CENTERPRISM

THE FULL SPECTRUM ERP

The Full Spectrum ERP Solution
for the Distribution Industry

YOU HAVE

YOU NEED

Top Pains
(reported through market research)

53% report top reason for **falling profits** as inventory inefficiency

68% report inadequate information at Order Entry as reason for **poor customer service**

42% report inability to keep up with growing sales as the top reason for **missed revenue opportunities**

Top Benefits
(reported by Centerprism clients)

62% average **increase in inventory turnover** due to simple order management

3.1% average **increase in gross margin** due to ease of access to critical information

20% **increase in average sales order** as a result of using the built-in Interactive Sales Advisor™

Contact us to upgrade your ERP!

1.800.814.6631
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"Centerprism's easy one-step Order Entry Solution allows our counter people to easily suggest complimentary products resulting in a 10% increase in the average number of sales transactions."

--Olympic Products

CENTERPRISM

THE FULL SPECTRUM ERP

Discover the Difference
with a full spectrum ERP

Centerprism delivers a low cost, fully integrated software package dedicated to reducing Enterprise Resource Planning (ERP) complexities for the small to mid-size distribution industry. Centerprism's comprehensive software and service platform is the only ERP solution developed specifically to meet all the needs of the wholesale distributor. This all-in-one product replaces multiple software solutions often piece-mealed together to accomplish the same business objectives.

"Centerprism's E-commerce and sales solution has helped us save time and money by eliminating the many hours of customization that would be required without their integrated Webstore and CRM solution."

-- Avid Dental

Features...

- E-commerce
- Order Entry
- Pricing Plans
- Sales Management
- Specialty Service Sales
- Business Intelligence
- Inventory Management
- Warehouse Management
- CRM
- Reporting
- Financials
- Mobility
- Cloud Options

Dicscover the Difference

Microsoft called us to rescue your ERP...let's talk.

Contact us for more information or to schedule a live software demo.

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Why #MicrosoftCalledUs

The call came in 2008 as a request to meet at a specified Microsoft location. At that time, the founder of Centerprism had over 20 years of experience with the leading enterprise applications for the wholesale distribution industry. The seed was planted, and Centerprism software was built.

"It wasn't until we arrived that the call to action became clear: we were called in on a rescue mission to save the GP user community from well-known gaps in the Microsoft Dynamics GP system after millions of dollars of investment from Microsoft failed to address diverse, industry-specific business needs."

--Michael Hollingsworth, Founder & CEO of Centerprism

Great Plains, now Microsoft Dynamics GP, was established in 1990 and purchased by Microsoft in 2000. With over 100,000 customers worldwide, GP and has undergone more than 11 major new releases as a result of Microsoft's $7 Billion R&D budget. In its attempt to target 38 different industries, Microsoft Dynamics GP has many of the same problems presented by market ERP solutions today—a lot of breadth, but not a lot of depth which leads to costly customizations and complex add-on solutions. For the wholesale distributor, Centerprism is the only comprehensive package to convert a base Microsoft Dynamics GP platform into a Full Spectrum ERP.

Just like your business, we grow and improve to meet the needs of modern industry requirements with one-of-a-kind functionality to easily accommodate inventory management, price tracking, mobility, cloud, e-commerce, and so much more. Don't wait until it's too late, contact us today to see for yourself why #MicrosoftCalledUs.

We Care! Share your ERP Frustrations in this Survey

www.Centerprism.com/Survey

We want to know what business challenges keep you up at night. That's why we built this software and will keep making it better.

CENTERPRISM
THE FULL SPECTRUM ERP

As a comprehensive ERP solution, Centerprism fully addresses the Sales Management needs of distributors. By integrating your order-to-cash process and providing automation to reduce labor requirements, users significantly improve sales productivity. Centerprism provides easy access to product, pricing, and customer information for efficient sales engagement and improved customer service.

CRM

Connecting the right person with the right knowledge at the right time for any reason, whether it's customer self-service or your employees is essential for your business. Use rich media such as images, videos, and real-time blogs and feeds to improve CRM user-experience. The Centerprism ERP provides your agents with a single, unified experience to easily deliver fast and amazing customer service. Agents can access every source of information to provide your customers with a more personalized and more effective standard of service.

