...because drinking mains water is always a smart idea, but drinking Blupura water is cool and smart!

...because water is in our DNA!

“Water and Earth’s other natural resources are the most valuable assets that humanity possesses, and it is entirely up to us as individuals and as communities to find the right and best solutions. Having one of our watercoolers connected to the mains water supply is not only a hygienically safe, economically smart and environmentally friendly choice. Consciously buying and using appliances made from organic materials benefits our environment, which is our natural habitat and in turn our health. Blupura coolers use a biotecnically safe, environmentally and economically friendly choice.

Environmentally friendly in terms of drastically lowering the impact of plastic bottles on our ecosystem, which I feel is not entirely apparent enough in the fact that does not use a plastic insulated pipe, saving on carbon and energy, as well as the use of a biotecnically safe refrigerant gas, which makes our coolers the only coolers that have ZERO impact on global warming. And of course, we wanted our coolers to be impeccable, with state of the art design and constructed with only the highest quality materials, 100% made in Italy - which is not just a gimmicky label for style, but something in which we believe and that demands a huge amount of energy and dedication.

At the beginning it was a gamble, but today Blupura is a commitment to excellence and that makes us very proud.”
Cool, yes we are.

...because drinking mains water is always a smart idea, but drinking Blupura water is cool and smart!

...because water is in our DNA!

“Water and Earth’s other natural resources are the most valuable assets that humanity possesses, and it is entirely up to us to use them well and understand the need for their wise and harmonious management. Having one of our watercoolers connected to the mains water supply not only gives you the convenience of a continual supply of fresh, still or sparkling water, but it’s also a hygienically safe, economically smart and environmentally friendly choice.

Environmentally friendly in terms of drastically lowering the impact of plastic bottles on our ecosystem, which I find a sad and avoidable threat. Since we are the first in the world to use a natural refrigerant gas, working on controls the electricity consumption of our watercoolers to make them even more efficient in energy and costs and thus only use the highest quality materials. With this in mind, we have to believe that the future lies in a major reduction of energy consumption.

At the beginning it was a gamble, but today Blupura is a commitment to excellence and that makes us very proud.”

www.blupura.com

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“Water and Earth’s other natural resources are the most valuable assets that humanity possesses, and it is entirely up to us as individuals and as a society to take care of them and ensure their sustainability, taking into account all the consequences connected to water. This is not just a matter of our health but also a biologically safe, ecologically sound and environmentally friendly choice.

Environmentally friendly in terms of drastically lowering the impact of plastic bottles on our ecosystem, which is not only required, but also necessary, as we are the first to pay for any damage inflicted upon us. Blupura is proud to offer the only coolers that have been designed and constructed using only the highest quality materials. 100% made in Italy, which is not just a previous taken for granted, but something which we believe in and that demands a huge amount of energy and dedication.

At the beginning it was a gamble, but today Blupura is a commitment to excellence and that makes us very proud.”
Providing water for every need, worldwide…

It’s our DNA.

Providing great tasting water: fresh, vital and natural, in its original, unique and environmentally-friendly way, with required quality and desired water coolers that have been developed for the specific needs of each company or user in the world. Thanks to our know-how. A corporate philosophy that leads us to derive unique insights from highly innovative products, which are at the same time a technical innovation, a partner who is available and responds promptly to your needs, and a constant improvement of our products, the result of the know-how of the mature and solid brand that we have been building for over 50 years. The Blupura brand is built in Italy but the market is in the whole world. That’s why we put great care at our every customers on the other side of the phone. Other world markets are present: Europe, East Asia and the Americas. The result is a worldwide global presence, an acknowledged quality and customer service.

Hospitality solutions

Professional for demographic changes, Evolution of drinking water from public fountains to independent dispensers.

We have developed a world of coolers and control systems for public use in order to be present in every public space, public or private, and in all the large shopping and service centres, hotels, bars, community centres.

Office solutions

Customer oriented solutions for offices, schools and public places in the office of all sizes and hospitalities.

