

# The Efficacy You Demand in Well-Balanced, Natural Therapeutic Diets

Enhanced with Vitamins and Minerals

Healthy Holistic



## NATURAL —Veterinary Diet®—



**GI**

Gastrointestinal  
Support

**GI Low Fat**

Gastrointestinal  
Support  
Low Fat

**W+U**

Weight  
Management +  
Urinary Care

**KS/K+M**

Kidney Support  
Kidney +  
Mobility Support

**HF**

Hydrolyzed  
for Food  
Intolerance

**NP**

Novel Protein -  
Alligator

**W+M**

Weight  
Management +  
Mobility Support

### BLUE Natural Veterinary Diet® GI Gastrointestinal Support

- A highly digestible formula to help alleviate gastrointestinal clinical signs
- Antioxidant-rich ingredients to help support a healthy immune system
- Prebiotic fibers for overall gastrointestinal health

### BLUE Natural Veterinary Diet® GI Gastrointestinal Support Low Fat

- Readily digestible proteins, carbohydrates and fat for optimal nutrient absorption
- Low fat level to ease digestion for dogs who have difficulty digesting fat
- A complete and balanced formula provides energy for adult dog maintenance

### BLUE Natural Veterinary Diet® W+U Weight Management + Urinary Care

- Formulated with the ideal levels of fat and calories to help weight loss while supporting lean muscle mass maintenance
- Controlled mineral levels to help support urinary health

### BLUE Natural Veterinary Diet® KS Kidney Support for Dogs and K+M Kidney + Mobility Support for Cats

- Controlled protein and mineral levels to help manage kidney disease in dogs and cats
- DHA, EPA and added glucosamine and chondroitin sulfate to help improve mobility in cats

### BLUE Natural Veterinary Diet® HF for Food Intolerance

- High-quality salmon hydrolysate, a highly digestible protein source, to minimize the likelihood of an adverse food reaction
- Enriched with omega-3 fatty acids to help reduce inflammation

### BLUE Natural Veterinary Diet® NP Novel Protein - Alligator

- Featuring alligator as the first ingredient - a single animal protein rarely associated with adverse food reactions
- Enriched with omega-3 fatty acids to help reduce inflammation
- Rich in vitamins, minerals and fiber

### BLUE Natural Veterinary Diet® W+M Weight Management + Mobility Support

- Optimal balanced caloric and nutrient levels to maintain healthy body weight and lean muscle
- DHA, EPA, glucosamine and chondroitin to help support joint health and mobility