➤ Instant integration with GP customer database without configuration or synchronization

➤ Pull from different CRM database sources into one Centerprism database

➤ Create contact records from Customer or Vendor, or employee Maintenance screens

➤ Note, Activity and Opportunity global view Track source of customer contact (sales, service, order entry, collections, etc)

➤ Integrated with A/R collections to allow for one source of customer contact tracking

➤ Connect to web forms to collect information for email campaigns

➤ Mobile Sales

➤ Sales Analytics

Commissions

This functionality allows users to create custom commission plans to accommodate many different kinds of sales organizations. Commission plans are assigned to sales people, sales teams, or sales organizations and can allow for straight, tiered, or vary commission % rate by item. Commissions can be calculated on sales dollars, gross margins, or varying ranges of sale or margins, and paid invoices or open invoices. And depreciation on commissions paid can be calculated based on the extent to which invoices are past due. For example a commission owes to a salesperson can automatically reduce as the invoice becomes further past due

➤ Have varying commission plans by individual salesperson such as straight percentage rate, tiered rate, or varying rate by item or item class

➤ Set commission rates by sales or gross margin of item

➤ Establish split commission rates among other team members

➤ Calculate a sliding commission rate depreciation scale based on escalating past due amounts on invoices

➤ Pay commissions only on paid invoices

➤ Ability to see commission rates by item by salesperson at order entry

➤ Establish sales goals, territories, and product spiffs

Having a CRM built into your ERP system can mean up to a 34% improvement in fulfillment rates related to order processing labor efficiencies.

Account Receivable Collections

This functionality allows user to manage customers who have past due invoices by providing a contact management database that stores all client communications, provides escalations for faster resolution, tracks past due invoices by a custom issue type code, and quickly organizes customers into a follow-up call list in order to solicit payment or resolution.

➤ Integrated CRM Database specific to collection efforts

➤ Assign pre-defined call back alerts based on invoice issue type

➤ Assign collectors to customers

➤ From a signal screen, ability to see all previous collection activity, list of past due invoices, customer credit information, and upcoming collection tasks

➤ Create a call list based on specific unique collection parameters

➤ Tag invoices to collection activity

➤ See a dynamic view of all collection activity

Custom Product Configurator

Simplify the selling of complex products with an automated, rules-based customer product configuration tool. Overcome long salesperson training times and streamline the ordering process with the Prism Configurator™ that walks users through a step-by-step process to build a product right on the fly.

➤ Build unlimited user-defined steps

➤ Custom pop-up questions at each step that display only appropriate options based on user previous answer

➤ Auto display an actual inventory item as a result of previous options chosen

➤ Make unlimited types of configured products that can be added to same order

➤ Navigate back or forward to change configuration options during the product building process

➤ Images can be attached to each configuration step or option listed

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As a comprehensive ERP solution, Centerprism fully addresses Purchasing Management with a comprehensive inventory Purchasing solution. Centerprism Purchasing Management allows the distributor to maintain sufficient item quantities to meet customer demand yet eliminate overstock, and optimize purchase procedures to reduce vendors' costs. This is accomplished by using the Centerprism Demand Forecaster, Purchase Plan Configurator, Order Point Calculator, and Purchase Advisor. Additionally, the PrismReq™ purchasing requisition tool allows users to take advantage of vendor discounts and special offers by building a shopping list that alerts user to best time to buy.

Purchase Plan Configurator

Maintaining high customer service levels while keeping item stocking costs low requires proper inventory planning. Centerprism Purchase Plan Configurator enables users to achieve optimized stock levels through the creation of custom plans that adequately match the sales activity and vendor requirements of each item. This is accomplished through a variety of controls that allow order points, vendor requirements, and other factors to be continually updated based on historical sales activity. Plans are built and assigned to items and then set to run on a schedule to update Purchase Advisor.

