



ThePublicHealthApp.com
CUSTOM APPS

CALL TODAY: 800.381.8321

Your citizens want...

More Transparency | Better Technology | Information at Their Fingertips

ThePublicHealthApp.com provides them all.

At ThePublicHealthApp.com, we know that you are constantly thinking about better ways to keep your citizens informed and engaged, from health and wellness initiatives to public health information, restaurant ratings and more. We also know that a custom smartphone app is the best way to ensure those individuals get the information you know they need.

We're ready to learn about your organization's needs so we can help you reach your citizens where they are: their smartphone.

What apps do we create?

- County Health Departments
- Health and Wellness
- HIV / AIDS
- Addiction Resources
- WIC Agencies
- Many More!



"Previously I struggled with getting information out, such as paid advertising and Facebook. I thought an app would help us reach a larger part of the population. Things are changing so fast, and through our app we have a way to easily update our information and get it into the hands of our community everyday."

Heidi Bond, Director
Otsego County Department of Health



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Health Feature Descriptions

MOST POPULAR

☐ **Healthcare**

A list of every health care facility or service in your area with contact information

☐ **Unlimited Push Notifications**

Stay up-to-date by receiving important information and emergency alerts

☐ **Community Programs**

Search or view a list of all health programs with detailed information on each program

☐ **Health Hotline**

Find hotlines with the ability to call, share or save the hotline number from the app

☐ **Clinics and Events**

View information on upcoming clinics and add them to your calendar

☐ **My Goals**

Set personal health goals and track your progress of reaching that goal

☐ **News Digest**

A constant stream of updates directly from your organization

☐ **Maps and Locations**

A list or map view of all clinics and health facilities in the area

☐ **Social Media Integration**

Include your social media feeds within the app so no one misses an update

☐ **Weather**

See the forecast in your area and weather radar

OTHER FEATURES

☐ **Communicable Diseases**

☐ **Health Issues**

☐ **Localization**

☐ **Addiction Resources**

☐ **Free Health Clinic**

☐ **About Us**

☐ **Animal-Related Diseases**

☐ **Communicable Diseases**

☐ **Family Health Services**

☐ **Immunization**

☐ **Mental Health & Addiction**

☐ **Public Health Nursing Services**

☐ **Reduce Tobacco Use**

☐ **Healthy Living**

☐ **Environmental Health & Safety**

☐ **Laboratory Services**

☐ **Forms**

☐ **Many More!**

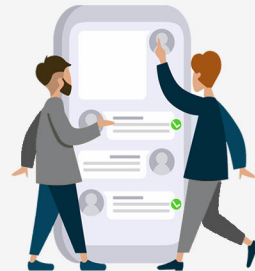


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SMARTPHONE & APP STATISTICS



OF AMERICANS
BETWEEN THE AGES
OF 18 & 49 YEARS
OLD OWN A
SMARTPHONE



IT'S NO SECRET THAT
SMARTPHONES ARE
EVERYWHERE

MOST
PHONE USERS
CHECK THEIR PHONE
WITHIN **15** MINUTES OF
WAKING UP



ON AVERAGE,
PEOPLE CHECK
THEIR PHONES



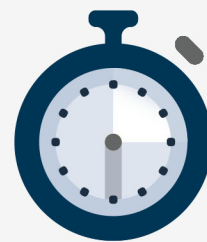
150 TIMES
EACH DAY

MOST
PEOPLE HAVE
BETWEEN
60 & 90
APPS ON THEIR
SMARTPHONE

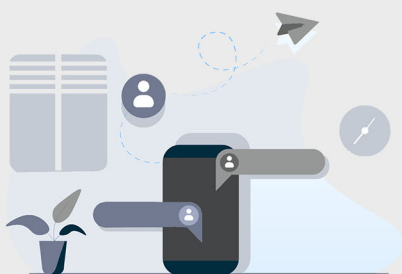


90%
OF TIME SPENT ON
A SMARTPHONE
IS SPENT
WITHIN
AN APP

ON AVERAGE,
PEOPLE USE THEIR PHONES FOR
3.5 HOURS



**EACH
DAY**



AMERICANS SPEND MORE TIME
ON THEIR SMARTPHONE
THAN THEY DO
WATCHING TV



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www.thepublichealthapp.com



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*Sources: Pew Research, Apps Annie, E-Marketer

