

Join the Home Performance Coalition for the

2017 HPC NATIONAL HOME PERFORMANCE Conference and Trade Show



MARCH 19 - 22, 2017 • NASHVILLE, TN



The Home Performance Coalition is an alliance of likeminded organizations working together to ensure all homes are healthy, comfortable and energy efficient. [Learn More.](#)

Weatherization Network –
we have more content specifically for you than ever before, see page 9 for details!

Hosted by TVA and in partnership with The U.S. Department of Energy (DOE) Weatherization Assistance Program (WAP), the Home Performance Coalition (HPC) presents the **2017 HPC National Home Performance Conference and Trade Show** coming to the Omni Hotel in the heart of Nashville, TN from March 19-22, 2017.

The HPC National Conference & Trade Show is where you will join over one thousand residential energy efficiency professionals for four days of outstanding educational sessions, networking, and inspiration. In educational sessions, over lunch, or during casual conversations over coffee at the Trade Show, you'll have the chance to engage personally connect with industry leaders and your peers from across the country.



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Post & Tweet about this event using #HPC17

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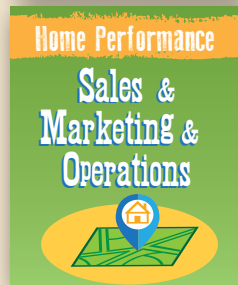
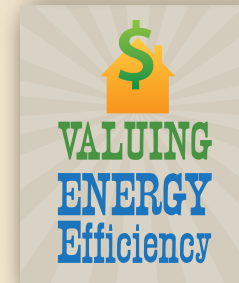
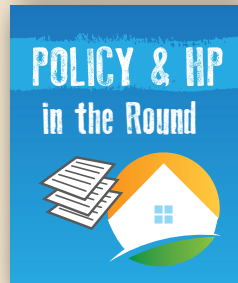
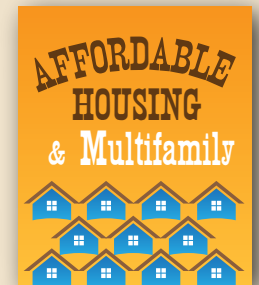
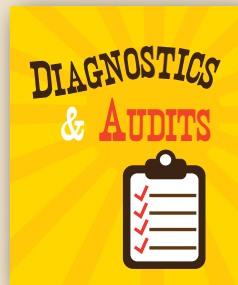
THE WALL OF HOME ENERGY FAME



Choose your own adventure at the 2017 HPC National Home Performance Conference & Trade Show hosted by TVA and in partnership with The U.S. Department of Energy (DOE) Weatherization Assistance Program



U.S. DEPARTMENT OF
ENERGY



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General Schedule

Sunday, March 19, 2017

8:00 AM – 12:00 PM	Morning Workshops
8:00 AM- 5:00 PM	Full Day Workshops
1:00 AM – 5:00 PM	Afternoon Workshops

Monday, March 20, 2017

7:00 AM – 8:30 AM	Breakfast & Exhibits
8:30 AM – 10:00 AM	General Session
10:00 AM – 10:30 AM	Sponsored Coffee Break
10:30 AM – 12:00 PM	Breakout Sessions
12:00 PM – 1:30 PM	Lunch & Awards
1:30 PM – 3:00 PM	Breakout Sessions
3:00 PM – 3:30 PM	Sponsored Coffee Break
3:30 PM – 5:00 PM	Breakout Sessions
5:00 PM – 6:30 PM	Welcome Reception at the Trade Show
7:00 PM – 8:30 PM	Evening Sessions

Tuesday, March 21, 2017

7:00 AM – 8:30 AM	Breakfast & Exhibits
8:30 AM – 10:00 AM	Breakout Sessions
10:00 AM – 10:30 AM	Sponsored Coffee Break
10:30 AM – 12:00 PM	Breakout Sessions
12:00 PM – 1:30 PM	Lunch & Awards
1:30 PM – 3:00 PM	Breakout Sessions
3:00 PM – 3:30 PM	Sponsored Coffee Break
3:30 PM – 5:00 PM	Breakout Sessions
5:00 PM – 6:30 PM	Sponsored Networking Reception at the Trade Show
7:00 PM – 8:30 PM	Evening Sessions

