



AVA at Your Fingertips

OCTOBER 27-30, 2020



#AVAAAtYourFingertips

AVA at Your Fingertips



AVA at your Fingertips is a powerful digital educational experience for attendees and exhibitors/supporters

ACCESS

Connect with an expected **1,000 + attendees!** AVA Spring webinars have attracted more than 10,000 attendees and with our partnership we can provide clinical and product information to healthcare workers around the world through AVA at Your Fingertips.

ENGAGEMENT

Our virtual meeting provides many **LIVE opportunities to engage** with attendees - video chats, collaborative rooms, Q&A, and polling.

CONTENT

Our virtual meeting provides many **LIVE and ON-Demand opportunities** to present educational content and product or service content directly to attendees.



OCTOBER 27-30, 2020

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Q&A

Q: How long is the platform open/available?

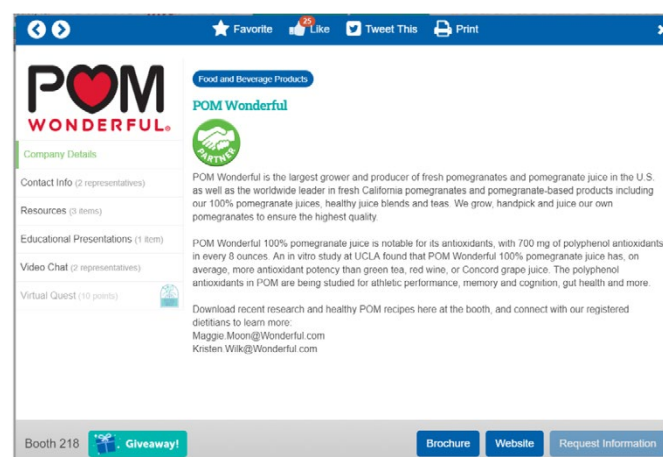
A: The “live” event will be held from October 27-30, 2020, but the online platform will be available for an additional 30 days upon the completion of the virtual event so attendees and exhibitors can revisit at any point during that time to connect or view the session content.

Q: What can we put in our virtual booth?

A: The things we will collect are:

- Exhibitor Name, Description, Website, and Social Media
- Exhibitor Banner Image
- Exhibitor Logo Image
- Exhibitor Giveaway feature
- Request additional information
- Provide Representative/Contact Information
- Exhibitor PDF Links
- Exhibitor Website Links
- Exhibitor Video Upload
- Exhibitor Location(s) and Categories
- Exhibitor Video Chat with Attendees

Example of Virtual Booth



Q: What information is provided in the virtual booth analytics?

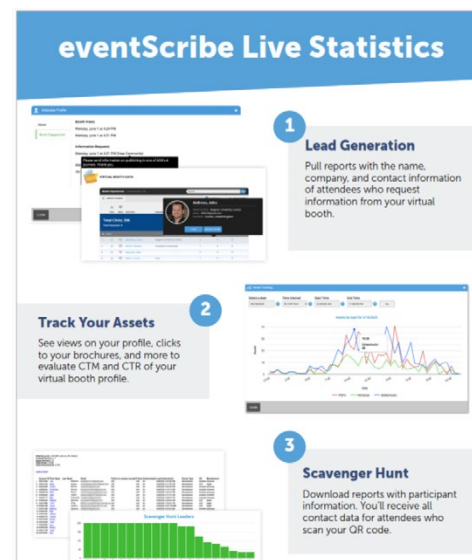
A: The following information can be pulled from your own personal portal at any time during the event:

- Attendee impression tracking (name, title, organization, email & phone number)
- Request Information button so attendees can contact the exhibitors and share their information and interests
- A Like button so you can see which attendees liked your booth the most

Q: What is the estimated number of attendee registrants?

A: We are planning upwards of 1,000 attendees

Sample Analytics



Q&A

Q: What is the cost for an attendee to register?

A: The cost for an AVA member to register is only \$199.00. The cost for non-AVA members to register is \$325.00; this fee includes a 1-year AVA membership.

