



WCG Market Intelligence and Insights

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WCG MI&I: Expansive Client Base

Large Biopharma Companies



Emerging Biopharma Companies



Contract Research Organizations



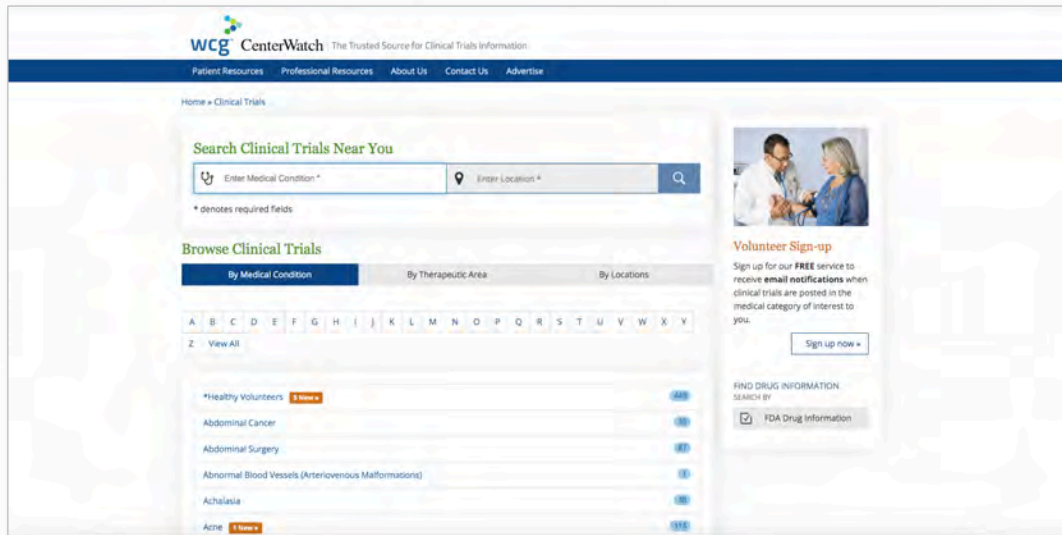
Institutions



WCG MI&I: CenterWatch

Since 1994, CenterWatch has been the recognized global leader in providing clinical trials information to clinical research professionals working at sponsors, CROs, research sites and niche service providers.

Millions of patients and caregivers start their search for clinical trials with CenterWatch, which features one of the largest [clinical trial databases](#) on the internet — iConnect.



CenterWatch: Newsletters

WEEKLY,
MONTHLY &
BIMONTHLY
NEWS



CenterWatch Weekly brings readers news coverage of clinical research along with best practice information for clinical trials. Weekly, 48 issues



The CenterWatch Monthly provides clinical trials professionals with up-to-date data, compliance requirements and expert insights. Monthly, 12 issues



Research Practitioner educates readers on topics of importance to clinical research nurses and site managers through two in-depth articles in each issue. The newsletter gives nurses the opportunity to earn up to 18 ANCC nursing credits per year. Bimonthly, 6 issues



CenterWatch: Books and Reports

CenterWatch produces industry-standard training guides, SOPs and management reports.

Training Guides

The CRA's Guide to Monitoring Clinical Research

The CRC's Guide to Coordinating Clinical Research

The PI's Guide to Conducting Clinical Research

Standard Operating Procedures (SOPs)

SOPs for Good Clinical Practice by Sponsors of Clinical Trials

SOPs for the Conduct of Clinical Research

SOPs for Good Clinical Practice by Sponsors of Medical Device Clinical Trials

Management Reports

Clinical Trial Agreements: A Guide to Key Words and Phrases

GCP Questions, FDA Answers

Risk-Based Monitoring of Clinical Trials

These products can be bought individually or in bulk for training.



CenterWatch: Market Research

CenterWatch market research reports give sponsors and CROs a view into the minds of the sites they work with: what's important to them in a sponsor/CRO relationship, how they rate performance on key attributes and where they think improvement is needed.



