



Peanut Allergy Prevention Through Early Introduction (Video Series)

Five years after the groundbreaking LEAP Study (Learning Early About Peanut Allergy) was released – and nearly four years since the National Institute of Allergy and Infectious Diseases (NIAID) guidelines were released, many pediatricians still do not understand and embrace as the standard of care, the introduction of peanut foods early.

This new video series will teach you to:

- Describe current guidelines and research surrounding early introduction of peanut allergens to prevent peanut allergies
- Identify the optimal age for peanut introduction
- Increase communication with families encouraging early introduction of peanut allergens
- Provide families with food recipes and safety guidelines for early introduction of peanut allergens

This four-part series is designed to provide guidance, knowledge and awareness of peanut allergens, and the new guidelines for parents and families on introducing potential allergens.

- Video 1: Preventing Peanut Allergies: Talking Points for the Pediatrician (Coming Soon)
- Video 2: Preventing Peanut Allergies for Parents: What I Should Know
- Video 3: Understanding and Managing Potential Peanut Reactions (Coming Soon)
- Video 4: Communicating the Message to Parents (Coming Soon)