Q: How many exhibitor registrations do we receive with our sponsorship package?

A: The number of registrations you receive with your sponsorship package depends on which package you purchase.

Q: Do you sell a comprehensive list of registered attendees? What information is provided about each attendee?

A: Yes, you may purchase the attendee registration list (mailing addresses only) for \$500.00. Please contact aschermerhorn@sponsorshipboost.com for additional information.

Q: When is the deadline for the companies to purchase a package?

A: Ideally by October 1, 2020, so you have enough time to send in your content and set up your booth space.

Q: When is the deadline to have all work uploaded and submitted for the virtual booth?

A: October 12, 2020

Q: When is the deadline to have all content work uploaded and submitted?

A: October 12, 2020

Q: How will our Symposium be presented?

A: You will be working with AVA's A/V company to pre-record your symposium.

Q: How will our Vascular Access Talks be presented?

A: You will be required to pre-record your vascular access talk and submit the file to AVA's A/V company

Q: Will there be posters presented?

A: Yes. The online Poster Gallery will be open for the 4 day live event as well as for the 30 days following.

OCTOBER 27-30, 2020

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SUPPORTER BENEFITS

	CONTRIBUTOR \$4,100 \$3,400 Industry Partner	PATRON \$7,500 \$6,800 Industry Partner	PREMIUM \$17,500 \$15,000 Industry Partner	ELITE \$29,500 \$27,000 Industry Partner
CONTRIBUTOR				
Symposium: Exclusive Time Period – 1 Hour				◆
Vascular Access Talk w/Q&A – 10 minutes with 30 minute Q&A			◆	◆
Collaborative Discussion Rooms		◆ (1 room)	◆ (2 rooms)	◆ (4 rooms)
Post Conference Attendee Report	◆	◆	◆	◆
Full Conference Registrations (Includes CE)	2	4	6	8
VIRTUAL EXHIBIT BOOTH				
Company Description	◆	◆	◆	◆
Website Links	◆ (1)	◆ (2)	◆ (3)	◆ (3)
Logo Upload	◆	◆	◆	◆
Giveaway opportunity	◆	◆	◆	◆
Exhibitor Portal Access with access analytics/statistics	◆	◆	◆	◆
Host live video chats with attendees through your booth. Set your own scheduled hours for video chat with ability to share screen	◆	◆	◆	◆
Upload banner ad image	◆	◆	◆	◆
Ability to upload document to exhibit booth	◆ (1)	◆ (2)	◆ (3)	◆ (3)
Ability to upload videos to exhibit booth	◆	◆	◆	◆
Sponsor Level Acknowledgement/Icon in Company Listing			◆	◆

SUPPORTER BENEFITS, CONT.

ADVERTISING				
Platform Logo Placement - Sponsor Recognition Wall	◆	◆	◆	◆
Homepage Logo Placement			◆	◆
Custom E-Blast		◆	◆	◆
Pre-Show Attendee List				◆
CONFERENCE RECOGNITION				
Virtual Booth Content available on meeting platform for 30 days	◆	◆	◆	◆
Logo on AVA meeting website	◆	◆	◆	◆
"Know Before You Go" Recognition		◆	◆	◆
Pre & Post Show Email Recognition			◆	◆

AVA has created 4 different Supporter Packages to optimize your experience.

Each package is outlined on the following pages.

OCTOBER 27-30, 2020

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SUPPORTER PACKAGES

ELITE SPONSOR

\$29,500

Industry Partner **\$27,000**

CONTENT BENEFITS:

SYMPOSIUM As a symposium sponsor, you will be working with AVA's production team to pre-record your session content to fit with AVA's look at the conference. You will also receive the file of your recorded symposium to use for your future marketing opportunities. Each symposium is restricted to 1 full hour – which includes live Q&A time with your speaker and moderator. AVA will provide you information on services available through our A/V Company to help with the production of your video. Your recorded symposium will also be added to our on-demand sessions and be available for viewing for the full 30 days.



CE CREDIT Companies are responsible for making their own CE provider arrangements.