Wednesday, March 22, 2017

7:00 AM – 8:30 AM	Breakfast & Exhibits
8:30 AM – 10:00 AM	Breakout Sessions
10:00 AM – 10:30 AM	Sponsored Coffee Break
10:30 AM – 12:00 PM	Breakout Sessions

Sunday Morning Workshops

- **Slam Dunk Energy Reductions: Lessons Learned Through the Thousand Home Challenge**
Linda Wigington
- **Roger That: Clear Communication for Improved Outcomes**
Rana Belshe, Suzanne Harmelink
- **Airflow Measurements: 2017 Edition**
Bill Spohn
- **The Three “Rs” to a Better Business Model: Securing Appraised Value for the Energy Upgrade**
Sandy Adomatis, Julie Caracino, Robin LeBaron

Sunday Afternoon Workshops

- **Selling Measured Home Performance**
Judy Rachel
- **Innovations in Technical Training**
Amanda Hatherly, Kelly Cutchin
- **Cost Effective Electric Savings Not Left on the Table**
Rana Belshe, Linda Wigington
- **2017 Ventilation Extravaganza**
Rick Karg, Paul Francisco

Sunday Full Day Workshops

- **Healthy Homes Principles Overview**
Kevin Kennedy
- **Taking an Environmental History and Working with People**
Kevin Kennedy
- **Healthy Home Environmental Assessments: Principle and Practice**
Kevin Kennedy
- **What We Know–What We Can Say: A Case Study in Healthy Homes Assessment**
Kevin Kennedy

Evening

HPC Film Festival 2017 – *Debra Little*



Post & Tweet about this event using #HPC17

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Each of these 90-minute sessions are offered between Monday and Wednesday. Content added weekly. Session schedule coming soon.



Fundamentals

- House as a System
TBD
- Air Sealing 101
Anthony Cox
- Indoor Air Quality 101
Robert Bean
- Insulation 101: Back to Basics
Dale Basher
- HVAC 101
Bill Spohn
- Understanding Thermal Comfort
Rana Belshe, Linda Wigington
- Thinking Outside the Envelope: The Radon Question
Dick Kornbluth
- Zone Pressure Diagnostics
Cory Chovanec
- New & Updated BPI Standards: What They Mean for You
John Jones, Julie Caracino



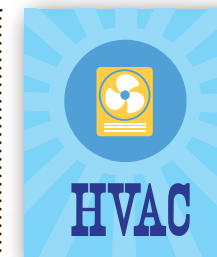
Diagnostics & Audits

- The Latest on Combustion Safety Testing Protocols
Paul Francisco
- Practical Building Diagnostics with Data Loggers
Doug Horgan
- Gas Furnace Diagnostics
Adrian Scott
- Static Pressure Testing 101: Understanding, Testing & Interpreting Results
David Richardson
- Work Scope Options & Diagnostic Reporting Techniques
Rebecca Olson, Gavin Healy, Dan Perunko
- Comfort & Diagnostics: How Can Auditors Use the ASHRAE 55 Standard?
Robert Bean
- Infrared Cameras Under \$1,000 & Work with an iPhone: Do They Really Work?
Terry Clausing
- The Diagnostic Sweet Spot: In-depth Diagnostic Evaluations vs. Clipboard Audits
Adam Romano, J West



Building Envelope

- Air Sealing Details that Work (& Don't)
Jeff Tiller
- Insulation Misconceptions: There Are More Than You Think
Charles Cottrell
- The Significance of Finding Vermiculite Attic Insulation in Your Home
Edward Cottingham
- A New View of Efficient Window Options: Window Attachments
Emily Phan-Gruber
- Insulating Masonry Walls: the Good, the Bad & the Ugly
Tom Brodbeck
- Achieving a High Performance Air Barrier System: Proper Design, Installation & Field Quality Control
Laverne Dalglish
- Addressing the Thermal Boundary for Air Sealing & Insulation Work
Dale Sherman, Andy Stone, Matt Redmond
- New Technologies & Products for the Envelope
Dave Bohac, Adam Romano



