



*Drive your **ideas...***

Next Generation E-commerce Company



*Driving Innovation and Efficiency
in the World of Commerce with
E-commerce and Integration*

i95Dev is a next generation e-commerce company specializing in designing, developing and maintaining B2B/B2C omni-channel e-commerce solutions for Dynamics ERP systems. We started our journey in 2000 with four dedicated individuals, offering software and web development services and eventually found our niche in E-commerce and Integration.

Today we are a family of 140+ talented and experienced professionals and one of the leading systems integrators supporting complex e-commerce integrations with various ERPs, POS, CRM, Accounting, Mobile and Social Applications. We are Microsoft and Magento partners and world leaders in Magento and Microsoft Dynamics ERP integration. Ahead of our competition, our products are ready for Dynamics 365.

We have 150+ clients across industries, who swear by our expertise, support and the willingness to go the extra mile.



Vanit Kumar

Founder and CEO

A technology enthusiast to the core, Vanit Kumar, holds a Bachelor's degree in Computer Science from one of the premier institutes in India. In his career spanning over 20 years, Vanit has been part of multiple entrepreneurial initiatives in E-commerce, IT, Telecommunication and Real Estate verticals.

E-commerce Services

Experience, Reliability, and Availability differentiates us

Experience: We have worked with brands all over the world from Retail, Manufacturing, and Distribution

Reliability: We are one of the leading systems integrators supporting complex integrations with various E-commerce, ERPs, POS, CRM, Accounting, Mobile and Social Applications.

Availability: Our customers love us for our response times and willingness to go the extra mile.



E-commerce Design & Development

Reduce risks, improve time to market, and stand out from competition by leveraging our e-commerce experience across industries.



Integrated E-commerce

Fast track your business to e-commerce success with our multi-channel and feature rich integrated e-commerce solution, powered by Magento.



Back-office Integrations

Automate workflows, streamline business processes and drive customer experience with ERP, CRM, and POS Integrations.



Migration

Take advantage of our experience resources to migrate from your existing e-commerce cart



Audit and Optimization

Improve the performance of your e-commerce store by following recommendations in our comprehensive and detailed audit report.



Managed Support

Keep your business competitive and profitable while staying in control with our experienced and certified professionals.

E-commerce Growth Engine

Fast Track your Business to E-commerce Success

with the feature rich multi-channel e-commerce platform, powered by Magento, that seamlessly integrates with Microsoft Dynamics ERP systems.

Today customers are everywhere and it takes more than just eCommerce for you to become successful. That is why you need a solution that not only gives you access to channels like web, mobile, social media and online marketplaces(eBay/ Amazon) but also integrates with your back end systems like ERP, CRM and others. Multiple channels help you increase sales, and ERP/ CRM integration enables you to streamline processes and provide consistent shopping experience across channels.



Scale your Business to the Next Level

No matter the size of your business, attract and retain customers with EGE's scalable, multichannel and feature rich e-commerce platform with little incremental effort.



Streamline Order Fulfilment

Eliminate unproductive, repetitive and error prone manual tasks with Dynamics ERP integration. Results: streamlined business processes, efficient inventory management and improved operational efficiency.



Build Brand Affinity

Keep customers loyal to your brand with tools to keep them coming back to your store again and again.



Bring B2B Customers on Board

Leverage EGE's e-commerce platform to provide your B2B customers the same enhanced customer experience as their B2C counterparts.



Enhance Customer Experience

Stand out from the crowd by providing your customers the ultimate shopping experience using EGE's advanced B2C functionality.



Stay in Control of Your Business

Take advantage of our exceptional support and platform's flexibility & scalability to customize the look, feel and functionality of your store to your specifications.

Magento E-commerce and ERP Integration for businesses hungry for growth

Being flexible and agile is essential to the success of your business. With numerous disconnected systems and outdated manual information sync techniques, businesses today are no longer positioned to meet the demand of instant gratification from their customers. i95Dev's ERP Connect products – GP/ AX/ NAV Connect, and Dynamics 365 Connect give your business a significant competitive edge by automating information sync between your Magento eCommerce and Dynamics ERP systems. The new found efficiency will allow your resources to focus on things which really matter, your Customers, thereby improving bottom line and driving growth.



Customers

Improve customer satisfaction by providing self-service customer portals leveraging the automated customer information sync between the two systems.



Orders

With automated order sync, there's no need to limit yourself by number of orders you can manually transfer between E-commerce and Dynamics ERP systems.



Products

Build trust and brand experience by providing consistent product information across channels with little incremental effort; manage information in a single system and sync updates to the others.



Inventory

Efficiently manage your inventory and avoid overselling your products with access to inventory levels in your Dynamics ERP system, regardless of the origin of sales.



Tier Prices

Gain competitive advantage by catering to your diverse customer base with personalized prices; while effortlessly synchronizing all the relevant information between the two systems.



