

 VETERINARY FORMULA  
**Wiser Concepts**<sup>®</sup>  
Nutritional Supplements

**No more guesswork.  
No more worries.**



Developed by:



[KPPvet.com](http://KPPvet.com)

Is it time to start a  
joint supplement?

Will a digestive aid help?

Am I really meeting my  
horse's needs?

Should I worry about  
over-supplementation?

# Stop the madness!

With hundreds of different supplements on the market today, trying to pick the right one for your horse can be frustrating and worrisome.

Let your veterinarian and Wisser Concepts® supplements ease the uncertainty.

As a team, you and your vet will choose the Wisser Concepts supplement that best meets your horse's needs.

**No more guesswork. No more worries.**

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*Available only through your veterinarian.*

**Do you find yourself standing in the feed store aisle staring at an overwhelming choice of supplements? Do you wonder what supplements your horse really needs, if any at all?**

**Do you hear and read conflicting information about which ingredients are effective and why?**

Now you can take the guesswork and worry out of feeding supplements by getting the expert advice you need from someone you trust. Next to you, no one knows more about the challenges facing your horse than your vet. He or she can help you determine what supplements will benefit your horse and discuss with you how to use them effectively and safely. When your horse's circumstances change, you and your vet can work together to adjust the supplementation program to meet your horse's needs. Best of all, you can trust your vet to recommend supplements that are scientifically formulated, research-proven, and manufactured in certified facilities using quality ingredients.

Setting up a supplement program has never been this easy. Just ask your vet about the Wisser Concepts supplements that are best for your horse.





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**Affordable, effective, research proven.**

### **BoneWise**<sup>™</sup>

Contains a unique calcium and trace mineral source derived from a calcareous marine alga known as Lithothamnion. BoneWise is easily digested and absorbed, maintains strong, resilient bones, and supports optimal bone remodeling and bone density.

### **ElectrolyteWise**<sup>™</sup>

Scientifically formulated to replenish the electrolytes, trace minerals, and B vitamins commonly lost in sweat. ElectrolyteWise stimulates the thirst response so horses keep drinking.

### **Elevate**<sup>®</sup> **W.S.**

Fast-acting, water-soluble, natural vitamin E. Absorbed quickly into the system, retained in the tissues, and able to cross the blood-brain barrier. Elevate W.S. supports normal muscle and nerve cell function.

### **Elevate**<sup>®</sup> **Concentrate**

Highly bioavailable, natural vitamin E powder; 2 to 3 times more potent than synthetic vitamin E. Supports normal muscle and nerve cell function. Elevate Concentrate also sustains a robust immune system.

### **FootWise**<sup>™</sup>

Provides the nutrients needed to build and maintain healthy skin, hair coat, and hoof tissues. FootWise helps support hoof growth after injury or surgery.





## **JointWise™**

Complete joint supplement that supports normal cartilage growth, healthy levels of synovial fluid, and the regeneration of damaged tissues. JointWise helps to maintain fluid motion and flexibility.

## **NutrientWise™**

Provides the readily available vitamins and minerals necessary to the maintenance of overall good health. When your horse's daily diet can't provide all the nutrition he needs, turn to NutrientWise to fill the gaps.

## **ProbioticWise™**

Concentrated source of both prebiotics and probiotics. ProbioticWise supports the maintenance and restoration of a healthy gut function in horses challenged by diarrhea and digestive imbalances.

## **WeightGainWise™**

Supplies a concentrated blend of calorie-dense fats. Added prebiotics and probiotics support optimal digestibility and stimulate a healthy appetite. WeightGainWise supports a calm attitude and sustains healthy metabolism.

**For more in-depth product information, visit [KPPvet.com](http://KPPvet.com).**





Ask your vet about

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or visit **KPPvet.com** today



**The horse that matters  
to you matters to us<sup>®</sup>**

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