Use your market research data to understand your relationships with sites and how you stand in comparison to your peers and competition. CenterWatch conducts custom surveys in addition to its industry-wide offerings.

CenterWatch: iConnect

Millions of patients and caregivers start their search for clinical trials with CenterWatch, which features one of the largest [clinical trial databases](#) on the internet.

For over 20 years, pharmaceutical companies and sites have used CenterWatch's iConnect to list their active clinical trials.

With more than 323,000 active clinical trials across hundreds of disease conditions and phases, our database is the largest online listing of actively recruiting trials generating more than 2.5+ million unique visitors annually.

323,000+
ACTIVELY
RECRUITING
CLINICAL
TRIALS

The screenshot displays the CenterWatch iConnect website interface. At the top, the header includes the CenterWatch logo and navigation links. A large green hexagonal overlay in the top right corner contains the text '323,000+ ACTIVELY RECRUITING CLINICAL TRIALS'. The main content area shows a search bar with 'Enter Medical Condition' and a location dropdown. Below this, there's a section for 'Browse Clinical Trials' with tabs for 'By Medical Condition' and 'By Therapeutic Area'. A list of clinical trials is displayed, including 'Abdominal Cancer' and 'Abdominal Surgery'. The 'Abdominal Cancer Clinical Trials' section is highlighted, showing a list of results with a 'Found (35) clinical trials' indicator. A detailed view of a trial titled 'Point of Care 3D Ultrasound for Various Applications: A Pilot Study' is shown, including a 'Brief description of study' and a 'Recruitment Status: Open' indicator. The trial description includes a summary and a list of study activities and population group. A 'Volunteer Sign-up' section is also visible on the right side of the trial details.

CenterWatch: Research Center Profile

An easy and cost-effective advertising tool for investigative sites to find and secure new clinical research opportunities, plus recruit study volunteers for clinical trials. Research centers can showcase comprehensive information to hundreds of thousands of clinical research professionals who view these pages every day.

All trial postings benefit from our top-notch search ability resulting in more than 100,000 users of our site annually.

Top 10 Research Center Profiles appear in *CenterWatch Weekly*.

100,000
USERS

The screenshot displays the CenterWatch website interface. At the top, the CenterWatch logo and tagline 'The Trusted Source for Clinical Trials Information' are visible. Below the navigation bar, a search bar and filters are present. The main content area features the profile of the Baptist Health Lexington Clinical Research Center, including contact information for Michael Stephens, Director of Research. A section titled 'CURRENTLY ENROLLING TRIALS' lists several clinical studies, such as 'A Biomarker-Driven Master Protocol for Previously Treated Squamous Cell Lung Cancer'. The 'Overview' section describes the center's commitment to providing excellent health care and advancing the practice of medicine. The 'Experience' section mentions the center's involvement in various clinical trials. On the right side, there are featured products like 'PMR' and 'Clinical Trial Agreements', and a section for 'Featured Stories'.

CenterWatch: Industry Provider Profile

Industry Provider Profile listings are a cost-effective way for clinical research service providers to generate new business leads.

Pages are viewed by tens of thousands of professionals in the clinical trials community.











Top 10 Industry Provider Profiles appear in *CenterWatch Weekly*.

GENERATE
NEW LEADS

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CWMarketPlace

CWMarketPlace is a monthly section featuring a range of clinical research service providers who have Industry Provider Profile pages posted on CenterWatch. Included in their annual subscriptions, company profiles are randomly selected to appear in this section, providing added exposure for their products and services. To learn more about becoming an Industry Provider Profile page subscriber, contact Sales at 617.845.5100 or sales@centerwatch.com. Click on any provider to view the company's complete online profile or [click here](#) to view more profiles.

