

BroadPoint Technologies, LLC.



 **BroadPoint**

Ground your financials
Make you work flow
Maximize your investment

Bright Ideas for Better Performance

Our Corporate Culture Defines Us

Our values define our corporate culture and the high standards we set for everything—from how we treat our clients, our partners, and each other to how we meet challenges and overcome adversity.

- **Innovation.** We believe in exploring new ideas and using out-of-the-box thinking to solve complex business problems efficiently and effectively.
- **Teamwork.** Collaboration starts with empathy for others' needs, a focus on shared goals and open channels of communication to guarantee the best results for our clients.
- **Integrity & Trust.** We earn trust through ethical business practices, honest interactions, and respect for individual contributors.
- **Accountability.** Each of us takes ownership of results by taking responsibility for timely communications and consistent follow-through.
- **Continued Improvement.** To deliver excellence, we continuously improve upon our own expertise, processes, and best practices.



We're Proud of Our History

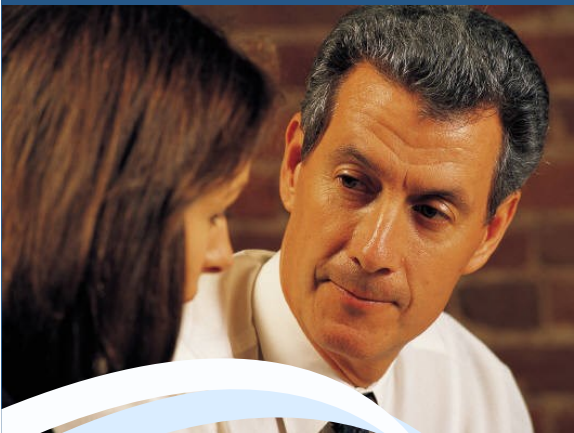
Founded in 2001, BroadPoint delivers comprehensive business application solutions to our clients. From day one, our team of passionate, seasoned consultants has been focused on one thing: helping our clients focus on their mission by designing and implementing great technology solutions.

A couple of notable milestones:

- In 2005, BroadPoint acquired Grant Thornton LLP's software application consulting practice. This made us the largest Microsoft Gold Certified Business Solutions partner on the East Coast and strengthened our position as the leading provider of Microsoft Dynamics solutions to associations and nonprofit organizations.
- In 2010, we expanded our federal practice to include a broad range of technology solutions including Microsoft Dynamics 365 CRM.

Since 2001 BroadPoint has grown from just 13 employees to 100+ experienced staff. Our staff of CPAs, MBAs, PMI-certified project managers, technology experts, and service professionals work on teams formed to match each client's unique challenges.

Our company's tagline is "Bright Ideas for Better Performance" which signifies a culture that values fresh ideas and creative solutions to help our clients succeed.





BroadPoint's Proven Cloud-Based Solutions

- Dynamics 365 for Finance & Operations
- Dynamics 365 for Sales
- Dynamics 365 for Field Service
- Dynamics 365 for Project Service Automation
- Dynamics GP
- Dynamics SL
- Dynamics NAV
- Engage Member Management
- Business Intelligence
- Serenic Navigator
- Office 365
- Implementation Services

Industries

Membership and Nonprofit

Membership

Ignite membership growth with BroadPoint's engage— a powerful enhancement to Microsoft Dynamics 365 CRM. It will help you better identify, acquire, engage, connect, retain, and renew members. You will be able to deliver better constituent experiences and influence everyone who cares about your mission— not just your members.

Financials

Use Microsoft Dynamics 365 for Finance and Operations to jump start your financial management. These functionalities will allow you to capture multiple revenue streams: dues, donations, events, subscriptions, and grants. You will be able to gain a real perspective on fiscal performance, anywhere, anytime.

Analytics

With a wide range of solutions including Microsoft's Power BI, glean meaningful insights from your data. These include scoring membership engagement, predicting what members want, and understanding ROI on programs and investments.

Commercial

Targeted Expertise

BroadPoint has deep industry expertise and the right technology to bring people, data, and business processes together. If you're looking to transform how you do business, we're the right partner for you.

Field Service Automation

For manufacturing and service firms, master the service call with smarter capabilities— from optimized scheduling to predictive maintenance. Turn service calls into a strategic advantage with Dynamics 365 for Field Service.

Project-based Business

Successfully manage your project-based business and better satisfy clients using intelligent tools for project costing, resource optimization and seamless integration with your other business and staff productivity applications.

Some of our great clients:



Elizabeth Glaser
Pediatric AIDS
Foundation



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CONGRESS



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