➤ Multiple plans and plan types: purchasing plans can be built and assigned to different items types based on different inventory purchasing models such as EOQ, Upto, FOC, FOQ, Variable order quantity or period

➤ Custom define calculating periods

➤ Weeks of supply or ranking can be built into the equation of the Purchasing Plan

➤ Vendor Lead Time, Safety stock, Frequency, etc. are user-defined options

➤ Vendor Lead time is automatically calculated and available to plan equation

➤ PrismView™ Grouping and financial analysis

Order Point Calculator

Centerprism's Order Point Calculator is a global utility for changing an item's Purchase Order Planning Fields, such as order points. Key planning fields can be changed as a straight value (manual), percentage of last value (up or down), or using a pre-determined Purchasing Plan. User may select ranges of items to be calculated, get a preview of the new calculated values, then submit these values to update the item record.

➤ Search filter by: Item #, Site ID, Buyer ID, Vendor ID, Category, Class ID, and Plan

➤ Order Point (OP) Filters – "only non-zero OP", "only Zero OP", or "Kits"

➤ Calculate Preview

➤ Change multiple fields simultaneously: Order Policy, Fixed Order Qty, Order Point, Order Upto, # of Days, EOQ, etc.

➤ Change multiple item SITE IDs simultaneously

➤ Change History: a history or changes for key fields is tracked. History screen displays Last Value, User, Source of Change, and Method

➤ Inventory Demand Monitoring System: allow for user-defined tracking policies

➤ Purchase Planning Scheduler with Alerts: auto updates fields based on monitoring

➤ PrismView™ Grouping and financial analysis

Purchase Advisor

The Centerprism Purchase Advisor assists in purchase planning by suggesting purchase orders that need to be placed to meet current demand and inventory requirements. The Purchase Plan Configurator and Order Point Calculator functions provide historical sales data to the PO Advisor that is used in conjunction with current Order Entry quantity needs, such as customer back orders, and takes into account Vendor requirements in order to minimize PO costs. User can override PO suggestions through item selection or by modifying suggested quantities. Purchase Orders are generated automatically. Other features include:

➤ Filter Back Orders only function

➤ Adjust Quantity Tool to auto align with Vendor Minimum or by a percentage

➤ Extended Required Quantity screen that presents Order Point Calculation detail

➤ PrismView™ Grouping and financial analysis

PrismReq™

Take advantage of Vendor special pricing and promotional offers using Centerprism PrismReq™. PrismReq™ is a Purchase Order Requisition Tool that allows users to build a list of inventory items that need to be purchased in a way to monitor appropriate dollars or quantity amounts required by the vendor. Once sufficient amounts are met, user can create a PO for that grouping by selecting those items he/she wishes to purchase. Requirements for each vendor, such as minimum quantity or dollars are continuously tracked against the inventory list and user is alerted when the requirement is achieved.

➤ Track Multiple Vendors simultaneously

➤ Vendor Requirements visible on screen: Order Minimum Dollars, Freight Minimum Dollars, and Order Minimum Quantity

➤ PrismView™ Grouping and financial analysis

➤ Add items to PrismReq™ from Order Entry by launching screen

Vendor Cost Update Tool

Upload vendor cost updates using electronic files distributed from vendors. The Vendor Cost Update Tool updates pricing fields such as list price and cost as well as related item information fields. Features Include: **Built-in Mapping Tool that maps vendor item # to item #; Preview screen showing updated price/cost prior to import; Recalculate Prices Tool for those prices that are calculated from vendor cost; Ability to set a future date for prices to update; An Undo button that allows price changes to be rolled back and price history is stored in the Item Maintenance screen**

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As a comprehensive ERP solution, Centerprism fully addresses Pricing Management operations with all the critical information and analysis required to increase your profits. Using the Centerprism ERP, your business can easily accommodate complex pricing strategies while adapting to needs of contractors, service plans, promotions, eCommerce, and Order Entry with real-time inventory and warehouse management capabilities. Your team members have immediate access to key details about customer pricing plans, items, sales history and vendors, which allows them to make better decisions that optimize order work-flow and fulfillment.

Promotional Campaigns

This is functionality centered around temporary pricing events or campaigns where products are discounted. Campaigns are named, assigned a group or collection of products, and assigned a start and stop date.