HVAC, Mechanicals & Ventilation

- The Lazy A/C: Maximizing Performance to Ensure Comfort, Health & Energy Efficiency
Nikki Krueger
- ASHRAE Standard 62.2: What's New in 2016
Paul Francisco, Rick Karg
- Making Friends & Influencing Physics: Integrating Heat Recovery Ventilators (HRVs) & Central Air Handlers
Bruce Manclark, Dan Wildenhaus
- Optimizing Residential Condensing Boiler Efficiency
Dave Bohac, Rebecca Olson
- Give 'Em What They Paid For: Installing HVAC Systems Right with ESVI (Chandler von Schrader), Wes Davis, Casey Murphy, Brad Turner, TBD
- The How To's of Home Performance
Tom Danielsen, Keith O'Hara
- Sizing Ductless Heat Pumps: Do We Know How?
Bruce Manclark
- Translating Your Duct Geek Knowledge to Get the Sale
Brendan Reid



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Water

- **The 'Whole Water' Concept**
Mike Collignon
- **The Money Is in the Pipes: The Whole Story About Saving Water in Homes**
John Tooley
- **Water Efficiency Ratings in Multifamily Buildings**
Laureen Blissard, Mike Collignon, Bill Roth



IAQ & Healthy Homes

- **Healthy Home Assessments: Rapid, Intuitive Visual Method of Risk Characterization in Homes**
Kevin Kennedy
- **High MERV Filters: Opportunities & Challenges**
Linda Wigington
- **Blind Faith: Understanding IAQ with Low-cost Monitors**
Iain Walker, Brett Singer, Sydney Roberts, Linda Wigington
- **What Do We Really Know About the Health Benefits of Energy Upgrades?**
(Julie Michals), Jonathan Cohen, Ely Jacobsohn, Ellen Tohn, Jonathan Wilson
- **The Business Side of Healthy Homes & IAQ: A Panel Discussion**
(Peter Troast), TBD
- **Healthy Homes: Introducing the Healthy Home Evaluator Credential**
Larry Zarker, Kevin Kennedy, Ruth Ann Norton
- **IAQ, Ventilation, & Airtightness in High Performance New & Existing Homes**
Brennan Less, Brett Singer, Iain Walker
- **IAQ & Diagnostics**
Jeff Mounts, Bill Spohn
- **Solving the Challenges of Measuring Indoor Air Quality: An IAQ Scoring Method & Tool**
Iain Walker, Eric Werling



Next Level Home Performance

- **Design & Build: ZNE Spec Homes with Guaranteed Zero Energy Bills**
Keith O'Hara
- **The Science Behind Insulation**
Achilles Karagiozis, Marcus Bianchi
- **Got Gas? Low-load Home Solutions with Combustion Equipment**
Dan Wildenhaus, Preston Kuckuck
- **Stump da Chumps**
(Chandler von Schrader), TBD
- **Opportunities for Smarter Ventilation Controls**
Michael Lubliner, Paul Raymer, Don Steves, Iain Walker
- **Emerging Professionals: A Debate on the Future of Home Performance****
Griffin Hagle, Ed Matos, TBD



Innovations & Collaborations

- **Solar + Home Performance = Scalable Business Growth**
Elizabeth Galante, Kerry O'Neill
- **Engaging the Community: Homeowner Education & Community Collaboration for Increased Efficiency**
Alison Steele, Jeaneen Zappa, Sheri Borrelli, Diana McCarthy Bercury
- **Solving the Challenges of Retrofits: Picking the Low-hanging Home Fruit**
Sam Rashkin, Courtney Moriarta
- **Engaging Medicaid & Other Healthcare Payers to Fund Housing Services**
Ruth Ann Norton, Michael McKnight
- **The Amazing Race: The \$5M Georgetown University Energy Prize**
Jonathan Cohen, Gina Matthias, Christofer Nelson, Michael Walton
- **Cool & Sustainable Roofing Innovations**
Tom Brodbeck, TBD
- **Home Performance & Weatherization**
Kara Saul Rinaldi, TBD



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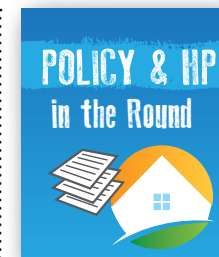
Home Performance Business Operations

- **Carrots & Sticks: Employee Engagement & Motivation**
John Tooley
- **Energizing Your Business with a Peer Group**
(Mike Rogers), Amanda Godward, TBD
- **Bigger Carrots & Better Sticks: Quality Roundtable with the Experts**
John Jones, Dick Kornbluth, Hal Smith, John Tooley
- **The Business of Residential Contracting:**
 - Business Financials & Budgeting*
 - HR Strategies for Success*
 - Technologies & Tools to Help Run Your Business*
 - What Size Business Is Right for You?*
 - Workforce Development Strategies: Bridging the Diversity Gap*



