please order cleaning service at least once before show opening.

Total Carpeting	\$	<input type="text"/>
9.00% Tax*	\$	<input type="text"/>
Amount Due:	\$	<input type="text"/>

**Company Name:** \_\_\_\_\_ **Booth #:** \_\_\_\_\_  
**Contact Name:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_  
**Authorized Signature:** \_\_\_\_\_

Signature also indicates you read and accept the Payment Policy and Terms and Conditions.

Must order by discount deadline date to receive discounted pricing. Payment Authorization must be completed and returned with order. There are no exchanges or refunds once item has been delivered to your booth. Cancellation must be received in writing 48 hours prior to first exhibitor move-in day.

\* All tax rates are subject to change.



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# BOOTH CLEANING



Urgent Care Fall Conference

September 24 -26, 2015

Sheraton-New Orleans - New Orleans, Louisiana

Event Code: T180250915

**Discount Deadline: September 3, 2015**

*A clean booth creates a positive image.  
Take advantage of these opportunities to make the most of your exhibit!*

## BOOTH VACUUMING

### Booth Cleaning - Vacuum Once

Code	Sq Ft	Description	Discount	Regular	Amount
47050		0 - 399 sq ft	0.39	0.50	
47051		400 - 900 sq ft	0.35	0.45	
47052		900+ sq ft	0.30	0.40	

### Booth Cleaning - Daily Vacuum

Code	Sq Ft	Description	Discount	Regular	Amount
47055		0 - 399 sq ft	1.17	1.50	
47056		400 - 900 sq ft	1.05	1.35	
47057		900+ sq ft	0.95	1.25	

## PERIODIC PORTER SERVICE

Porter Service includes emptying wastebaskets within the booth every two hours during the show.

### Booth Porter Services

Code	Sq Ft	Item	Discount	Regular	Amount
47030T		Porter Svc Once	0.50	0.65	
47031T		Daily Porter Svc	1.45	1.90	

## \*IMPORTANT INFO\*

- Vacuuming and Porter Service rates are based on total booth square footage, regardless of area being cleaned - minimum 100 square feet.
- Carpet is delivered clean, but may become dirty during setup. Booth cleaning is suggested at least once prior to show opening.
- Vacuuming/sweeping of booths and emptying of wastebaskets are not included as part of your space rental, these must be ordered separately.
- As General Service Contractor, Shepard has the exclusive cleaning contract for this show and other service contractors will not be permitted to provide this service on the show floor.
- A credit card must be on file when ordering cleaning services through Shepard.
- Cancellations must be received 48 hours prior to show opening.
- One time services ordered will be provided for the first day of the event. If you have a need for one vacuuming or porter service any day besides the first day, please contact Customer Service.

Please note: booth cleaning and porter service are taxable for this show.

Total Booth Cleaning	\$	
9.00% Tax*	\$	
Amount Due:	\$	

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Phone #: \_\_\_\_\_  
 Authorized Signature: \_\_\_\_\_

Signature also indicates you read and accept the Payment Policy and Terms and Conditions.

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# EXPO FURNISHINGS



Urgent Care Fall Conference

September 24 -26, 2015

Sheraton-New Orleans - New Orleans, Louisiana

Event Code: T180250915

**Discount Deadline: September 3, 2015**

## TABLES - ALL DISPLAY TABLES ARE 24" WIDE



Choose drape color (place color code next to order):

Red (01)      Gold (04)      Burgundy (07)  
 Green (02)    Blue (05)      Grey (10)  
 White (03)    Black (06)      Teal (13)

### SKIRTED TABLES

Code	Qty.	Color	Size	Discount	Regular	Amount
50042			4'L X 30"H	124.70	162.10	
50046			6'L X 30"H	153.20	199.15	
50050			8'L X 30"H	194.10	252.35	
50043			4'L X 42"H	151.50	196.95	
50047			6'L x 42"H	194.05	252.25	
50051			8'L x 42"H	228.20	296.65	
50052			4th Side 30"	75.80	98.55	
50171			4th Side 42"	75.80	98.55	

Tables are skirted 3-sided, must order 4th side for all sides to be draped on 6' and 8' tables.

### UNSKIRTED TABLES

Code	Qty.	Size	Discount	Regular	Amount
50040		4'L X 30"H	88.80	115.45	
50044		6'L X 30"H	105.95	137.75	
50048		8'L X 30"H	125.00	162.50	
50041		4'L X 42"H	100.00	130.00	
50045		6'L x 42"H	125.00	162.50	
50049		8'L x 42"H	139.40	181.20	

## RISERS - WOODEN PLANKING, 8" WIDE

### DRAPED RISERS

Code	Qty.	Color	Size	Discount	Regular	Amount
50082			4'L X 6"H	50.30	65.40	
50084			6'L X 6"H	64.85	84.30	
50086			8'L X 6"H	86.90	112.95	
50083			4'L X 12"H	108.85	141.50	
50085			6'L x 12"H	135.50	176.15	
50087			8'L x 12"H	150.95	196.25	

### UNDRAPED RISERS

Code	Qty.	Size	Discount	Regular	Amount
50076		4'L X 6"H	25.85	33.60	
50078		6'L X 6"H	36.35	47.25	
50080		8'L X 6"H	47.05	61.15	
50077		4'L X 12"H	50.15	65.20	
50079		6'L x 12"H	71.65	93.15	
50081		8'L x 12"H	87.50	113.75	

Please complete the following:

**Company Name:** \_\_\_\_\_ **Booth #:** \_\_\_\_\_  
**Contact Name:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_  
**Authorized Signature:** \_\_\_\_\_

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\* All tax rates are subject to change.

Total Expo Furnishings:	\$
9.000% Tax*:	\$
Amount Due:	\$

## STANDARD SEATING



Code	Qty.	Item	Discount	Regular	Amount
50020		Side Chair	79.40	103.20	
50021		Arm Chair	110.40	143.50	
50024		Stool w/back	129.35	168.15	

## STANDARD ACCESSORIES



Code	Qty.	Item	Discount	Regular	Amount
50091		Wastebasket	22.75	29.60	
50094		Floor Easel	44.80	58.25	
50245		Literature Rack	172.20	223.85	



Code	Qty.	Item	Discount	Regular	Amount
50175		Bag Rack	219.05	284.75	
50092		Coat Rack	77.75	101.10	
50093		Garment Rack	219.05	284.75	



Code	Qty.	Item	Discount	Regular	Amount
50427		Stanchion	92.40	120.10	
50095		Sign Holder, 22x28	102.05	132.65	

## SKIRTING OF EXHIBITOR EQUIPMENT-per linear ft.

50058		Sateen Skirting	17.10	22.25	
-------	--	-----------------	-------	-------	--

Please select sateen color from below:

Red (01)       Gold (04)       Burgundy (07)  
 Green (02)     Blue (05)       Grey (10)  
 White (03)     Black (06)      Teal (13)



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# SPECIALTY FURNISHINGS & ACCESSORIES



Urgent Care Association of America

Urgent Care Fall Conference

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## SPECIALTY CHAIRS AND TABLES



Qty.	Item	Discount	Regular	Amount
51086	Director's Chair	82.80	107.65	
51090	Director's Stool	148.15	192.60	
51089	Ped. Table,42"	228.25	296.75	
50032	Ped. Table,30"	217.70	283.00	
50030	Rnd Side Table	105.30	136.90	
50031	Sq. Side Table	105.30	136.90	

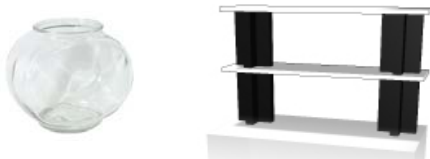
## SHOWCASES



Qty.	Item	Discount	Regular	Amount
50067	Full View 4'	825.60	1073.30	
50068	Full View 6'	910.60	1183.80	
50069	Quarter View 4'	825.60	1073.30	
50070	Quarter View 6'	910.60	1183.80	

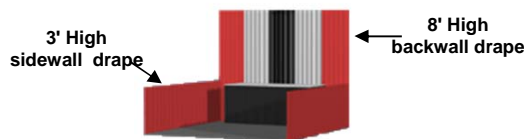
Standard Showcases are a gray finish.

## MISCELLANEOUS ITEMS



Qty.	Item	Discount	Regular	Amount
50185	Drawing Bowl	41.10	53.45	
50088	8' Upright	29.00	37.70	
50349	6'-10' Crossbar	19.25	25.05	
50348	7'-12' Crossbar	19.25	25.05	
50296	4' x 12" Display Riser *	92.50	120.25	
50297	6' x 12" Display Riser *	115.15	149.70	

\* These display risers are stackable up to four (4) shelving units. It is also important to note that all risers will be delivered to your booth, but it is your responsibility to install them.



## SPECIAL DRAPERY BACKGROUNDS - Per linear foot

Must be approved by show management.

Ln. Ft.	Item	Discount	Regular	Amount
50073	8' High	21.00	27.30	
50074	3' High	15.55	20.20	

Choose Color: Minimum 10 linear feet rental required

- Red (01)     Blue (05)     Grey (10)  
 White (03)     Black (06)     Burgundy (07)

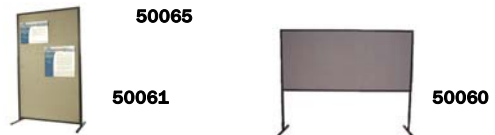
## GRID AND GRID ACCESSORIES



Qty.	Size	Discount	Regular	Amount
50236	2'x8' w/legs, each	197.40	256.60	
50237	2'x8' w/o legs, each	147.95	192.35	
50242	7-Ball Waterfall	13.55	17.60	

Other accessories available, please call customer service for more information.

## VELCRO TACK BOARD



Qty.	Item	Discount	Regular	Amount
50060	4' X 8' Horz.	267.30	347.50	
50061	4' x 8' Vert.	267.30	347.50	

Total Specialty Furnishings/Accessories: \$  
 9.000% Tax\*: \$  
 Amount Due: \$

Please complete the following:

**Company Name:** \_\_\_\_\_ **Booth #:** \_\_\_\_\_  
**Contact Name:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_  
**Authorized Signature:** \_\_\_\_\_

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# EXECUTIVE FURNITURE



Urgent Care  
Association  
of America

Urgent Care Fall Conference

September 24-26, 2015

Sheraton-New Orleans - New Orleans, Louisiana

Event Code: T180250915

**Discount Deadline: September 3, 2015**

**\*\* Additional styles and colors are available online! \*\***

<http://www.shepardes.com/intro.asp>

## COMFORT SEATING/OTTOMANS

Qty.	Item	Discount	Regular	Amount
<b>Key West - Black</b>				
	SOM	758.15	985.60	
	LSM	672.20	873.85	
	OCB	551.15	716.50	
<b>Heathrow</b>				
	HEA08	838.30	1089.80	
	HS008	2199.35	2859.15	
	HCH08	653.50	849.55	
	HC008	703.90	915.05	
<b>Naples</b>				
	NPLSOF	1056.70	1373.70	
	NPLCHR	737.50	958.75	
	NPLLOV	888.70	1155.30	
<b>Roma</b>				
	CHR003	648.85	843.50	
	SFA003	995.00	1293.50	
<b>Tangiers</b>				
	TANSOF	838.30	1089.80	
	TANCHR	543.90	707.05	
<b>Miscellaneous Seating</b>				
	SO1	859.80	1117.75	
	BCW	1035.80	1346.55	
	OCH	957.65	1244.95	
	SWAN	451.90	587.45	
<b>Ottomans</b>				
	OTS	307.20	399.35	
	END02B	451.90	587.45	
	END02W	451.90	587.45	
	BNO08	519.10	674.85	
	BNO75	519.10	674.85	
	OTL	495.05	643.55	
	OTK	495.05	643.55	
	OTH	156.30	203.20	
	VIB02	164.40	213.70	
	OSC	144.55	187.90	



## COCKTAIL, END TABLES & LAMPS

Qty.	Item	Discount	Regular	Amount
<b>Cocktail Tables</b>				
	C1E	363.40	472.40	
	C1F	332.20	431.85	
	C1C	341.95	444.55	
	AURA	183.10	238.05	
	ETBL	224.95	292.45	
	NEMSAC	367.90	478.25	
	TMBTBL	216.70	281.70	
	COLI	302.80	393.65	
<b>End Tables</b>				
	E1E	341.95	444.55	
	E1F	310.70	403.90	
	E1C	320.50	416.65	
	EOLI	268.80	349.45	



Floor orders are subject to availability. Substitutions may be provided without prior notification.