- Campaigns can be created in advance and can be quickly built using item filtering tools by item number range, class, vendor, or catalog

- Campaigns assigned to be held in the future can enact an alert at order entry warning of a future price increase or decrease

- Campaigns are archived and stored in a reference table and can be reused in the future and are tagged on whether active, inactive, or pending

- Price calculations can be based on percentage or dollar amount and use current or standard cost

- There are six price calculations methods: manual, margin, markup, discount from list, cost plus or matrix

- Promotion plan pricing can be disabled for certain customers based on conflicting other plans such as contract pricing plans

- Pricing Management ERP Solution

Contract Management

This Centerprism functionality allows our Users to setup price contracts that would be assigned to customers in order that customers with such plans get special prices at Order Entry. Contact pricing is designed to be a unique collection of products with special discounted prices for a unique set of customers.

- Multiple plans can be assigned to the same customer

- Multiple customers can be assigned to the same plan

- Plans can be created by using such parameters as item ranges, classes, vendor ranges, and other plans

- Plans can be copied to other plans.

- Other price conventions can be omitted for customers who have been assigned a price plan

- The hierarchy of determining pricing at order entry can be set by customer

- Pricing Management ERP Solution

Rebates

This type of pricing plan enables a company to offer unique and competitive pricing programs that allow for a delayed discount that is directly applied to a item which is called a "rebate." Rebate plans can be custom tailored to individual customers or groups of customers. Rebates can contain items, class of items, or item vendors. Rebates can also be tied to campaigns.

- Build Unlimited Campaigns
- Re-use Former Campaigns
- Campaign History Log
- Campaign Manager
- Promotional Campaigns

Price Memorization

This functionality captures incidences when a price for an item is overridden for another price at order entry. For each occurrence, the SPECIAL PRICE table for the customer is updated capturing the item number, current price, price override, quantity, and date of occurrence.

- At Order Entry, a popup box displays asking the following questions: (1) do you want to use this price upon the next purchase for this item for this customer and (2) an expiration date for when the new price would revert back to the original price.
- User has access to SPECIAL PRICE table for each customer in order to view complete history or price overrides.
- Price Memorization is an Optional Switch
- The Special Price Table is editable by User

According to a Grant Thornton study, the average *SGA% for a distributor is 17.8% and having a dedicated ERP system reduces SGA% by 3.6%. A company using Centerprism software reduces administration costs by an estimated $3,600 for every $100,000 of revenue.

*SGA% is the amount of administrative costs for every dollar of revenue produced.

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As a comprehensive ERP solution, Centerprism fully addresses Order Management operations with all the critical information and analysis required to increase your profits. Using the Centerprism ERP, your business can easily accommodate order entry requirements while adapting to needs for extended sales & service needs such as tool repair, jobs, service contracts, or rental. Additionally transactions made in house can viewed online using the Customer Portal which is part of the Centerprism eCommerce solution. Your team members have immediate access to key details about customers, items, sales history and vendors, which allows them to make better decisions that optimize order work-flow and fulfillment.

Order Entry

Centerprism's single Order Entry screen has navigation tools to drill down or display virtually anything related to customer sales history, item availability, or vendor detail. Multiple sales transactions can be worked on simultaneously and user can jump in and out of transactions with an easy navigation bar. Extended order information can be entered & tracked such us data sheets, Hazmat information, jobs, service milestones, or customer user-defined fields. Moreover, order entry is integrated to a CRM which allows user to add notes or schedule activities or service calls on the fly.

➤ **Simple order entry screen with built-in field service and CRM**

➤ **Display and manage multiple transactions simultaneously with a single user**

➤ **Quick Access Tabs allow for extended item, order, pricing, or vendor information and, bins, lots, serial #s, or other special references.**

➤ **Configurable Order Entry Screen with custom FieldChooser™**

➤ **Store images, data sheets, and shipping tracking numbers.**

➤ **Slide among multiple screens from other modules with navigation bar**

➤ **Manage non-stock and special orders with integrated item catalog**

➤ **Use the product and pricing tools to increase and advance sales**

➤ **Alternatives, Equivalents, Complimentary Parts & Cores alerts**

PrismView™ Sales History

Centerprism's Customer Sales Activity Screen (PrismView™ Sales History) allows user to see all transactions for any date range at the item detail level for a customer or all customers. Open and historic sales transactions can be combined. The PrismView™ technology allows any column of the display grid to be grouped. The GroupBy™ functionality allows for unlimited groups and subgroups using any column such as item class, date, customer etc. Item records are color coded to identify unique items such as Catalog item, kits, non-inventory items, or Category items. Advanced filter tools available at each column with ability to change search attributes on the fly..

