

## OUR APPROACH

Our scientific and communications experts leverage our proven 3D ACT® process to pressure-test your data and develop the right story. Then, we coach you to communicate with confidence to your most demanding and skeptical audiences – whether face-to-face or in a virtual environment.

- Review and analyze clinical data
- Guide regulatory strategy
- Set communications strategy
- Profile regulatory decision-makers
- Organize and lead full-scale mock rehearsals
- Develop briefing materials, messages, presentations, slides, Q&A
- Coach moderators, presenters, responders