Please complete the following:

<b>Company Name:</b> _____	<b>Booth #:</b> _____	Subtotal \$	_____
<b>Contact Name:</b> _____	<b>Phone #:</b> _____	9.000% Tax: \$	_____
<b>Authorized Signature:</b> _____		Amount Due: \$	_____

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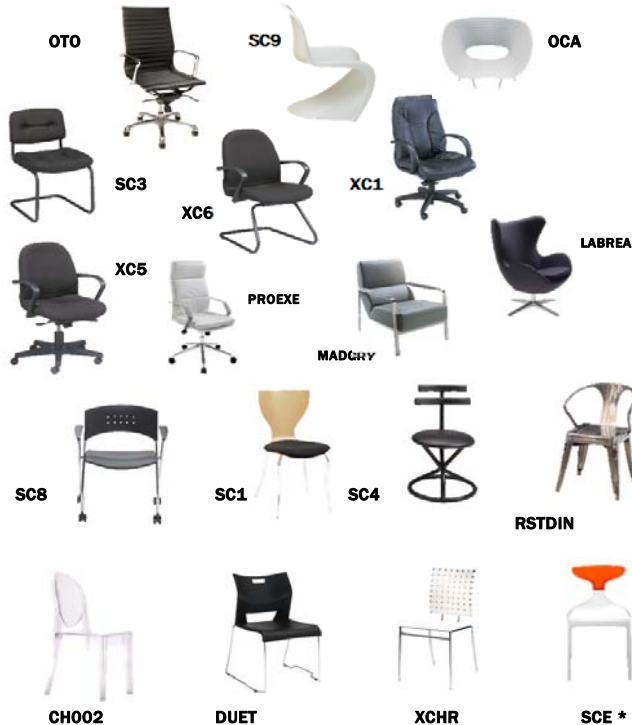
## CONFERENCE TABLES

Qty.	Item	Discount	Regular	Amount
<b>Geo Tables - 29" High</b>				
	CE2 (60"L)	555.05	721.55	
	CF2 (60"L)	535.45	696.10	
	CE1 (42"L)	383.05	497.95	
	CF1 (42"L)	363.40	472.40	
<b>Graphite Nebula - 29" High</b>				
	CB2 (6'L)	590.80	768.05	
	CB3 (8'L)	725.05	942.55	
	CB1 (42"RND)	490.50	637.65	
<b>Mahogany - 29" High</b>				
	CC6 (6'L)	555.05	721.55	
	CC7 (8'L)	683.95	889.15	
	CC8 (10'L)	1088.45	1415.00	
	CC5 (42"RND)	487.80	634.15	
<b>Miscellaneous Conf. Table - 29" High</b>				
	CG1 (42"RND)	394.75	513.20	



## CONFERENCE CHAIRS & OCCASIONAL CHAIRS

Qty.	Item	Discount	Regular	Amount
<b>Panton</b>				
	OTO	586.25	762.15	
	SC9	257.95	335.35	
<b>Luxor - Black Leather</b>				
	XC1	555.05	721.55	
<b>Altura - Black Crepe</b>				
	XC6	428.05	556.45	
	XC5	471.00	612.30	
<b>Brewer</b>				
	SC3	228.65	297.25	
<b>Miscellaneous Chairs</b>				
	SC8	194.75	253.20	
	SC1	244.25	317.55	
	SC4	244.25	317.55	
	OCA	354.20	460.45	
	LABREA	519.10	674.85	
	MADGRY	535.50	696.15	
	PROEXE	468.70	609.30	
	RSTDIN	183.10	238.05	
	CH002	149.50	194.35	
	DUET	82.30	107.00	
	XCHR	132.70	172.50	
	SCE *	171.30	222.70	



\* The SCE chair is also available in green, white, and black. Please contact Shepard if you would like to order these colors.

Floor orders are subject to availability. Substitutions may be provided without prior notification.

Please complete the following:

**Company Name:** \_\_\_\_\_ **Booth #:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

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Subtotal	\$
9.00% Tax*	\$
Amount Due:	\$



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## BAR TABLES

Qty.	Item	Discount	Regular	Amount
<b>36" Round x 42" High</b>				
	VTN	322.55	419.30	
	VTW	334.30	434.60	
	WTW	502.30	653.00	
<b>30" Round x 42" High</b>				
	VTK	311.15	404.50	
	VTJ	311.15	404.50	
	VTG	310.80	404.05	
	VTC	311.15	404.50	
	WTJ	394.55	512.90	
	WTS	478.80	622.45	



\* These bar tables are available in a variety of colors. Please contact Shepard for more information.

## BARS

Qty.	Item	Discount	Regular	Amount
<b>Martini Bars - 47" High</b>				
	BR1	1808.10	2350.55	
	BRC	5204.30	6765.60	



## BAR STOOLS

Qty.	Item	Discount	Regular	Amount
<b>Banana - Chrome, 30" High</b>				
	BST	318.85	414.50	
	BSS	318.80	414.45	
<b>Oslo - 30" High</b>				
	BSD	332.05	431.65	
	BSC	332.05	431.65	
<b>Miscellaneous</b>				
	BSL (29"H)	252.30	328.00	
	BSN (29"H)	358.55	466.10	
	BCE (32"H)	294.05	382.25	
	BS003	380.10	494.15	
	RSTSTL	166.30	216.20	
	ROLLRD *	267.10	347.25	
	ROLLGY *	267.10	347.25	



\* These barstools are also available in white and black. Please contact Shepard for more information.

Floor orders are subject to availability. Substitutions may be provided without prior notification.

Please complete the following:

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Phone #: \_\_\_\_\_  
 Authorized Signature: \_\_\_\_\_

Subtotal	\$
9.000% Tax*	\$
Amount Due:	\$

Signature also indicates you read and accept the Payment Policy and Terms and Conditions.

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# EXECUTIVE FURNITURE



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Urgent Care Fall Conference

September 24 -26, 2015

Sheraton-New Orleans - New Orleans, Louisiana

Event Code: T180250915

Discount Deadline: **September 3, 2015**

**\*\* Additional styles and colors are available online! \*\***

<http://www.shepardes.com/intro.asp>

## CAFÉ TABLES

Qty.	Item	Discount	Regular	Amount
<b>36" Round x 29" High</b>				
	ZTP	299.75	389.70	
	ZTN	299.75	389.70	
	ZTQ	330.00	429.00	
	XTP	404.10	525.35	
	XTN	404.10	525.35	
	XTR	478.80	622.45	
<b>30" Round x 29" High</b>				
	ZTK	269.45	350.30	
	ZTJ	269.45	350.30	
	XTK	371.90	483.45	
	XTJ	371.90	483.45	
	XTS	451.90	587.45	
	ZTG	316.30	411.20	
	30MHSC	349.55	454.40	



## STACKING & UTILITY SEATING

Qty.	Item	Discount	Regular	Amount
<b>Stacking Chair, 37" High</b>				
	CS8	144.20	187.45	
	CS9	144.20	187.45	
<b>Altura - Black Crepe</b>				
	SY1	259.90	337.85	
	DF1	385.15	500.70	



## PRODUCT DISPLAY, FILES, REFRIGERATORS, & TRAINING ROOM FURNITURE

Qty.	Item	Discount	Regular	Amount
<b>Product Display</b>				
	PDL	611.65	795.15	
	PMB36	347.60	451.90	
	PMB42	409.60	532.50	
	BC6	443.90	577.05	
	BC7	434.50	564.85	
	ET2	443.90	577.05	
<b>Training Room</b>				
	JD6	748.50	973.05	
<b>Lateral Files</b>				
	L26	550.25	715.35	
	L27	519.85	675.80	
<b>Refrigerator</b>				
	R1Q	453.00	588.90	



Floor orders are subject to availability. Substitutions may be provided without prior notification.

Please complete the following:

Company Name: \_\_\_\_\_

Booth #: \_\_\_\_\_

Subtotal	\$
9.000% Tax	\$
Amount Due	\$

Contact Name: \_\_\_\_\_

Phone #: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

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Customer Service Email: [orlando@shepardes.com](mailto:orlando@shepardes.com)

# EXECUTIVE FURNITURE



Urgent Care Association of America

Urgent Care Fall Conference

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<http://www.shepardes.com/intro.asp>

## LIGHTED PRODUCTS & LAMPS

Qty.	Item	Discount	Regular	Amount
<b>Lighted Ottoman &amp; Table</b>				
	CUBL20	259.55	337.40	
	CUBTBL	259.55	337.40	
<b>Lamps</b>				
	LA15	268.20	348.65	
	LA14	181.70	236.20	
<b>Lighted Pedestals</b>				
	PDL36W	603.10	784.05	
	PDL42W	720.70	936.90	
	PDL36B	603.10	784.05	
	PDL42B	720.70	936.90	

**CUBL20**      **CUBTBL**

**LED color guide**

**LA14**

**PDL36W & 42W**      **PDL36B & 42B**

**LA15**

PEDESTALS	COLOR	SIZE
PDL36W	White	24"Lx24"Dx36"H
PDL42W	White	24"Lx24"Dx42"H
PDL36B	Black	24"Lx24"Dx36"H
PDL42B	Black	24"Lx24"Dx42"H

## GROMMETED TABLES

Qty.	Item	Discount	Regular	Amount
<b>Grommeted Tables</b>				
	G30BMW	852.85	1108.70	
	G30DMW	686.00	891.80	
	G30CMW	454.25	590.55	
	G30BWW	852.85	1108.70	
	G30DWW	686.00	891.80	
	G30CWW	454.25	590.55	

**Maple Top with Grommet Holes**  
 G30BMW - 72"Lx26"Dx42"H  
 G30DMW - 72"Lx26"Dx30"H  
 G30CMW - 72"Lx26"Dx18"H

**White Top with Grommet Holes**  
 G30BWW - 72"Lx26"Dx42"H  
 G30DWW - 72"Lx26"Dx30"H  
 G30CWW - 72"Lx26"Dx18"H

## MOBILE TABLE STANDS

Qty.	Item	Discount	Regular	Amount
<b>Mobile Tablet Stands</b>				
	TBBCHR *	83.45	108.50	
	TBSHLF *	83.45	108.50	
	TBPNTR *	83.45	108.50	
	TBSDW	268.85	349.50	
	TBSTND	265.15	344.70	

\* Please note that all tablet stands must be ordered separately  
 Tablets and electrical services are not included with this rental.

