Digital Transformation
with Dynamics 365

SONATA

SONATA SOFTWARE

DEPTH MAKES A DIFFERENCE

Digital ready Retail and Distribution

Sonata Software is a global IT solutions firm focused on catalyzing transformational IT initiatives through deep domain knowledge, technology expertise and client commitment. Sonata and its US subsidiary, I.B.I.S., Inc., bring together expertise in Omni-channel Commerce, Mobility, Analytics, Cloud and a track record of excellence in Microsoft technologies. We offer powerful IP led industry specific solutions such as Brick & Click Retail Platform and Advanced Supply Chain Software™ based modern distribution platform, that enables Retail, Consumer Goods, and Distribution companies deploy Microsoft Dynamics® digital business transformation programs globally.

Brick and Click - Integrated Digital Retailing Platform

The retail industry is witnessing significant changes. Customers are becoming more demanding and expect their in-store and online shopping experience to be consistent and value enhancing. Retailers can achieve this only by engaging with a technology partner who provides seamless and personalized shopping experiences across multiple channels.

Brick & Click is the retailing platform of the future to get the best of both Store & Digital retail, drive superior customer experience and win in the new economy. Benefits include:

- **Store & Digital Commerce:** Fully integrated Store & Digital commerce from engagement to fulfillment
- **3A Engagement:** Anytime, anywhere, any device retailing
- **360 Degree Visibility:** Single view of customers, inventory and orders
- Multi-channel ordering, modern payments, flexible fulfillment & efficient delivery
- **Supply Chain:** Optimized supply chain, increasing profitability
- **Business Analytics:** Actionable insights & recommendation into customer engagement and business operations
- **Rapid go-to-market:** With pre-built platform enabled functionality

Transform to an Intergrated Digital Ready Distributor with Modern Distribution Platform

Distribution is getting disrupted by new models, pure online player and new technologies. Having the right platform is key success in new age distribution. Modern Distribution is only integrated digital multi model distribution platform to help transform to a digital ready distributor.

Advanced Supply Chain – For supply chain planning and execution with a plan to profit motive

- Advanced Revenue Management™ - Manage price promotions, rebates, and collections easily.
- Advanced Procurement Management™ - Flexible, Just-in-Time sourcing
- Advanced Inventory Management™ - Inventory, vendor and logistics managed efficiently
- Advanced Order Management™ - Reliable and easy order creation for customer.

B2B eCommerce - Collaborate with customers seamlessly through B2B eCommerce portal

Smart route to market - Enhance field sales productivity through our mobile app. covering van sales, delivery, collection and prof of delivery

From quote to order to cash to delivery everything through Digital

Sonata has been an important partner in our Microsoft Dynamics AX journey for over a decade. The expertise they bring to the table makes them a valuable part of the Dynamics ecosystem to Microsoft, its partners and customers who seek to get more out of our enterprise class business solution.
- Corporate Vice President, Dynamics ERP R&D - Microsoft

Best of Dynamics 365 from people who know it the best

Sonata provides end-to-end services on Dynamics 365 from Consulting to Support to help enterprises get the best out of Dynamics. Sonata today is preferred choice for fortune 500 companies and for some of the large and complex implementations globally. We specialize in managed engineering factories, scaling implementations & solutions and niche skills such as MPOS, complex integrations and customizations, where our deep value-added engineering capability and experience working in multi-vendor scenarios have been critical enablers of client project success.

Your best Partner for Dynamics 365

Dynamics 365

Our comprehensive offerings on Dynamics 365 help enterprises and ISVs in their Dynamics journey by analyzing product fit and gaps, design for cloud, implement customizations that follow our engineering rigor, execute large scale global upgrade and roll-out programs and ensure continuous availability, update and optimization of your Dynamics environment. By partnering with us you can leverage the following:

- **Dynamics 365 Services:** Get guidance on how Dynamics 365 can help you, design to make the most of Dynamics 365, find out how to plan your upgrade and leverage our tools for a faster and easier migration.

