



Episerver Commerce for Dynamics

Create standout commerce experiences with Microsoft and Episerver

We have combined Microsoft and Episerver Commerce so agile enterprises can quickly launch a unified commerce solution. This means you can easily deliver experiences across all customer touchpoints, achieve faster time-to-market, and keep maintenance costs low.

Quickly Create a Digital Commerce Website

THE NEXT STEP IN YOUR DIGITAL TRANSFORMATION

- Dynamics users can take their digital transformation one step further
- Enables integration of ERP and CRM into a single, cloud-based solution
- Break down silos and standardize data and business processes
- Easily create a world-class digital commerce website

LAUNCH WEBSITES FASTER AND AT A LOWER COST

- Episerver Commerce is a full commerce suite, including product catalogs, order and promotions management, and multisite capabilities
- Includes out-of-the-box integration with Microsoft Dynamics 365, AX, NAV, LS Retail and CRM
- Easy to implement and connect to other business systems with a standards-based .NET framework and well-documented APIs
- Allows customers to launch digital commerce sites faster and at a lower cost

ACCURATE DATA SHARED EVERYWHERE

- Easily unify commerce data and customer experiences across all channels
- Integration ensures that all data for orders, products, pricing and promotions is automatically shared
- Quickly find catalog products using our enterprise-search product, Episerver Find
- Use business logic from Dynamics Operations to power your eCommerce site

SINGLE VIEW OF ALL CUSTOMER INTERACTIONS

- All customer records are synchronized for a single view of all customer interactions
- Easy to give customers relevant, personalized experiences whether they are in-store or online

“Jenson USA does the majority of our business online, which makes the customer experience vital in all channels.”

– Jeff Bolkovatz, Director of IT, Jenson USA.



The **only** platform across 3 Gartner Magic Quadrants

Episerver is the only platform that leads across commerce, portal and web content management. Recognized by customers as a .NET CMS designed for the future of WCM.

Forrester Wave for WCM 2017

Episerver is the **only .NET** platform in the Leader category. Forrester gives Episerver the second highest score for strategy based on **Episerver's vision being heavy on Azure's cloud platform.**

Episerver Commerce for Dynamics is Built for Microsoft

Microsoft Azure Microsoft Dynamics  Office 365  Power BI  SharePoint

Episerver has been on the forefront of leveraging Microsoft Azure to bring a new development standard to the digital experience space.

- Cloud-first approach
- High availability and performance
- Easy connectivity with other cloud services and systems
- Ability to manage spikes in customer demand
- Platform that can seamlessly adopt technology updates

“Once we looked at Episerver and the Azure cloud, we jumped at the opportunity, particularly given the solution’s price, ease of use, and feature set.”

Cale Maxwell, Manager of Digital Marketing, Royal Agricultural Society of NSW

Why Episerver Commerce?

COMBINE ORDERS, PRODUCTS, INVENTORY, AND PRICING

Out-of-the-box connectors for Dynamics 365, AX, NAV and LS Retail

INTEGRATE CUSTOMER DATA FROM DYNAMICS CRM

Episerver delivers an out-of-the box connector for Dynamics CRM

ALL POWERED IN THE MICROSOFT AZURE CLOUD

Full scalability is built into the Episerver Digital Experience Cloud

Episerver + Dynamics Implementation Partner



Episerver by the Numbers

880

partners who carry our brand

8,800

customers served in 30 countries

280,000

web editors working worldwide

\$2.8 Bil

annual commerce revenue transacted

Joint Customers Include

Bolia.

NEW SCANDINAVIAN DESIGN

AO



Visit www.episerver.com to learn more about our Episerver Commerce for Dynamics.