<p>CELESTION </p> <p>Celestion Lincoln, NE 402.476.2811 info@celestion.com</p> <p>Celestion is a global early clinical research provider with over 40 years of experience, three facilities globally and 600 global clinic beds.</p>	<p>PMG Research, Inc. </p> <p>PMG Research, Inc. Winston-Salem, NC 819.246.7709 info@pmg-research.com</p> <p>PMG Research is an Integrated Site Network (ISN) of 12 clinical research facilities. Since its founding in 1979, PMG has conducted over 7,700 research studies.</p>
<p>DZS Clinical Services </p> <p>DZS Boulder, CO 732.764.6970 gen@dzs.com</p> <p>DZS combines a unique brand of flexibility from its service division with its proprietary ClinFlow Clinical Platform. They provide services to global pharmaceutical companies and small biotech start-ups.</p>	<p>Evolution Research Group, LLC </p> <p>Evolution Research Group, LLC New Providence, NJ barnesca@evolutionclinical.com</p> <p>Evolution Research Group is the largest, independent clinical research site company in the US, and the leader in CRO clinical study execution.</p>
<p>Medpace </p> <p>MEDPACE Cincinnati, OH 513.759.9911 info@medpace.com</p> <p>Medpace employs approximately 2,500 people across 35 countries and provides Phase I-IV clinical development services to the biotechnology, pharmaceutical and medical device industries.</p>	<p>Summit Research Network Management, Inc. </p> <p>SUMMIT New Providence, NJ jrodriguez@summitresearch.com</p> <p>Since 1976, Summit Research, an independent medical research organization with an outpatient facility, has worked in cooperation with pharmaceutical companies to develop medical treatments for a variety of conditions.</p>
<p>Promedica International </p> <p>PROMEDICA INTERNATIONAL Costa Mesa, CA 714.460.7363 Ext. 17 info@promedica-int.com</p> <p>More than two decades of experience shapes PMIs understanding of the many clinical and regulatory challenges facing healthcare providers and the healthcare industry today.</p>	<p>Wake Research Associates </p> <p>Wake Research Associates Raleigh, NC 919.781.2514 contact@wake-research.com</p> <p>Wake Research Associates, established in 1984, is a nationally recognized professional research organization specializing in conducting pharmaceutical, device and nutrition trials.</p>
<p>Symphony Clinical Research </p> <p>Symphony Wentzville, MO 866.353.1550 info@symphonyclinicalresearch.com</p> <p>Symphony Clinical Research is the leading global provider of specialized in-home and alternate-site clinical services, bringing study visits to patients in all phases and therapeutic areas of clinical trials.</p>	<p>Complion </p> <p>Complion Cleveland, OH 800.615.9077 contact@complion.com</p> <p>Leading sites, hospital, academic medical centers, health systems and cancer centers around the country use Complion to go paperless, improve compliance and streamline operations.</p>

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wcg CenterWatch The Clinical Research Community's Most Trusted Source

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Company Overview
Techorizon is an advanced technologies services provider supporting the Pharmaceutical, Medical Device and Biotechnology industry, assisting advanced solutions and services integrating people, processes and technology.
As the Technology subsidiary of CRO/PMG/ISN, Techorizon is able to draw on the parent Company's wealth of resources, Clinical Expertise and apply it to its massive footprint in technology.
Techorizon is a company born from the excitement gained through Research and continuous Innovation. Technology applications, systems, design and development in the Research and Medical Industry World, to provide through its services, affordable and high performance solutions to its Customers.
Quality
In February 2011, the Company achieved the ISO Certification ISO 9001:2008 considering such accreditation as the basis of the company.
Quality management and quality assurance are best under constant review and are continuously improved. The quality system is revised quarterly and thoroughly reviewed once a year by an external and independent auditor.
As a services provider of the Pharmaceutical Company and the manufacturers of the importance of data integrity and data quality in the pharmaceutical environment, Techorizon is devoted to merge the common process of the software lifecycle with the principles of the regulatory according to the FDA Guidelines and GAMP 5.
The Validation processes are the following: Establishing documented evidence which provides a high degree of assurance that a specific process will consistently produce a product, meeting all pre-determined specifications and quality attributes.
This global quality approach is what distinguishes Techorizon from the other IT companies.
Techorizon Software Applications
Our Techorizon is a CRO/PMG/ISN modular solution, used in a single platform which allows the management of your clinical trials in real time. It is capable of collecting and processing 3rd degree of information from a clinical trial, from central laboratories to electronic CRFs to single patient's data. Through this, the sponsor has immediate access to data on all phases of the clinical trial.
• **The CTME Web application** is the Clinical Trial Management System based on a single CRO/PMG/ISN experience in Clinical Trials. It is a customizable web-based software application in a cloud environment, updating according to GAMP 5 guidelines and CFR Part 11 compliance. The web application reduces the cost of the application. Its maintenance and the training is very short - due to the business and the common web application. The CTME Web application could integrate different sources of data like XML, ERG, etc., according the manual data feed.
• **REPORTING MACHINE (RM)** supports the generation of reports about Study Management. The reports produced by RM can be divided in standard and custom Reports according to the Study Product and to the requests of the Customer. It uses the data produced in the Data Repository via CTME Web application and also data from external sources like Biometrics, Data, etc. to generate the reports.