AVAILABLE DATES/TIMES:

- Tuesday, October 27, 2020 - 9:45 a.m. PST
- Wednesday, October 28, 2020 - 9:45 a.m. PST
- Thursday, October 29, 2020 - 10:30 a.m. PST
- Friday, October 30, 2020 - 9:00 a.m. PST

VASCULAR ACCESS TALK Submit your 10-minute pre-recorded session to be included in this 1-hour time slot on Wednesday, October 28th at 4:30 pm EST. Six (6) 10-minute rapid-fire style pre-recorded sessions will be included in that hour. At the end of the 1-hour session your speaker will be a part of a live 30-minute Q&A session. Your speaker/moderator/host can be on camera while answering questions submitted by attendees in personal zoom room that will be provided to supporter.

POST CONFERENCE ATTENDEE REPORT As with the in-person meeting, you will receive the post-show attendee list (mailing addresses only).

ELITE SPONSOR, CONT.

COLLABORATIVE VIDEO DISCUSSION ROOM The sponsor will provide a moderator in a virtual roundtable discussion on a specific question selected by the sponsor and approved by AVA discussed during the meeting. Attendees will be able to collaborate openly on video with attendees (max 25) on the question presented. *As an Elite sponsor, you will be given 4 rooms for the ability to host up to 100 attendees.*

FULL CONFERENCE REGISTRATION As an Elite sponsor you will receive 8 full conference registrations (CE included) to AVA At Your Fingertips. Additional badges may be purchased for \$199 per badge.

VIRTUAL EXHIBIT BOOTH BENEFITS:

COMPANY DESCRIPTION Upload a description of your company to your virtual exhibit hall booth

WEBSITE LINK As an Elite sponsor you will have the ability to upload a maximum of 3 website links to your virtual exhibit hall booth

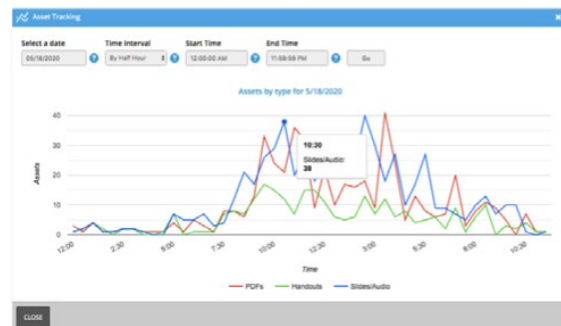
LOGO UPLOAD Upload your company logo to your exhibit hall booth

GIVEAWAY OPPORTUNITY You will have the ability to add a giveaway button to your virtual booth, should you choose to. This button can be linked to a fillable form or anything of your choice, where you can collect information from attendees in exchange for a prize the exhibitor gives away - similar to an in-booth drawing at a live event.

EXHIBITOR PORTAL ACCESS WITH ANALYTICS You will have backend access to your virtual exhibit booth that will provide analytical information about:

- Attendee impression tracking (you will see who visited your booth)
- Request Information button so attendees can contact the exhibitors and share their information and interests
- A Like button so you can see which attendees liked your booth the most

HOST LIVE VIDEO CHAT FROM THE BOOTH You will be able to set your own schedule for when your booth is "manned" and host a video chat with attendees. You will also be able to share your screen during these visits. These video chats will be available throughout the entire 4 days of the meeting.



Sample Analytics

OCTOBER 27-30, 2020

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ELITE SPONSOR, CONT.

BANNER AD IMAGE Upload a custom banner ad image to your virtual booth with the ability to link out to a website of your choice.

DOCUMENT UPLOAD As an Elite sponsor you will have the ability to upload a maximum of 3 pdf documents to your virtual exhibit hall booth.

VIDEO UPLOAD Have the ability to upload a custom video to your exhibit hall booth

ELITE SPONSOR BADGE As an Elite sponsor your company listing will contain an Elite sponsor badge. Identifying you to all attendees of your support with AVA At Your Fingertips

ADVERTISING BENEFITS:

SPONSOR RECOGNITION WALL Your logo will be placed on the platform logo wall as recognition of your support. The logos from this location are linked to your booth profile.