**TBBCHR**      **TBSHLF**      **TBPNTR**

**TBSDW**      **TBSTND**

Floor orders are subject to availability. Substitutions may be provided without prior notification.

Please complete the following:

**Company Name:** \_\_\_\_\_ **Booth #:** \_\_\_\_\_  
**Contact Name:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_  
**Authorized Signature:** \_\_\_\_\_

Subtotal	\$
9.000% Tax*	\$
Amount Due:	\$

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Exhibit Solutions Sales Fax: 404-720-8757

Exhibit Solutions Email: [ESSRentals@shepardes.com](mailto:ESSRentals@shepardes.com)

# INLINE BOOTH RENTALS



**Urgent Care Association  
of America**

**Urgent Care Fall Conference**

**September 24 -26, 2015**

**Sheraton-New Orleans - New Orleans, Louisiana**

Event Code: T180250915

**Discount Deadline: August 25, 2015**

## EXHIBIT SOLUTIONS INLINE BOOTH RENTALS

**Let our Exhibit Solutions team make Exhibiting EZ with a Turnkey Rental Booth!!**

- \*Custom Design for Rentals
- \*Onsite Logistics Management
- \*Freight Management
- \*Graphic Development/Printing
- \*Installation/Dismantle
- \*Custom Furniture Rental

**Please visit us online for additional options and information: <http://www.shepardes.com/shep-gallery.html>**

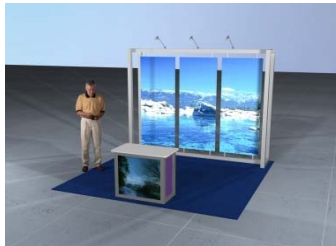
### The Eddie



Qty.	Description	Discount	Regular
	10' x 10'	3180.25	4134.35
	10' x 20'	5178.85	6732.50
<b>Subtotal</b>			

(66470, 66471)

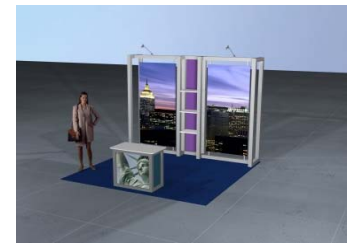
### The Jonathon



Qty.	Description	Discount	Regular
	10' x 10'	2218.60	2884.20
	10' x 20'	3883.50	5048.55
<b>Subtotal</b>			

(66474, 66475)

### The Pierce



Qty.	Description	Discount	Regular
	10' x 10'	2751.95	3577.55
	10' x 20'	5225.20	6792.75
<b>Subtotal</b>			

(66477, 66478)

### The Madison



Qty.	Description	Discount	Regular
	10' x 10'	3337.20	4338.35
	10' x 20'	3955.20	5141.75
<b>Subtotal</b>			

(66484, 66485)

### The Grant



Qty.	Description	Discount	Regular
	10' x 10'	3522.60	4579.40
	10' x 20'	4882.20	6346.85
<b>Subtotal</b>			

(66486, 66487)

### The Harrison



Qty.	Description	Discount	Regular
	10' x 10'	3238.30	4209.80
	10' x 20'	4758.60	6186.20
<b>Subtotal</b>			

(66492, 66493)

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**\*\*Please Note\*\*** Carpet is not included. To order please refer to the Carpet & Cleaning form.

**Please fax completed form to Exhibit Solutions Department at 404-720-8757.**

Please complete the following:

<b>Company Name:</b> _____	<b>Booth #:</b> _____	Subtotal \$	\$
<b>Contact Name:</b> _____	<b>Phone #:</b> _____	9.000% Tax*:	\$
<b>Authorized Signature:</b> _____		Amount Due:	\$

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# INLINE BOOTH RENTALS



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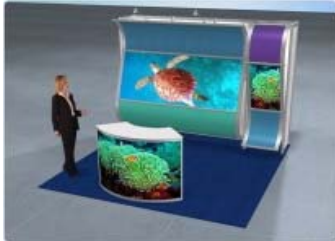
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- \*Freight Management
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- \*Custom Furniture Rental

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### The Jackson



Qty.	Description	Discount	Regular
	10' x 10'	3454.60	4491.00
	10' x 20'	5222.10	6788.75
<b>Subtotal</b>			

(66490, 66491)

### The Lincoln



Qty.	Description	Discount	Regular
	10' x 10'	3275.40	4258.00
	10' x 20'	4511.40	5864.80
<b>Subtotal</b>			

(66482, 66483)

### The Roosevelt



Qty.	Description	Discount	Regular
	10' x 10'	3429.90	4458.85
	10' x 20'	5438.40	7069.90
<b>Subtotal</b>			

(66488, 66489)

### The Lucy



Qty.	Description	Discount	Regular
	10' x 10'	2039.40	2651.20
<b>Subtotal</b>			

(66473)

### The Dale



Qty.	Description	Discount	Regular
	10' x 10'	3559.70	4627.60
<b>Subtotal</b>			

(66481)

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**Contact Name:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_  
**Authorized Signature:** \_\_\_\_\_

Subtotal	\$
9.000% Tax*	\$
Amount Due:	\$

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# ISLAND BOOTH RENTALS



Urgent Care Fall Conference

September 24 -26, 2015

Sheraton-New Orleans - New Orleans, Louisiana

Event Code: T180250915

**Discount Deadline: August 25, 2015**

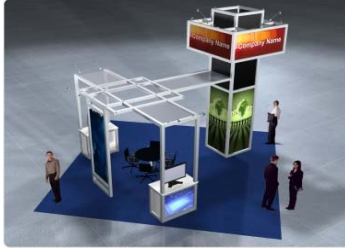
## EXHIBIT SOLUTIONS ISLAND BOOTH RENTALS

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- \*Freight Management
- \*Graphic Development/Printing
- \*Installation/Dismantle
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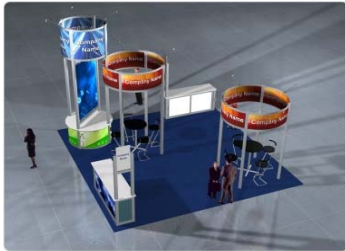
### The Monroe



Qty.	Description	Discount	Regular
	20' x 20'	8095.80	10524.55
<b>Subtotal</b>			

(66494)

### The Jefferson



Qty.	Description	Discount	Regular
	20' x 20'	12051.00	15666.30
<b>Subtotal</b>			

(66498)

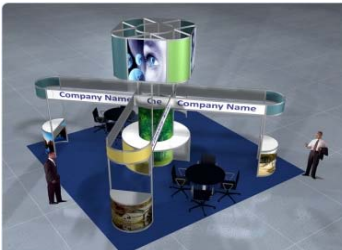
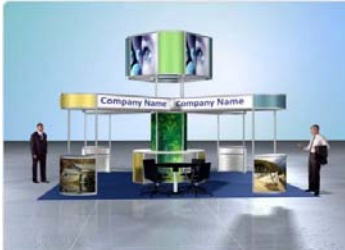
### The Taylor



Qty.	Description	Discount	Regular
	20' x 20'	11321.75	14718.30
<b>Subtotal</b>			

(66480)

### The Washington



Qty.	Description	Discount	Regular
	20' x 20'	11618.40	15103.90
<b>Subtotal</b>			

(66368)

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<b>Company Name:</b> _____	<b>Booth #:</b> _____	Subtotal	\$
<b>Contact Name:</b> _____	<b>Phone #:</b> _____	9.000% Tax*:	\$
<b>Authorized Signature:</b> _____		Amount Due:	\$

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- \*Graphic Development/Printing
- \*Installation/Dismantle
- \*Custom Furniture Rental

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### The Adams



Qty.	Description	Discount	Regular
	20' x 20'	11742.00	15264.60
<b>Subtotal</b>			

(66497)

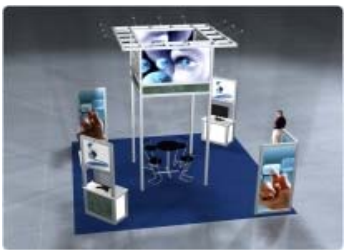
### The Tyler



Qty.	Description	Discount	Regular
	20' x 20'	8645.80	11239.55
<b>Subtotal</b>			

(66495)

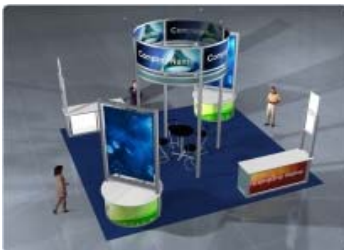
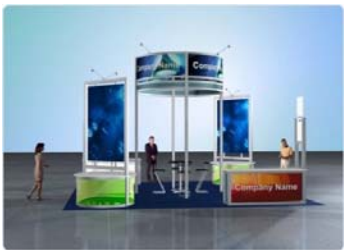
### The Garfield



Qty.	Description	Discount	Regular
	20' x 20'	8466.60	11006.60
<b>Subtotal</b>			

(66496)

### The Cleveland



Qty.	Description	Discount	Regular
	20' x 20'	12607.20	16389.35
<b>Subtotal</b>			

(66499)

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Please fax completed form to Exhibit Solutions Department at 404-720-8757.