Featured Products

Regenerative Medicine: Open to Accelerate Development - PDF

Clinical Trial Agreement: A Guide to Key Words and Phrases - PDF

WCG CenterWatch WEBINAR
Data Integrity
Latest Regulatory Developments and Best Practices
REGISTER **14**

Featured Stories

The Cure for Unstable Patients in Product Design

Increasing Diversity of Trial Designs: Understanding System Population

Consistent of Patients Enrolled in New TDM Studies

Click the Company Link



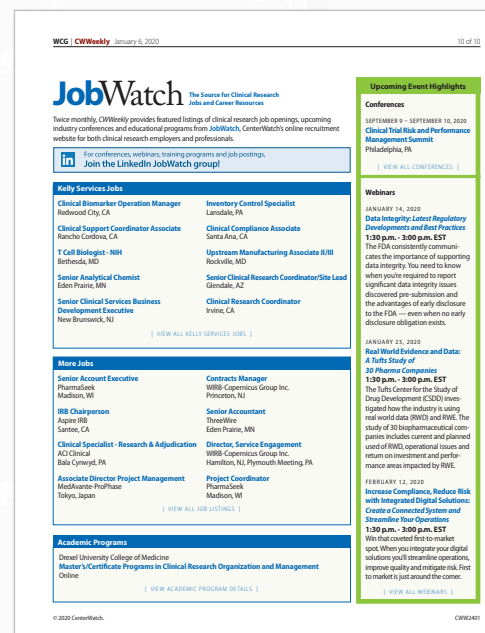
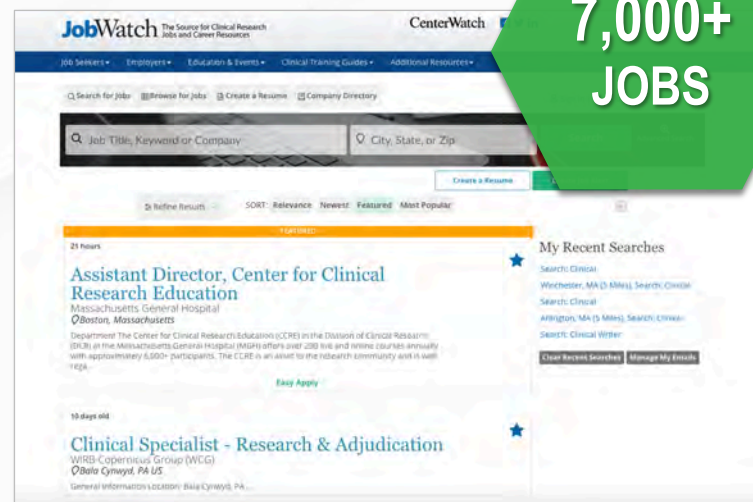
CenterWatch: JobWatch

JobWatch lists nearly 7,000 jobs each month, allowing more than 2,800 job seekers to find their best career move.