Credit Limits

Extend the e-commerce platform to allow your B2B customers to purchase from your eCommerce store leveraging the credit limits assigned to them in your Dynamics ERP system.

Customer Testimonials

“

With selling on eBay and the Magento eCommerce store, customer, inventory and order management in Dynamics ERP has always been difficult for us - until we met i95Dev. i95Dev's integration solution not only made managing information easier, but also helped us drive more sales by aiding us in maintaining the best seller rating on eBay.

”



Robert Blatt,
Coo

“

After the terrible experience with another vendor, I have worked with i95Dev for over a year now to great success. We are looking forward to a long term relationship with them in particular because they are so detail oriented, accommodating and adept at customization

”



Melissa Smith,
Manager eCommerce & Retail Sales

“

i95Dev has been an invaluable asset for Click2Mail for last 6 years. I love them for their dedication and willingness to go the extra mile

”



Jim Boardman,
IT Manager

“

I am very impressed with i95Dev - the project was quite complicated and i95Dev's team worked diligently to provide reasonable solutions for everything that came up. In the end, we are confident that we chose the right partner for this project

”



Justin Gonsalves,
Accounting Supervisor

“

It is very reassuring to be in the hands of very knowledgeable and reliable people. It has been a pleasure to work with i95Dev team and we are looking forward to a long-term relationship with them

”



Gaelle Everard,
President

Clients

B2B



pakedge device & software inc



Retail



REED KRAKOFF

Sporting Goods



Food and Beverages



Healthcare



Cosmetics



Consumer Goods



Others



MONTANA
SILVERSMITHS
WHAT'S NEW
JEWELRY & GIFTS
BUCKLES
FREE Shipping on retail orders of \$110 or more!

BE FIRST IN LINE

...for these "NEW" designs! Freshen up your look with these brandy new designs inspired by classic western craft and art.

[SHOP NOW](#)



MONTANA
SILVERSMITHS

Montana Silversmiths

Case Study



Drive your *ideas*...

Montana Silversmiths

Montana Silversmiths, nestled in the town of Columbus, MT, over the last 40+ years has grown to become the largest supplier of western jewelry, watches, and legendary buckles. Their products are known as "compliment makers" and are the sought after gifts for friends and loved ones.

★ Dynamics AX 2012 ★ Magento EE

Challenge

Montana Silversmiths though relied heavily on the traditional sales channels to reach their customers, also had an eCommerce store, powered by Magento, to help them interact and share their passion directly with their customers.

But achieving all of this was costing a lot of time and money because of all the effort required to manage their eCommerce store and their B2B customers. They wanted a solution which will enable them to manage their B2C customers, both domestic and international, easily while incorporating their existing workflows, processes and customizations.

Approach

After understanding Montana Silversmiths requirements the project was broken into multiple phases. In Phase 1 the focus was on Magento Dynamics AX integration and customizations.

We are currently in Phase 2 of implementation where the focus is on supporting international orders using Bongo. We will continue to work with Montana Silversmiths team on Phase 3 and other requirements to further streamline and support their business.

"After the terrible experience with another vendor, I have worked with i95Dev for over a year now to great success. We are looking forward to a long term relationship with them in particular because they are so detail oriented, accommodating and adept at customization."

Melissa Smith,
Manager eCommerce & Retail Sales,
Montana Silversmiths

Outcome

i95Dev integrated Montana Silversmiths' AX system with Magento while customizing Magento and i95Dev AX Connect to accommodate their requirements including

Simplify Customer and Order Sync

i95Dev, based on Montana Silversmiths requirements, synced all eCommerce customers and associated orders to a single account in Dynamics AX. Customizations were also made to disable order and invoice sync from AX to Magento, to handle orders with custom products differently, etc.

Streamline Business Processes

The business processes were further streamlined by special handling of Sales Tax and Freight charges, automating Payment Journal postings, supporting Partial Shipments & related information sync and more.

Support for International Orders

The Magento AX integration was customized to support international orders placed using Bongo checkout. The i95Dev connector automatically identifies and syncs international orders to a separate account in Dynamics AX while incorporating the associated custom workflows.

SAS
San Antonio Shoemakers

What are you looking for?

HERE COMES
THE SUNNY

SAY
hello
TO
Summer

THE NEW
DECKSIDER

WOMEN'S
CATALIN

Is there
Good Ho

SHOP
SANDALS
SPRING READY COMFORT

STYLISH TWIST TO A CLASSIC



SAS[®]
San Antonio Shoemakers
Case Study



Drive your ideas...

San Antonio Shoemakers

San Antonio Shoemakers is one of the leading manufacturers of handcrafted, comfortable, and genuine leather shoes in the USA. Founded in 1976, their products are carried in 200+ SAS stores and over 1,500 retailers in the United States, Canada, Mexico, Australia, Korea, Kuwait, Saudi Arabia, and Israel.

