

## TECHNOLOGY STRATEGIES FOR STATE AND LOCAL GOVERNMENTS

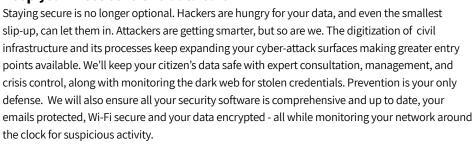


# **DIGITAL** TRANSFORMATION



# **Keep your most sensitive data safe.**

public sector entities across the country.



Smart technology planning from an experienced technology consultant can help you adapt your

municipality to recognized standards and best practices. Whether it is enhancing your cybersecurity infrastructure, or making sure your citizen's experience is digitally optimized, the role that the right technology plays inside your Municipality's services is critical. In fact, your scalability depends on having the right partner to help you digitally transform processes in all areas, ranging from City Hall to Emergency Services. eMazzanti Technologies has skills and know how to help you address process improvements and take on the digital transformation that is shaping all

## **CYBER SECURITY**



#### Keep things running smoothly with 24/7 IT support.

Your IT implementation and support has to be flawless to be successful for all mission critical operations. You rely on technology today in a thousand different ways. To keep it all connected and running smoothly you need an IT Services provider who is with you 24 hours 7 days week. eMazzanti's in-house 24/7 IT support keeps you focused on your situation, which is where you need to be. We help by assisting with everything from basic troubleshooting to the extremes of the fated blue screen of death. Our engineers are expertly trained to address and remedy whatever you need, whenever you need it. Take a moment and speak with an eMazzanti representative today and we'll show you how you can rest easy and focus on what matters most to you.

# **IT NETWORK MANAGEMENT**



### Customer experience is everything.

If you are interested in maximizing resources, reducing hardware costs and improving your connectivity - you should consider moving your IT Infrastructure and data management strategy to the Cloud. Whether you contemplate a full Cloud deployment or a hybrid situation, we can show you the most impactful way you can run your Municipality efficiently and scale as your needs change. Cloud technology gives you the ability to access servers, storage, databases and a broad set of applications as a way to get and keep you connected to your citizens, elected officials, volunteers and suppliers. Municipalities also have the benefit of using cloud-enabled devices with dashboard reporting to manage and maintain operations in both civil and emergency services.

# **CLOUD SERVICES**



eMazzanti's team of trained, certified IT experts rapidly deliver increased revenue growth, data security, and productivity for Municipalities of all sizes. Headquartered in New Jersey, the firm offers cloud and mobile solutions, multi-site technology implementations, outsourced network management, 24 x 7 support, digital marketing services and cybersecurity assessments and protection services.

eMazzanti has received many accolades for superior service delivery and stellar growth. The firm has been included on the INC 5000 list of fastest growing privately held companies nine times - including eight consecutive years in a row, recognized by Microsoft as a 4x partner of the year and a Watchguard 5x partner of the year. NJ Biz has recognized the firm as the 2016 Small business of the year and also as a leading NJ Digital Innovator.

#### **CONTACT US**

1-844-360-4400 info@emazzanti.net www.emazzanti.net



# 24/7 IT SUPPORT

Your Municipality relies on technology in a thousand different ways. If something goes wrong, it brings civil and emergency operations to a screeching halt. Don't leave your citizens hanging and your staff scrambling! Keep things running smoothly with round-the-clock IT support from eMazzanti Technologies.

From basic troubleshooting to the blue screen of death, our engineers are on hand 24/7 to get your Municipality back on track fast when something goes wrong. And with our reliable and cost-effective managed services, you can stay one step ahead of the next problem and the one after that! We'll vigilantly monitor your network for potential issues while making sure everything is up-to-date, efficient, and secure.

### **SERVICE OVERVIEW**

- 24/7 Help Desk
- Service Level Agreement
- Ticketing System
- Patch Management / OS Updates
- Central Antivirus / Spyware Management for Desktops and Laptops
- Temporary File Cleanup with Uptime / Disk Space Analysis
- Network Monitoring and Notifications
- Proactive Network Maintenance
- · Documentation / Reporting
- S.M.A.R.T. Predictive Disk Health
- · Performance Monitoring
- Backup Monitoring

# HIRE A NINJA



# DIGITAL TRANSFORMATION SECURITY & PCI SOLUTIONS TECHNOLOGY SERVICES

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#### Control and Manage Unstructured Municipal Data to Reduce Risk and Promote Compliance.