Please complete the following:

<b>Company Name:</b> _____	<b>Booth #:</b> _____	Subtotal	\$
<b>Contact Name:</b> _____	<b>Phone #:</b> _____	9.000% Tax*:	\$
<b>Authorized Signature:</b> _____		Amount Due:	\$

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**Urgent Care Fall Conference**

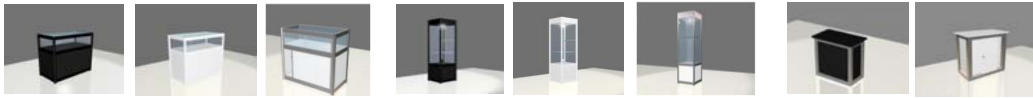
September 24 -26, 2015

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**SHOWCASES AND LOCKING CABINETS**



**Quarterview Showcase**  
4' 6" W x 1' 9" D x 3' 3" H

**Square Showcase**  
1' 9" W x 1' 9" D x 7' H

**LC3**  
3' 9" W x 2' 3" D x 3' 6" H

Showcases					
Code	Qty.	Description	Discount	Regular	Amount
66270		Quarterview	1054.90	1371.35	
Please choose metal color: <input type="checkbox"/> Black (06) <input type="checkbox"/> White (03) <input type="checkbox"/> Silver (15)					
66272		Square	1138.55	1480.10	
Please choose metal color: <input type="checkbox"/> Black (06) <input type="checkbox"/> White (03) <input type="checkbox"/> Silver (15)					



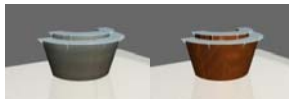
**LC1 - 1 meter wide**  
3' 6" W x 1' 9" D x 3' 6" H

Locking Cabinets					
Code	Qty.	Description	Discount	Regular	Amount
66282		LC1	781.85	1016.40	
Please choose metal color: <input type="checkbox"/> Black (06) <input type="checkbox"/> White (03) <input type="checkbox"/> Silver (15)					
66283		LC2	948.85	1233.50	
Please choose metal color: <input type="checkbox"/> Black (06) <input type="checkbox"/> White (03) <input type="checkbox"/> Silver (15)					
66284		LC3	576.80	749.85	
Please choose panel color: <input type="checkbox"/> Black (06) <input type="checkbox"/> White (03)					



**LC2 - 1.5 meters wide**  
5' W x 1' 9" D x 3' 6" H

**RECEPTION COUNTERS AND COMPUTER STANDS**



**RC1**  
7' 9" W x 3' 5" D x 3' 9" H



**RC2**  
4' 9" W x 2' 3" D x 3' 3" H



**RC3\***  
5' 3" W x 3' 3" D x 3' 6" H



**CS1\***      **CS2\***  
CS1 - 3' W x 1' 9" D x 6' 3" H  
CS2 - 2' 3" W x 1' 6" D x 6' 3" H

Reception Counters and Computer Stands					
Code	Qty	Description	Discount	Regular	Amount
66274		RC1	2175.80	2828.55	
Please choose metal color: <input type="checkbox"/> Chrome (CH) <input type="checkbox"/> Wood (W)					
66275		RC2	804.05	1045.25	
Please choose metal color: <input type="checkbox"/> Black (06) <input type="checkbox"/> White (03) <input type="checkbox"/> Silver (15)					
66276		RC3*	1744.20	2267.45	
66285		CS1*	1014.35	1318.65	
66286		CS2*	591.20	768.55	

\*Item includes graphics. A Shepard Representative will contact you with art requirements.

**PRODUCT DISPLAY AND TRAFFIC BUILDERS**

Product Display					
Code	Qty	Description	Discount	Regular	Amount
66277		Gondola	547.85	712.20	
Please choose metal color: <input type="checkbox"/> Black (06) <input type="checkbox"/> White (03) <input type="checkbox"/> Silver (15)					
66278		GL1*	986.70	1282.70	
66279		GL2*	933.60	1213.70	

\*Item includes graphics. A Shepard Representative will contact you with art requirements.

Phone Charging Station					
Code	Qty	Description	Discount	Regular	Amount
66430		Phone Station*	1792.20	2329.85	



**Gondola**  
3' 6" W x 1' 9" D x 5' H



**GL1\***      **GL2\***  
GL1 - 5' 4" W x 1' 3" D x 8' H  
GL2 - 4' 3" W x 1' 3" D x 7' H



Please note that electrical services must be ordered separately. You may find the forms in the Utilities section of the service manual.

**Please fax completed form to the Exhibit Solutions Department at 404-720-8757.**

Please complete the following:

<b>Company Name:</b> _____	<b>Booth #:</b> _____	Subtotal \$ _____
<b>Contact Name:</b> _____	<b>Phone #:</b> _____	9.000% Tax*: \$ _____
<b>Authorized Signature:</b> _____		Amount Due: \$ _____

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Customer Service Phone: (407) 888-9669

Customer Service Fax: (407) 888-2301

Customer Service Email: [orlando@shepardes.com](mailto:orlando@shepardes.com)

# SIGN ORDER FORM



Urgent Care Association of America

Urgent Care Fall Conference

September 24 -26, 2015

Sheraton-New Orleans - New Orleans, Louisiana

Event Code: T180250915

**Discount Deadline: September 3, 2015**

## SIGNS, BANNERS AND ACCESSORIES

Code	Qty.	Description	Discount	Regular	Amount
<b>Standard Foamcore Signs, Single-sided</b>					
70009		Vertical, 22" x 28"	167.15	217.30	
70010		Horz., 22" x 28"	167.15	217.30	
70011		Vertical, 28" x 44"	254.75	331.20	
70012		Horz., 28" x 44"	254.75	331.20	
70025		Meterboard, 39" x 90.75"	515.50	670.15	
<b>Accessories</b>					
70017		Blank Foamcore, 4'x 8'	45.40	59.00	
70021		Velcro, per ft, min. 5 ft.	2.95	3.85	

Code	Qty.	Description	Discount	Regular	Amount
<b>Vinyl Banners with Digital Printing</b>					
70065		grommets, per sq. ft.-Vertical	21.20	27.55	
70071		grommets, per sq. ft. - Horizontal	21.20	27.55	
70066		Pockets, per sq. ft. - Vertical	22.80	29.65	
70072		Pockets, per sq. ft.- Horizontal	22.80	29.65	

<b>Replacement ID Sign - Cardstock</b>					
70004		7" x 44" Horz.	50.00	65.00	

Sign prices are based on customer supplying print-ready graphics in the requested format (see below).

Please complete the following:

**Company Name:** \_\_\_\_\_ **Booth #:** \_\_\_\_\_  
**Contact Name:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_  
**Authorized Signature:** \_\_\_\_\_

Subtotal	\$
9.000% Tax*	\$
Amount Due:	\$

Signature also indicates you read and accept the Payment Policy and Terms and Conditions.

Must order by discount deadline date to receive discounted pricing. Payment Authorization must be completed and returned with order.

Graphic files/requests must be received by discount deadline date to qualify for discounted prices.

There are no exchanges or refunds once sign has been ordered and processed.

\* All tax rates are subject to change.

## SIGN SUBMISSION INFORMATION

Please follow these requests, so Shepard can provide the highest of quality signs for your show.

### File Submission Media

- ~ CD-ROM
- ~ Email attachment (4 mgs or smaller only)
- ~ FTP (.zip compression), call for FTP information

When sending disks, please label them with the following:

Exhibitor Co. Name, Booth #, Show Name, Show Date

### Acceptable Software & Formats

- ~ Adobe Illustrator (AI/EPS), InDesign, Photoshop & Acrobat
- ~ Files should be formatted in high-resolution quality, 100-300 dpi
- ~ Vector-based artwork preferred with fonts converted to outline

### Artwork Dimensions & Color Specifications

- ~ All artwork submitted should be created at 100% actual size or in 10% reduction increments (please indicate scale used)
- ~ Specify target colors as PMS C or U, and send us 100% accurate proofs with your disk. (Color variations may occur due to output devices.)

### Other Graphic Services Available

- ~ Artwork/graphic design services (70067)
- ~ Logo reproduction (70052)
- ~ Special artwork mounting (70069)

Please note: If customer-provided graphic files are not to exact specifications/requirements, a design-time surcharge will apply.





## **UNION JURISDICTIONS NEW ORLEANS, LA**

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### **UNION LABOR**

Louisiana is a "right-to-work" state. Exhibitor personnel may set up their own exhibits if so desired using their own tools and company personnel. Union Labor is available to assist in the installation and dismantling of exhibit booths. Exhibit labor, freight and rigging labor, electricians and plumbers can be arranged for at established rates, using the enclosed order forms.

### **EXHIBIT LABOR JURISDICTION**

Union exhibit labor claims jurisdiction for the installation and dismantling of prefabricated exhibits and displays when this work is done by persons other than company personnel. They may be employed by completion of labor forms enclosed in this manual.

Union Labor is not required to put your products on display, to open cartons containing your products, nor to perform testing, maintenance or repairs on your products.

If, however, you hire any labor to assist you, it must be through the Official Contractor or a contractor which meets all of the regulations as an Exhibitor Appointed Contractor.

### **MATERIAL/FREIGHT HANDLING JURISDICTION**

Shepard Exposition Services has the responsibility of receiving and handling all exhibit materials and empty crates. Exhibitors may hand-carry their own materials into the exhibit facility. The use or rental of dollies, flat trucks and other mechanical equipment, however, is not permitted.

It is Shepard's responsibility to manage docks and schedule vehicles for the smooth and efficient move-in and move-out of the exhibition. Shepard will not be responsible, however, for any materials they do not handle. Shepard will have complete control of the loading docks at all times.

Vehicles must not be left unattended at the loading areas. Any unattended vehicles will be towed at the owner's expense.

The Fire Marshal absolutely prohibits the storage of empty containers in the exhibit hall. Arrangements have been made with Shepard Exposition Services to store empty crates. Please refer to the Material Handling Information sheet in this service manual for the handling of empties, disposal of skids, etc.

### **GRATUITIES /BREAKS**

Tipping is expressly prohibited. This includes such practices as giving money, merchandise, or other special consideration for services rendered. Do not give coffee breaks other than mid-morning and mid-afternoon, when the union has a 15 minute paid break. Meal breaks are one hour. Any attempt to solicit a gratuity by an employee for any service should be reported immediately to Shepard Exposition Services.

### **IN GENERAL**

Craftsmen at all levels must be instructed to refrain from expressing any grievances or directly challenging the practices of the exhibitor. All questions originated by labor are to be expressed only to Shepard Exposition Services. Exhibitors are asked to refrain from voicing labor complaints to craft personnel. Any questions regarding contract labor should be immediately directed to Shepard Exposition Services.

### **SAFETY**

Safety of everyone working in the hall is of our utmost concern at all times. Standing on chairs, tables and other rental furniture is prohibited. This furniture is not engineered to support your standing weight. Shepard Exposition Services cannot be held responsible for injuries or falls caused by the improper use of this furniture. If assistance is required in assembling your booth, please order labor on the Labor Order Form included in this manual and the necessary ladders and tools will be provided.



**Shepard Exposition Services**  
 603 W. Landstreet Rd. Orlando, FL 32824  
 Customer Service Phone: (407) 888-9669  
 Customer Service Fax: (407) 888-2301  
 Customer Service Email: [orlando@shepardes.com](mailto:orlando@shepardes.com)



**Urgent Care Association of America**

# LABOR ORDER FORM

**Urgent Care Fall Conference**

**September 24 -26, 2015**

**Sheraton-New Orleans - New Orleans, Louisiana**

Event Code: T180250915

**Discount Deadline: September 3, 2015**

## INSTALLATION & DISMANTLING LABOR ESTIMATE AND QUESTIONNAIRE

**Please complete the following:**

How many laborers will you require? \_\_\_\_\_ Installation \_\_\_\_\_ Dismantling  
 Date of installation: \_\_\_\_\_ Requested start time: \_\_\_\_\_ Est. Hours \_\_\_\_\_  
 Date of dismantling: \_\_\_\_\_ Requested start time: \_\_\_\_\_ Est. Hours \_\_\_\_\_

I will need Shepard Supervised Labor for (please check one):

Installation  Dismantling  Both Install/Dismantle

I will need Exhibitor Supervised Labor for (please check one):

Installation  Dismantling  Both Install/Dismantle

Code	Qty.	Item	Discount	Regular	Sup. Fee	Amount
<b>Shepard Supervised Labor (Exhibitor not present)</b>						
68066		ST	101.25	131.65	30% **	
68067		OT	152.00	197.60	30% **	
68068		DT	202.50	263.25	30% **	

**\*\*Supervisory fee is 30% of total cost or \$60, whichever is greater.**

Code	Qty.	Item	Discount	Regular	Amount
<b>Exhibitor Supervised Labor</b>					
68060		ST	101.25	131.65	
68061		OT	152.00	197.60	
68062		DT	202.50	263.25	

Dismantle: 68063/68064/68065

Sup install: 68069 Sup dismantle: 68073

*\* Please note - when ordering dismantle labor, due to show break down and returning empties to your booth, labor ordered through Shepard at the close of the event may not be available until one hour after show close.*

**Labor Hours**

ST - Straight time: Monday-Friday, 8:00 AM - 4:30 PM  
 OT - Overtime: Monday-Friday, 4:30 PM - Midnight; Saturday: 8:00 AM - 5:00 PM  
 DT - Double time: All day Sunday, all other hours and Holidays

If you are shipping carpet to the show and require Shepard to install it for you, please complete the following:

<b>Exhibitor-Owned Carpet Installation/Dismantling</b>					
68080		SQ. FT.	1.00	1.30	
68079		MINIMUM	202.50	263.25	

Booth size: \_\_\_\_\_ ft. x \_\_\_\_\_ ft. = \_\_\_\_\_  
 Carpet install date/time: \_\_\_\_\_

**Please note:** - Hours are based on estimates, you will be invoiced for actual time incurred.  
 - Requested times are not guaranteed and are based on availability.  
 - Minimum one hour will be charged. Additional time will be billed in in half-hour increments.

