

*A Better Tomorrow,  
One Community at a Time*

**SUSTAINABLE  
JERSEY®**

• **CERTIFIED** •

[www.SustainableJersey.com](http://www.SustainableJersey.com)

## Actions for Sustainable Communities

To become Sustainable Jersey Certified, municipalities must complete and document actions from this list.

### BRONZE

Mandatory **Green Team**  
**2 out of 12 PRIORITY ACTIONS\***  
 150 points across 6 of 18 categories.

### SILVER

Mandatory **Green Team**  
**3 out of 12 PRIORITY ACTIONS\***  
 350 points across 8 of 18 categories.



Silver certified communities can earn a ★ in Energy.

## PROSPERITY

ENERGY	Points
<b>Energy Efficiency for Municipal Facilities*</b>	5-50
<b>Energy Tracking &amp; Management*</b>	10-20
Buy Electricity from a Renewable Source	10
Municipal On-Site Solar System	10-40
Municipal Geothermal Energy System	10
Municipal Wind Energy System	10
Renewable Government Energy Aggregation	5-50
Commercial Energy Efficiency Outreach	10-20
Residential Energy Efficiency Outreach	10-20
Make Your Town Solar Friendly	15-30
Community-Led Solar Initiatives	10-15
Wind Ordinance	10
<b>Fleet Inventory*</b>	10
Meet Target for Green Fleets	30
Purchase Alternative Fuel Vehicles	5-15
Public Electric Vehicle Charging Infrastructure	15
Make Your Town Electric Vehicle Friendly	15
FOOD	
Farmland Preservation Plans	10
Community Garden	10-20
Buy Fresh Buy Local® Programs	10
Farmers Markets	10-15
LOCAL ECONOMIES	
<b>Green Business Recognition Program*</b>	10-20
Green Jobs/Economic Development	10
Buy Local Campaign	10
Support Local Businesses	10
OPERATIONS AND MAINTENANCE	
Adopt a Green Purchasing Policy	5-10
Green Cleaning Products	10
Green Maintenance Equipment and Materials	10
Recycled Paper	10
Green Grounds and Maintenance Policy	10
Efficient Landscape Design	10

## PLANET

Integrated Pest Management	10
Minimize Water Consumption	10
Recycled Materials and Composting	10
ANIMALS IN THE COMMUNITY	
Animals in the Community Education	10
Companion Animal Management Pledge	5
Companion Animal Management Plan	10
Enhanced Licensing Compliance	5-10
Pledge Supporting NJ Wildlife Action Plan	10
Wildlife Interaction Plan	10
BROWNFIELDS	
Brownfields Assessment & Investigation	5-30
Brownfields Inventory & Prioritization	10-15
Brownfields Marketing	10
Brownfields Reuse Planning	5-15
GREEN DESIGN	
Green Building Policy/Resolution	5
Green Building Training	5
Create Green Development Checklist	10
Green Building Education	5
Site Plan Green Design Standards	20
New Construction	20
Upgrade/Retrofit-Light Pollution	10
Upgrade/Retrofit-Water Conservation	10
INNOVATIVE COMMUNITY PROJECTS	
Innovative Community Projects (up to 3)	10-30
LAND USE & TRANSPORTATION	
<b>Sustainable Land Use Pledge*</b>	10
Build-Out Analysis	10
Bicycle and/or Pedestrian Audit	5-10
Bicycle and/or Pedestrian Plan	10
Adopt a Complete Streets Policy	10
Institute Complete Streets	10-15
Effective Parking Management	10
Green Infrastructure Planning	5-20
Green Infrastructure Implementation	10-20
Enhanced Stormwater Management Control Ordinance	10-30
Green Building & Environmental Sustainability Element	10
Historic Preservation Element	10
Smart Workplaces	5-10
Transit Oriented Development Supportive Zoning	20
NATURAL RESOURCES	
<b>Natural Resource Inventory*</b>	20
<b>Water Conservation Ordinance*</b>	20

To learn more visit [www.SustainableJersey.com](http://www.SustainableJersey.com)

	Points
Environmental Commission	10
Environmental Commission Site Plan Review	10
Open Space Plans	10
Water Conservation Education Program	10
Easement Inventory and Outreach	10
Easement Inspections and Evaluations	15
Clustering Ordinance	10
Environmental Assessment Ordinance	10
Habitat Conservation Ordinance	10
Tree Protection Ordinance	10
Community Forestry Plan and NJUCF Accreditation	10-20
Tree Hazard Inventory	10
Tree Maintenance Programs	10
Tree Planting Programs	10