- **Cortana Analytics:** Our retail analytics platform, Retina, integrates data from social, online, mobile and POS to get actionable insights and provides predictive analytics capabilities to drive recommendations to tap into hidden opportunities and realize greater revenues.

- **Enterprise Mobility Suite:** Extend your business functions onto mobile, accelerate app development, publish to app store, deploy and manage mobile apps using enterprise-grade security.

End-to-End Dynamics Services

DynamicsCare

The Sonata team provides a full range of services including consulting, engineering services and managed services on Dynamics. With deep value-added engineering experience on multiple releases and a proven track record of enterprise implementations, we can help you with digital transformation on Dynamics 365 by extending your business processes to mobile, migrating to cloud and get actionable insights using analytics. Our offerings include:

- **Accelerated Dynamics Upgrade:** Sonata's Dynamics 365 Code Migration Tool enables direct upgrade of any older version of AX (2009, 2012 R1, R2, R3) to the new Dynamics 365 in a short time by saving 30-60% of cost and effort. It also enhances
- developer productivity in scenarios when a complete migration is not possible. **Consulting**: By leveraging our deep understanding of Microsoft Dynamics® product architecture and roadmap, you can assess and plan your global implementation journey, design for scale and performance, know your investments and justify them.
- **Engineering Services:** With our global development factory model, tools, reusable assets, process driven methodology and high performance engineering skills you get a trusted engineering partner to drive complex and large scale customization and implementations to success.

Dynamics Care – Support: We ensure a stable and optimized system by delivering end-to-end support services using our mature service delivery model, service improvement best practices, standardized processes, metrics driven execution and governance and flexible engagement options with global coverage.

Microsoft Partner

- Gold Enterprise Resource Planning
- Gold Business Intelligence
- Gold Customer Relationship Management
- Gold Independent Software Vendor(ISV)
- Gold Communications
- Gold Devices & Deployment
- Gold Management and Virtualization
- Gold Messaging
- Gold Server Platform
- Gold Volume Licensing

Global Microsoft ISV Dev Center
Partner for Operations & CRM

Microsoft Dynamics
Global Independent Software Vendor

Microsoft Dynamics AX US
Distribution Partner of the Year

Sonata in Dynamics

12+ years of proven Dynamics track record , more than 180 projects delivered	Breadth of skilled resources : 700+ consultants across the world	Industry specific solutions for Retail and Distribution	End-to-end services - Cosulting, Engineering, Implementation and Support	Digital solutions on Dynamics 365, Cortana, Enterprise Mobility Suite	TORQ proven methodologies and tools for reliable & predictable delivery

ABOUT SONATA SOFTWARE

Sonata Software is a global IT services firm focused on catalyzing transformational IT initiatives of its clients through deep domain knowledge, technology expertise and customer commitment. The company delivers innovative new solutions for Travel, Retail and Consumer Goods industries by integrating technologies such as Omni-Channel Commerce, Mobility, Analytics, Cloud and ERP, to drive enhanced customer engagement, operations efficiency and return on IT investments. A trusted long-term service provider to Fortune 500 companies across both the software product development and enterprise business segments, Sonata seeks to add differentiated value to leaders who want to make an impact on their businesses, with IT.

ABOUT I.B.I.S.

I.B.I.S., Inc., a Sonata Software Company, is a member of the elite Microsoft Dynamics® Strategic Development Partner program, an honor reserved for those Partners who have demonstrated deep industry and functional expertise. I.B.I.S. has that expertise in global supply chain management, and they used that knowledge and experience to create one of the most flexible and advanced supply chain applications available today. In fact, Advanced Supply Chain Software™ is so well-respected that Microsoft Partners all over the world call on I.B.I.S. to help their clients resolve their most complex supply chain issues.

Seattle | San Francisco | Atlanta | New York | London | Copenhagen | Qatar | Hyderabad | Bangalore | Singapore | Sydney

Product Engineering
Enterprise IT Services
Technology Infrastructure

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