Subtotal	\$
N/A Tax*	\$
Amount Due:	\$

## SHEPARD SUPERVISION INFORMATION

**Please complete this section if you have chosen Shepard to supervise your installation and/or dismantling.**

**Inbound Freight Information**

Carrier Company Name: \_\_\_\_\_  
 # of pieces: \_\_\_\_\_ Weight of Shipment: \_\_\_\_\_  
 Is shipment?  Crated  Uncrated  
 Tracking/Pro #: \_\_\_\_\_  
 Estimated arrival date: \_\_\_\_\_  
 Shipment to arrive at:  Warehouse  Show site

**Outbound Freight Information**

Carrier Company Name: \_\_\_\_\_  
 Deliver Shipment To: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, ST, Zip: \_\_\_\_\_  
 Type of Service (air, van line, ground, etc.): \_\_\_\_\_

*If for any reason your shipment is not picked up by your carrier, please choose one of the following options:*

Force freight through preferred carrier:   
 Send shipment back to Shepard warehouse:  (\$400 min. fee)

**Set-up Information for Installation**

Please check all that apply and provide information where requested.

Booth Size:  x   
 Forklift required?  Yes  No  
 Carpet is?  owned  rented from Shepard  
 Carpet padding?  Yes  No  
 Drawings are?  Faxed to Shepard  Shipped w/exhibit crates

**Services You Have Ordered** (please check all that apply)

Electrical  Furniture  A/V Equipment  
 Booth Cleaning  Telephone/Internet

**Electrical Information:**

Electrical should go under the carpet (diagram is attached)  
 Electrical drawings are attached  
 Electrical drawings are with exhibit in crate number  
 Electrical drawings were sent to the official contractor

**On-site Exhibitor Contact Information**

Name: \_\_\_\_\_ Phone #: \_\_\_\_\_  
 Hotel: \_\_\_\_\_  
 Arrival date/time: \_\_\_\_\_  
 Departure date/time: \_\_\_\_\_

Please complete the following: **Company Name:** \_\_\_\_\_ **Booth #:** \_\_\_\_\_  
**Contact Name:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_  
**Authorized Signature:** \_\_\_\_\_

Signature also indicates you read and accept the Payment Policy and Terms and Conditions.

Must order by discount deadline date to receive discounted pricing. Payment Authorization must be completed and returned with order. Orders cancelled without written 48-hour notice will be charged a one (1) hour cancellation fee.

\* All tax rates are subject to change.



Shepard Exposition Services

1531 Carroll Drive, NW Atlanta, GA 30318

Shepard Logistics Phone: 888-568-8858

Shepard Logistics Fax: 404-720-8733

Shepard Logistics Email: [logistics@shepardes.com](mailto:logistics@shepardes.com)

# SHEPARD LOGISTICS SERVICES



Urgent Care Association of America

Urgent Care Fall Conference

September 24 -26, 2015

Sheraton-New Orleans - New Orleans, Louisiana

Event Code: T180250915

**COMPLETE THIS FORM ONLY IF YOU ARE SHIPPING YOUR EXHIBIT MATERIALS BY SHEPARD LOGISTICS SERVICES**

## EXHIBIT MATERIALS TRANSPORTATION

### INBOUND PICK UP LOCATION INFORMATION

• Payment Authorization form must be on file to pick up as charges will be included on your show services invoice.

Requested Pick Up Date: \_\_\_\_\_

Hours of Operation: \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

(City) (State) (Zip)

### SHIPPING INFORMATION

Items to be shipped  
Number of Pieces \_\_\_\_\_ Est. Weight \_\_\_\_\_

Crates \_\_\_\_\_

Cartons (cardboard) \_\_\_\_\_

Cases/Trunks (fiber) (color) \_\_\_\_\_

Skids/Pallets \_\_\_\_\_

Carpet (color) \_\_\_\_\_

Other \_\_\_\_\_

Total Pieces \_\_\_\_\_ Total Wt. \_\_\_\_\_

Size of largest piece: L \_\_\_\_\_ W \_\_\_\_\_ H \_\_\_\_\_

Loading Dock  Yes  No Lift Gate \_\_\_\_\_

Residential \_\_\_\_\_ Inside Pick up \_\_\_\_\_ Inside Delivery \_\_\_\_\_

Special Instructions: \_\_\_\_\_

• Please note: All Shepard Logistics quotes include transportation cost only. Additional material handling fees may apply on show site

### SHIP TO

I will be shipping to the **WAREHOUSE**  
(Company Name, Booth #)  
Urgent Care Fall Conference  
UPSF/ Shepard Exposition Services  
3761 Louisa Street  
New Orleans, LA 70126

Warehouse Deadline September 17, 2015  
Date

### OUTBOUND SHIPPING INFORMATION

I would like to schedule Outbound Transportation. Please provide me with a Material Handling Agreement at show site for my shipping instructions and signature. So we may deliver your Outbound Material Handling Agreement and labels, please complete the following information.

#### Ship to Address:

\_\_\_\_\_

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Deliver By Date: \_\_\_\_\_

Number of labels: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

### TYPE OF SERVICE - Choose One

Next Day Air  2nd Day Air

Service via Air Transportation is charged based on Dimensional weight or Actual weight whichever is greater.

Standard Ground  Other (Truck Load, Specialized)

### TRANSPORTATION CHARGES

Charges for transportation and material handling services provided by Shepard shall be billed to the Credit Card on file.

Type Card

Logistics/Material Handling ONLY  Authorize ALL charges

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, ST, Zip: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

A REPRESENTATIVE FROM SHEPARD LOGISTICS WILL CONFIRM RECEIPT OF YOUR EXHIBIT TRANSPORTATION REQUEST.

Please complete the following:

Exhibiting Co. Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Email: \_\_\_\_\_ Fax #: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Signature indicates you have read and accept the Payment Policy and Terms and Conditions.

**FAX COMPLETED FORM TO 404-720-8733**



# Shepard Logistics

Complete Transportation Services

## Advantages of Shepard Logistics

- 10% material handling discount for round trip SLS customer shipments
- Volume discounting for larger shipments
- Guaranteed price quotes online with online booking and scheduled pick-up
- Preferred and confirmed target times inbound
- Pre-printed bills and shipping labels correctly formatted inbound or outbound
- Free 30-day pre-event storage charges
- Ship direct to show site and avoid warehouse charges when facility permits
- Automated tracking and delivery status reports via email
- No driver waiting time charges inbound or outbound
- No additional trade show fees
- Priority Empty Return Labels to all inbound Logistics Customers
- Guaranteed pick-up outbound from show, with immediate loading following empty return
- Guaranteed on-time delivery to destination city, facility, or warehouse or it is free



## Benefits of Shepard Logistics

- Security; immediate outbound loading reduces risk of pilferage or misloading
- Convenience; less paperwork and less tracking
- Efficiency; scheduling travel, labor reliably, and possibly avoiding weekend overtime charges inbound
- Cost Saving; discounting of material handling charge

**To take full advantage of the Shepard Advantage, contact**

**888.568.8858**

**[logistics@shepardes.com](mailto:logistics@shepardes.com)**



# SHIPPING LABELS

Urgent Care Fall Conference

## ADVANCE SHIPPING ADDRESS LABELS

<b>R U S H</b>	
	<b>ADVANCE WAREHOUSE</b>
	TO: _____ (EXHIBITING CO. NAME)
	Booth #: _____
	<b>USPS/ Shepard Exposition Services</b>
	<b>3761 Louisa Street</b> <b>New Orleans, LA 70126</b>
	<b>Delivery Hours: M-F, 8-4:30 PM</b>
For: <b>Urgent Care Fall Conference</b>	
First day freight can arrive w/o a surcharge: <b>August 27, 2015</b>	
Last day freight can arrive w/o a surcharge: <b>September 17, 2015</b>	

<b>R U S H</b>	
	<b>ADVANCE WAREHOUSE</b>
	TO: _____ (EXHIBITING CO. NAME)
	Booth #: _____
	<b>USPS/ Shepard Exposition Services</b>
	<b>3761 Louisa Street</b> <b>New Orleans, LA 70126</b>
	<b>Delivery Hours: M-F, 8-4:30 PM</b>
For: <b>Urgent Care Fall Conference</b>	
First day freight can arrive w/o a surcharge: <b>August 27, 2015</b>	
Last day freight can arrive w/o a surcharge: <b>September 17, 2015</b>	



**Shepard Exposition Services**

603 W. Landstreet Rd. Orlando, FL 32824

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# MATERIAL HANDLING AUTHORIZATION

**Please Note: Per the New Orleans Fire Marshal, storing materials behind the drape line, behind a pop-up or underneath tables is not permitted. Only a one day supply of material is allowed to be stored within your booth space. Please request Empty Labels from the Shepard Exposition Service Desk.**

## SHIPMENT INFORMATION

Please complete the following information:

We plan to ship to:  Advance Warehouse  Direct to Show Site

We plan to ship on (date): \_\_\_\_\_

Our materials should arrive on (date): \_\_\_\_\_

Carrier Name: \_\_\_\_\_ Pro #: \_\_\_\_\_

Origin of Shipment (city, state): \_\_\_\_\_

Please provide a contact name and number for any questions Shepard may have in regards to this shipment:

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Please indicate number of pieces and the estimated weight:

# of Pieces	Description	Weight
	Crates	
	Cartons	
	Cases	
	Carpet	
	Miscellaneous	
Total Weight		

## MATERIAL HANDLING RATES AND ESTIMATE WORKSHEET

**SHIP WITH SHEPARD LOGISTICS AND RECEIVE A 10% DISCOUNT ON MATERIAL HANDLING WITH *Signature Series Shipping*.**

To set up your *Signature Series Shipping*, please call 888-568-8858, or complete the Shepard Logistics Order Form included in this manual. *Signature Series Shipping* does not apply to shipments considered small package, local or shipments over 10,000 lbs. Roundtrip SLS shipping is required to qualify for *Signature Series Shipping*.

