

Granicus Civic Engagement Platform

Connecting People & Government

Cloud-Based Solutions for Government Innovators



TRUSTED PARTNER:

4,500+

government agencies have chosen to partner with Granicus to power their digital transformation.

“ Investing in Granicus was a game changer. Now, we connect with people in need and as a result see at least a 4x return on our investment.”

- Sean Bennett, Director of Marketing & Outreach, Making Home Affordable

It's Time to Reimagine Our Connections

At Granicus, we believe that the key to improving our communities is transforming the way governments connect and interact with their residents. To do that, governments need a new generation of tools that deliver a superior community experience — increasing civic participation, fostering transparency and accountability, and building trust with your residents.

That's why we developed the first and only unified Civic Engagement Platform — purpose-built for government, our seamless digital solutions help governments actively reach, inform, engage, and serve citizens for a better civic experience.

The Granicus Difference

- **Platform of unified solutions**, designed to support government workflows and processes with no- or low-code integrations
- **Market leading, established partner to the public sector** with over 30+ years of experience gained from working exclusively with government organizations
- **Product capabilities designed to meet government needs**, enabling federated content creation and flexibility to configure based on unique workflow requirements
- **Security-first mindset**, adhering to Federal-grade security and compliance standards, like NIST and FedRAMP
- **Subscriber Network of over 200M citizens** opted-in to receive pertinent government communications, expanding your reach and impact
- **Cloud-based scalability & continually evolving solutions**, driven by continuous investment, customer recommendations, and team of over 600 developers

OUR IMPACT

Partnerships that span all levels of government.

- Serving 400+ Federal agencies, 15 cabinet level agencies with FedRAMP authorized software powering 10K emails per second and 10B messages every year.
- Helping over 500 State Governments reach program objectives, with 98% deliverability rate of digital messages.
- Providing tools to over 2,500 Local Governments, including 48 of the 50 largest cities, 200 Special Districts, 450 Counties, and 250 School Districts.
- Supporting digital service delivery and omni-channel communications efforts of over 200 UK government organizations.

ENDURING PARTNERSHIPS

98%

of customers renew their contracts with Granicus each year.

GET INSPIRED

See more customer successes



Platform designed to support you today and tomorrow...



govAccess — Transactional websites designed for today's citizen



govService — Online citizen self-service solutions & operations management



govMeetings — Meeting agendas, video, and board management



govDelivery — Targeted email, text and social media communications



govRecords — Paperless records management

...with professional expertise and unparalleled citizen reach.



Granicus Experience Group (GXG) — In-house strategists, analysts, communications, and Granicus technology experts ready to help build better customer experiences, and get more value out of your Granicus technology.



Granicus Implementation Services — Get up and running quickly partnering with our team of experts.



Granicus Subscriber Network — Opt-in citizen database + proprietary recommendation engine designed to rapidly expand digital community membership & drive citizen engagement.

About Granicus: More than 4,200 government agencies use Granicus to modernize their online services, web presence, and communications strategies. We offer seamless digital solutions that help government actively reach, inform, and engage citizens on the first unified civic engagement platform for government.