➤ **Quick view of all item sales detail**

➤ **Filter on each column and multiple columns simultaneously**

➤ **Highlight special orders, kits, or catalog items**

➤ **Drill down on Order Transaction from any item record**

➤ **Modify grid for custom display by moving column fields on the grid or add or subtract field columns using Field Chooser™**

➤ **Select any combination or Quote, Order, Invoice, Return, Back Order, Fulfillment Order, Open or Historic transaction to search history**

➤ **Open multiple PrismViews™ at one time**

Interactive Sales Advisor™

Centerprism's Interactive Sales Advisor™ is a stack ranked sales history view screen that can be displayed during order entry transaction creation. Whether user is building a invoice, quote or an order, the Interactive Sales Advisor will show a customer best seller list which then can be an order worksheet to insert items into a new order directly from the grid. The Advisor is a customer service tool as well as a way to increase your average sales transaction size. Moreover, orders can be built faster and more accurately as items entered come directly from a customer sales history.

➤ Ranks items from highest amount of transactions to the lowest

➤ Displays transaction count next to each item

➤ Can expand each item displayed to each transaction date along with quantity sold, price, and extended price

➤ Can combine or Quote, Order, Invoice, Return, Back Order, Fulfillment Order transactions into the search

➤ Can filter by catalog, category, non-inventory, or kit items

➤ Can easily expanded dates to search further back on history

➤ Easy "Add to Order" button inserts all items simultaneously into order

Specialty Sales

Centerprism's allows for an expanded sales footprint by allowing specialty sales such as tool repair, service, jobs, or rental. Centerprism Order Entry screen allows for the adding of user-defined fields and grids to allow for tracking such unique transactions. The integrated CRM supports service type transactions with the ability to create notes, activities or service calls. Service calls have an automatic ticketing system.

➤ Create unique order types to differentiate different lines of business

➤ Integrate service or specialty sales transactions using same order entry screen to reduce training type and user adaptability

➤ Build drop down lists within user-defined fields to track such things as repair milestones that would tag orders at different stages of a process

➤ Service stages automatically integrate with order searches for easy service management

➤ Integrated dispatch system built into CRM support service sales

➤ Job or Service Contract Maintenance screen allow for detailed tracking and management and allow for user-defined fields

➤ Technician Maintenance screen includes support service activities and tracking

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Centerprism offers widespread mobility features for our users that work to provide native mobile apps, text message alerts, and mobile tools so you can run your business from your device directly. For today's business environment, you need a complete set of mobile apps.

Mobile CRM

The Centerprism CRM has complete mobile access and functionality within your application. This is means that you can connect the right person with the right knowledge at the right time for any reason, whether it's customer self-service or your employees even in the mobile environment.

➤ **Order Shipment Status**

➤ **Customer Service Reminder Milestones**

Mobile Intelligent Push

Now you can send test messages to customers, vendors, and other important key contacts in your system with information relating to purchasing, shipping, special offers, alerts, and any important message you need to send out instantly.

➤ **Stay Top of Mind with Customers**

➤ **Send Instant Purchase Links**

➤ **Product Discount Promotions**

Instant Native Mobile App

With Centerprism's Instant Native Mobile App, you can easily turn your existing Centerprism ERP features into a native mobile application for your customers and your business needs. This allows your site to offer more features to your mobile visitors than ever before.