HOMEPAGE LOGO PLACEMENT Your company's logo will be placed on the homepage of the conference website

CUSTOM EBLAST You will receive a custom eblast that AVA will send out for you to their marketing database

PRE- SHOW ATTENDEE LIST You will receive a pre-show attendee list (mailing address only) for use

CONFERENCE RECOGNITION BENEFITS:

BOOTH CONTENT Your virtual booth content will be available to attendees for 30+ days on the platform. Attendees can come and view your booth content at any time.

AVA MEETING WEBSITE Your company logo will appear on the AVA meeting website listing you as an Elite sponsor

KNOW BEFORE YOU GO" RECOGNITION You will be recognized as an Elite sponsor in the "Know Before You Go" informational email that will be sent out to all registered attendees before the virtual meeting begins

PRE- & POST-RECOGNITION Company recognition on all pre- and post- meeting emails to the AVA database regarding the conference.



Sponsor Recognition Wall

PREMIUM SPONSOR

\$17,500

Industry Partner **\$15,000**

CONTENT BENEFITS:

VASCULAR ACCESS TALK Submit your 10-minute pre-recorded session to be included in this 1-hour time slot on Wednesday, October 28th at 4:30 pm EST. Six (6) 10-minute rapid-fire style pre-recorded sessions will be included in that hour. At the end of the 1-hour session your speaker will be a part of a live 30-minute Q&A session. Your speaker/moderator/host can be on camera while answering questions submitted by attendees.

COLLABORATIVE VIDEO DISCUSSION ROOM The sponsor will provide a moderator in a virtual roundtable discussion on a specific question selected by the sponsor and approved by AVA discussed during the meeting. Attendees will be able to collaborate openly on video with attendees (max 25) on the question presented. As a premium sponsor, you will be given *2 rooms for the ability to host up to 50 attendees.*

POST CONFERENCE ATTENDEE REPORT As with the in-person meeting, you will receive the post-show attendee list (mailing addresses only)

FULL CONFERENCE REGISTRATION As a premium sponsor you will receive 6 full conference registrations to AVA At Your Fingertips. Additional badges may be purchased for \$199 per badge.

VIRTUAL EXHIBIT BOOTH BENEFITS:

COMPANY DESCRIPTION Upload a description about your company to your virtual exhibit hall booth

WEBSITE LINK As a Premium sponsor you will have the ability to upload a maximum of 3 website links to your virtual exhibit hall booth

LOGO UPLOAD Upload your company logo to your exhibit hall booth

GIVEAWAY OPPORTUNITY You will have the ability to add a giveaway button to your virtual booth, should you choose to. This button can be linked to a fillable form or anything of your choice, where you can collect information from attendees in exchange for a prize the exhibitor gives away - similar to an in-booth drawing at a live event.



Sample Analytics

OCTOBER 27-30, 2020

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PREMIUM SPONSOR, CONT.

EXHIBITOR PORTAL ACCESS WITH ANALYTICS You will have backend access to your virtual exhibit booth that will provide analytical information about:

- Attendee impression tracking (you will see who visited your booth)
- Request Information button so attendees can contact the exhibitors and share their information and interests
- A Like button so you can see which attendees liked your booth the most

HOST LIVE VIDEO CHAT FROM THE BOOTH You will be able to set your own schedule for when your booth is “manned” and host a video chat with attendees. You will also be able to share your screen during these visits. These video chats will be available throughout the entire 4 days of the meeting.

BANNER AD IMAGE Upload a custom banner ad image to your virtual booth with the ability to link out to a website of your choice.

DOCUMENT UPLOAD As an Premium sponsor you will have the ability to upload a maximum of 3 pdf documents to your virtual exhibit hall booth.

VIDEO UPLOAD Have the ability to upload a custom video to your exhibit hall booth

PREMIUM SPONSOR BADGE As an Premium sponsor your company listing will contain an Premium sponsor badge. Identifying you to all attendees of your support with AVA At Your Fingertips

ADVERTISING BENEFITS:

SPONSOR RECOGNITION WALL Your logo will be placed on the platform logo wall as recognition of your support. The logos from this location are linked to your booth profile.