### COMPUTATION OF MATERIAL HANDLING SERVICES

The following services, whether used completely, or in part, are offered as a package. When recording weight, round up to the next 100 lbs. For example: 285 lbs. = 300 lbs./100 lbs. = 3 X RATE = \$ Amount or minimum charge, whichever is greater.

Standard Material Handling			
Weight	Description	Price	Total
<b>Advance Shipments to Warehouse</b>			
	\$101.00	\$131.25	
	Crated	Special Handling	
35010 / 35013		35036	
<b>Pieces Small Packages (FedEx/UPS/DHL under 30 lbs.)</b>			
	\$50.50	\$101.00	
	Each carton	Min. per shipment	
35048		35045	

Signature Series Material Handling			
Weight	Description	Price	Total
<b>Advance Shipments to Warehouse</b>			
	\$91.00	\$118.25	
	Crated	Special Handling	
35393 / 35397		35392 / 35401	
<b>Overtime</b>			
Overtime: 30% fee for each overtime application based on ST rate			
<b>Double Time</b>			
Double Time: 50% fee for each double time application based on ST rate			

### RATES ARE PER 100 LBS. WITH A 200 LB. MINIMUM

For credit card payments, please complete the payment authorization form. Any additional overtime charges will be invoiced at show site and are subject to change pending move-in/move-out schedule.	Subtotal	\$
We understand that your calculation is only an estimate. Invoicing will be calculated from actual certified weight ticket or reweigh ticket on inbound material handling receiving report. Adjustments will be made accordingly. Any adjustments to charges must be made at show site.	N/A Tax*	\$
	Amount Due:	\$

**Single pieces weighing more than 5000 pounds CANNOT be accepted at the warehouse.** Loose, easily damaged, uncrated, or blanket-wrapped shipments should be shipped directly to the show site.

If you have any questions about material handling, please contact Shepard Customer Service department.

Please complete the following:

**Company Name:** \_\_\_\_\_ **Booth #:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

Shepard Exposition Services is authorized to perform material handling services on behalf of the exhibiting company named above. Signature also indicates you have read and accept the Payment Policy and Terms and Conditions, sign and return to Shepard.

Payment Authorization must be completed and returned with Material Handling Worksheet. Other charges may apply, please review Material Handling Information form included in this manual.

\* All tax rates are subject to change.



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# STORAGE AUTHORIZATION FORM



Urgent Care  
Association  
of America

Urgent Care Fall Conference

September 24 -26, 2015

Sheraton-New Orleans - New Orleans, Louisiana

Event Code: T180250915

**Please Note: This form is for Accessible/Secured Storage only.**

## STORAGE AUTHORIZATION

Please fill out the information below:

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

- For liability reasons, only shipments for which material handling drayage charges have been paid to Shepard will be eligible for Shepard storage services.
- All packages must be properly packed & labeled. Shepard Exposition Services' limit of liability will be **\$5.00 per pound or \$500.00 per package or container**, whichever is less. No uncrated material will be accepted at the warehouse.

## SHOWSITE STORAGE

**Secured Storage:** Materials will be placed into secured storage and will be returned to your booth after the close of the show. The materials will be accessible during the show by Shepard personnel only. A minimum one-hour material handling labor charge at show rates will apply each time material is handled to or from storage. There is no charge to return materials to your booth at the close of the show. **Secured storage rates are eighty (80) cents per square foot per day (\$100.00 Minimum).**

(35400)

**Accessible Storage:** Materials in accessible storage will be accessible during the show but not necessarily by exhibitors. The charge for Accessible Storage is a daily storage fee plus labor each time materials are moved. There will be a \$35.00 per day charge for pallet/skid, \$80.00 per day for 1/2 trailer usage and \$120.00 per day for full trailer usage. When Shepard personnel are required to move materials into or out of storage, will be billed at the material handling labor rates each time material is moved. This fee is in addition to the labor charge each time stored items are accessed. **(\$100.00 Minimum)**

There will be no charge to return material to the booth at the close of the show during the standard empty return process. Accessible storage is not considered secure and is stored at the sole risk of the Exhibitor.

(35166)

## POST SHOW TRANSPORTATION AND HANDLING

Shepard Exposition Services will store your shipments in our warehouse both before and after your event. Please take note of the important information below.

All shipments selected to be returned to warehouse are subject to applicable transportation and handling fees. Please note that Onsite Material Handling Fees do not include transportation or handling to and from the warehouse.

**Return to Warehouse Service Fee:** At the customer's request, each shipment returned to the Shepard warehouse will incur the following charge: **\$20.00 per cwt. (\$400.00 min.)** (35005)

**Storage per Month Service Fee:** Monthly storage is **\$10.00 per cwt per month (\$100.00 min)**. Storage fee will automatically be charged for shipments that are returned to Warehouse and stored in excess of three (3) business days. (Monthly storage is charged the current year.) (35006)

**Special instructions or remarks:**

Where will your shipments be going AFTER they have been stored?

Shipped to another destination as arranged via Shepard Logistics Services

Transport to another SES show: \_\_\_\_\_ Delivery Date: \_\_\_\_\_

Pick-up arranged with another carrier

Please complete the following:

**Company Name:** \_\_\_\_\_ **Booth #:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

Signature also indicates you read and accept the Payment Policy and Terms and Conditions.

Must order by discount deadline date to receive discounted pricing. Payment Authorization must be completed and returned with order.

There are no exchanges or refunds once item has been delivered to your booth. Cancellation must be received in writing 48 hours prior to first exhibitor move-in day. Rental items not ordered and found in use in your booth are subject to "Regular" rate billing.

\* All tax rates are subject to change.



# MATERIAL HANDLING INFORMATION

Shepard Exposition Services

Urgent Care Fall Conference

603 W. Landstreet Rd. Orlando, FL 32824

Customer Service Phone: (407) 888-9669

Customer Service Email: [orlando@shepardes.com](mailto:orlando@shepardes.com)

## MATERIAL HANDLING INFORMATION & ADDITIONAL CHARGES

### SPECIAL HANDLING

Rate as shown on Material Handling Authorization Form

A special handling charge applies if your shipment requires extra labor for stacking or unstacking containers on a truck (cubic loading), tarping or untarping freight or containers, rigging pieces for loading or unloading on a truck or from the ground, loading or unloading materials in a freight elevator, carpet and/or pad only shipments, or other circumstances requiring the rehandling of materials including but not limited to freight on the truck needing to be unloaded in a specific order/orientation or requires freight on the truck to be moved to unload actual delivery. Shipments that arrive bulk via small package carrier such as FedEx Express Service, UPS small package service, DHL small package service and Airborne Express may be charged a special handling rate due to their delivery procedures.

### OVERTIME/DOUBLE TIME

Surcharge: Overtime: 30% Double Time: 50%

Shipments that are moved and/or handled on overtime and/or double time hours will incur a surcharge based on the handling times noted on the receiving/shipping documents. Drivers picking up outbound shipments will be sequenced for loading ONLY after a bill of lading is submitted to the Shepard Service Desk AND the driver has checked in.

### WAREHOUSE OVERTIME/DOUBLE TIME

Surcharge: Overtime: 30% Double Time: 50%

Advanced shipments may be received during straight time hours at the warehouse location, however an overtime/double time surcharge may be applied to an advanced warehouse shipment due to required delivery schedule based on show move-in and move out hours beyond our control. This would also be true if freight was received after hours at the warehouse trapping facility.

### EARLY/LATE SHIPMENTS TO WAREHOUSE

Surcharge: 25% Minimum: \$50.00 35003

A surcharge will apply to shipments not arriving within the published dates (refer to Show Information page for dates) for advance warehouse or arriving on show site after show opening. Any shipment arriving to showsite after show open will be charged a surcharge.

### UNCRATED SHIPMENTS

Rate as shown on Material Handling Authorization Form

An additional charge of 50% (or as stated on Material Handling Authorization page) of the applicable material handling charge at the time of delivery shall be charged for all loose, uncrated, or unprotected shipments received at the show site docks. The charge is a one-time charge that includes both move-in and move-out of the show, and is based on the weight of the shipment handled.

### MIXED SHIPMENTS

Rate as shown on Material Handling Authorization Form

Mixed shipments that are uncrated by 50% or more are considered special handling and additional rates will apply.

### OFF-TARGET DELIVERIES

Surcharge: 15% Minimum: \$50.00 35004

For targeted shows (exhibitors who received/requested a Targeted Date/Time), a surcharge will apply if shipment is not delivered (or carrier has not checked in) during assigned target date/time.

### MARSHALING YARD

Surcharge: \$30 per Shipment 35250

Where Shepard Exposition Services as the show contractor must lease space for marshaling yard operations because no space is provided by the facility, Shepard may charge a one time fee per shipment processed inbound and/or outbound through the marshaling yard.

### REWEIGH OF SHIPMENTS

Surcharge: \$25.00 per forklift load 35282

An additional charge per forklift load will be applied to shipments that have to be reweighed at the dock due to the lack of a certified weight ticket, or an incorrect or understated weight on a delivery document.

### EMPTY CRATE STORAGE

Surcharge: \$25.00 per piece, Minimum \$50.00 35105

A charge per crate, carton or skid applies when Shepard handles the storage and return of empties from a shipment not received by Shepard and therefore not subject to material handling charges.

### SMALL PACKAGE CONSOLIDATION

Cartons weighing 30lbs or less will qualify for the small package rate. Should one delivery contain 15 or more small packages, it can be consolidated and charged as standard material handling for a lower rate. Packages exceeding 30lbs will be billed standard Material Handling fees at the prevailing show rates.

### ENVELOPE DELIVERIES

Surcharge: \$10.50 per envelope 35007

During show hours at the show facility, a charge will apply to receiving and delivering envelope packages to your booth.

### MOBILE SPOTTING FEE

Surcharge: \$100.00 each way 35108

Vehicles operated by exhibitors may be allowed on the exhibit hall floor for loading or unloading, if Shepard determines such activity to be operationally feasible and safe. All vehicles operated on the exhibit hall floor must be escorted by Shepard personnel. In such cases, a MOBILE SPOTTING FEE will be charged. All local fire marshal rules and regulations apply. Please call customer service for details.

If you have any questions about material handling, please contact Shepard Customer Service department.





# MATERIAL HANDLING 101

Urgent Care Fall Conference

## MATERIAL HANDLING Q&A

### What is material handling (also referred to as drayage)?

Material handling is the process of unloading your freight from your shipping carrier, either at the warehouse or show site, delivering it to your booth, storing your empty containers (empties) if required, returning of your empties at the close of show, and then reloading your freight back onto your shipping carrier.

### What is the definition of "freight"?

Any exhibit materials that are shipped or delivered to the advance warehouse or show facility via shipping carrier, POV, or delivery truck.

### What is a "certified weight ticket"?

A printed weight ticket from a scale certified or inspected by a government authority such as the Dept. of Agriculture, indicating the date weighed, the weight of the shipment and the vehicle ID of the unit being weighed.

## IMPORTANT FACTS ABOUT ADVANCE SHIPMENTS

### What are advance shipments?

All shipments that are addressed to the advance warehouse address (please refer to "Advance Warehouse" shipping labels included in this manual).

