

# AJA 41<sup>ST</sup> CONFERENCE & JAIL EXPO

## 41<sup>st</sup> Conference & Jail Expo



May 21–25, 2022  
Long Beach, California

ADAPT  
& EXCEL

### 2022 Exhibitor Schedule of Events

#### Saturday, May 21, 2022

Exhibitor Setup & Registration: 1 p.m.–5 p.m.

#### Sunday, May 22, 2022

Exhibitor Setup: 8 a.m.–3 p.m.

Exhibitor Registration: 7 a.m.–7 p.m.

#### No exhibitors in Jail Expo from 3 p.m.–5 p.m.

Jail Expo Ribbon Cutting  
& Grand Opening Reception: 5:15 p.m.–7 p.m.

#### Monday, May 23, 2022

Exhibitor Registration: 8 a.m.–2 p.m.

Jail Expo Open: 10 a.m.–2 p.m.

#### Tuesday, May 24, 2022

Exhibitor Registration: 8 a.m.–11 a.m.

Jail Expo Open: 9:30 a.m.–12:30 p.m.

Teardown: 12:30 p.m.–5 p.m.

*\*Subject to change*

#### Conference Venue

Long Beach Convention  
and Entertainment Center  
300 East Ocean Boulevard

Credit: Destinations  
Magazine



Housing Opens November 2021.

### Why Exhibit with AJA?

- The only annual national conference tailored to jail professionals.
- An opportunity to thank your customers and sell to your prospects.
- Access to the key decision-makers within the jail industry.
- Dedicated Jail Expo hours offering the best access to attendees.
- Meet other leading suppliers to the corrections industry, some of whom may be your competitors.
- Up to 15% discount for NEW exhibitors (limited quantity—new exhibitor showcase section only).

### As an AJA Exhibiting Partner, you receive:

- Advance and post-show attendee listings.
- Two exhibitor badges for each 10×10 booth space. These badges also provide access to all workshops.
- Company name listed in the Conference Program App.
- Pipe railing, 8-foot-high curtain back wall, and 3-foot-high curtain side dividers.
- Identification sign listing company name and booth number.
- 24-hour exhibit hall security.
- Daily aisle maintenance.
- Networking opportunities with attendees.
- Electronic Exhibitor Services Kit (available January 2022).

Booth rental does not include storage, placement, shipment or re-shipment of exhibit materials, booth furnishings, carpet, tables/chairs, electrical supplies, booth cleaning, or any other special service ordered by the exhibitor. Carpet is required in the booth.

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# ON LOCATION IN 2022!



# AJA 2022 CONFERENCE & JAIL EXPO

## AJA Jail Expo Booth, Sponsorships, and Advertising Opportunities

AJA offers several booth sizes and configurations, advertising opportunities, and sponsorship levels to suit every exhibiting partner's needs. Contracts are completed online when a booth is purchased.

### To Select and Purchase Your Booth

- Visit [bit.ly/AJA2022JailExpo](http://bit.ly/AJA2022JailExpo) to view the interactive floor plan to see current available booth spaces.
- Log in or create an account to register for a booth.

For assistance, call Katie Younkins at 301-857-2282, or send an email to [katiey@aja.org](mailto:katiey@aja.org).

## Payment & Cancellation Policy

**Booth reservations:** Require both a completed contract and a nonrefundable 50% deposit per booth space. No booth can be reserved without a completed contract and deposit. Balances are invoiced in November 2021 and due by December 31, 2021, to avoid release of booth space. After January 1, 2022, full payment is required. Booth cost and any past-due debts owed to AJA must be paid prior to booth setup.

**Cancellations:** All cancellations must be submitted in writing to the American Jail Association. Refunds due on cancellations do not include nonrefundable deposits. On or before December 31, 2021: up to 50% refund. After January 1, 2022: No refund.

All exhibitors agree and must adhere to the Terms & Conditions on the last page.

<b>10x10</b> Standard Inline \$1,895	<b>20x20</b> \$11,000
<b>10x10</b> Standard Corner \$2,595	<b>New Exhibitor Showcase</b> Inline: \$1,610 Corner: \$2,205

Premium space is available in the entry and around the AJA Pavilion.

- 10x10 Premium Inline: \$2,495
- 10x20 Premium: \$5,929
- 10x10 Premium Corner: \$2,995
- 20x20 Premium: \$13,200

## AJA Sponsorship Opportunities

Sponsorships give your company exposure at conference and leave a lasting impression. Give these professionals the opportunity to remember you and to know that your company supports them and the industry through one of AJA's unique sponsorship items. A sponsorship can provide your company with exposure at conference and throughout the year.

View all available sponsorships at [www.americanjail.org/sponsorships2022](http://www.americanjail.org/sponsorships2022).

