

GEST IS GLOBAL



GEST 2020

GLOBAL | EMBOLIZATION | ONCOLOGY | SYMPOSIUM | TECHNOLOGIES

Important Dates:

- **July 3, 2020:**
Deadline for Exhibit Payment or to Cancel Booth
- **July 6, 2020:**
Booth Space Assignment Notification

FOR SPONSORSHIP LEVELS VISIT:

embolization.com/exhibitors

Register in 5 EASY STEPS:

- 1 Purchase your booth at EMBOLIZATION.COM
- 2 Secure additional marketing opportunities
- 3 Register booth staff
- 4 Book hotel rooms
- 5 See you in New York!

SEPTEMBER 2 – 5, 2020 | NEW YORK, NY

GEST 2019 was a resounding success thanks to all of you. It was yet another record year with 20% growth in participation and attendees from across the globe. Special thanks to all of the faculty and committee members who lent their time and expertise. The GEST team is already hard at work planning GEST 2020; make sure to join us in New York City on September 2 - 5, 2020.

GEST 2019 Attendees Represented 6 Continents



GEST 2020 Highlights

- Expansive renown key opinion leaders from across the world
- International call for abstracts
- Training scholarships available for up to 100 physicians-in-training
- Focused physician-in-training program
- Well trafficked exhibit hall
- Breakdown of attendance (US vs International and specialties)
- Hands-on opportunities for attendees
- One day PAE Symposium
- One day Portal Intervention Symposium
- Opportunities for industry to network with KOLs over 3 days
- Dedicated time slots for industry sponsored symposia
- New this year 20 exhibitor theater sessions!

Purchase Your Booth at EMBOLIZATION.COM/EXHIBITORS

Provided by:



305-279-2263 | exhibitsales@ccmcme.com

8333 NW 53rd Street, Suite 450 | Doral, FL 33166



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THE GLOBAL LEADER IN EMBOLIZATION RETURNS TO THE UNITED STATES.

SEPTEMBER 2 – 5, 2020 | NEW YORK, NY

Exhibit Booths and Badges

PRODUCT	PRICE
10' x 10' (3 exhibitor badges)	\$5,000
10' x 20' (6 exhibitor badges)	\$10,000
10' x 30' (9 exhibitor badges)	\$15,000
20' x 20' (12 exhibitor badges)	\$25,000
Additional Exhibitor badges	\$750

Sessions & Learning Labs*

PRODUCT	PRICE
Industry Lunch Session*	\$25,000
Industry Morning Session*	\$15,000
Industry Evening Session*	\$12,500
Learning Lab (20' x 20' set for 15 attendees with AV. Limited Opportunities Available!)	\$40,000
Exhibitor Theaters	\$10,000

*** Industry Session Eligibility Requirements:**

1. Session hosts must be registered exhibitors.
2. Session host must provide a hot buffet meal. Breakfast for a minimum of 75 attendees, approximately \$6,500, or lunch for a minimum of 115 attendees, approximately \$15,000, ordered from the venue hotel's designated industry session menu. Evening session host may order food and beverage at their discretion.
3. Session hosts assume the cost of audiovisual expenses.

Marketing Opportunities

Marketing opportunities are available for purchase to enhance your company's presence at GEST 2020. Visit the Online Exhibitor Center at EMBOLIZATION.COM/EXHIBITORS to take advantage of these opportunities. Please see the list of available opportunities below. (*) Indicates exclusive items available on a first-come, first-served basis.

PRODUCT	PRICE
WiFi Network Sponsorship *	SOLD OUT
Digital Poster Kiosk *	\$17,500
Elevator Cling *	\$15,000
Attendee Badge Lanyards *	SOLD OUT
Mobile App *	SOLD OUT
Hotel Room Keycards *	SOLD OUT
Escalator Cling	SOLD OUT
Giant Pillar Wrap Ad *	SOLD OUT
Coffee Cups *	\$7,500
Product Pathway *	\$7,500
Product Display Showcase	\$6,500

PRODUCT	PRICE
Email Communication Bundle	\$6,000 / day (Savings: \$3,500)
Email Communication During the Meeting	\$3,500 each
Post-Meeting Email Communication	\$2,500 each
Pre-Meeting Email Communication	\$3,500 each
Hotel Lobby Digital Billboard	\$5,000 / day
Hotel Room Door Drop (hotel fees apply)	\$3,500 each
Bag Insert	\$2,500 each
Table Top Decal Bundle	5 for \$3,000 / day (Savings: \$750)
Table Top Decal	1 for \$750 / day
Mobile App Push Notifications	\$750 each

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QUESTIONS? Toll-Free: 888.334.7495 • Phone: 305.279.2263 • exhibitsales@ccmcme.com

