

happiest baby
snoo
smart sleeper

More Sleep!
Safer Babies!
100,000,000+ Hours!

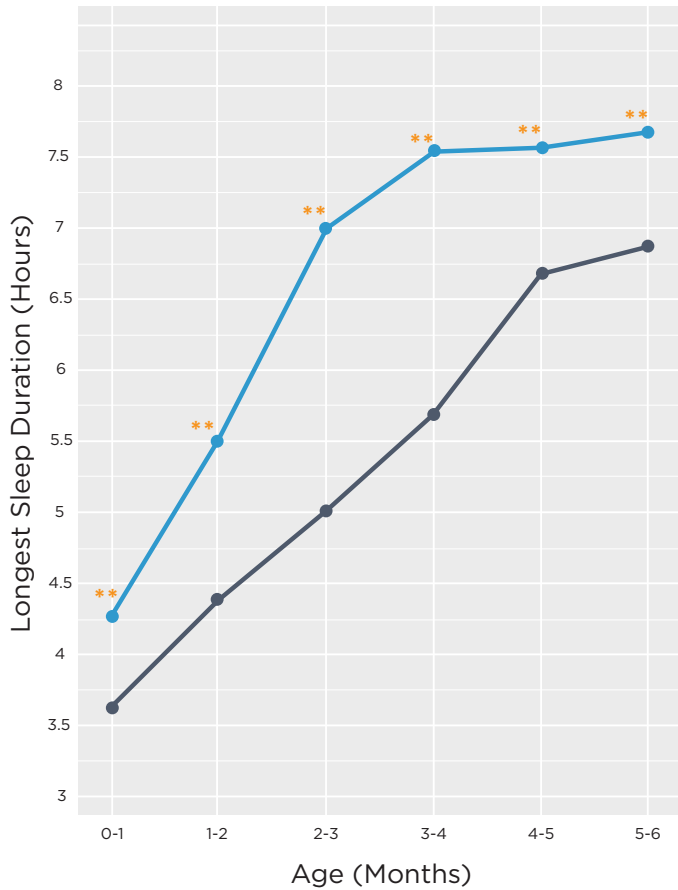


Let's End SUID,
Today!

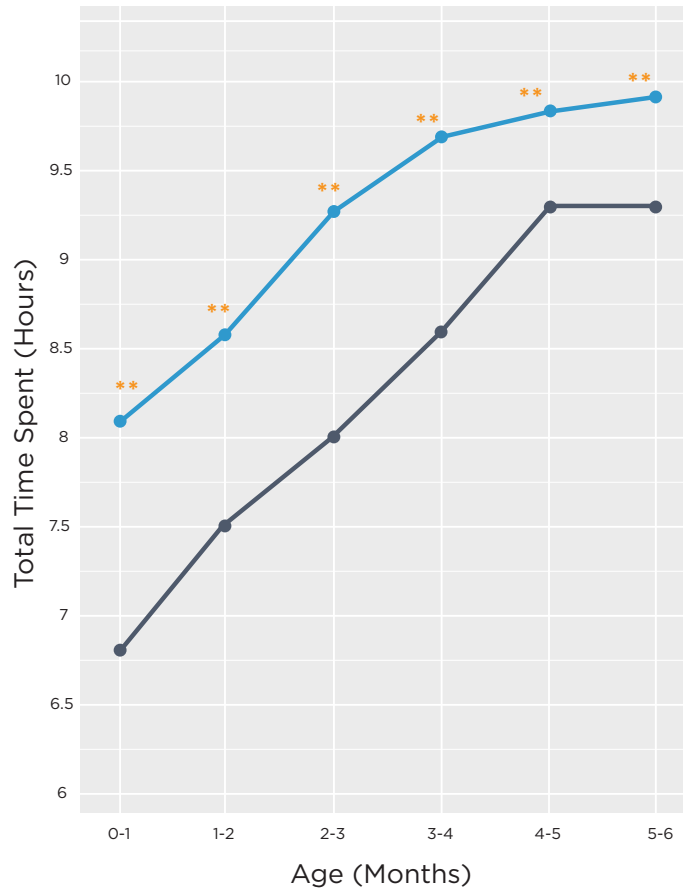
1-2+ Hours More Sleep!

SNOO vs 13 studies of normative sleep N=7157 (0-6 mo)

Longest Sleep Period: 7 PM - 7 AM



Total Time Spent: 7 PM - 7 AM



■ Babies in SNOO

■ Babies not in SNOO

** p < 0.0005

* Private communication, data available upon request.



World's safest, smartest baby bed!

- 1-2+ more hours of sleep
- Calms crying
- Keeps babies safely on back
- Safest swaddle - no rolling risk



Continuous womb-like rocking + sound

Ongoing studies: Prevent PPD + SUID, improve care NAS + preemies