Clinical professionals at all levels search opportunities and submit their profiles to open roles across the country, enabling organizations to fulfill their staffing needs promptly.

Also, featured jobs appear in *CenterWatch Weekly*.

7,000+
JOBS



CenterWatch: Workshops and Webinars

CenterWatch offers three workshops a year on subjects ranging from ICH E6 (R2) to CRO-Vendor Oversight.

More than 12 webinars a year are also tailored to your everyday work challenges. Webinars can be bought individually or through the Webinar Training Pass, a 500+ archive of webinars at one low cost giving you access year-round to all critical training content.

ARCHIVE
OF 500+
WEBINARS

The screenshot displays the CenterWatch website interface. At the top, the header reads 'FDA NEWS / CenterWatch Webinars'. The main featured webinar is titled 'Real World Evidence: A Tufts Study of 30 Pharmaceuticals', scheduled for Thursday, Jan. 22, 2020, at 1:30 PM. The description highlights that Real World Evidence (RWE) is making its way into the world, with some trial programmers finding ways to take business advantage of the opportunities RWE offers, while others hang back, worried about slow and uncertain development. The Tufts Center for the Study of Drug Development (CSDD) investigated how the industry is using real world data (RWD) and RWE. The study of 30 pharmaceuticals companies includes content and patient cases of RWD, operational issues and return on investment and performance areas released by RWE.

Webinar Takeaways:

- Based on their knowledge, and using several recent case studies, Dr. Mary Jo Lambert — associate director of sponsored research at the CSDD — and Francis Kendall — senior director at Cytel — will share valuable information on:
- Types of technology used to access or collect RWD and evidence and partnerships that support usage
- Significant challenges to using RWD as well as strategies and practices that impact return on investment or performance
- The key drivers for change and the adoption of RWE
- The potential of RWE and how it may be used across the clinical development pipeline
- A view on what will happen next in the RWE domain

Understand the critical factors you need to consider in using RWE, and get insight into the current and planned uses of RWE to support development and post-market safety studies. Join us by registering today.

Who Will Benefit

- Data management/analytics professionals
- HEOR professionals
- Clinical research management
- Medical affairs personnel
- Statistical/biometrics professionals
- R&D personnel
- Manufacturing/operational professionals
- Data science professionals
- RWE

Meet Your Presenters

Mary Jo Lambert, PhD
Associate Director of Sponsored Research
Tufts CSDD
Mary Jo Lambert, PhD is a professor at Tufts University and is associate director of sponsored research at the Tufts Center for the Study of Drug Development (CSDD) at Tufts University School of Medicine. She has extensive experience conducting research in pharmaceutical and biotechnology industry practices and trends affecting contract research organizations and investigative sites. Ms. Lambert has been a speaker at industry conferences and has published articles in trade and peer-reviewed journals. She holds a B.S. from Wellesley College and a Ph.D. in psychology from Boston University.

Francis Kendall
Senior Director
Cytel
Francis Kendall is Senior Director at Cytel where he manages R&D teams and is an instrumental player in Cytel's Real-World Analytics team. He has been working in the pharmaceutical industry for 38 years leading biometrics, statistics and statistical programming teams. Mr. Kendall previously worked for Novartis, Novartis Pfizer, Sanofi and Hycor. He is formerly educated in applied statistics and has an MBA. Mr. Kendall is driven by the potential of RWD data and all things digital and has a deep knowledge of the potential of the opportunities offered by big data, and in particular health data.

At the bottom of the page, the WCG CenterWatch logo is visible.

WCG MI&I: Advertising

MI&I advertising opportunities exist across multiple drug, device and clinical content platforms. They provide you with creative and effective solutions to reach a highly engaged, personalized target audience. Whether you want to expand your thought leadership efforts, increase market leads or manage content through like-minded organizations, we have the right solutions for you:

- Webinars
- White papers
- List Rentals
- Website
- Newsletters
- Conference Sponsorships



Media kits are available upon request.

**MEDIA KITS
AVAILABLE**