## Advertise in AJA's 2022 Conference Program App

Promote your company's products and invite attendees to stop by your booth! Conference attendees download this app and use it as a reference beyond the duration of the conference. In addition, conference program app advertisers and sponsors are also mentioned in all articles and advertisements promoting the app prior to the conference. Our conference program app is viewed by more than 1,000 conference attendees.

For prime spots still available or information on standard ads, call Katie Younkins at 301-857-2282, or email [katiey@aja.org](mailto:katiey@aja.org).

# AJA 42ND CONFERENCE & JAIL EXPO

AJA 42ND CONFERENCE & JAIL EXPO

CHI Health Center Omaha  
455 N. 10th Street  
Omaha, Nebraska  
May 20–24, 2023

## Budget Now for Conference Opportunities in 2023!

AJA offers advertising opportunities with the:

- Conference Preview Guide that reaches correctional professionals throughout the nation and is available online beginning in November through conference.
- Conference Program App that reaches every attendee and exhibitor prior to, during, and after the nation's largest event tailored to jail professionals.

**Advertise with one or both of these options and save!**

Exhibit hall space will be available online starting in May 2022. Those exhibiting partners with priority will have access to reserve a booth prior to the start of the 2022 Annual Conference & Jail Expo.

Watch for booth and sponsorship options to open online in 2022!

2023 Conference Housing & Registration opens November 2022.



### Conference Preview Guide

Contract Due: August 24, 2022

Artwork Due: September 14, 2022

### Conference Program App

Contract Due: December 15, 2022

Artwork Due: January 15, 2023

For assistance, call Katie Younkins at 301-857-2282 or send an email to [katiey@aja.org](mailto:katiey@aja.org).



## 2022 Conference Terms and Conditions for Exhibiting Partners

**1. Purpose of Exhibit.** AJA's Conference & Jail Expo is an educational event, and the expo staged in conjunction with the professional conference is a vital element of this educational process. No selling, price posting, or order taking will be permitted on the exhibit floor or other areas controlled by Exhibit Management during the event.

**2. Assignment of Exhibit Space.** Exhibit space is assigned in the order reservations are received. Exhibit Management shall use its best efforts to locate the booth in one of the locations designated by Exhibitor elsewhere in this agreement. Notwithstanding the above, Exhibit Management reserves the right to change location assignments when such action is deemed to be in the best interest of the Exhibition. Instances involving relocation of a booth due to unforeseen circumstances, force majeure, or acts of God or war, shall be governed by the provision "Cancellation, Postponement, or Relocation of Exhibition" below. Exhibitor agrees that its exhibit shall be admitted into the Exhibition and shall remain from day to day solely on strict compliance with all the rules herein described. Exhibit Management reserves the right to reject, eject, or prohibit any exhibit in whole or in part, or any Exhibitor with cause if exhibit is unsuitable to or not consistent with the character of the Exhibition. Exhibit Management's liability for rejection with cause shall be limited to a refund to the Exhibitor of the amount of rental unearned at the time of ejection. However, if an exhibit or Exhibitor is ejected for violation of these rules or for any other stated reason, no return of rental shall be made.

**3. Rental of Space and Its Use.** Rental includes the following exhibit equipment: 8-foot high back wall, 3-foot-high side rails, plus a 7-inch x 44-inch sign featuring the Exhibitor's company name. **Hanging Signs:** All hanging signs require written approval from Exhibit Management. Twenty-four-hour general security and general aisle cleaning are provided. **Standard Exhibits:** Regular and specially built back walls including signs may not exceed an overall height of 8 feet. Low side dividers between exhibits should not exceed 3 feet in height. If a high divider is desired, it cannot exceed 8 feet in height nor extend from the back wall more than one-half of the depth of the space. **End-Cap Booths:** An end-cap booth is exposed to the aisles on three sides and comprised of two booths. Dimensions are generally 10 feet deep x 20 feet wide. The maximum back wall height of 8 feet is allowed only in the rear half of the booth space and within 5 feet of the two side aisles, with a 4-foot height restriction imposed on all materials in the remaining space forward to the aisle. **Island Booths:** An island booth is any size booth exposed to aisles on all four sides. Dimensions are typically 20 feet x 20 feet or larger. The entire cubic content of the space may be used up to the maximum allowable height, which is usually a range of 16 feet to 20 feet, including signage.

**4. Subletting of Space.** The Exhibitor shall not assign, sublet, or apportion the whole or any part of the space assigned or have representatives, equipment, or materials from firms other than its own in the Exhibit Space without written consent of Exhibit Management. Only one company shall be considered as the Exhibitor; any other company or unity in the Exhibit Space shall be considered a subsidiary or affiliate.

