

# **The Leading Cloud Platform for Accounting & Financial Close Automation**

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trivago

vivint.

zendesk



PLURALSIGHT

GROUPON

*Kempinski*  
HOTELIERS SINCE 1897

*SuperShuttle*



ZELTIQ



ROJO HOSPITALITY GROUP



TOGA

LinkedIn

1,800+

Customers

170,000+

Users

130+

Countries

1

Cloud Platform

## Who We Are

The world's fastest growing companies and best-known brands run BlackLine (NASDAQ: BL). Recognised by Gartner as a Leader, we enable accounting and finance organisations to modernise processes, embed controls, and elevate visibility.

We are the trusted provider of financial close and accounting automation solutions for companies across the globe. We believe it is our duty to help every customer achieve finance transformation, improve balance sheet integrity, and standardise intercompany accounting and close process management.

Over 1,800 companies trust BlackLine to automate process, create efficiencies, reduce risk, and provide visibility into financial information.

These “companies” are more than that to BlackLine. They are our customers. We are proud to serve them, and we are committed to delivering innovative products that help solve their challenges and modernise their finance function.

They put their trust in us, and in turn, we seek to support them wherever we can.

Trust is in the Balance™.

# Unified Cloud Solutions







## SOLUTIONS

<b>Finance</b> Transformation Solution	<b>Accounting</b> Process Automation	<b>Close Process</b> Management	<b>Balance Sheet</b> Integrity
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## PRODUCTS

Transaction Matching	Account Reconciliations	Consolidation Integrity Manager	Daily Reconciliations	Journal Entry	Variance Analysis	Task Management	Insights
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## CLOUD PLATFORM

	Enterprise-Class Security	  
	Enhanced Reporting, Dashboards, Benchmarking, Analytics, and Insights	
	Unified, Private, and ERP-Agnostic Cloud Platform	

### Focus on Innovation

In addition to automating period-end processes, we enable companies to move beyond the record-to-report process to a new approach known as Continuous Accounting.

This evolution of process optimisation and intelligent rules-based automation facilitates continuous processing and ongoing monitoring for fraud and inaccuracies, delivering real-time visibility to the organisation. It enables precious accounting resources to work more efficiently over the period, rather than compressing work cycles to period-end.

# SIX

## MINUTES



Reduced reconciliations  
from 1 week to 6 minutes  
with BlackLine

## Solutions

BlackLine's solutions enable finance and accounting organisations to improve their performance, no matter where they are in their transformation and modernisation journey.

### **Finance Transformation Solution**

Empowers accounting to manage and control accounting and finance processes by automating workflows and streamlining the management of period-end accounting and financial reporting activities.

### **Close Process Management**

Financial close automation and orchestration by standardising and embedding controls in reconciliation and period-end close processes.

### **Accounting Process Automation**

Transforms the speed, accuracy, and reliability of the reconciliation to adjustment process by automating routine and high-volume transactional processes.

### **Balance Sheet Integrity**

Standardises and automates reconciliations – from general ledger to balance sheet accounts and bank, credit card, cash, and inventory reconciliations – minimising the risk of material errors and misstatements.

A woman with long dark hair, wearing a denim jacket and dark pants, is walking through an airport terminal. She is pulling a black rolling suitcase. The background is a large, modern airport terminal with a high ceiling and many people walking around. The image has a teal and yellow color scheme.

## SuperShuttle Closes with BlackLine.

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### TRUST

"BlackLine far and away seemed like the most robust solution in the market. Once we showed the team the product and how it worked, our staff saw the benefits quickly."

—WADE PENNINGTON, CORPORATE CONTROLLER, SUPERSHUTTLE

# 5X

## EFFICIENCY GAIN



ROJO HOSPITALITY GROUP

5x efficiency gain in  
processing reconciliations  
with BlackLine

## Products

### Account Reconciliations

Automates and streamlines the reconciliation process. Drives accuracy with embedded controls and verifies the correctness and appropriateness of balance sheets with standardised, rules-based automation.

