



Increase Revenue and Profitability by Enabling Sales Teams with **CPQSync™** by Cincom®

Experience Selling. Made Simpler.™

A Better Configure-Price-Quote Experience Is Here!

Companies can now take the frustration out of buying and selling their complex products and services. **CPQSync** is a SaaS solution embedded within Dynamics for Sales that delivers a better selling experience for salespeople and customers.

Get More from Your Dynamics 365 Investment with CPQSync

- Native Microsoft Azure multi-tenant solution
- CPQ solution embedded within Dynamics 365 for Sales—no popovers or new windows
- Open platform and APIs enable extensibility
- Integrate Workflows with Microsoft Flow
- Power BI-based reporting

Get Synced, Achieve Key Business Objectives

- **Sync your sales with your business**
Save time by eliminating informational silos.
- **Sync your teams across departments, divisions and regions**
Easily work together from the same playbook.
- **Sync your data sources**
Gain clear insights from streamlined reporting.



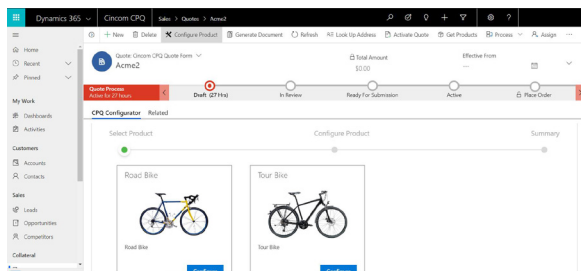
Want to learn more?
Email cpqsync@cincom.com

Benefits of CPQSync

- Enable a competitive advantage through digital transformation
- Faster, more accurate sales quotes
- Better control of profitability on deals quoted
- Easy onboarding of new salespeople; better retention
- Insight and visibility into your teams' activities through BI
- Improved efficiency for Sales, IT and Engineering
- Reduction in engineering and pricing errors
- Get new and updated products to market faster

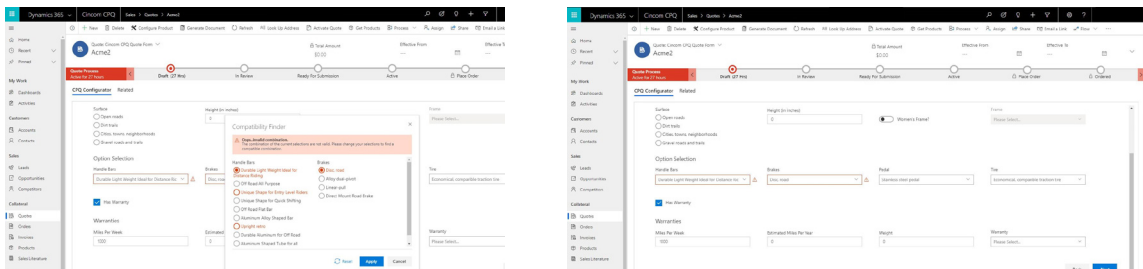
CPQSync: Selling as Easy as 1-2-3

1



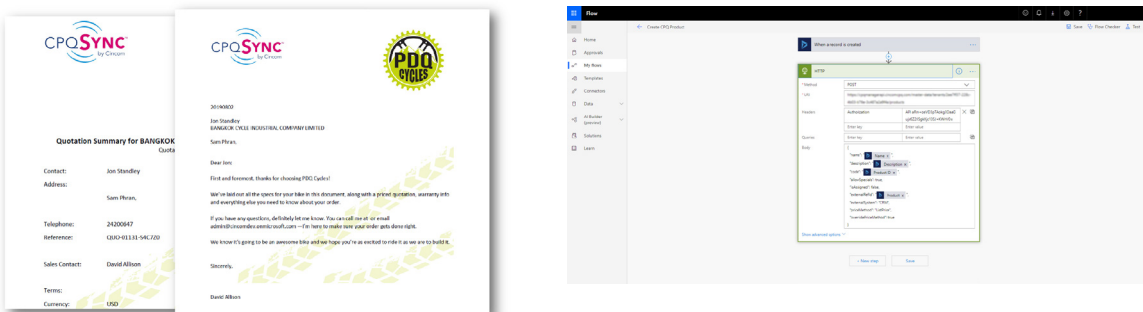
Open your product catalog within the Dynamics 365 interface, and select the product you want to configure.

2



Configure product options—within defined engineering rules—based on customer needs identified via guided selling.

3



Generate a quote, complete with BOM and other critical product information, and share it with your customer.

Best-in-class CPQ users experience 57% greater year-over-year growth in profit margins.

Source: "Why Sales Leaders Should Ride the CPQ Adoption Wave," Aberdeen Group, 2017.