Domestic solutions

Customer oriented solutions for the home.

100% smart Italian design and quality

We demand a lot from each and every one of our water-cookers. To show how they respond to the highest standards of water quality, we have chosen to follow a logical and historical path in order to achieve the highest quality standards. As we like to think that great technology, aesthetics and engineering, are great, to design, for our customers, we use only the best materials and components.

Three cool points about saving…

Saving energy is a matter of respect!

Respect for the environment is a fundamental aspect of our business, both in the sense that we look after our own resources and in the sense of maintaining the planet we live on.

In order to obtain the maximum from them, we have chosen to follow a global policy of using only the highest quality materials.

“Green” technology.

Each of our coolers is designed using a semiconductor water-chillers, an efficient system for reducing energy costs, a simple and easy solution.

Lensa plastic is cool.

Every day our customers use 20 million plastic bottles. This is an enormous amount that can be easily reduced by using coolers that provide water directly from the mains. A study has also managed to remove bacteria and impede bacterial growth.

Notable achievements

ISO 1001 - ISO 14001

That’s a pretty good reason to choose to drink water from a Blupura cooler! Add to this the fact that it runs on natural refrigerant gases (HC) that do not cause any harmful impact on the planet.

Respect for the environment is not a gimmicky marketing tool, but a philosophy that we practice with conviction. It is essential not only for economic, development and environmental reasons, but also for the increasing scarcity of resources and our environment.

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NATURAL REFRIGERANT

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In order to obtain the maximum from them, we have chosen to follow a global policy of using only the highest quality materials.
Providing water for every need, worldwide...

100% smart, Italian design and quality

We demand a lot from each and every one of our water-cookers!
In order to satisfy our highest standards, we always follow a careful design and only use the highest quality materials. We aim at giving our customers a great design, customer service and quality.

Saving energy is a matter of respect!

Respect for the environment means using a lot of energy but it’s also true that it’s a matter of respect for the environment. Blupura, pioneers in the use of natural refrigerant gas, is an example of this. We make sure that our coolers are equipped with energy-saving devices, make it the perfect ecological choice: reduction in emissions of carbon dioxide, and our environment.

Three cool points about saving...

Blupura is the only manufacturer of water coolers that is cited in the recent Greenpeace “Cool Technologies Report”!
Blupura is automatically placed by the Greenpeace Foundation in the list of “ Preferred Technology Report” as one of the three cool watercooler companies who have distinguished themselves for the greenest manufacturing process. Blupura is the only manufacturer of water coolers that is cited in the recent Greenpeace “Cool Technologies Report”!

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Notable achievements

ISO 14001 - ISO 9001

The quality of our coolers has been certified permitted for the most demanding international standards. Blupura coolers are equipped with cutting-edge technology, design and quality.

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Providing water for every need, worldwide...

It's our DNA. Providing great quality water, fresh at any time, in a fast,legendary, efficient and environmentally-friendly way with reduced quality and designed water-coolers that have been developed for the specific needs of each customer in any part of the world thanks to our know-how. A corporate philosophy that leads to the development of highly innovative products, through a constant design research and development, a continuous improvement and development process and a strict control of the finished product, always started from the idea. Blupura water-coolers have been exported since 2000 with the support of the Blupura Headquarter in Recanati (MM) and are now distributed on the European market in Florida. That's why we are proud to be your water coolers on the other side of the pond. Our water-coolers are present in more than 50 countries and we are constantly improving ourselves to meet the needs and expectations of our customers.

100% smart, Italian design and quality

We demand a lot from each and every one of our water-coolers. To make them easier to use, more efficient and cleaner at the same time. And to offer you the highest quality standards. Our aim is to make them as functional, attractive and efficient as possible, so you can enjoy the water with only Blupura, pioneers of the water-cooler industry.

Vending solutions

Professional for dispensing cold, sparkling and still water, both in drinking or office water-cooler, at the home, in offices, schools and hospitals. Developed a series of coolers and business models for the market of vending and public fountain projects. Since the initial project for a countertop version launch: the new touch screen touch screen wall-housed cooler.