HOMEPAGE LOGO PLACEMENT Your company's logo will be placed on the homepage of the conference website

CUSTOM EBLAST You will receive a custom eblast that AVA will send out for you to their marketing database



Sponsor Recognition Wall

PREMIUM SPONSOR, CONT.

CONFERENCE RECOGNITION BENEFITS:

BOOTH CONTENT Your virtual booth content will be available to attendees for 30+ days on the platform. Attendees can come and view your booth content at any time.

AVA MEETING WEBSITE Your company logo will appear on the AVA meeting website listing you as a premium sponsor

KNOW BEFORE YOU GO" RECOGNITION You will be recognized as a premium sponsor in the "Know Before You Go" informational email that will be sent out to all registered attendees before the meeting begins

PRE- & POST-RECOGNITION Company recognition on all pre- and post-meeting emails to the AVA database about the conference.

OCTOBER 27-30, 2020

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PATRON SPONSOR

\$7,500

Industry Partner **\$6,800**

CONTENT BENEFITS:

COLLABORATIVE VIDEO DISCUSSION ROOM The sponsor will provide a moderator in a virtual roundtable discussion on a specific question selected by the sponsor and approved by AVA discussed during the meeting. Attendees will be able to collaborate openly on video with attendees (max 25) on the question presented. *As a patron sponsor, you will be given 1 room for the ability to host up to 25 attendees.*

POST CONFERENCE ATTENDEE REPORT As with the in-person meeting, you will receive the post-show attendee list (mailing addresses only)

FULL CONFERENCE REGISTRATION As a patron sponsor you will receive 4 full conference registrations to AVA At Your Fingertips. Additional badges may be purchased for \$199 per badge.

VIRTUAL EXHIBIT BOOTH BENEFITS:

COMPANY DESCRIPTION Upload a description of your company to your virtual exhibit hall booth

WEBSITE LINK As a patron sponsor you will have the ability to upload a maximum of 2 website links to your virtual exhibit hall booth

LOGO UPLOAD Upload your company logo to your exhibit hall booth

GIVEAWAY OPPORTUNITY You will have the ability to add a giveaway button to your virtual booth, should you choose to. This button can be linked to a fillable form or anything of your choice, where you can collect information from attendees in exchange for a prize the exhibitor gives away - similar to an in-booth drawing at a live event.

EXHIBITOR PORTAL ACCESS WITH ANALYTICS You will have backend access to your virtual exhibit booth that will provide analytical information about:

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- Request Information button so attendees can contact the exhibitors and share their information and interests
- A Like button so you can see which attendees liked your booth the most



Sample Analytics

PREMIUM SPONSOR, CONT.

HOST LIVE VIDEO CHAT FROM THE BOOTH You will be able to set your own schedule for when your booth is “manned” and host a video chat with attendees. You will also be able to share your screen during these visits. These video chats will be available throughout the entire 4 days of the meeting.

BANNER AD IMAGE Upload a custom banner ad image to your virtual booth with the ability to link out to a website of your choice.

DOCUMENT UPLOAD As a patron sponsor you will have the ability to upload a maximum of 2 pdf documents to your virtual exhibit hall booth.

VIDEO UPLOAD Have the ability to upload a custom video to your exhibit hall booth

ADVERTISING BENEFITS:

SPONSOR RECOGNITION WALL Your logo will be placed on the platform logo wall as recognition of your support. The logos from this location are linked to your booth profile

CUSTOM EBLAST You will receive a custom eblast that AVA will send out for you to their marketing database



Sponsor Recognition Wall

CONFERENCE RECOGNITION BENEFITS:

BOOTH CONTENT Your virtual booth content will be available to attendees for 30+ days on the platform. Attendees can come and view your booth content at any time.