**5. Installation and Dismantling.** The Exhibitor explicitly agrees that in the event it fails to install its products in assigned Exhibit Space or fails to remit payment for required space rental or payment for advertising at time specified, Exhibit Management shall have the right to take possession of said space and lease same or any part thereof to such parties and upon such terms and conditions as it may deem proper. In addition, the Exhibitor shall not dismantle or otherwise interfere with the orderly conduct and display of the exhibits until the Exhibit Floor is finally closed to the conference attendees.

**6. Fire and Safety Regulations.** Exhibitor shall not pack merchandise in paper, straw, excelsior, or any other readily flammable material. All cartons stored in the Exhibit Building shall be emptied of contents. Exhibitor shall use no flammable decoration or covering for display fixtures, and all fabrics or other material used for decoration or covering shall be flameproof. If required by local law or ordinances, Exhibitor shall have on hand in its Exhibit Space a notarized affidavit establishing that its display materials have been treated during the last year by an approved chemical. All wiring devices and sockets shall be in good condition and meet the requirements of local law.

**7. Union Labor.** If required by local ordinances, Exhibitor must comply with all union regulations applicable to installation, dismantling, and display of the exhibits.

**8. Exhibitor Conduct.** Exhibitor and its representatives shall not congregate or solicit trade in the aisles. The prior written consent of Exhibit Management is required for the

employment or use of any live model, demonstrator, solicitor, or device for the mechanical reproduction of sound. Such employment or use shall be confined to the Exhibit Space. Exhibitors and their representatives are expected to dress in business attire, business casual attire, or correctional attire, and must conduct themselves with respectful and professional behavior. Inappropriate dress and conduct will be determined at the sole discretion of Exhibit Management. Products and advertising should not denigrate any population. Exhibit Management, in its sole and absolute discretion, may withdraw its consent at any time, in which Exhibitor shall terminate such activity immediately. All promotional plans must be submitted to Exhibit Management for approval. Distribution of pamphlets, brochures, or any advertising matter must be confined to the Exhibit Space. Exhibitor shall refrain from any action that will distract attendees from attendance at the Exhibit during open hours.

**9. Film, Sound Devices, and Lighting.** If images, loudspeakers, or sound devices are used, the Exhibitor agrees to comply with union requirements for the operation of the equipment. Equipment will only be permitted if tuned to conversational level and is not objectionable to neighboring Exhibitors. Operating equipment that emits excessive noise must be run intermittently for specific demonstrations only. Exhibit Management reserves the right to restrict the use of glaring lights or objectionable lighting effects.

**10. Contractor Services and Information.** Where an Official Contractor has been designated to perform services for an Exhibitor—such as the rental of furniture, setup of exhibits, electrical work, plumbing, labor, or any other service—no Exhibitor or representative shall contract for such services with other than the said Official Contractor unless permission has been secured in writing in advance from the Exhibit Management. Exhibit Management assumes no responsibility or liability for any of the services performed or materials delivered by the contractors.

**11. Storage.** Exhibitor will not be permitted to store packing crates and boxes in the booth or Convention Center during the Exhibition, but these, when properly marked, will be stored and returned to the booth by Service Contractors. It is the Exhibitor's responsibility to mark and identify all crates and boxes. Crates and boxes not properly labeled may be destroyed. No trunks, cases, or packing material shall be brought into or out of the Exhibit Space during Exhibit Hours.

**12. Photographs.** No photographs shall be taken without the prior consent of Exhibit Management and/or the Exhibitors involved.

**13. Liability and Insurance.** All property of the Exhibitor remains under its care, custody, and control in transit to and from Convention Center, during installation and removal, and while it is within the confines of Convention Center. Neither Exhibit Management, AJA, the owners or management of Convention Center, nor any of the officers, staff members, or directors of any of the same are responsible for the safety of the property of Exhibitors from theft, damage by fire, accident, vandalism, or other causes, and the Exhibitor expressly waives and releases any claim or demand it may have against any of them by reason of any damage to or loss of any property of the Exhibitor, except where the damage or loss is due to the gross negligence or willful misconduct of Exhibit Management, AJA, the owners or management of the Exhibit Hall, or their agents or employees, arising out of Exhibit Management's, the owners or managers of Convention Center, or AJA's duties and responsibilities under this agreement. Exhibitor understands that neither Exhibit Management, Convention Center, nor AJA carry business interruption and/or property damage insurance coverage for loss or damage of Exhibitor's property. The Exhibitor agrees to obtain the following insurance during the dates of the Exhibition, including move-in and move-out days, and shall be prepared to furnish a certificate of insurance to Exhibit Management if requested: (a) Commercial general liability insurance coverage including protective and contractual liability for bodily injury and property damage; (b) Employer's liability insurance; (c) Worker's Compensation/Occupational Disease coverage in full compliance with Federal and State laws; (d) Comprehensive General Liability Automobile insurance.