Many Municipalities do not have formal Information Governance programs. But, adopting an IG program could reduce your compliance risks, lower potential expenses, improve the quality of services and increase citizen trust and engagement. With increased focus on government transparency and responsiveness, knowing what data is stored and where, along with who and how it is accessed, is a requirement for security and compliance. Not making decisions regarding the content of, and the methodology of stored data, should make any municipality uncomfortable. Add to this the general client around hackers wanting the confidential data that is stored in your domain, without protection and structure you could be completely threatened.

Unstructured data in Municipalities is often stored in hundreds of different formats either in digital or hardcopy. If any of this data

vanishes, you may never be able to replace it. Litigation that results from poor information management can cripple your Municipality and the costs of eDiscovery under duress can hurt your tax payers. The constant growth of unstructured data has significant implications for organizations in terms of cost and risk.

Messaging Architects approaches Data and Records Management (IG) with a structured and comprehensive plan that will reduce the exposure of your Municipality. Messaging Architects will help you specify standards, policies, procedures and responsibilities with CERTIFIED regard to data access, management and data related activities. With a clear Information

Governance strategy and the right technology you can gain control of your unstructured data.

**IDENTIFICATION** There is a plethora of different systems that can be used to store electronic information including inhouse, in the cloud and on portable devices. In addition, the content in those electronic documents could put the organization at risk if PII, PCI or PHI data is being stored inappropriately. Messaging Architects can evaluate your data sources and even run content evaluations to determine level of exposure to the organization.

#### ORGANIZATION

Messaging Architects has been assisting organizations develop policies around information storage, management and usage for over a decade. With the new level of accessibility, movement of data to off-site locations, policies governing not only storage but proper management and monitoring of this data is more important than ever.

#### SECURITY

Data security has become a huge concern to organizations now starting to move data to off-site data silos and technologies that enable the sharing of documents over the Internet should seriously be reviewed and controlled. Our team of certified information security officers can help identify vulnerabilities and develop strategies for securing and ensuring the safety of that information.

COMPLIANCE Many of the issues around records management and records security can be addressed through policies and technologies such as DLP (Data Leak Prevention) but ultimately it is the responsibility of the organization to monitor the compliance with these policies. Messaging Architects can provide complete compliance monitoring solutions that can allow the organization to address conformity with those policies.

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# Reduce cost, time, and expense with our comprehensive eDiscovery solutions.

Electronic discovery, or eDiscovery, is the process used to collect electronic data that is used as evidence in a court case. Emails, text messages, instant messages, file shares, media posts, voicemails, and any other data that can be captured and stored electronically falls under the heading of eDiscovery. In today's political environment, any municipality that does not have an eDiscovery solution in place, can be at risk.

With Messaging Architects affordable eDiscovery process and software solution, you can connect to all your unstructured data locations, identify relevant data, and maintain an up-to-date index of your information before any data is ever collected. Gain visibility into your data in seconds, reduce the data sets to present to attorneys, and accelerate early case assessment.

#### COLLECTION

Messaging Architects eDiscovery Solutions provide customers with tools to collect and inventory their unstructured electronic data and build real-time accessible inventories of all this extensive content.

#### DISCOVERY

Full Case Management allows sophisticated searching and records selection based on specific criteria. Data collection is important, but being able to accurately search and segregate relevant content specific to the case parameters can save organizations the expense of processing non-relevant data. Messaging Architects provides the tools and/or services to address data discovery concerns.

#### REVIEW

While machine language and heuristic programs can narrow the overall amount of pertinent records, further review is needed to ensure sensitive or privileged information is not released. Our review process allows for both manual review of electronic documents as well as the identification of those documents with specific PII, PCI or PHI content.

#### **PRESENTATION**

Messaging Architects provides the tools required to separate the relevant content and produce that content in a number of different formats which can be used as final production copy or can be used s input into other target systems for additional processing.

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