



OVERVIEW

Maplytics is a robust map visualization geo-analytical app for Dynamics 365 that supports PowerApps (CDS) and works in UCI to extract geographical insights hidden in the CRM data.

It empowers Management to understand the geographical aspects of the business with Analytical Dashboards, Detail maps & Heat Maps. Routing, territory management & appointment planning capabilities of Maplytics enable field professionals to improve process efficiency & productivity significantly. In addition, Maplytics allows Marketers to execute Localized Marketing Campaigns for the right target audience that drive better customer engagement.



Microsoft
Dynamics 365

Certified

Maplytics utilizes the power of Bing Maps to help businesses around the world plot, plan and analyze Microsoft Dynamics CRM data on a rich and interactive map interface within Dynamics 365.

"Big fan of @Maplytics Auto Search on form load! Increased visibility with zero extra effort added measurable value in less than a week. Thanks @inogic"

- Abby Torres, CRM Solution Architect



KEY FEATURES

- Geocode Data
- Visualize Data on a Map
- Proximity Search
- Area of Service
- Census Data Visualization
- Data Clustering
- Show/Hide data layers
- Point of Interest (POI) Search
- Visualize categorized data
- Data sorting and Filters
- Save Search Templates
- Summary Cards
- Quick Card Actions

- Plot Related/Child Records
- Route Optimization
- Navigate to Google Maps
- Navigate to Waze App
- Shape Operations
- Shape File Integration
- Save Results as Personal View
- Targeted Marketing Lists
- Territory Management
- Live Traffic
- Lead Generation
- Mass Actions
- Change Owner

- Send Emails
- Execute Workflows
- Export to Excel
- Appointment Planner
- Auto-Scheduling
- Check-In and Check-Out
- Security Access Template
- Bring Your Own Pushpin icons
- User Level Personalization
- Batch Geocoding Tool
- Heat Map Visualization
- Analytical Dashboards
- Works with PowerApps (CDS)

Maplytics currently supports six different languages

English, German, French, Spanish, Portuguese, Turkish!



- 10+ Years of Exclusive Dynamics CRM Experience
- 9+ Years as CRM ISV Partner
- 6 Microsoft Preferred solutions on AppSource
- Partners & Customers representation in 20+ Countries

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ABOUT US

Inogic is one of the most experienced Microsoft Dynamics 365 CRM ISV, globally acclaimed for providing specialized development services, consulting, customizations, and apps for Dynamics 365 CRM. Inogic delivers innovative services and products to enhance Dynamics 365 CRM performance and usability enabling users to transform their businesses and achieve high ROI.



OUR APPS



InoLink

Bi-directional integration between QuickBooks Online and Dynamics 365 CE.

Alerts4Dynamics

Manage Alerts and Notifications in Dynamics 365.

Click2Clone

Clone Records along with related child records in a single click.

Click2Export

Export and Email Reports and Word Templates in a single click.

Attach2Dynamics

Seamlessly store and manage notes and email attachments on Cloud Storage.

User Adoption Monitor

Track User Actions & improve adoption of Dynamics 365.

SERVICES OFFERED

- Offshore Development
- Business Process Implementation
- Setup & Configuration
- Customization and Development
- CRM Upgrades/CRM On-Premises to CRM Online
- Data Exchange and Migration

EXPERTISE

- Dynamics 365 Customer Engagement
- Dynamics 365 for Field Service
- Microsoft Portals
- Microsoft PowerApps, Power BI & Flow
- Integrations using SSIS
- SharePoint Integrations

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