



MOVING BEYOND OMNICHANNEL TO THE AGE OF UNIFIED RETAIL

Consumers are setting the course for the future of retail. To meet their expectations, retailers need to move beyond omnichannel retail to become the unified retailer their shoppers expect. This requires collaborating with trading partners to orchestrate engagement across all channels from a single viewpoint: the customer's.

Connect Beyond Boundaries

Sourcing new products and brands is a time-intensive, complex process. SPS Sourcing connects retailers and suppliers by capitalizing on the industry's largest retail network to identify and validate vendors meeting the retailer's specific requirements. It also enables buyers and sellers to connect beyond boundaries through an end-to-end, source-to-fulfill solution that quickly puts products in front of more retailers. With the SPS Sourcing solution, retailers can:

- Expand assortments in a scalable and cost-effective way.
- Identify qualified brands with full visibility into the entire onboarding process.
- View automated insights into the status of the program.

Go Beyond EDI

Complexity is the new reality of retail. Especially when managing the infinite ways orders can be fulfilled with the channel-centric silos of the past. Success requires enhanced visibility into supply chain performance, which requires accurate order information. SPS Fulfillment enables retailers, suppliers and logistics firms to:

- Comply with current and future EDI requirements.
- Reduce risk and potential costs by flagging orders in jeopardy of missing a deadline.
- Have visibility into order workflow history.
- Increase order completion and reduce errors.

Innovate Beyond Legacy Catalog Systems

Consumers increasing digital engagement while shopping is straining already stressed legacy product data management technologies. Match the speed of today's consumer with SPS Assortment. With one connection, retailers benefit from fast data streams that automatically validate and process supplier item data to accurately track thousands of SKUs across sales channels. This enables brands to:

- Streamline product data management online.
- Create a unified partnership with retailers with end-to-end visibility that reduces costs and increases sales for both.

Think Beyond Data

Orchestrating digital engagement across all channels requires complete visibility into sell-through performance and demand. Legacy solutions pull in-store POS data, missing meaningful insights. An industry first, Expanded Insights, part of SPS Commerce Performance Analytics, blends built-in POS and inventory data with external information, such as social conversations and sentiment, promotional activity, and economic trends, for increased retail business intelligence. Expanded Insights helps:

- Level the playing field for small and mid-market companies giving them the data to go head-to-head with competitors of all sizes.
- Perform complex multi-sourced analyses without manual effort.
- Foster agility by quickly reacting to meet promotional goals.

For more information about SPS Commerce and its leading retail solutions, visit spscommerce.com.