AVA MEETING WEBSITE Your company logo will appear on the AVA meeting website listing you as a patron sponsor

KNOW BEFORE YOU GO” RECOGNITION You will be recognized as a patron sponsor in the “Know Before You Go” informational email that will be sent out to all registered attendees before the meeting begins

OCTOBER 27-30, 2020

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CONTRIBUTOR SPONSOR

\$4,100

Industry Partner **\$3,400**

CONTENT BENEFITS:

POST CONFERENCE ATTENDEE REPORT As with the in-person meeting, you will receive the post-show attendee list (mailing addresses only))

FULL CONFERENCE REGISTRATION As a contributor sponsor you will receive 2 full conference registrations to AVA At Your Fingertips. Additional badges may be purchased for \$199 per badge.

VIRTUAL EXHIBIT BOOTH BENEFITS:

COMPANY DESCRIPTION Upload a description of your company to your virtual exhibit hall booth

WEBSITE LINK As a contributor sponsor you will have the ability to upload a maximum of 1 website links to your virtual exhibit hall booth

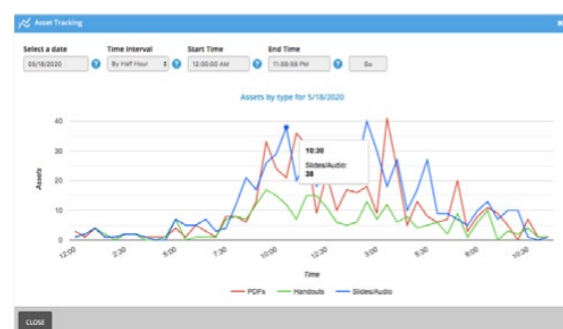
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HOST LIVE VIDEO CHAT FROM THE BOOTH You will be able to set your own schedule for when your booth is "manned" and host video chat with attendees. You will also be able to share your screen during these visits. These video chats will be available throughout the entire 4 days of the meeting.



Sample Analytics

CONTRIBUTOR SPONSOR, CONT.

BANNER AD IMAGE Upload a custom banner ad image to your virtual booth with the ability to link out to a website of your choice

DOCUMENT UPLOAD As a contributor sponsor you will have the ability to upload a maximum of 1 PDF document to your virtual exhibit hall booth.

VIDEO UPLOAD Have the ability to upload a custom video to your exhibit hall booth

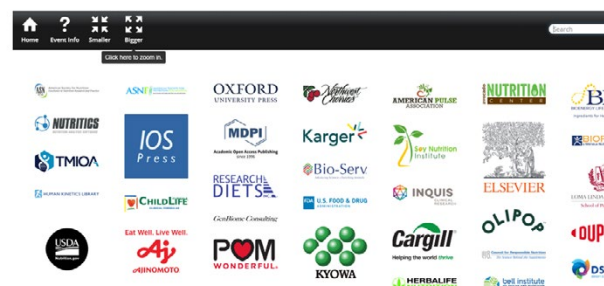
ADVERTISING BENEFITS:

SPONSOR RECOGNITION WALL Your logo will be placed on the platform logo wall as recognition of your support. The logos from this location are linked to your booth profile

CONFERENCE RECOGNITION BENEFITS:

BOOTH CONTENT Your virtual booth content will be available to attendees for 30+ days on the platform. Attendees can come and view your booth content at any time.

AVA MEETING WEBSITE Your company logo will appear on the AVA meeting website listing you as a patron sponsor



Sponsor Recognition Wall

OCTOBER 27-30, 2020

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ADDITIONAL SPONSORSHIPS

CUSTOM EBLAST

\$3,000

Industry Partner **\$2,500**

Send your message out to all AVA at Your Fingertips attendees with a custom eblast.