### Journal Entry

Centralises journal entry management and enables the creation, review, and approval of journals. Electronically certifies and stores journals with all supporting documentation. Posts journals to any general ledger or sub-ledger system with pre-posting validation.

### Transaction Matching

Matches any type of data from data sources within minutes, identifies matched and unmatched transactions, and flags exceptions. Creates reconciling items from unmatched transactions as part of a reconciliation.

### Task Management

Centrally manages accounting tasks including reporting, journal creation, and reconciliation approval. Automatically certifies tasks when dependent tasks are complete. Controls and tracks a variety of task types including close checklists, PBC lists, tax filings, and more.

### Daily Reconciliations

Continually checks and ensures accuracy throughout an accounting period for balances of bank, credit card, lockbox, and other key accounts.

### Variance Analysis

Automates the monitoring and analysis of account balance fluctuations using configurable rules, and identifies account balances that fall outside of configurable thresholds.

### Consolidation Integrity Manager

Automates the comparison of multiple ledgers to the consolidation system, and provides a workflow to investigate discrepancies.



A young man and woman are sitting on a couch, smiling and playing video games. The woman is on the left, wearing a blue sweater, and the man is on the right, wearing a red sweater. They are both holding black video game controllers. The background is a warm, indoor setting with soft lighting.

## Panini Closes with BlackLine.

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### TRUST

“BlackLine is the first cloud application that we have implemented and it works very well as it is so simple to use. The fact that I as a non-IT person was able to set it up speaks for itself.”

—PETER HARRIS, CFO, PANINI



## Transformative Results

### Close Faster

Reduce time to close by streamlining, automating, and accelerating financial close tasks.



80% reduction in time spent producing financials for 16 companies

### Increase Efficiency

Significant productivity benefits from more balanced workloads and automation of repetitive and high-volume accounting tasks.



Reduced time spent on reconciliations by 50%

### Reduce Risk

Standardised, repeatable, and automated controls reduce risk of misstatement and control failure.



36% reduction of manual journal entries

### Enhance Visibility

Point-in-time visibility into close progress, and real-time balance fluctuations and financial results.



Saved weeks gathering data for auditors

### Continuously Improve

Monitor and measure the close process to identify and pinpoint optimisations.



Automating 95% of bank reconciliations



## AAA Closes with BlackLine.

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### TRUST

"Spending time up-front to build a process proved to be valuable in the long run. We spend less time on the mechanics of reconciliation. We have more time now to analyse the exceptions."

—JENNIFER MASH, BUSINESS SYSTEMS ANALYST, AAA NORTHERN CA, NV & UT



**+98%**  
Client Retention

**100-600%**

\*Typical ROI

**<6 Months**

\*Payback time

**+78**

Net Promoter Score

**170,000+**

User Community

## Proven Success

### Recognition

- Gartner-recognised Leader in 2017  
Cloud Financial CPM Magic Quadrant Report
- AI 2016 Best Accountancy App
- ICAEW Accredited (UK)
- Forbes Cloud 100 & Inc. 500/5000 list 9th year in a row

### Customer Focus

- New user and product training provided through BlackLine U
- Dedicated customer success team
- Global support available live 24/7/365

### Integration

- Extensible, data-agnostic system that integrates with any GL, subledger, POS, billing, or treasury system
- Connects to ERPs like SAP, Oracle, NetSuite, Dynamics, Intacct, and more
- SAP-Endorsed Business Solution

### Trust

- 99.99% uptime (excluding scheduled maintenance) and leading disaster recovery
- Compliant with security audit standards: ISO27001, SSAE16, SOC2, SOC3, and ISAE3402
- All data is encrypted in transit and at rest

### Design

- One user interface
- One reporting environment
- One security model
- One upgrade and maintenance path
- One unified cloud solution

### Flexibility

- Easy to configure by accounting
- Highly configurable cloud platform to flexibly fit any accounting organisation's needs

\*Independently verified. Visit [blackline.com/resources](https://blackline.com/resources) for more information.

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