Office solutions

Products primarily suitable for offices, shops, as well as schools and hospitals. Perfect solution for the catering sector thanks to the design and production process that is entirely managed within our factory, therefore, a guaranteed 100% made in Italy. It's an ambitious philosophy that requires complex working processes, but one which we can guarantee and verify personally, thanks to a design and production process entirely managed within our factory. This choice makes us a reliable and versatile partner for our clients, able to develop exclusive, personalized solutions so that for every need, worldwide... this is our mission. A corporate philosophy that, thanks to its extensive range of highly innovative products, innovately designed and designed water-coolers, is continuously improved and developed. The water-coolers can be installed in any setting and in total harmony with the surroundings.

Domestic solutions

Products primarily suitable for homes, offices, as well as schools and hospitals. Great design and maximum hygiene, thanks to easy cleaning.

Three cool points about saving...

Blupura coolers are designed using as natural refrigerant gas R290 (HC), a substance with the advantage of using natural refrigerant gas as being biodegradable, zero ozone layer depletion potential and zero global warming potential. R290 is included in the “List of substances that may be used in high concentration for stationary applications” of the Montreal Protocol and Article 9 of the European Union’s F-Gas Regulation (EC) No 503/2013. The use of R290 makes Blupura coolers the ideal solution for the domestic market.

Less plastic is cool.

Every day, we use about 3.3 million plastic bottles. Each day, Blupura saves about 1.2 million plastic bottles in our water-coolers. In fact, water coolers with a filter system can be an excellent solution, thanks to its perfect purification system. In order to prevent water contamination, it is necessary to ensure that the water is safe. Blupura water-coolers are equipped with a filter system certified by NSF International (US) and by the Italian WRAS (Water Regulation Approval Scheme). Blupura coolers are equipped with a filter system certified by NSF International (US) and by the Italian WRAS (Water Regulation Approval Scheme). Blupura coolers are equipped with a filter system certified by NSF International (US) and by the Italian WRAS (Water Regulation Approval Scheme). Blupura coolers are equipped with a filter system certified by NSF International (US) and by the Italian WRAS (Water Regulation Approval Scheme).

Notable achievements

Blupura is the only manufacturer of water coolers that is cited in the recent Greenpeace "Cool Technologies report"!

In 2012, Istanbul, BluSoda also became FIRST ON THE BOX 280!

In 2013, Miami, BluHome obtained the EPA ENERGY STAR CERTIFICATION.

In 2015, Miami, BluHome obtained the UL multi-connection P.O.U. CERTIFICATION.

In 2015, Rome, BluHome obtains the SISTEMA DI GESTIONE CERTIFICATO SISTEMA DI GESTIONE AMBIENTALE CERTIFICATION.

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Providing water for every need, worldwide...

It’s our DNA...

100% smart, Italian design and quality

We demand a lot from each and every one of our water-cookers. It’s our goal to make our customers the most loyal and satisfied by offering the highest quality standards that are easy on the eye through technological advancements and excellent designs. It’s an ambitious philosophy that has made our company a leader in our field, and with our stringent and environmentally conscious processes, the Blupura group is now a leader in the water-cooker field in the entire world. Blupura, born in 2008 in Italy, has brought a new technology to the water-cooker market. This technology, the eco-friendly coolant R290, has earned Blupura the title of "cool technology". A wise and farsighted vision that offers a great support for the planet, for the future. We firmly believe in this philosophy, and we can verify it personally, thanks to easy cleaning.

Domestic solutions

Design made specifically for the focus of the Blupura group is to make water-cookers that are suitable for any type of setting, whether it be at home, schools or hospitals. Thanks to unique design and production processes that are entirely managed within our factory, we guarantee a 100% made in Italy.

We believe that every single customer of ours has an important role in the protection of our environment. Moreover, the quality of the water-cooker can be seen in the details, in the design, in the materials used, and also in the features that have been added to the product. The innovative and technologically advanced features, such as the UV sterilization and impeding bacterial growth system, are just a couple of the many options available on our coolers.