Home Performance Sales & Marketing

- **Marketing Roundtable: Marketing that's Working***
(Bethany Profaizer), TBD
- **Become a New Media Expert****
Chris Dorsi, Griffin Hagle, TBD
- **Looking Beyond Traditional Incentives to Spark Consumer Demand**
(Gannate Khowailed), William Doyle
- **Is Energy Efficiency Broken? Marketing Home Performance Benefits**
Suzanne Shelton
- **Biggish Data: 7 Years of Facts About How Homeowners See Home Performance**
Peter Troast
- **Reviews, Referrals, & Repeat Customers: Engaging your Customers Over Time***
TBD
- **Best Practices in Home Performance Sales Management: Building a Great Sales Team***
Michelle Knaszak, Edward Matos
- **Ask the Experts: Sales Tactics That Work**
Drew Cameron, Mike Rogers, TBD



Policy & HP in the Round

- **DOE Energy Code Field Study: Can Intensive Education & Outreach Improve Energy Efficiency**
Richard Morgan, Lauren Westmoreland, Brad Turner
- **The Multiple Benefits of Energy Efficient Investments**
Ruth Ann Norton, Joe Cullen
- **Addressing the Elephant in the Room: Policy Outlook for EE**
Kara Saul Rinaldi, TBD
- **Innovate & Connect: Network & Share Your Elevator Pitch****
Griffin Hagle, Edward Matos, Michelle Nochisaki
- **Moving Beyond the Clean Power Plan: Carbon Reduction without the CPP**
Kara Saul Rinaldi, Frank Rapley, Pat Stanton
- **The Utility Landscape: Market Forces & Solutions**
TBD
- **The Future of the Retrofit Model****
(Chris Dorsi), Frank Rapley, Keith Canfield, TBD
- **Resilience & Buildings in a Changing Climate**
Larry Zarker
- **What are the Barriers to Enter the Whole Home & HP Market?**
Doug Miller, TBD

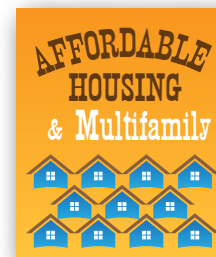


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Program Operations

- **Leveraging Private Capital to Enable Home Performance**
Matthew Brown, Steve Dunn, Karla Loeb, Cliff Staton
- **Using Data Analytics to Improve Program Performance**
Julie Caracino, Dale Hoffmeyer, Leif Magnuson, Bruce Manclark
- **Better Quality at Lower Cost: Cracking the QA Code with New Partnerships**
Chris Baker, Joan Glickman, Charlie Gohman, John Jones, John Tooley
- **Program Design: Using Design Thinking & a Customer-first Approach to Meet Homeowner Needs**
Jenni Cathcart, Cassandra Delaune, Dan Wildenhaus
- **Boot Scootin' Home Performance with ENERGY STAR**
(Ely Jacobsohn), Will Baker, Scott Bloedorn, Lisa Puyear, Sherry MacCormack
- **Comprehensive Home Performance with ENERGY STAR Program that Motivates Your Customers & Contractors**
Greg Lane, Seth Rapoza, John White
- **The Impact Driven Value Proposition Challenge**
Caroline Hazard, Courtney Moriarta
- **Some Contractor Business Math for Program & Policy Folks**
Mike Rogers



Affordable Housing & Multifamily

- **Multifamily Operations & Maintenance: Training for Sustainable Savings**
Bill Eckman
- **Snapshots, Trends & Opportunists! Retrofitting the Multifamily Housing Stock**
Carolyn Sarno Goldthwaite, Lauren Westmoreland
- **Energy FIT: Connecting Building Science to Medical Science**
Liz Robinson
- **Multifamily Program Conundrums & Best Practices to Solve Them**
Brody Vance, Andrew Padien
- **Home Performance Sharp-shooting: Creating a Home Performance Program Targeted at Niche Groups**
John White, Suzanne Sebastian, Stacey Hill, Kevin Knight
- **From Slow & Sporadic to Fast & Furious: Low-income Energy Efficiency with Speed & Scale**
Beth Parsons, Jason Estes, Larry Denman, Dustin Tommey
- **Survey of Low-income Energy Efficiency Programs & Best Practices**
Ariel Drehobl
- **Passive Building on the Rise: New Market Opportunities and the Growth of Multifamily**
Katrin Klingenberg