**14. Hold Harmless and Indemnification.** This agreement shall not constitute nor be considered a partnership, joint venture, or agency relationship between AJA, Exhibit Management, and Convention Center. Exhibitor hereby agrees to indemnify, hold harmless, and defend AJA, Exhibit Management and Convention Center, and their respective officers, directors, and employees (Indemnities) from and against any and all liability, responsibility, loss, damage, cost, or expense of any kind whatsoever as they arise (including but not limited to court costs, interest, and attorney's fees) which

the Indemnities may incur, suffer, be part to, or be required to pay, incident to or arising directly or indirectly from any intentional or negligent act or omission or breach of these terms, conditions, and rules, or violation of any ordinance or statute by Exhibitor or any of its employees or agents. The Exhibitor assumes full responsibility and liability for the actions of its agents, employees, and independent contractors, whether acting within or without the scope of their authority, and agrees to indemnify, hold harmless, and defend the Indemnities as expenses arise, from responsibility or liability resulting directly or indirectly, or jointly, from other causes that arise because of the acts or omission of its agents, employees, or independent contractors whether acting within or without the scope of their authority. AJA and Exhibit Management hereby each agree to indemnify, hold harmless and defend the Exhibitor and its respective officers, directors, and employees (Indemnities) from and against any and all liability, responsibility, loss, damage, cost, or expense of any kind whatsoever as they arise (including but not limited to court costs interest and attorney's fees) which the Indemnities may incur, suffer, be part to, or be required to pay, incident to or arising directly or indirectly from any intentional or negligent act or omission or breach of these terms, conditions, and rules, or violation of any ordinance or statute by AJA and/or Exhibit Management or any of their employees, or agents. AJA and Exhibit Management assume full responsibility and liability for the actions of their agents, employees, and independent contractors, whether acting within or without the scope of their authority, and agree to indemnify, hold harmless, and defend the Indemnities as expenses arise, from responsibility or liability resulting directly or indirectly, or jointly, from other causes that arise because of the acts or omission of their agents, employees, or independent contractors whether acting within or without the scope of their authority.

**15. Cancellation, Postponement, or Relocation of Exhibition.** In the event that any unforeseen occurrence, force majeure, or acts of God or war, shall render the fulfillment of this agreement impossible by Exhibit Management or AJA, the parties shall mutually amend or terminate the agreement at Exhibit Management's option. In such circumstances, Exhibit Management's sole responsibility to Exhibitor shall be a full refund of all rental fees paid by Exhibitor. No monies will be returned should the dates or location of the Exhibition be changed by Exhibit Management, but Exhibitor will be assigned space that the Exhibitor agrees to use under these same rules and regulations. Exhibit Management shall not be financially liable in the event the Exhibition is interrupted, canceled, moved, or dates changed except as provided herein.

**16. Pandemic Related Restrictions.** Exhibitors agree to agree to any social distancing, mask, or other mandates set by AJA and Exhibit Management, meeting venue, or local and state governments. Due to variants, vaccination status, and evolving science, recommendations and mandates may change. Exhibitors will be expected to comply with the standards set by any of the above or may be expelled with no refunds. Additionally, if you have tested positive for COVID-19, or have knowingly come into close contact with someone who has, we ask that you do not attend until you've tested negative for COVID-19.

**17. Exhibitor Cancellation.** Cancellation of any portion of this Contract by the Exhibitor will be accepted only at the discretion of Exhibit Management and then only based upon the following refunds: On or before December 31, 2021: up to 50% refund; after January 1, 2022: no refund. The Exhibitor is responsible for total booth rental irrespective of the reason for the cancellation by the Exhibitor including the failure of an Exhibit to arrive for any reason.

**18. Agreement of Terms, Conditions, and Rules.** Exhibitor agrees to observe and abide by the foregoing Terms, Conditions, and Rules and by such additional Terms, Conditions, and Rules made by Exhibit Management from time to time for the efficient or safe operation of the Exhibit, including, but not limited to, those contained in this Contract. In addition to Exhibit Management's right to close an Exhibit and withdraw its acceptance of this Contract, Exhibit Management in its sole judgment may refuse to consider for participation in future exhibits an Exhibitor who violates or fails to abide by all such Terms, Conditions, its acceptance of this Contract, Exhibit Management and Rules. There is no other agreement or warranty between the Exhibitor and Exhibit Management except as set forth in this document. The rights of Exhibit Management and the Exhibitor under this Contract shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of the respective parties.