DAILY UPDATE AD (1 daily update x 4 days)

\$1,500

Industry Partner **\$1,000**

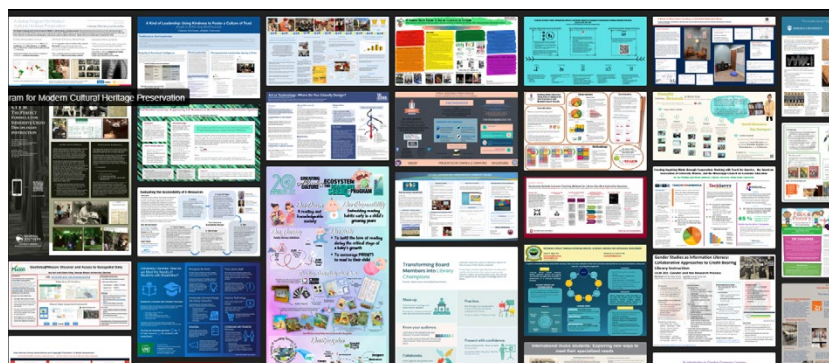
AVA will be sending out a daily update via email to all attendees each evening, recapping the day and reminding attendees of the events taking place the following day. Put your custom graphic with a link out to your own website.

VIRTUAL POSTER GALLERY

\$1,500

Industry Partner **\$1,000**

Support the abstract posters and the valuable information they provide. A virtual poster gallery will showcase AVA's poster authors' valuable work while providing virtual education to all participants. Your logo placement on the virtual poster platform will be prominently displayed as recognition of your support.



Virtual Poster Gallery

ADDITIONAL SPONSORSHIPS, CONT.

COMMERCIAL

\$1,200

Industry Partner **\$1,000**

Create a pre-recorded 30 second ad/commercial that will be played after the educational session but before the live Q&A segment of the session.

NAVIGATION AD

\$1,000

Industry Partner **\$750**

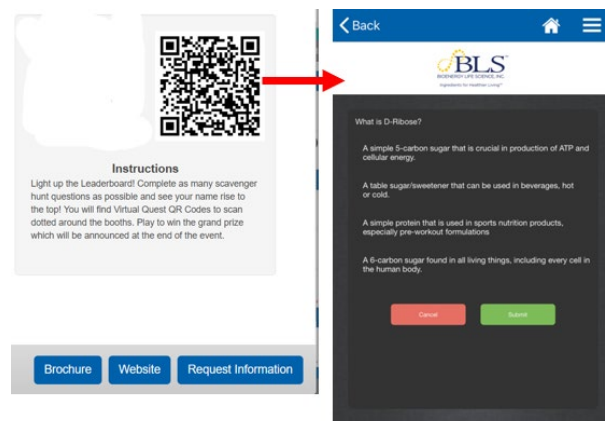
Place a custom ad on the homepage of the platform under the navigation buttons.

GAMIFICATION (Max 10)

\$750

Industry Partner **\$500**

In our virtual exhibit hall your booth space will contain a virtual QR Code placed in a booth that is participating that attendees must click on and answer the question associated with the scan to receive points in the scavenger hunt game. This opportunity will push attendees to visit your booth.



Gamification

OCTOBER 27-30, 2020

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ADDITIONAL SPONSORSHIPS, CONT.

MOBILE APP ADVERTISING

The mobile app will still be utilized for the virtual event. Attendees will have access to the conference schedule, session descriptions and speaker bios. Attendees will have access to watch sessions, visit the exhibit hall and play the AVA At Your Fingertips game. Don't miss this opportunity to put your branding in the hands of all attendees:

BANNER AD - EXHIBITOR DIRECTORY ONLY **\$1,000**

Industry Partner **\$750**

Advertise on the exhibitor directory section of the mobile app

BANNER AD - SCHEDULE PAGE ONLY **\$1,000**

Industry Partner **\$750**

Advertise on the schedule section of the mobile app

PUSH NOTIFICATION **\$500**

Industry Partner **\$350**

Send out text alerts through the AVA 2020 Mobile App. With 100 Characters you can remind attendees to stop by and see you at your virtual booth, attend your symposiums or connect with you through video chats.

