



ROYAL CANIN[®]

HEMATURIA DETECTION

technology by

blücare[®]

LITTER GRANULES FOR DETECTION OF BLOOD IN FELINE URINE



**SCAN BELOW WITH YOUR
PHONE CAMERA APP**
TO WATCH A HEMATURIA
DETECTION DEMO:





HEMATURIA DETECTION

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Did you know that traces of blood in a cat's urine (hematuria) can be indicative of many **diseases, urinary issues** being the most common?

As an owner, you want to ensure that your cat is in good health, and **with Blücare, you can help detect urinary issues sooner.**

CAT HEALTH FOLLOW UP IS CHALLENGING:



Urinary conditions tend to recur and require regular monitoring



Cats are secretive animals, and they often hide disease symptoms



Veterinarian visits may sometimes be stressful for the cat and the owner



In many cases, presence of blood in the urine can be invisible to the naked eye



In-clinic urine collection could be stressful for your cat



AN INNOVATIVE SOLUTION

HEMATURIA DETECTION IS AN AT-HOME PROACTIVE TOOL WHICH ENABLES EARLY DETECTION OF BLOOD IN A CAT'S URINE MAKING URINARY HEALTH MANAGEMENT **EASIER**

WHAT IT IS

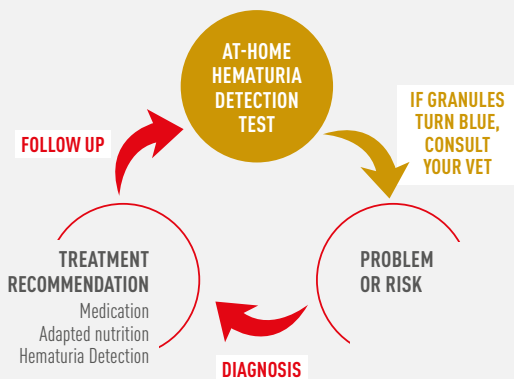
When hemoglobin is detected in feline urine, a chromogenic enzyme reaction occurs, turning the white litter granules BLUE. This color change helps cat owners determine that a veterinary consult is needed.*



*Test results may vary based on conditions of use and other factors such as a cat's diet and medication. Each test has its limitations, false positives and false negatives. Accuracy of results is not guaranteed.

WHEN TO USE IT

HEMATURIA DETECTION is a tool to be used in proactive urinary monitoring.



HOW IT WORKS

3 EASY STEPS

1



Spread the granules over the litter and wait for your cat to urinate.

2



Inspect the litter box after your cat urinates.



If granules are WHITE or YELLOW, the test is negative.



If they turned blue, the test is positive, as it shows the presence of blood in the cat's urine.

3



If granules turn BLUE, contact your veterinarian to confirm results.

SIGNIFICANT BENEFITS



SIMPLE

Easy to incorporate granules into the litter*



FAST

Clear results within a few seconds



CLEAR

Results remain visible for 48 hours



REDUCES STRESS FOR CATS

Urinary test in the cat's environment



RELIABLE

Allows detection of microhematuria, which is blood invisible to the naked eye

*To ensure the optimum performance of Royal Canin® Hematuria Detection, technology by Blücare, the usage of clay based clumping litter (bentonite) is recommended.

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BENEFITS FOR YOUR CAT

- Urinary test can be done in a **non-invasive manner**
- **No change needed** in litter or environment
- **Detect urinary conditions earlier** with routine monitoring

BENEFITS FOR YOU

- **Provide reassurance** by allowing you to monitor your cat's urinary health at home
- **Simple** to setup and conduct
- Help **detect urinary conditions earlier** with routine monitoring




ROYAL CANIN®

VETERINARY



**HEMATURIA
DETECTION**
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LITTER GRANULES
FOR DETECTION OF BLOOD
IN CATS URINE



NET WEIGHT / POIDS NET / PESO NETO : 2.1 oz (60g)