➤ **Increase SEO: improve your Website's ranking**

➤ **Instantly send Push Notifications to your customers**

Mobile Key Advisor

Tie your system to custom, defined key performance indicators (KPIs) and receive instant KPI alerts for executives on business issues, challenges, or actions that need to be taken regarding each area of business including:

- Purchasing
- Financing
- Order processing
- Human Resources
- Administration
- Sales and Marketing
- Operations

Concierge Delivery

Centerprism Concierge Delivery is a tool that combines warehouse functionality with order tracking and delivery mapping technology. This means that a driver can easily pick up his orders, load his truck, find the customer, and deliver the order all in one mobile app. You can consider this your mobile warehouse.

- Shipping
- Tracking
- Delivery

89% of consumer's time spent on media is through mobile apps while only 11% is spent on the mobile web. Having a mobile app for your company through Centerprism allows your customers to spend their time with you.

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As a comprehensive ERP solution, Centerprism fully addresses Inventory Management operations with forecasting tools designed to allow you to streamline purchasing while increasing stock turns and service levels. Centerprism's Replenishment Tool leverages item sales history along with product ranking, item transfers, and back ordered allocation to create optimized inventory levels. Centerprism's PrismView™ and PrismSummaries™ item information analysis, alerts, and tighter integration to the item maintenance screens allows quick access to critical information. Centerprism expands functionality with additional tables to accommodate Item Catalogs; Alternative, Equivalent and Complimentary items; Kits & Assemblies; and Competitor information stored in the item maintenance screen.

Forecasting

This Prism Forecaster™ is an item replenishment tool that allows our users to be able to predict stocking levels required to maintain appropriate service levels based on factors such as sales history, vendor lead time, safety stock, item popularity, and customer buying patterns. Additional parameters are available with built in models that can easily be deployed. The key to optimum inventory management is to strive to maintain high service levels (no out-of-stocks) while keeping inventory costs low. The Just-in-time inventory management concept is the goal which is achieved by keeping only what stock you need each week to meet your customer's demand.

➤ Ability to create custom stocking plans based on a variety of factors such as stocking levels, item product ranking, and vendor requirements

➤ Reorder points for each item automatically change based on customer sales history

➤ Different calculation models can be used and assigned to different items based on a variety of factors

➤ A Purchase Advisor report can be run to show the effect of an order point recalculation before and after the order point field is updated for each item record

➤ Exceptions, sales pikes, or temporary projects can be filtered out of sales history calculations in order to ensure order points accuracy

➤ Different scenarios can be tried with different service level values in order to optimize stocking levels

➤ Sales history date ranges can be changed to accommodate unique customer needs

Catalog Management

This Centerprism solution gives the User the ability to store items not typically stocked in the warehouse to a separate database for retrieval at order entry. Our Users can search the item catalog simultaneously with the regular item database. Catalogs are an ideal tool for keeping consistent pricing and item information for special order, rental or repair items.

➤ Ability to create multiple catalogs (example: catalogs by vendor)

➤ Ability to move catalog items to regular item database

➤ Catalog screen allows user to store multiple cost fields along with key item fields such list price, margin, vendor information, UOM, multiple descriptions, and user-defined fields

➤ At Order Entry, system auto searches item catalog when item is not found in item database; and user can enter a non-inventory item

➤ In Order History Views, catalog and regular items are color differentiated

➤ Order history analytics by customer is tracked to help determine if items should be ordered for warehouse

Alternatives & Equivalents

This Centerprism feature of Inventory Management gives the user the ability to offer substitute items to a customer for a product item that is unavailable. Equivalent items are identical items offered by different vendors. Alternate items are similar items that serve the same function even though they may differ slightly in make or design. Both tables are stored in the main item maintenance screen.

➤ Alert pop-up displays for items that have an assigned Alternate or Equivalent item

➤ List of all Alternate and/or Equivalent items are available at order entry screen along with quantities, cost, pricing and vendor information

➤ Product item history is available

➤ Add substituted item to an order with one click

➤ Complimentary Item Table is also available to each item

A dedicated ERP system has proven to increase the average inventory turn ratio by 2.9x. A Grant Thornton study reports an average industry inventory turn of 4x annually, which means that Centerprism customers have the potential for a 62% increase in inventory turnover.