★ Dynamics AX 2012 ★ Magento CE

Challenge

The demand for San Antonio Shoemakers' shoes (the shoes you didn't want to take off at the end of the day, as they were referred) grew by word of mouth and it soon became the name people trust. San Antonio Shoemakers continue to take extra steps to keep that trust intact with their ardent customer base.

San Antonio Shoemakers had a functional e-commerce store, powered by Magento, and they wanted to streamline their sales and business operations that could further help them improve customer experience and satisfaction. Integrating their e-commerce store and Dynamics AX ERP system was a step in that direction.

Approach

The project was kick-started with a discovery process to understand San Antonio Shoemakers' business processes & requirements; which were then mapped to the default product features.

San Antonio Shoemakers had both B2B and B2C customers (managed in the ERP system) and because they wanted to use the e-commerce store only for their B2C customers, a number of customizations also were identified.

"The integration has worked like a charm for us. We have recovered our investments in the first few months of going live. They have an amazing team and I really thank i95Dev for helping us realize the amazing benefits integration could offer."

Adam Henrich

E-commerce Manager, San Antonio Shoemakers

Outcome

i95Dev integrated San Antonio Shoemakers' AX system with Magento while customizing Magento and i95Dev AX Connect to accommodate their requirements including

Simplify Customer and Order Sync

To help manage both B2B and B2C customers, all e-commerce customers originating in Magento are assigned to a different customer group before they are synced to the Dynamics AX system. The connector only considers orders placed by customers belonging to that group for synchronization.

Efficiently Manage Product and Inventory

Managing product and inventory information was simplified with information sync between the two systems. i95Dev's solution also worked seamlessly with the separate inventory management module installed on Dynamics AX.

Streamline Business Processes

The integration also helped San Antonio Shoemakers manage tax and compliance by ensuring consistency of tax in both the systems, manage accounting better by customizing the connector to modify the payment journal creation process in AX, and more.

QHOUSEKIDS

HOME

OUR BRANDS

ABOUT

LOCATION

CONTACT

TRAINING



OXO TOT



7AM ENFANT



lug

BUG KIDS

Kaloo

50



QHOUSEKIDS
QHouseKids

Case Study



Drive your *ideas...*

QHouseKids

QHouseKids is a North American distributor of toys and baby products from a number of prominent brands like OXO Tot, Motorola, Lug Kids, P'Kolino, etc. Started by Parents seeking quality toys and baby products 17 years ago, QHouseKids today boasts of a product portfolio of over 1500 market-leading products.

★ Dynamics GP 2013 ★ Magento CE

Challenge

QHouseKids strongly believed that the best value is not about the lowest price, rather the quality of the utility and life span of the product. To help them achieve that and serve their customers better, QHouseKids had adopted Magento for their eCommerce store and Dynamics GP for their ERP system.

QHouseKids approached i95Dev to seek help, to upgrade their Magento eCommerce store, to integrate the upgraded store with Dynamics GP system and to move away from their existing setup of two stores (one for B2B and another one for B2C) to a single eCommerce store. Their existing setup was a time consuming and error prone process which they were not very happy about.

Approach

Through the discovery process, QHouseKids' business processes, requirements, and challenges were thoroughly understood and customizations were identified.

Subsequently, QHouseKids' Magento store was upgraded while incorporating all its existing extensions, customizations, and data. Then, QHouseKids' Magento store was integrated with their Dynamics GP system along with all the customizations identified in the discovery phase.

"It is very reassuring to be in the hands of very knowledgeable and reliable people. It has been a pleasure to work with i95Dev team and we are looking forward to a long-term relationship with them."

Gaelle Everard
President, QHouseKids

Outcome

i95Dev integrated QHouseKids' GP system with Magento while customizing Magento and i95Dev GP Connect to accommodate their requirements including

Manage B2B Customers Conveniently

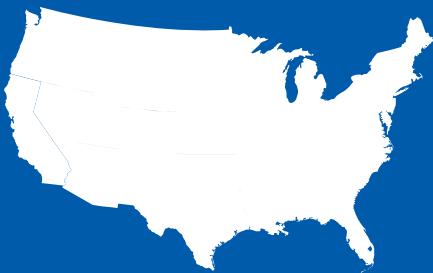
Managing B2B customers was made convenient by customizing the customer and order sync process between Magento and Dynamics GP. B2B customers can now use the eCommerce store (same as B2C customers) to place orders, with a minimum quantity, and make payments using Credit Cards & Purchase Orders.

Seamless Integration with SalesPad

QHouseKids uses SalesPad to manage workflows in Dynamics GP and the i95Dev's integration solution works seamlessly with their existing setup – giving them the flexibility to use any of the three systems GP, SalesPad or Magento to manage their business.

Streamline Business Processes

Additional features like syncing all B2C eCommerce customers and orders to a single account in GP, supporting split orders, partial fulfillment & invoice, disabling payment processing in Magento, and more were also added to further streamline QHouseKids' business processes.



BETHESDA
LOS ANGELES
NEW YORK
TEXAS



SYDNEY



HYDERABAD