# FPX for Microsoft Dynamics 365

PRODUCT-BUILT INTEGRATIONS DRIVING DIGITAL TRANSFORMATION



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## ENGAGE YOUR CUSTOMERS

## EMPOWER YOUR EMPLOYEES

## EXTEND YOUR BUSINESS

Many businesses are challenged with managing their siloed and fragmented processes and technology solutions across expansive internal departments and partner ecosystems. With FPX CPQ for Microsoft Dynamics 365, enterprise companies now have powerful cloud applications that connect disparate data sources, leverage that data to inform decision making and outcomes, and improve the user and customer experience from end to end as part of a comprehensive omnichannel strategy.

FPX CPQ is a powerful, easy-to-deploy aftermarket solution that complements and extends the capabilities of Microsoft Dynamics 365. Once deployed, enterprise organizations can unify the collective power of their CRM and ERP systems as they work in concert to meet the expectations of modern buyers. With increased power and flexibility, businesses can deliver even their most complex and highly configurable

products, services, solutions, and bundles through their existing Microsoft solutions.

This power and agility goes beyond sales enablement or operations with Microsoft Dynamics 365. As a platform agnostic application built on Microsoft Azure, FPX CPQ offers integrations to other core enterprise technology systems, including SAP ERP Central Component software, Salesforce, Oracle, IBM, and more.

From Sales, Partners, Customer Service,
Operations, Finance, to Marketing, FPX CPQ
for Microsoft Dynamics 365 makes good on
the promise of a true omnichannel strategy. By
harmonizing complex processes into dynamic
user-driven experiences, businesses turn their
customer relationships into greater revenue as they
consistently deliver the right solution, to the right
customer, at the right price, regardless of channel.



#### **KEY FEATURES**

- Offers advanced product, pricing, and process configuration
- Recommends logical and personalized add-ons and bundles
- Optimizes price in real time based on products, bundles, and promotions
- Enables sales, partners, and customers with data-guided buying and selling
- Creates 100% accurate,
   customizable quotes and proposals
   with dynamic document generation
- Empowers buyers by delivering true multichannel enablement
- Extends business processes to any device, anywhere, anytime with a responsive interface
- Provides customers with dragand-drop, real-time 2D and 3D configuration visualizations

## BREATHE NEW LIFE INTO YOUR ORGANIZATION WITH FPX CPQ

FPX CPQ empowers Microsoft Dynamics 365 users to transform business processes through automation, connectivity and data-driven insights. The ability to consistently and accurately configure, price and quote complex products and services is just the beginning of what organizations can accomplish.

## FPX CPQ PUTS CUSTOMERS AT THE CENTER OF THE DIGITAL TRANSFORMATION:

- Accelerate new product introductions and changes in pricing programs in real time.
- Increase the number of configurable and compatible solutions available to field and inside sales, partners and vendors as well as direct-buy users.
- Anticipate and respond faster to changes, such as new business models, regulatory compliance, and mergers and acquisitions.









#### **ABOUT FPX**

FPX simplifies the buying and selling experience to align enterprise businesses with the expectations of modern omnichannel customers. Powerful enough to handle any level of complexity, nimble enough to advance your digital transformation strategy, and simple enough to seamlessly extend and enhance the capabilities of direct and indirect sales, FPX is the business agility engine to power success across your organization from end to end.

With FPX enterprise CPQ, today's leading organizations are optimizing the experiences of buying and selling across all departments and delivery channels; from customer engagement, to optimizing operational efficiency, companies are driving increased revenue and profit margins, increased loyalty and engagement, and a consolidated IT footprint.

Learn more about FPX by visiting us at www.fpx.com

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