### WASTE MANAGEMENT

<b>Prescription Drug Safety and Disposal*</b>	10
<b>Recycling and Waste Reduction Education and Compliance*</b>	15-20
Commercial & Institutional Recycling	10
Community Paper Shredding Day	5
Construction & Demolition Waste Recycling	5-15
Food Waste	10
Household Hazardous Waste	5-15
Non-Mandated Materials Recycling	5-60
Recycling Depot	10
Backyard Composting Program	5
EPA WasteWise Partner	5
Grass - Cut It and Leave It Program	5
Materials Reuse Program	10
Pay-As-You-Throw Program	10
Reusable Bag Education Program	5
Waste Audit of Municipal Buildings	10

### DIVERSITY & EQUITY

<b>Diversity on Boards &amp; Commissions*</b>	10
Environmental Justice in Planning & Zoning	10
Lead Education & Outreach Programs	10

### EMERGENCY MANAGEMENT AND RESILIENCY

<b>Climate Adaptation: Flooding Risk*</b>	20
Coastal Vulnerability Assessment	20
Extreme Temperature Event Plan	10
Heat Island Assessment	10
Community Wildfire Protection Plans	10
Firewise Community	5-15
Ready Set GO! Fire Company	5-15
Wildfire Safety Council	10
Emergency Communications Planning	15
Vulnerable Populations Identification for Emergencies	10

### HEALTH & WELLNESS

Anti-Idling Education & Enforcement Program	10
Building Healthier Communities	5-25
HIA Professional Development	10
Lead in Drinking Water	10-40
Private Well Testing	10-15
Safe Routes to School	10
Smoke-Free and Tobacco-Free Public Places	10

### PUBLIC INFORMATION & ENGAGEMENT

Municipal Communications Strategy	10
Improve Public Engagement in Municipal Government	10-15
Improve Public Engagement in Planning and Zoning	10-15
Online Municipal Public Service Systems	10-15
Digitizing Public Information	10
Open Data Inventory and Management	10-15

### SUSTAINABILITY & CLIMATE PLANNING

<b>Municipal Carbon Footprint*</b>	10
Community Carbon Footprint	10
Climate Action Plan	10
Community Asset Mapping	10
Community Visioning	10
Community Sustainability Plan	5-25

## PEOPLE

### ARTS & CREATIVE CULTURE

Establish a Creative Team	10
Creative Assets Inventory	10
Creative Placemaking Plan	10
Municipal Commitments to Support Arts and Creative Culture	5-25
Utilizing Your Creative Assets	10-30

### COMMUNITY PARTNERSHIP & OUTREACH

<b>Create Green Team - MANDATORY</b>	10
Community Education	5-20
Green Challenges	10
Hold a Green Fair	10
"Green" Your Green Fair	10



A FREE certification program for municipalities that want to go green, save money and take steps to sustain their quality of life over the long term.

### Benefits of Participation

Sustainable Jersey certification is a prestigious designation for municipal governments in New Jersey.

Registered communities:

- Work towards completing program actions to address sustainability issues and become certified
- Receive guidance, tools and free training to enable progress
- Are eligible to apply for Sustainable Jersey grants

Sustainable Jersey encompasses the three equal, interrelated components of sustainability:

**Prosperity:** Support local economies and use community resources

**Planet:** Practice responsible environmental management and conservation

**People:** Contribute to a strong civil society that provides opportunity for all

### Getting Started

To start the program, a municipality adopts a resolution of participation and then registers on the website: [www.SustainableJersey.com](http://www.SustainableJersey.com).

### About Sustainable Jersey

Sustainable Jersey is a nonprofit organization dedicated to assisting local governments and public schools pursue sustainability initiatives. Participation is voluntary. Certification actions are developed through an ongoing process of discussion and research that includes the participation of over 150 New Jersey leaders and experts from federal and state agencies, universities, non-profit organizations and the business sector. If you are interested in Sustainable Jersey for Schools, the free certification program for New Jersey public schools, visit [www.SustainableJerseySchools.com](http://www.SustainableJerseySchools.com).

For more information or to join our mailing list contact [info@sustainablejersey.com](mailto:info@sustainablejersey.com).

#sustainablejersey



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