



Aveeno[®] baby

Designed to nourish and give lasting comfort to baby's delicate skin

**INTERACTIVE RESOURCE GUIDE:
CLICK BLUE BOXES TO LEARN MORE**

NEW LOOK COMING THIS FALL



sharable resources for patients:

- Managing Your Child's Eczema
- Common Eczema Triggers
- Helping Child Cope with Eczema

eczema therapy moisturizing cream *daytime relief*

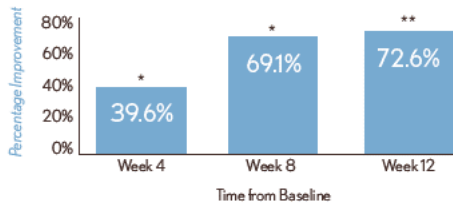
After 4 weeks of use, patients used 39% less corticosteroids as skin conditions improved¹

39.4%

Percent Reduction in Corticoid Usage Assessed Through Weight Measures

72% improvement in Quality of Life scores after 12 weeks use¹

RESULTS FROM CHILDREN 6 TO 16 YEARS OLD



*Significant vs. baseline $p < 0.005$
**Highly significant vs. baseline $p < 0.0001$



eczema therapy nighttime balm *proven, clinical results*

42% relief in itch at 2 weeks

100%

felt their baby/toddler's **Overall skin looked healthy** in just 2 weeks

90% said their baby/toddler's **overall skin looked smoother** after 1 weeks

100%

of moms would **recommend** this balm to other moms

Learn More

Resources: 1. Data on File, Johnson & Johnson Consumer Inc.