



Maplytics™ by



innovative logic inogic

Locational Intelligence Simplified!

Maplytics is a leading app on Microsoft AppSource and one of the first multi-language geo-analytical mapping apps to be Certified for Microsoft Dynamics 365 (CfMD). Maplytics empowers users across vertical to visualize their enterprise data on a map for accurate business insights and location intelligence.

Microsoft
Dynamics 365

Certified



GEOCODE DATA

Maplytics helps you get geo data (latitude, longitude) from address fields in Dynamics CRM/365



MAP CRM DATA

A tool which gives the flexibility to search leads anywhere across the map even through freehand shapes



RADIUS SEARCH

Play smart and stay productive by searching nearby accounts through Maplytics



APPOINTMENT PLANNER

Stay organized as Maplytics radically simplifies the process of planning appointments on the go



NEARBY PLACES

Be it an airport, a gas station, a coffee shop or something else, Maplytics helps to find nearby places in a fraction of a minute



ROUTE OPTIMIZATION

Be ahead in the competitive world to promote and deliver services to more clients within less time with optimized routes



ANALYTICAL DASHBOARD

Understand market geography better through analytics and visual representation of Dynamics 365 data on a map



HEAT MAPS

Make smarter decisions and create powerful insights through visual representation of MS Dynamics CRM data on a map

About Us

Inogic is one of the most experienced Microsoft Dynamics CRM Gold Partner, globally acclaimed for providing specialized development services, consulting, customizations, and apps for Dynamics 365/CRM. Inogic delivers innovative services and products to enhance Dynamics 365/CRM performance and usability enabling users to transform their businesses and high ROI

Our Products

- InoLink - Intuit QuickBooks Integration with Dynamics 365
- User Adoption Monitor - Evaluate User Adoption of Dynamics 365
- Click2Clone - Clone Dynamics 365 Records
- Click2Export - Export & Email Reports in PDF, Word, or Excel
- User Gamification Module - Gamification for Dynamics 365

Our Services

- Offshore Development
- Fixed cost Migration & Integration Service
- Installation & Customization Service

 www.inogic.com

 @inogic

 @inogicindia

 www.maplytics.com

 @maplytics

 @maplytics

 @inogicindia

 crm@inogic.com