Shepard will begin accepting your shipments 30 days prior to first show open day (date may vary depending on show schedule).

The warehouse will receive shipments Monday-Friday, 8:00am - 4:00pm, excluding holidays.

Shipments must arrive by advance warehouse deadline date to avoid a late surcharge. (Please refer to the "Show Information" page included with this manual for deadline date.)

Crates, cartons, skids, fibercases, and carpets can be accepted at the warehouse, but DO NOT ship crates weighing over 5,000 lbs., loose/uncrated shipments and/or machinery to warehouse. You must ship those items direct to show site.

All shipments must have a bill of lading or delivery slip indicating number of pieces and weight. **Certified weight tickets required.**

All shipments must be prepaid, no collect on delivery shipments will be accepted.

## MATERIAL HANDLING CHARGES

### What determines how much I'm charged?

Charges are based off the weight from your inbound weight ticket included with your shipment.

### How do I calculate material handling charges?

Material handling services, whether used completely, or in part, are offered as a package. When recording weight, round up to the next 100 lbs.

EXAMPLE: 285 lbs. = 300 lbs./100 lbs. = 3 X RATE = \$ Amount or minimum charge, whichever is greater.

### Will there be any additional charges?

Additional charges may apply. Please review the Material Handling Authorization and Material Handling Additional Services forms included in the manual for all applicable fees.

## SMALL PACKAGES

### What are small package carrier shipments?

Shipments that arrive via small package carrier such as FedEx Express Service, UPS small package service, DHL small package service, and other carriers in this category and do not have a **certified weight ticket** included with shipment. This applies to packages weighing under 30 lbs.

### How do I calculate my small package carrier shipment?

Charges for small package carrier shipments are based on per carton, per delivery. Example: I'm shipping 3 packages via FedEx, how much will I be charged?

3 x per carton rate = \$ amount charged (plus any additional fees that may apply)

Please be advised that your whole shipment may not arrive to its destination at one time. Therefore you may be charged per each delivery, and minimum charges may apply.

## CRATED-UNCRATED-SPECIAL HANDLING

### What are CRATED materials?

Materials delivered that are skidded or in a container that can easily be unloaded/reloaded with no special handling required.

### What are UNCRATED materials?

Materials delivered that are loose, pad-wrapped or unskidded without proper lifting bars and/or hooks.

### What is SPECIAL HANDLING?

Shipments delivered that require extra labor for stacking or unstacking containers on a truck, tarping or untarping freight or containers, or rigging pieces for loading or unloading on a truck or from the ground, or other circumstances requiring the rehandling of materials. Cannot be completed solely with one forklift and operator.

### What is the difference between material handling and shipping?

**Shipping** is the process of carrying your shipment from your location, pick-up area to it's destination and also the process of returning your shipment back to your location after the close of the show. **Material handling** begins at the time your shipment arrives to the docks (please refer to "What is material handling?" for the full definition.)

### Do I need to order a fork lift to unload or reload my freight?

No, please do not order a forklift for unloading/reloading of your materials.

### What does CWT mean?

CWT is an acronym for Century Weight, therefore it means per 100 lbs.

## IMPORTANT FACTS ABOUT DIRECT SHIPMENTS

### What are direct shipments?

All shipments that are addressed directly to the exhibit facility (please refer to "Direct to Show" shipping labels included in this manual).

Shipments must arrive during published exhibitor move-in times only. Do not ship direct to show site in advance. If delivery cannot be guaranteed to arrive during exhibitor move-in, shipment must go to advance warehouse.

All shipments must have a bill of lading or delivery slip indicating number of pieces and weight. **Certified weight tickets required.**

Crates weighing over 5,000 lbs. or loose/uncrated shipments must be shipped direct to show site to arrive during exhibitor move-in times.

All shipments must be prepaid, no collect on delivery shipments will be accepted.

## LIABILITY INSURANCE

### What is and why would I need liability insurance?

Accidents happen, therefore, most show organizers and facilities require liability insurance. Please refer to your booth contract for exact minimums required.

Please make sure your materials are covered from the moment they leave your company location to the time they return after the close of the show.

If applicable, included in your manual is information and an application for liability insurance and booth coverage can also be purchased to protect your valuable exhibit materials.

## OUTBOUND SHIPMENTS

You must complete a Shepard Material Handling Agreement (MHA) for all outbound shipments. A MHA will be distributed at show site if all services have been paid in full, or you can request one at the customer service desk.

Upon completion of packing and labeling of your materials, complete the bill of lading with all required information, and return to customer service. If you have questions on how to complete your bill of lading, please ask a Shepard customer service representative located at the customer service desk.

If you are NOT using the designated shipping carrier, you must call your carrier with pick-up information. If your carrier fails to pick up your shipment, Shepard will either reroute your freight through the carrier of our choice or return to the local warehouse (whichever is indicated on your MHA).

## SIGNATURE SERIES SHIPPING

### How can I make shipping my show materials easier?

Signature Series Shipping will make it easier with the following benefits:

- ~ Receive a 10% discount off of material handling rates (restrictions apply).
- ~ Worry-free shipping to and from your show.
- ~ Priority Empty Service - priority of empty return at the close of show
- ~ Signature Series Shipping rates
- ~ Charges will be billed to your show invoice-one less invoice/bill to keep track of.
- ~ No driver wait fees.



Shepard Exposition Services

603 W. Landstreet Rd. Orlando, FL 32824

Customer Service Phone: (407) 888-9669

Customer Service Fax: (407) 888-2301

Customer Service Email: [orlando@shepardes.com](mailto:orlando@shepardes.com)

# OUTBOUND BILL OF LADING/SHIPPING LABEL REQUEST



Urgent Care Fall Conference

September 24 -26, 2015

Sheraton-New Orleans - New Orleans, Louisiana

Event Code: T180250915

## PRE-PRINTED OUTBOUND BILL OF LADING AND SHIPPING LABELS

All outbound shipments require a Bill of Lading and shipping labels. Shepard offers complimentary pre-printing of these items. To take advantage of this service, please complete this request and submit to Shepard.

Your pre-printed BOL and labels will be delivered to your booth prior to the close of the show.

**\*Note: All third parties must pick up BOL/labels at the Shepard Service Desk.**

### SHIP TO ADDRESS:

COMPANY NAME \_\_\_\_\_

DELIVERY ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ BOOTH \_\_\_\_\_

Number of Pieces: \_\_\_\_\_ Number of Labels Requested: \_\_\_\_\_

Crate       Skid       Cases       Carton       Total Weight

### CARRIER SELECTION

OFFICIAL SHOW CARRIER: SHEPARD LOGISTICS       OTHER: \_\_\_\_\_

\*\*If selecting a carrier other than Shepard Logistics, you must schedule the pickup.

\*\* If using FedEx or UPS you must have *and apply* their shipping labels

### Type of Service:

Ground       Overnight       2nd Day

### In the event your designated carrier fails to pickup:

Reroute via show carrier  
 Return to Warehouse

### Shipping Options:

Inside Delivery \_\_\_\_\_ Residential \_\_\_\_\_ Lift Gate \_\_\_\_\_ No Loading Docks \_\_\_\_\_

### OUTBOUND SHIPMENT REQUIREMENTS:

1. Shepard will print and deliver your BOL with Shipping Labels to your booth prior to the close of the show.
2. Exhibitors must properly package and label all materials.
3. Completed BOL must be turned in to the Shepard Service Desk including piece count and estimated weight.
4. Please see the SES service desk if you do not receive a BOL

**\*\*Please note: If utilizing FedEx/UPS as your carrier you must supply your own outbound labels**

TRANSPORTATION CHARGES BILLING ADDRESS:       SAME AS SHIP TO ADDRESS

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please complete the following:

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Signature also indicates you read and accept the Payment Policy and Terms and Conditions.



Urgent Care Fall Conference

September 24 -26, 2015

Sheraton-New Orleans - New Orleans, Louisiana

INSURANCE 4 EXHIBITORS

EXHIBITOR GENERAL LIABILITY INSURANCE PROGRAM
\$1,000,000 Per Occurrence / \$2,000,000 Aggregate

Premium Rates and Benefits - Please check all plan numbers that apply.
1 Day - \$89.00
2-5 Days - \$109.00
6-30 Days - \$400.00
Six Months - \$500.00
Annual - \$950.00
Additional 5% of total premium to increase general aggregate to \$2,000,000

Why wait? Visit our website www.insurance4exhibitors.com/shepard to complete the online application and register in 3 minutes or less or fill out this form and submit via fax. We accept: VISA, MasterCard or American Express.

NAME:
CONTACT:
PHONE: EMAIL:
ADDRESS:

Dates of Event: Time(s):
Location of Event:
Address:

Description of Event:
Has any prior coverage been cancelled or non-renewed: Yes No
If yes, please describe and provide loss history:

Name, Address and Relationship of all additional insured to be added to the policy:
1.) 2.) 3.)

No coverage is bound until you receive a certificate of insurance and payment is made. Insurance4Exhibitors reserves the right to return your payment and not bind coverage. Coverage and a certificate of insurance will be bound within 1 business day. This summary of coverage and exclusions is no substitute for reading the entire policy. To receive an entire policy, contact the program administrator.

Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or knowingly provides false information on an application for insurance may be guilty of a crime and may be subject to civil fines and criminal penalties. I certify that the above information is true and coverage is not applicable until notified by broker.

Please bill by VISA / MasterCard / AmEx Card #
Exp. Date Authorized Amount CID / CIV Code
Cardholder Address:

Authorized Signature Date

Insurance4Exhibitors, 30285 Bruce Industrial Parkway, Suite B, Solon, OH 44139
Phone: 440-349-6650, Fax: 440-815-2154, www.insurance4exhibitors.com

## Shepard Glossary

**Advanced Freight** – Refers to freight that has been sent to Shepard’s warehouse prior to the Event move in.

**Advance Order** – An order for services sent to service contractor prior to installation date.

**Aisle Carpet** – The carpet that is placed on the Event floor in the aisles to separate the booths.

**Back Wall** – Refers to the drape used at the rear of a standard booth.

**Bill of Lading** – A legal document that establishes the terms between the shipper (exhibitor) and transportation company (carrier) for the transport of goods between specified points for a specified charge. A bill of lading is required to be filled out and turned in at the Shepard Service Desk at the close of the show, after the exhibitor is all packed up, in order to Shepard to release the freight to the transportation company (carrier)

**Booth Package** – This term describes the equipment supplied to exhibitors from show management.

**Certified Weight Ticket** – Certified weight ticket is a required documented measurement used for shipping exhibit properties. All carriers checking into a Shepard marshaling yard are required to present a certified weight ticket at check in.

**Common Carrier** – A transportation company moving exhibitor freight, which usually only accepts crated materials that it can consolidate with the properties of other customers into one shipment bound for the same destination. Only Shepard can accept freight from a common carrier.

**Corner Booth** – An exhibit space with exposure on at least two aisles, usually found at the end of a row of inline booths.

**CWT** – “Century Weight” or “hundredweight”. The total weight of a crate is divided by 100 to obtain billable weight. 51,000 lbs / 100 = 510 cwt

**Drayage** – The service that includes delivery of materials to an exhibit space, removal of empty crates, storage of crates during the Event, return of crates at the end of the Event, and delivery of materials to the carrier loading area.

