



# It's a pleasure to meet you.

BKD is a national CPA and advisory firm that can help you reach your goals. Our trusted advisors offer strong expertise in multiple industries for clients across the country and beyond.

## A mission that matters.

BKD will always strive for excellence in providing services to clients, create rewarding career opportunities and maintain sound professional, business and financial standards.

## BKD in a nutshell.

**CLIENTS:** Closely held businesses, publicly traded companies, governmental entities, not-for-profit organizations and individuals

**TOTAL PERSONNEL:** Approximately 2,650

**FY 2018 REVENUES:** Approximately \$600 million

**FOUNDED:** 1923

## What makes a trusted advisor?

A trusted advisor is as much about character as it is expertise. These are the values that define us:

- A passion for helping, learning and improving
- Respect for each other and those we serve
- Integrity to do the right thing—no matter what
- Discipline to get it right the first time
- A no-holds-barred standard of excellence

**BKD**  
CPAs & Advisors

*All stats current as of June 1, 2018*

[bkd.com](http://bkd.com)



# Migrating to the Cloud: Unlock Your Organization's Potential

Efficiency. Agility. Doing more with less. Whatever you call it, with today's fast-paced digital economy, everyday disruption and continuous innovation, it makes solid business sense to move to the cloud. With the right cloud strategy, you can drive efficiency through operations automation, grow revenue through innovation, modernize applications and realize cost savings by shifting toward usage-based, pay-as-you-go pricing models.



Organizations in different industries are leaving the traditional IT infrastructure and investing in cloud solutions. Here are some potential business scenarios that could benefit from cloud migration:

- You need to reduce operational costs while making IT processes more effective
- You're expanding geographically
- It's becoming more difficult and expensive to keep up with your growing storage needs
- You have remote employees who need to access your business systems via the internet
- You're spending too much on a disaster recovery system and software upgrades

With our suite of cloud services and products, BKD can help tailor a solution to support your organization's goals. Whether you want to grow your business, stop using spreadsheets or decrease operational costs, BKD can offer solutions, including:

## Cloud Software as a Service (SaaS) Solutions

- Microsoft Dynamics 365
  - o Finance and Operations
  - o Sales and Customer Engagement
  - o Business Central for Small and Midsize Businesses
- Sage Intacct
- BI360 by Solver for Business Intelligence and Analytics
- Microsoft Modern Workplace, including Office 365

## Cloud-Hosting Options

- Microsoft Dynamics GP on Azure
- Microsoft Dynamics 365 Business Central or Finance and Operations on Azure
- Microsoft Azure Platform

## Subscription Services for the Cloud & Beyond

Cloud services allow you to pay for resource usage while taking advantage of scale and reliability. We can help you manage cost and scope through our subscription service offerings, bundled into a monthly payment. In addition to our standard service offerings, we can develop a custom offering for your specific needs.

Options include:

- Azure environment maintenance and administration
- Software solution maintenance and administration
- Software solution support, including reporting and escalation management

Cloud is the future. Today's businesses must accelerate innovation, move faster and become more reliable than ever, making cloud migration a competitive move.

Our team combines a strong understanding of your business solution needs, technical expertise and **Unmatched Client Service®** to deliver solutions that can help transform your organization.

Engage us for a Cloud Readiness Assessment—a fixed-fee engagement to assess and help provide a path to the cloud for your organization.

**FOR MORE INFORMATION |** Contact your local advisor or

**Nathan Hayden** | Senior Managing Consultant | 816.221.6300 | [nhayden@bkd.com](mailto:nhayden@bkd.com)



# Cloud Readiness Assessment

## Thinking about moving your business systems to the cloud? Not sure where to begin?

You know the cloud can provide benefits, but you want to reduce risk and disruption for your business. You want your data to remain secure. You're also seeking financial benefits after already investing a lot in your current systems.



Our Cloud Readiness Assessment can score your readiness and provide a road map to help guide you.

BKD's expertise in IT strategy consulting and digital transformation can help you take advantage of the newest technologies. With our assistance, you can start your digital transformation journey with confidence.

Our trusted advisors can work with you to understand your organization's priorities, challenges and potential options to help propel your systems into the next generation and beyond.

Our Cloud Readiness Assessment can evaluate:

- Hardware and software usage
- Current environment and system configuration
- Tax and financial implications
- Impact on cash flow
- Potential risk involved
- Active directory usage and configuration
- Backup and disaster recovery methodology
- Shared drive and network usage
- Security tools and strategy

BKD also can assess your line of business solutions, including:

- Purpose, goals and usage of each system
- Relationship and integration to other systems

- Users and locations, including mobile usage
- Deployed customizations
- Data size and archiving process
- Third-party products
- Reporting tools, delivery and users
- Document management and delivery, including methods, e.g., email, print, export

In addition, we can bundle IT Risk Services security and cloud risk assessment activities to this offering if desired.

We can deliver a tailored Cloud Readiness Assessment report that outlines our findings, including:

- Recommended path(s) to the cloud
  - Including a high-level project plan
- Key requirements and considerations to include
- Potential risks and challenges to address
- Resulting potential return on investment (ROI) calculation

Get started on your road map to the cloud today!

**FOR MORE INFORMATION** | Contact your local advisor or **Christina Phillips** | Director | 816.221.6300 | [cphillips@bkd.com](mailto:cphillips@bkd.com)

[bkdtechnologies.com](http://bkdtechnologies.com)

# WHY CHOOSE BKD?

With all the different CPA and advisory firms out there vying for your business, it can be difficult deciding which one's the best fit for you. We believe BKD is the right choice. Here's a closer look at the many ways we deliver on our promise of unmatched client service.



## Client Commitment

Our client-first attitude is the driving force behind our dedication to meeting client needs and deadlines.