Kits & Assemblies

This functionality allows items to be combined into a unique inventory SKUs to be sold as a single entity at order entry. Kits or assemblies can be combined as they are sold at order entry or pre-made to stock. If pre-made to stock, component items' quantity on hand will be subtracted and QOH of kit or assembly SKU is increased.

➤ Pricing for Kit or Assembly can be calculated as an independent component cost

➤ Work Orders can be created in order to give instructions to warehouse

➤ Report shows how many assemblies can be made with current component quantities

➤ Kits can include other kits

➤ At Order Entry, Kit components can be interchanged and pricing recalculated

➤ At Order Entry, if a kit is entered more than once, the group of components will be color coded to differentiate from other like kits

➤ Kits can be sold without pre-assembly

➤ Quantity on hand for components can be adjusted at order entry

➤ Assemblies can be pre-assembled SKUs and become a unique item with QOH tracking

➤ A disassemble process allows assembly components quantities to be put back to stock

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As a comprehensive ERP solution, Centerprism fully addresses Financial Management operations with all the critical information required to increase your profits. Using the Centerprism ERP, your business can easily accommodate all aspects of financial operations while providing real-time GAAP certified reporting and analysis. Your team members have immediate access to key performance indicators (KPI) that provide insight into fiscal trends, comparative analysis, and an overall picture as to the health of your business.

Operations

Centerprism provides a fresh, redesigned interface over Microsoft Dynamics GP, a GAAP certified, double-entry accounting program used by more than 50,000 businesses worldwide. Centerprism's unique overlay allow users easy access to transactional financial information using modern navigation tools. Moreover, Centerprism' PrismView™ and PrismSummaries™ analysis, alerts, and tighter integration to maintenance screens allows each team member quick access to critical information.

- **AR: Company-wide PrismView™ transactional summary analysis with drill down functionality**
- **Access to PrismView™ transactional summary at customer card**
- **AP: PrismView™ transactional summary at vendor card. Combined Payable Type summary analysis**
- **Bank Reconciliation: auto post AR, AP, and/ or GL transactions to bank accounts**
- **Fixed Assets: integrated to Order Entry**
- **General Ledger: PrismView™ and PrismSummaries™ analysis for transactional and period summaries. Real time or batch posting options by module**
- **Time Clock Integrated to Payroll**

Reporting

Centerprism uses an easy-to-use custom report writer called SSRS (SQL Server Reporting Services) as its primary tool for Financial Reporting. It integrates with Microsoft Office, Adobe PDF, and other formats. With the additional report templates provided by Centerprism along with a quick launch tool, the need for a 3rd party reporting program for financial or accounting reports is virtually eliminated.

- **Report Wizard for easy report or graph creation**
- **Graphs or KPIs can easily be constructed for SSRS reports**
- **Offer management a consolidated view of business with status of key areas by attaching graphs for KPIs to Centerprism dashboard**
- **Updated Order Entry transactional forms**
- **Better integration to MS Outlook for email**
- **Create a Web Report Portal for management**

Analysis

Centerprism PrismView™ is a real-time screen viewing tool that uses advanced technology to present dynamic views of data associated with financials. Its flexible, easy-to-use navigation grid, GroupBy™ drag-in functionality, and instant access to data virtually eliminates the need to use Excel pivot tables, 3rd party analysis tools, nor the inherit ad-hoc query tool found in GP.

- Side-by-side simultaneous multiple data views of same data table or card record
- GroupBy™: instant multi-hierarchal grouping of any field or column
- FieldChooser™: drag and drop any field to add to a column to a data grid
- WPF Navigation™: superior performance when editing, sorting, filtering, grouping, and showing hierarchal data relationships in table format
- PrismSummaries™: instantly sum, count, and show financial calculations for each group and sub-group
- Excel export and enhanced filtering

Alerts

Centerprism Alerts will send critical notifications to each of your stakeholders. Since each alert is integrated to the Centerprism Power View, any critical changes in business conditions can be tracked in time for management to make better decisions.

- Setup automated alerts based on custom business conditions
- Configure alerts to work with Microsoft Outlook
- Configure alerts to be sent as push notifications to mobile devices
- Track a history of alerts in a screen history record view

Studies report that the #1 reason businesses fail is due to poor or inaccurate financial information. GP is ranked as one of the top Accounting packages according to the latest PC Reviews.

