



Episerver Digital Commerce for Dynamics 365

Create standout commerce experiences with Microsoft and Episerver

We combined Dynamics 365 and Episerver Commerce in the Microsoft Azure Cloud, so you can quickly launch a unified experience-driven commerce platform to engage with your customers across their entire journey – with rapid productivity and faster time-to-value.

Quickly Create a Digital Commerce Website



THE NEXT STEP IN YOUR DIGITAL TRANSFORMATION

- Dynamics users can take their digital transformation one step further
- Enables integration of ERP and CRM into a single, cloud-based solution
- Break down silos and standardizes data and business processes
- Easily create world-class commerce websites and mobile-first experiences



ACCURATE DATA SHARED EVERYWHERE

- Easily unify your commerce data with your customer experiences across all channels
- Ensures that all data for orders, products, pricing and promotions is automatically shared
- Quickly find catalog products using integral enterprise-search, backed by artificial intelligence
- Use business logic from Dynamics Operations to power your digital commerce site



LAUNCH DIGITAL EXPERIENCE SOLUTIONS FASTER AND AT A LOWER COST

- Our Experience Driven Commerce is a full suite, including product catalogs, order and promotions management, machine-learning personalization, and multisite capabilities
- Includes integration with Microsoft Dynamics 365, AX, NAV, and CRM
- Easy to implement and connect to other business systems with a REST-based .NET framework and well-documented APIs



SINGLE VIEW OF ALL CUSTOMER INTERACTIONS

- All customer records are synchronized for a single view of omnichannel engagement
- Easy to give customers relevant, personalized experiences whether they are in-store or online
- Visualize customer journeys from persona segments down to individual profiles
- Real-time analysis of revenue, average order value, contribution and conversions both with and without algorithmic personalization



The only platform across 4 Gartner Magic Quadrants

Episerver is the only unified .NET platform to feature across digital commerce, web content management, multichannel campaign management, and digital experience platform Magic Quadrants. Recognized by customers as a modern solution designed for the future of agile business.



Forrester Wave for B2C & B2B Commerce 2018

"Episerver showed particularly strong capabilities in its experience and marketing-centric capabilities like web CMS, A/B testing, and digital asset management [DAM]. The vendor has a strong commitment to cloud and a platform that customers reported as agile."





Episerver Digital Commerce for Dynamics 365 is Built for Microsoft



Episerver has been on the forefront of leveraging Microsoft Azure to bring a new development standard to the digital experience space.

- High availability and performance
- Backed by Azure security and ISO27001 certification
- Cloud-first approach with continuous releases
- Easy connectivity with other cloud services and systems
- Ability to manage and scale for spikes in customer demand
- Platform that can seamlessly adopt technology updates

"Episerver Digital Commerce for Dynamics 365 [...] makes it possible for us to empower our employees to focus more on the customer journey as opposed to deployment and integration concerns."

Jeff Bolkovatz

Director of IT, Jenson USA

Why Episerver Commerce?



COMBINE ORDERS, PRODUCTS, INVENTORY, AND PRICING

Integration for Dynamics 365, AX, and NAV



SEAMLESSLY INTEGRATES CUSTOMER DATA FROM DYNAMICS CRM

Delivers integration with Dynamics 365 CE and Dynamics CRM



ALL POWERED IN THE MICROSOFT AZURE CLOUD

Offers a fully managed, secure and highly scalable Platform-as-a-Service (PaaS)

Episerver by the Numbers

880

partners who carry our brand

8,880

customers served in 30 countries

280,000

marketers, merchandisers and web editors worldwide

\$18B

annual commerce revenue influenced

Joint Customers Include



Visit www.episerver.com or email partners@episerver.com to learn more about Episerver Digital Commerce for Dynamics 365.