## Quality Control

Our knowledgeable and disciplined thought leaders keep pace with industry-specific regulations and are focused on excellence when delivering BKD's professional services. Quality control is ingrained in our culture, and we believe in doing it right—the first time.

## Partner Involvement

BKD insists on the personal involvement of partners and managers to provide the attention you deserve and a qualified perspective on your specific needs. The result: on-point recommendations and solutions.

## Proactive Communication

We pay careful attention to the challenges you face and offer timely, proactive advice and year-round communication to help you stay ahead of the curve.

## First-Class Resources

**BKD Thoughtware®** is our award-winning library of complimentary articles, webinars and videos that keeps you informed about industry-specific regulations and changes to accounting and tax methods. Visit [bkd.com](http://bkd.com) to sign up today!

“Our primary concern in considering a non-Big Four accounting firm was industry expertise and depth of specialized resources. ... BKD provides a Big Four caliber audit without the seemingly inherent bureaucratic delays and inefficiencies the Big Four firms have gravitated toward.”

**Brian Pribyl**

**Senior Vice President & Chief Financial Officer**

*National Western Life Insurance Company*

## Unmatched Client Service

We take our commitment so seriously we penned **The BKD Experience: Unmatched Client Service**, a book that outlines the firm's expectations for serving clients. Our five standards of unmatched client service are:

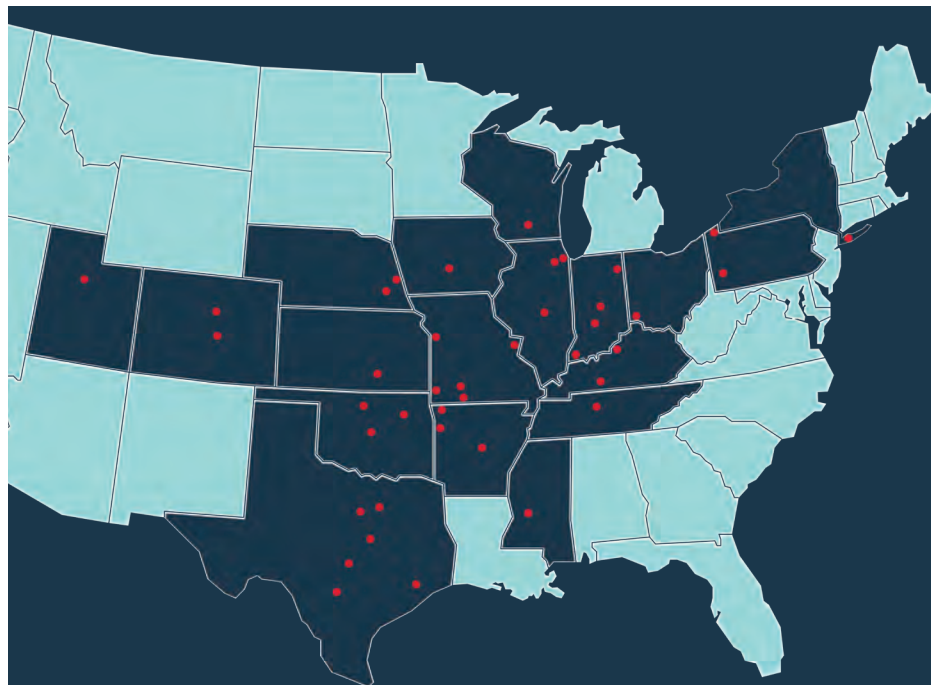
- Integrity First
- True Expertise
- Professional Demeanor
- Responsive Reliability
- Principled Innovation

## The Clear Choice

At BKD, we understand you want an advisor who can provide specialized skills and expertise as well as the winning attitude, character and communication skills you deserve. Performing our services accurately, objectively and with integrity is at the heart of our legacy of unmatched client service.

**FOR MORE INFORMATION** | For a complete list of our offices and subsidiaries, visit [bkd.com](http://bkd.com).

**bkd.com**



# Heartland service with a global reach.

Our trusted advisors offer solutions for clients in all 50 states and internationally.

## Arkansas

Fort Smith  
479.452.1040

Little Rock  
501.372.1040

Rogers  
479.845.0270

## Colorado

Colorado Springs  
719.471.4290

Denver  
303.861.4545

## Illinois

Chicago  
312.288.4653

Decatur  
217.429.2411

Oakbrook Terrace  
630.282.9500

## Indiana

Bloomington  
812.336.8550

Evansville  
812.428.6500

Fort Wayne  
260.460.4000

Indianapolis  
317.383.4000

## Iowa

Des Moines  
515.223.0159

## Kansas

Wichita  
316.265.2811

## Kentucky

Bowling Green  
270.781.0111

Louisville  
502.581.0435

## Mississippi

Jackson  
601.948.6700

## Missouri

Branson  
417.334.5165

Joplin  
417.624.1065

Kansas City  
816.221.6300

Springfield  
417.865.8701

St. Louis  
314.231.5544

## Nebraska

Lincoln  
402.473.7600

Omaha  
402.392.1040

## New York

New York City  
212.867.4000

## Ohio

Cincinnati  
513.621.8300

## Oklahoma

Enid  
580.237.3300

Oklahoma City  
405.606.2580

Tulsa  
918.584.2900

## Pennsylvania

Erie  
814.454.4008

Pittsburgh  
412.364.9395

## Tennessee

Nashville  
615.988.3600

## Texas

Austin  
512.346.6477

Dallas  
972.702.8262

Fort Worth  
817.332.2301

Houston  
713.499.4600

San Antonio  
210.341.9400

Waco  
254.776.8244

## Utah

Salt Lake City  
801.531.9100

## Wisconsin

Madison  
608.664.9110

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