

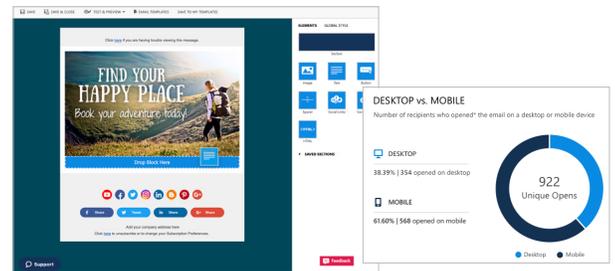
ClickDimensions

The Only Complete Marketing Solution for Microsoft Dynamics

ClickDimensions combines multi-channel marketing automation technology, a marketing dashboard for deeper insights into marketing results and revenue impact, and a full range of marketing services – all designed to ensure success for marketers at organizations that use Microsoft Dynamics. Below, you can explore the user-friendly features found in our powerful marketing automation platform, which is natively built in Dynamics.

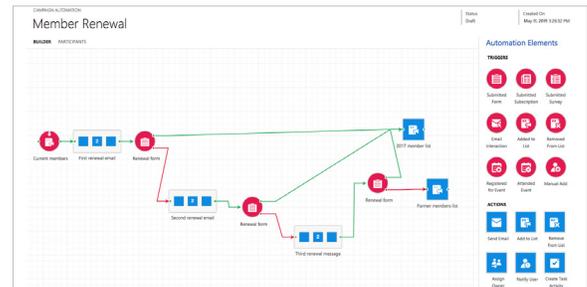
Email Marketing

Creating, sending and tracking great-looking emails is quick and easy. You can send emails in bulk, to individuals or via a CRM workflow. And all your performance statistics come back into Dynamics 365 so the results are visible and actionable.



Campaign Automation

Create automated campaigns that respond to lead or customer actions for dynamic, customized experiences. With our campaign automation builder's drag-and-drop interface, it's easy to design targeted campaigns with a variety of triggers, timers and actions to nurture, convert and engage your audiences.



Web Intelligence

Interested in knowing who is browsing your website and what interests them? ClickDimensions allows you to do all this and more with web intelligence that lets you view the actual web activity of anonymous and identified visitors on your site.

Time	Page Title	Type	Lead	Contact	Duration	Referrer Type	Score	Viewed On	Browser
05-10-2019 22:00:53 (UTC)	Virtual Tour	Page		Nick White		Email	3	5/10/2019 7:06	Safari
05-10-2019 22:01:01 (UTC)	Administrators	Page		Nick White		Direct Traffic	3	5/10/2019 7:15	Safari
05-10-2019 22:40:33 (UTC)	Financial Aid	Page		Nick White		Direct Traffic	3	5/10/2019 7:40	Safari
05-10-2019 23:50:13 (UTC)	Campus Life	Page		Nick White		Direct Traffic	8	5/10/2019 8:10	Safari
05-10-2019 23:50:09 (UTC)	FAQs	Page		Nick White		Direct Traffic	4	5/10/2019 8:55	Safari
05-10-2019 14:52:11 (UTC)	Catalog Download	Landing Page		Nick White		Email	3	5/10/2019 2:55	Safari
05-10-2019 16:32:10 (UTC)	About Our School	Page		Nick White		Direct Traffic	2	5/10/2019 3:32	Chrome

Web Forms

Quickly build forms with our drag-and-drop form designer, or integrate your website's existing forms into Microsoft Dynamics 365. If an existing record isn't found in your CRM, a lead or contact record is created upon form submission and all data submitted is linked to the CRM record.

The figure shows two views of a web form. On the left is the 'FORM DESIGNER' interface with fields for 'First Name', 'Last Name', 'Phone', 'Email', and a checkbox for 'Which credit product are you interested in?'. On the right is a live form for 'Aubergine Bank & Trust' with the same fields and a 'Submit' button. Below the live form, there is a 'Thank you for your interest!' message and a list of credit products: 'Auto loans, home equity loans, credit cards and more - if you have a credit record, Aubergine Bank can help. Just fill out this short form and one of our credit specialists will be in touch.' The 'Which credit product are you interested in?' dropdown is set to 'Auto Loan'.

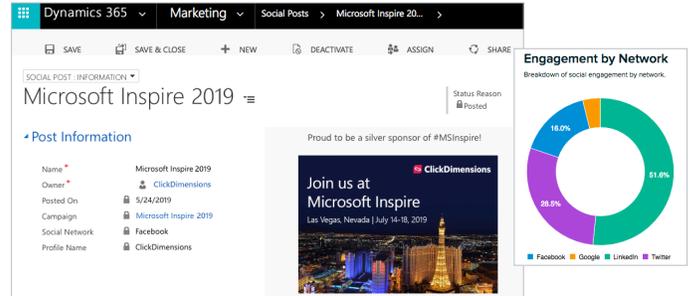
Landing Pages

ClickDimensions allows marketers to create landing pages in Dynamics 365 without knowing any HTML. Embed ClickDimensions forms or surveys in your landing pages for dynamic interactive campaigns, and track all your landing page activity in CRM.



Social Marketing

With ClickDimensions, you can post to Facebook, Twitter and LinkedIn directly from Dynamics 365. Publish immediately or conveniently schedule posts for any day or time in the future, and track interactions inside your CRM. In addition to these out-of-the-box features, we also offer a complete social engagement platform with social listening, content curation, advocacy and more.



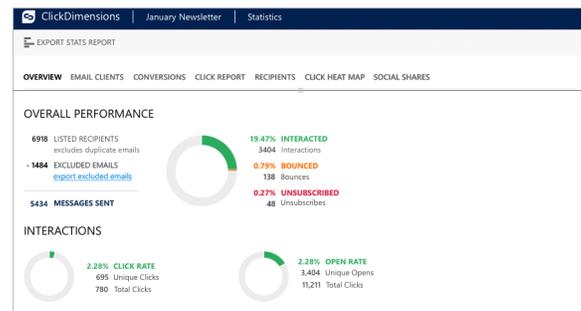
Lead Scoring

Quickly and easily determine which leads to pursue. Using lead scoring in ClickDimensions, each visitor to your website accumulates a score based on visits, page views and more. Scoring is based on values you set, so you can score certain activities or page views higher or lower based on their importance in showing visitor intent.

Page Title	Score	Browser	Operating System	Campaign
Premium Content: ClickDimensions Microsoft Dynamics CR...	25	CHROME	WINDOWS	
Pricing: ClickDimensions Marketing Automation	10	CHROME	WINDOWS	
Marketing with Microsoft Dynamics CRM - ClickDimensions...	5	CHROME	WINDOWS	
Score leads, contacts and anonymous visitors based on the...	5	CHROME	WINDOWS	Training Resource Guide
How to make fields searchable in Microsoft CRM - Market...	3	CHROME	WINDOWS	Training Resource Guide
ClickDimensions Training	0	CHROME	WINDOWS	
ClickDimensions Academy	0	CHROME	MAC	
ClickDimensions Academy - Week 1	0	CHROME	MAC	

Reporting

With ClickDimensions' native integration with Dynamics 365, you can link emails, web visits, page views and form captures directly to CRM campaign records. The ClickDimensions content pack for Power BI allows users to utilize ClickDimensions marketing data in Power BI, giving you further insight into the success of sales and marketing efforts.



Discover more about ClickDimensions at clickdimensions.com
To receive tips on marketing with Microsoft Dynamics, visit blog.clickdimensions.com