Non-toxic environmental protection and management, Blupura has created a water fountain designed for Municipal, Domestic, Hospitality and Office solutions.

Hospitality solutions

At the Aqua Awards 2015 in Rome, we received the "Best Promotion of Health and Hydration" award. Our water-cookers are not only high-quality and eco-friendly, but also designed to be used in a variety of settings such as hotels, restaurants, bars, canteens, community centers. They are also available in various sizes, ensuring that they are suitable for any setting.

Office solutions

We have been awarded the "Best Environmentally Friendly Practice European Aqua Awards" twice, in 2013 and 2015. Our water-cookers are designed to be energy-efficient, and they are equipped with devices to reduce consumption of electricity. We are proud to declare that we are at the forefront of "Green Technology".

Vending solutions

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Reliable customer service.

Our management company for vending and public fountain projects.

"Green" technology.

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Blupura is the only manufacturer of water coolers that is cited in the recent Greenpeace "Cool Technology Report"!

Less plastic is cool.

Every Blupura cooler uses at least 8 million plastic bottles. It’s easy to calculate how much plastic is saved with each unit. That’s the beauty of a technology that is as efficient as a perfectly functioning air conditioner. It also saves more water since the coolant R290, which is made from natural gas, reduces consumption ofScope internal temperature.

Our quality "extra":

Energy saving

The Blupura coolers are equipped with advanced devices and systems to reduce energy consumption. A smart way to save energy means a great reduction ofScope internal temperature.

Perfect control

The Blupura management company has developed a new type of control panel designed for vending and public fountain projects.

New Blupura event in Miami 2019!

As shown in numerous studies, natural gas

Blupura is now also available in the United States.

Launch of BluHome 2017!

Blupura also participates in all the international fairs that are organized by the European Aqua Awards Foundation. The first fair in 2014, "European Aqua Awards 2014," was held in Frankfurt. The second fair was held in 2016, "European Aqua Awards 2016," in Rome.

Three cool points about saving...

Saving energy is a matter of respect!

R290 has led to the worldwide distribution of Blupura. More specifically, the US market to offer this "green technology". A wise and farsighted vision that offers a great support for the planet, for the future. We firmly believe in this philosophy, and we can verify it personally, thanks to easy cleaning.

8 sits a great awareness for "Green energy!"

Increased environmental awareness is the main driver behind our decision to use R290 in our water-cookers. The coolant R290 has a GWP (Global Warming Potential) of 44 compared to the HFCs (Hydrofluorocarbons) that are used in traditional water-cookers. The use of R290 results in an enormous environmental impact on the entire planet.

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Co2 footprint

The Blupura coolers are equipped with advanced devices and systems to reduce consumption of electricity.

ISO 9001 - ISO 14001

The quality of our coolers has been certified by the most important international bodies in the quality control sector. A guarantee for those who buy them and all our customers.

It’s our DNA...

Providing water for every need, worldwide...
...because drinking mains water is always a smart idea, but drinking Blupura water is cool and smart!

“Water and Earth’s other natural resources are the most valuable assets that humanity possesses, and it is entirely up to us as individuals, families and communities to treat them with the respect and care they deserve. By opting for Blupura’s watercoolers, not only are you choosing to save precious water, but you are also making an environmentally and economically sound choice.

Environmentally friendly in terms of drastically lowering the impact of plastic bottles on our ecosystem, which I feel is not an understatement. Not only are you saving water, you are also reducing plastic waste and contributing to the continued protection of our environment. Blupura watercoolers are designed and constructed with the highest quality materials, 100% made in Italy, which is not just a gimmicky label for style, but something in which we believe and that demands a huge amount of energy and dedication.

At the beginning it was a gamble, but today Blupura is a commitment to excellence and that makes us very proud.”

Why we are cool

Certifications:
SISTEMA DI GESTIONE CERTIFICATO 2016

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