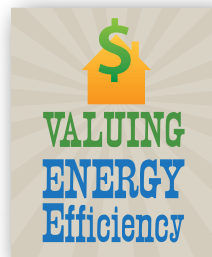


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The Smart Home

- **Policies & Regulations = Opportunities & Challenges to the Smart Home**
Kara Saul Rinaldi, TBD
- **Latest & Greatest on the Smart Home**
Lieko Earle, Emily Kemper, Kara Saul Rinaldi
- **A Contractor's Guide to the Smart Home**
Drew Cameron, Claire Miziolek
- **Tools to Monitor a Home's Performance: What Can Your Smart Phone Do for You?**
Bill Spohn, Lieko Earle, Beth Karlin
- **Smart Home Research & Data: Consumer & Industry Perspectives**
Michael Blasnik, Beth Karlin
- **Smart Thermostats: Savings & Implementation Opportunities**
Jacqueline Berger, Mark Jerome
- **Smart Homes: Independence for People with Disabilities**
Marla Esser, Tony Pratte
- **How Contractors, Programs, & Realtors Can Benefit from Smart Devices**
Mark Pignatelli, Will D'Arrigo, Claire Miziolek, Kevin Rose



Valuing Energy Efficiency

- **Chain, Chain, Chain: Building the Links Between Data, Home Performance, & the Real Estate Market**
Pamela Brookstein, Joan Glickman, Carolyn Sarno Goldthwaite, David Myers, Russell Riggs
- **A Review of Leading Efforts to Scale up Residential Energy Labels**
(Gannate Khowailed) Richard Faesy, David Heslam, Emily Levin
- **Appraised Value & Energy Efficiency: "Getting It Right"**
Sandra Adomatis
- **The Synergies of Home Energy Score: Collaborations in the HP Industry**
(Joan Glickman), Terry Freeman, Ely Jacobsohn, Dan Ridings
- **The State of Green Real Estate: Engaging the Realtor Community**
Pamela Brookstein, Carolyn Sarno Goldthwaite, Michael Hobbs, Jason La Fleur, David Myers
- **ResStock: Evaluating Home Performance Upgrades Across the U.S. Housing Stock**
Eric Wilson
- **ACCA/BPI Standard for Quantifying Energy Efficiency (QEE) Savings in Residential Buildings**
Ben Polly, TBD
- **Getting Started with Residential PACE: Best Practices & Resources for Home Performance Programs & Businesses**
Jeff Deason, Steve Dunn, David Gabrielson, Joan Glickman
- **Collaborations in Energy Efficient Home Improvement Financing**
Matt Ewing, TBD



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Weatherization Operations

- **QCI: Perspectives from the Process**
Kelly Cutchin, Ray Judy
- **Looking Beyond Lower Energy Costs: Health-related Non-energy Impacts of Low-income Weatherization in Massachusetts**
Beth Hawkins, Bruce Tonn, Jerrold Oppenheim, Mark Kravatz
- **Why Is Monitoring & Accountability Needed in Weatherization?**
Ray Judy, Erica Burrin
- **Department of Energy's Guidelines for Home Energy Professionals Project: "splain It to Me, Lucy"**
David LoVullo, Chuck Kurnik
- **DOE Weatherization Update**
Josh Olsen, Erica Burrin
- **Solving the Multifamily Puzzle**
Robert Foley
- **How Many Touches Does It Take to Weatherize a House?**
Ray Judy, Eric Behna
- **Weatherizers Without Borders: Taking a Successful U.S. Public Policy Global**
Mark Jackson
- **More Homes, Less Stress: Tennessee Streamlines to Meet Low-income Customers' Needs**
Frank Rapley

Coming soon, additional topics to be added, such as...