About Centerprism

Centerprism delivers a low cost, fully integrated software package dedicated to reducing Enterprise Resource Planning (ERP) complexities for the small to mid-size distribution industry. Centerprism's comprehensive software and service platform is the only ERP solution developed specifically to meet all the needs of the wholesale distributor. This all-in-one product replaces multiple software solutions often piece-mealed together to accomplish the same business objectives.

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As a comprehensive ERP solution, Centerprism fully addresses E-Commerce with a turn-key online store and customer portal that is fully integrated with other ERP modules such as Inventory, Customer, and Order Entry. The Centerprism advantage to you is that item updates and price changes are instantly reflected online without any database synchronization. Further, orders placed in the web store can be immediately retrieved. The mobile friendly E-Commerce solution has a complete set of configuration tools to customize category pages, landing pages or build banners or add graphics to landing page.

Web Store

Build your own customized online shopping catalog using existing items in your ERP database with any data migration or synchronization. Allow your customers to shop 24/7, build and save shopping carts, and place orders that automatically update your back end ERP order history file.

- Ability to create custom navigation
- Unlimited user-defined categories and sub categories
- Add Meta Data Tags for technical item specifications
- Ability to change or add images to items
- Customer specific logs to assign different prices by customer
- Options to show QOH quantities or "available/ unavailable", or "always available" status
- Support both term and credit card payment forms
- PCI compliant credit card processing
- Integrate to most shipping methods
- Shopping Cart Status Alert
- Automatic Order Acknowledgment
- Personalized Invoices
- Build category, sub category, and item information pages

Customer Portal

Allow your customers to review order status and history without tying up your salesperson's time through their own personalized dashboard. Allow customers the ability to manage their online account by creating multiple users or ship-tos, as well as manage their password.

- Personalized Login: displays contact name of customer at top of landing page for easy access to dashboard
- Self Service Administration: customers can manage their account options, and user access and credentials.
- Order Status: an order status section displays a list of recent orders with respective shipping status as follows: processing, shipped, back-ordered, or canceled
- Order History: a list of orders can be retrieved with line item detail
- Reprint Invoices: display and reprint invoices as needed
- Return Status History Section
- Display Recent Orders
- Display Best Selling Items
- Address Book: for creating and managing multiple ship-tos
- RMA Status Section
- Fulfillment Status Section

HTML Editor

Easily update website page content with the Centerprism HTML Editor. No need for a technical expert as user can create Rich Content using the HTML Editor that provides an easy word like editor tool that automatically converts content to HTML format for use on website. Users have a variety of formatting tools at their fingertips to give unique look and feel for each and every page or information header. HTML Editor is available for each category page, content page, or item record.

- ➤ **Wide array of text format tools including:** color, size, font, style, and paragraph formatting
- ➤ **Insert images, web links Fonts, flash/wmv videos, other HTML tables, and more**
- ➤ **Wide Array of Colors**
- ➤ **HTML "wysiwyg" Preview Screen**
- ➤ **SAVE button auto updates website in real time**

Gartner research indicated that over 50% of all sales were made from a web store in 2015. Centerprism E-Commerce capabilities give you the opportunity to better capture these significant revenue sources.

Custom Design Tools

Users can customize their own website using a full suite of design tools for creating unique themes, colors, images or navigation for Centerprism E-Commerce. A list of such editor/management tools includes as follows:

- ➤ **Site or Landing Page**
- ➤ **Content Pages**
- ➤ **Category Pages**
- ➤ **Banners Management**
- ➤ **Image Scroll Bar**
- ➤ **Custom Invoice Display**
- ➤ **Google Analytics Integration**
- ➤ **Meta Data Tags**
- ➤ **Keywords for Item, Page, or Site**
- ➤ **Parent/Child Category Page Assignment**
- ➤ **Terms and Credit Card Payment Options**
- ➤ **Assign Users**
- ➤ **Featured Item Section**
- ➤ **Manufacturer Search configurator**

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