

**Ledgeview Partners** helps businesses transform their approach to sales, marketing and customer service by aligning these teams to *focus on improving their customer's experience, and providing management with metrics through technology to evaluate success.*



## Did You Know?

- **79%** of marketing leads are never converted to sales & only **56%** of companies have a system in place to qualify marketing leads
- **80%** of companies that implemented a Marketing Automation solution realized ROI in less than **1 year** and **44%** of them saw ROI in less than **6 months**
- Companies that excel at lead nurturing generate **50%** more sales-ready leads at **33%** lower cost.
- **20%** of a customer service agent's time is spent searching for information each day.

## Statistics:

Customers have seen:

- **32%** improvement in win rates
- **40%** increased sales productivity
- **32%** increase in sales revenue



## 98% Client Retention Rate

● Our experience with Ledgeview Partners has been nothing short of excellent. From the beginning of scoping our project through implementation and training, Ledgeview brought professionalism to the table. They were prompt and attentive throughout the entire project.

### **AEP Economic & Business Development**

● Ledgeview Partners took the time to understand our processes, our company, and what we needed. **Ortho Molecular**

● The way Ledgeview Partners takes care of their customers is phenomenal.

### **Alexis Oil**

● The success of a CRM system is in the people behind it, who are supporting, coaching and enhancing the customer experience. Ledgeview has been integral to the successful launch and continued growth in value that the CRM system adds. **Orion Energy**

● Ledgeview's very well organized, and they bring everything to the table in the right sequence to help you think through things systematically. **Bemis Manufacturing**

● Ledgeview Partners was instrumental to the success of our CRM design and implementation phases. We recommend Ledgeview to anyone who wants to maximize their CRM investment.

### **Powell Fabrication and Manufacturing**

● Our decision to partner with Ledgeview was the most important factor in the success of our project. Their team's flexibility to guide us through the scoping process and accommodate our transforming business requirements speaks volumes of their product knowledge and commitment to client success. **Onepath**

● You need an expert. Ledgeview is absolutely the expert when it comes to CRM. What you get in value totally justifies the cost of bringing Ledgeview in for the project. Trust me, you'll spend more without Ledgeview Partners. **VitalWare**

**Microsoft Partner**  
Gold Customer Relationship Management



silver  
consulting partner

*Transforming Business One Relationship At a Time!*