SCHEDULE

DAY 1: TUESDAY, OCTOBER 27, 2020		
Start Time (PT/ET)	End Time (PT/ET)	End Time (PT/ET)
All day - Pre-Recorded on demand sessions (incl. Platinum Showcases)		
8:00 AM / 11:00 AM	9:30 AM / 12:30 PM	Keynote - COVID-19 Panel
9:30 AM / 12:30 PM	9:45 AM / 12:45 PM	BREAK
9:45 AM / 12:45 PM	10:45 AM / 1:45 PM	Exhibitor Symposia Slot #1
10:45 AM / 1:45 PM	11:45 PM / 2:45 PM	Exhibits (Manned Booths)
11:45 PM / 2:45 PM	1:15 PM / 4:15 PM	General Session #1
1:15 PM / 4:15 PM	1:30 PM / 4:30 PM	BREAK
1:30 PM / 4:30 PM	2:30 PM / 5:30 PM	Collaborative Video Discussion Room

DAY 2: WEDNESDAY, OCTOBER 28, 2020		
Start Time (PT/ET)	End Time (PT/ET)	End Time (PT/ET)
All day - Pre-Recorded on demand sessions (incl. Platinum Showcases)		
8:00 AM / 11:00 AM	9:30 AM / 12:30 PM	General Session #2
9:30 AM / 12:30 PM	9:45 AM / 12:45 PM	BREAK
9:45 AM / 12:45 PM	10:45 AM / 1:45 PM	Exhibitor Symposia Slot #2
10:45 AM / 1:45 PM	11:45 PM / 2:45 PM	Exhibits (Manned Booths)
11:45 PM / 2:45 PM	1:15 PM / 4:15 PM	General Session #3
1:15 PM / 4:15 PM	1:30 PM / 4:30 PM	BREAK
1:30 PM / 4:30 PM	2:30 PM / 5:30 PM	Vascular Access Talks
2:30 PM / 5:30 PM	3:00 PM / 6:00 PM	Vascular Access Talk Discussion

*Tentative schedule is subject to change

OCTOBER 27-30, 2020

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SCHEDULE, CONT.

DAY 3: THURSDAY, OCTOBER 29, 2020

Start Time (PT/ET)	End Time (PT/ET)	End Time (PT/ET)
All day - Pre-Recorded on demand sessions (incl. Platinum Showcases)		
8:00 AM / 11:00 AM	9:30 AM / 12:30 PM	General Session #4
9:30 AM / 12:30 PM	9:45 AM / 12:45 PM	Exhibits (Manned Booths)
10:30 AM / 1:30 PM	11:30 AM / 2:30 PM	Exhibitor Symposia Slot #3
11:30 AM / 2:30 PM	12:45 PM / 2:45 PM	BREAK
11:45 AM / 2:45 PM	1:15 PM / 4:15 PM	General Session #5
1:15 PM / 4:15 PM	1:30 PM / 4:30 PM	BREAK
1:30 PM / 4:30 PM	3:00 PM / 6:00 PM	General Session #6
3:00 PM / 6:00 PM	4:00 PM / 7:00 PM	NETWORKING PARTY

DAY 4: FRIDAY, OCTOBER 30, 2020

Start Time (PT/ET)	End Time (PT/ET)	End Time (PT/ET)
All day - Pre-Recorded on demand sessions (incl. Platinum Showcases)		
8:00 AM / 11:00 AM	9:00 AM / 12:00 PM	Exhibitor Symposia Slot #4
9:00 AM / 12:00 PM	9:15 AM / 12:15 PM	BREAK
9:15 AM / 12:15 PM	10:45 AM / 1:45 PM	Breakout Session #1A Breakout Session #1B Breakout Session #1C Breakout Session #1D
10:45 AM / 1:45 PM	11:00 AM / 2:00 PM	BREAK
11:00 AM / 2:00 PM	12:30 PM / 3:30 PM	Breakout Session #2A Breakout Session #2B Breakout Session #2C Breakout Session #2D
12:30 PM / 3:30 PM	12:45 PM / 3:45 PM	BREAK
12:45 PM / 3:45 PM	2:15 PM / 5:15 PM	Breakout Session #3A Breakout Session #3B Breakout Session #3C Breakout Session #3D
2:15 PM / 5:15 PM	2:30 PM / 5:30 PM	WRAP-UP/RE-CAP OF THE WEEK