



RETAIL POINT-OF-SALE

Advanced Mobile Interface | Upsell & Promote | Integrated CRM | Inventory/Purchasing Management | Prism-

As a comprehensive ERP solution, Centerprism fully addresses Retail Point-of-Sale (POS) with a Mobile-ready, intuitive solution designed to improve shopping experience and build customer loyalty.

Centerprism's POS improves sales by suggesting complimentary items, displaying quick access to stacked-ranked customer item history, and integrating with a Web store and on-line portal. The Centerprism CRM solutions collects critical information and tracks notes and activities to help drive new business or create marketing campaigns. Centerprism's pricing campaign solution gives user the ability to create unique promotions to drive sales. Centerprism's inventory replenishment tool leverages POS history along with product ranking, out-of-stock alerts, and best seller trends. Centerprism is an all-in-one ERP application that offers Order Entry, Sales, CRM, Inventory, Pricing, Purchasing, Warehouse Management, Field service and Financial modules along with an integrated eCommerce and Mobility solution.



Advanced Mobile Interface

Centerprism supports virtually any mobile or on-premise device utilizing the latest web technology. Additionally, customers can get delivery updates with text/email alerts or through the Customer Portal.

- Touch screen
- Intuitive Web Interface
- Programmable Item/Category Buttons – add images to POS screen with categories for fast inventory lookup.
- Barcode Ready with UPC Capture
- PCI Compliant Credit Card Processing
- Self Service Kiosk
- Email & Text Alerts – order shipping & delivery
- Ecommerce Integration – on line orders from webstore are combined with in house orders on customer portal.
- Back office Order Entry



Upsell & Promote

Improve sales through a variety of tools such as Suggestive Item Selling or easy visibility to best sellers. Additionally, price promotions can be organized around a Campaign Management tool or a loyalty program.

- Complimentary Items Suggested
- Alternate or Equivalent Item Popup
- Price Campaign Management
- Store Loyalty Programs
- Best Seller List – Track & retrieve customer buying patterns using Interactive Sales Advisor™.
- Extended Item Information – Stock availability, warning, and purchasing.
- Image Attachments
- Fluid Showroom Management
- Sales Commission Tracking
- Custom Item Configurator





Integrated CRM

Centerprism's full CRM (Customer Relationship Management) module allows users to capture notes, schedule activities, or create opportunities. A custom email campaign tool is included that has the ability to capture activity from website links. Improve customer interaction by collecting more extensive data for marketing.

- Integrated with MS Outlook or Google calendar
- Create Alerts for activities or opportunities
- Create Unlimited contacts per customer
- Capture New customers or contacts at POS
- Capture Notes at POS - build history
- Extended data collection – birthdays, source of lead, opportunity status, personal info
- Build Email/Social Media campaigns
- Integrated Collection Management Tool
- Batch Invoice email
- Integrated Field Service & Dispatch – build service tickets and assign technicians
- Prospect Management



Inventory & Pricing Management

For Item Management, Centerprism supports a wide range of products types while offering the ability to link items together for suggested or alternative sales. For Replenishment, Prism Forecaster™ allows users to better predict stocking levels required to maintain appropriate services levels based on a variety of shopping patterns. The Prism Purchasing Advisor™ manages weekly stock orders against vendors' requirements ensuring you don't miss out on special vendor discounts or promotions.

- Out-of-Stock or Overstock Alerts
- Best & Worst Seller Management
- Inventory Turn & Profit analysis
- Create Customer Stocking Plans – based on product ranking, vendor requirements
- Catalogs Database – multiple catalog tables in addition to item records
- Kits & Assemblies – display all components of Kits or BOM to better serve customer.

PrismView™ - PrismView™ is a real-time screen viewing tool that uses advanced technology to present dynamic views of sales, inventory, and purchasing data. Its flexible, easy-to-use navigation grid, GroupBy™ drag-in functionality, and instant access to data virtually eliminates the need to use Excel pivot tables, 3rd-party analysis tools, or SmartLists™.

- **PrismGroup™** - instant multi-hierarchal grouping
- **Field Chooser™** - drag and drop fields to add columns
- **PrismFilter™** - enhanced filtering, sorting, expanding, and drill downs.
- **Prism Summaries™** - mathematical calculations (sum, count, average) for instant display
- **PrismEdit™** - mass data edit

About Centerprism

Centerprism delivers a low cost, fully integrated software package dedicated to reducing Enterprise Resource Planning (ERP) complexities for the small to mid-size distribution industry. Centerprism's comprehensive software and service platform is the only ERP solution developed specifically to meet all the needs of the wholesale distributor. This all-in-one product replaces multiple software solutions often piece-mealed together to accomplish the same business objectives.

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