**DT Labor** – Double-time labor, or work performed on double time and charged at twice the published rate.

**Empty Sticker** – A colored sticker used to mark empty crates and boxes for storage provided in the material handling service. See Service Desk for Empty Stickers.

**Exclusive Contractor** – One who holds an exclusive contract with a facility or event manager to provide specified services to that facility or Event.

**Exhibitor-Approved Contractor (EAC)** – Also called an independent contractor, a supplier hired by an exhibitor to perform trade Event services independently of Event management-appointed contractors.

**Exhibitor Kit** – Also known as a Service Manual, this is package of information that contains all rules, regulations and ordering forms relating to an exhibition, provided to exhibitors by Event management.

**Facility Carpeted** – Indicates the exhibit hall and/or ballroom in which the Event is taking place is already carpeted.

**Floor Order** – An order for product or service placed after Advance Deadline therefore not eligible for discounted rates.

**Floor Port** – A utility box recessed in the floor containing electrical, telephone or plumbing connections.

**Freight** – Exhibit properties and other materials shipped for an exhibit.

**Freight Desk** – The area where inbound and outbound exhibit materials are handled at a trade event.

**Forklift /Ground Rigging** – Handling and assembly of machinery that requires the use of a forklift. This includes positioning and/or re-skidding of exhibitor material, machinery and equipment.

**Hard wall** – A type of exhibit construction in which walls are made of a solid material, rather than fabric.

**I&D** – Installation and dismantling of an exhibit by a labor source. Exhibitors may orders this service from the general contractor.

**ID Signs** – Typically a 7” x 44” cardstock sign that contains exhibitor name and booth number.

**In-line** – An exhibit that is constructed in a continuous line with other exhibits.

**Island Exhibit** – An exhibit with aisles on four sides. There is no pipe and drape construction provided to Island booths.

**Labor** – Contracted workers who perform services. When labor is ordered, hours are based on estimates and will be billed actual time incurred.

Requested times are not guaranteed and are based on availability. Minimum of one hour will be charged. Additional time will be billed in increments. Rates are based on when labor was performed: ST, OT, DT.

**Logistics** – Point to point transportation services for freight by an appointed carrier.

**Marshaling Yard** – A lot where trucks gather for orderly dispatch to Event site. When Shepard provides a marshaling yard, all carriers must check in, present a weight ticket, and will be guided to the docks to unload when a space is available. The same is true for the out of the show. Applicable fee applies.

**Move In** – Refers to the date and time that exhibitors gain access to a facility and are able to begin the construction and/or set up of their booth.

**Mobile Spotting Fee** – The charge for Shepard personnel to safely guide vehicles operated by exhibitors on the exhibit hall floor when approved by show management and if Shepard determines such activity to be operationally feasible and safe. All vehicles operated on the exhibit hall floor must be escorted by Shepard personnel. All local fire marshal rules and regulations apply. Please call customer service for details.

**Move-out** – The date/time specified by Event management for dismantling exhibits and clearing the exhibition floor. Also referred to as Tear Down.

**Padded Van Shipment** – Uncrated goods covered with blankets or other protective padding and shipped via van line.

**Perimeter Booth** – A booth space on an outside wall.

**Pipe and Drape** – Tubing covered with draped fabric to make up rails and back wall of a trade show.

**Porter Service** – A service that includes the emptying of wastebaskets within the booth at specific intervals during the show.

**Quad Box** – Four electrical outlets in one box provided by the electrical contractor.

**Registration** – This refers to an area that Event management uses to register and check in Event exhibitors, buyers and attendees. This is the place in which show badges can be obtained.

**Rigger** – A skilled worker responsible for handling and assembly of machinery.

**Right-to-Work state** – A state where no person can be denied the right to work because of membership or non-membership in a labor union. See the Union Rules and Regulations within your manual for specific guidelines.

**Service Desk** – The location at which exhibitors order services.

**Side Rails** – The wall between two booths used to divide exhibits, typically 3’ high.

**Skirting** – Decorative covering around tables and risers. Tables are skirted on 3 sides unless additional skirting is ordered.

**Special Handling:** An additional charge that applies to exhibits shipments requiring extra labor, equipment, or time for delivery to exhibit space.

**ST labor** – Straight time labor, or work performed during normal hours at the standard rate.

**Targets** – Exhibitor move in date/time prior to general move-in available by appointment only.

**Visqueen** – A clear heavy plastic sheeting that is placed over exhibiting carpeting after it is laid in order to protect it until show opens.

EXHIBITOR ORDER FORM



Video Equipment	SHOW RATE (includes labor)			
	Qty	Advanced*	**	Total
DVD / Blu-Ray Player		\$182.50	\$237.25	
32" Flat Panel Video & Computer Monitor***		\$425.00	\$526.50	
46" Flat Panel Video & Computer Monitor***		\$675.00	\$851.50	
55" - 60" Flat Panel Video & Computer Monitor***		CALL	CALL	
Floor Stand for 32" or Larger Monitor		\$125.00	\$162.50	
Floor Stand for 32" or Larger Monitor WITH SHELF		\$175.00	\$227.50	
***PLEASE SPECIFY IF STAND IS NEEDED***				
***PSAV does not supply wall mounts or labor for mounting monitors to your hard sets***				

Customer Information	
Show/Convention Name:	
Show/Convention Dates:	
Company/Organization Name:	
Address:	
City:	Zip:
State:	
Ordered By:	
Phone:	
Fax:	
email:	

Computers and Accessories	SHOW RATE (includes labor)			
	Qty	Advanced*	**	Total
Laptop Computer with CD drive		\$282.50	\$367.25	
<i>Please Note Specific Software/Hardware Needs:</i>				
Basic Black & White LaserJet Printer		\$282.50	\$367.25	
19" Flat Panel Computer Monitor		\$220.00	\$279.50	

Delivery Information	
On-Site Contact:	
Booth #:	

Internet	SHOW RATE (includes labor)			
	Qty	Advanced*	**	Total
Basic Wireless Internet per Device		\$90.00	\$150.00	
Basic Wired Internet		\$600.00	\$800.00	
Additional Wired Internet per Device		\$75.00	\$125.00	
<i>Basic connections are 1Mbps. For special HSIA / Bandwidth needs, please call 504-592-8002 for availability and pricing.</i>				

**Ordering Instructions**

- ⇒ To guarantee availability, orders should be faxed to 504-592-8020 no less than 10 days prior to show start date.
- ⇒ All orders and order totals will be confirmed with a detailed quote, which will be emailed to the email address given above within 2 weeks prior to the show start date.
- ⇒ All orders must include payment information to be processed. Credit card payment is preferred method. If paying by check, please make payable to Sheraton New Orleans and submit no less than 7 days prior to setup, and please confirm order total with PSAV representative prior to submitting check.
- ⇒ TAX EXEMPT STATUS - If you are exempt from payment of sales tax, please submit exemption certificate for approval.
- ⇒ OPERATOR LABOR - If requested, operator labor is subject to the prevailing hourly rate and a 5-hour minimum
- ⇒ CANCELLATIONS - Cancellation of equipment ordered must be received at least 48 hours prior to delivery date to avoid charges.

Power	SHOW RATE (includes labor)			
	Qty	Advanced*	**	Total
5 AMP / 500 Watts (includes power strip)		\$195.00	\$285.00	
10 AMP / 1000 Watts (includes power strip)		\$270.00	\$397.50	
20 AMP / 2000 Watts (includes power strip)		\$420.00	\$622.50	
Additional Power Strip		\$15.00	\$20.00	
25' extension cord		\$15.00	\$20.00	
<i>Additional labor may apply to under carpet or complex booth sets.</i>				

Rental Totals		PAYMENT IS DUE WHEN ORDER IS PLACED	
SUBTOTAL		*PSAV	
SERVICE CHARGE (24% of Order Total)		will	
SUBTOTAL		calculate	
SALES TAX (11% of line Subtotal)		this	
TOTAL DUE		section	
<i>*Advanced pricing if received by PSAV 10 days or more prior to installation.</i>			
<i>**Pricing if received by PSAV less than 10 days prior to installation.</i>			

**Method of Payment**

Name on Card: \_\_\_\_\_

Type of Card: \_\_\_ Visa \_\_\_ MasterCard \_\_\_ AMEX \_\_\_ Discover

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_ Card ZIP Code: \_\_\_\_\_

**Return for Processing**

**PSAV Sheraton New Orleans**  
 500 Canal Street  
 New Orleans, LA 70130  
 Phone: 504-592-8002 Fax: 504-592-8020  
 Brett Weller - bweller@psav.com



**LEAD RETRIEVAL ORDER FORM**

**DISCOUNT DEADLINE: FRIDAY, AUGUST 21, 2015**

**1 Choose Your Unit(s)**

DISCOUNT      REGULAR      QUANTITY      LINE TOTAL

**EXPOPRO PLUS™**

*Easy-To-Use Desktop Unit*



- Easy-To-Use Point & Shoot
- Color Touch screen display
- Allows Personalized Note Taking
- High-speed Printer
- Reprint Individual Lead or All
- Leads on USB and Paper
- Electrical Requirements <1 amp, 110V

\$ 285.00    \$ 325.00    x \_\_\_\_\_ = \_\_\_\_\_

**EXPOPRO MOBILE™**

*Be Mobile. Be Green.*



- Paperless, Green Option
- Wireless Handheld Unit
- Large Color Touch Screen Display
- Allows Personalized Note Taking
- Leads on USB
- Extended Life Battery

\$ 325.00    \$ 375.00    x \_\_\_\_\_ = \_\_\_\_\_

**2 Add Optional Services**

DISCOUNT      REGULAR      QUANTITY      LINE TOTAL

Delivery & Setup	\$ 65.00	\$ 85.00	<input type="checkbox"/>	= _____
Custom Qualifiers	\$ 60.00	\$ 80.00	x _____	= _____
Custom Survey	\$ 60.00	\$ 80.00	x _____	= _____

**3 Add It Up**

Sub-Total	= \$ _____
Add New Orleans, LA Sales Tax	9 % Tax + _____
Total Due (in US Funds)	= \$ _____

*All fields are required. Please include a Payment Authorization Form with your order.*

**4 Fill It Out and Sign**

COMPANY _____		BOOTH NO. _____	
<small>THIS LINK WILL BE SENT TO ALL ATTENDEES SCANNED BY YOUR SCANNER</small>			
WEBSITE _____			
ADDRESS _____			
CITY _____	STATE _____	ZIP _____	COUNTRY _____
PHONE NO. _____	FAX NO. _____		
ORDER CONTACT _____			
EMAIL ADDRESS _____			
ONSITE CONTACT _____	ONSITE CELL PHONE _____		

**Order Online:**  
www.atsleads.com  
User Name: UCAOA2015  
Password: 6415  
**Fax Credit Card Orders to:**  
985-809-1888  
**Email Order:**  
orders@american-tradeshow.com  
**Mail Check Orders to:**  
American Tradeshow Services  
Attn: Exhibitor Services  
217 General Patton Avenue  
Mandeville, LA 70471  
**To Call Order In  
or Ask Questions:**  
985-809-0600, dial 1