- Leveraging for WAP Agencies
- Integrating Utility Programs and WAP
- WAP Health and Safety Update
- Roles and responsibilities of monitors and final inspectors
- Results from the Weatherization Innovation Pilot Program



Weatherization Technical

- **Getting into WX: How Did We Get Here & What Did We Learn Along the Way?**
Amanda Hatherly, Troy Cucchiara, Jeffrey Granger
- **Enhancing the Quality Control Inspection**
Cory Chovanec
- **ASHRAE 62.2 Compliance in Weatherization**
Rick Karg, Paul Francisco
- **Radon & Weatherization: What Are the Opportunities?**
Patrick Daniels, Ray Judy
- **Weatherize & Exclude Pests: Two Birds, One Stone**
Jayne Windham
- **NEAT Audits: Is this a Real House?**
Robert Parkhurst

Coming soon, additional topics to be added, such as...

- WAP Escape Room
- Mobile Home Weatherization
- Weatherization + Solar
- Getting ASHRAE 62.2 Right: Choosing the Best System for the Budget & House
- Writing effective WAP work orders
- Cost Effective Duct Sealing on a Limited Budget



Exhibitor Information



Trade Show Hours

Exhibitor Setup:

Sunday, March 19, 12:00 pm – 9:00 pm

Show Dates & Times:

Monday, March 20, 7:00 am – 3:00 pm & 5:00 – 6:30 pm

Tuesday, March 21, 7:00 am – 3:00 pm & 5:00 – 6:30 pm

Wednesday, March 22 7:00 am – 11:00 am.

Tear Down:

Wednesday, March 22 11:00 am – 5:00 pm



You are cordially invited to attend the Trade Show Receptions

Monday & Tuesday, 5 PM - 6:30 PM

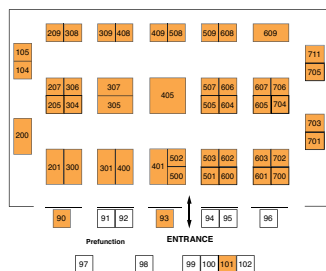
Here you will have the chance to personally connect with industry leaders and your peers from across the country alongside heavy appetizers and a cash bar. HPC also provides breakfast Monday – Wednesday and lunch, Monday and Tuesday as part of your registration.

EXHIBIT

Grow your business by Exhibiting.

At HPC conferences, attendees are ready to learn, ask questions, and make purchasing decisions. The trade show floor is the hub for demonstrating new products and techniques, providing immediate and future sales, as well as product research and test marketing.

Click here to see the most up to date exhibitor floor plan.



Your 2017 HPC National Exhibitors *(Additions added weekly)*

- WECC: Wisconsin Energy Conservation Corporation
- The U.S. Department of Energy (DOE) Weatherization Assistance Program (WAP)
- RenewAire, LLC
- Energy OutWest
- Habitat X
- Accel Roofing Products/ATAS
- Home Depot
- foobot
- Applied Energy Products and Sales
- Innerglass Window Systems, LLC.
- AM Conservation Group
- Vent Cap Systems
- Renew Financial
- OptiMiser
- Embertec, USA
- Retrotec
- Evolve Technologies LLC
- AirCycler
- Residential Energy Dynamics (RED)
- Energy Conscious
- Applegate Insulation
- J & R Products
- Fox Blocks
- Dr. Energy Saver, Inc.
- Zonolite Attic Insulation Trust
- Energy Circle
- Building Performance Institute (BPI)
- Energy Federation, Inc.
- The Energy Conservatory
- Panasonic Smart Home IAQ Solutions
- Nash Distribution
- Tamarack Technologies
- TruTech Tools
- Mitsubishi Electric
- Nu-Wool Co. Inc.
- Citizens for Radon Reduction

Exhibitors & Branding Opportunities:

Chris Docchio
Director of Partner Relations
(412) 424-0046
cdocchio@homeperformance.org

Post & Tweet about this event using #HPC17

REGISTER HERE



Conference Pricing

Regular Registration (ends 2/17/17)	\$775
Late Registration (begins 2/18/17)	\$875
One-Day Pass.....	\$400
Student Rate Full-Day	\$625
Student Rate One-Day	\$240
Transcript of Attended Courses.....	\$15
Home Energy Magazine Subscription.....	\$45

Hotel Information

OMNI NASHVILLE HOTEL

250 Fifth Ave South
Nashville, TN 37203

Book your room with the special HPC room block rate of only \$229 a night, available between Friday, March 17 and Wednesday, March 22, 2017 and enjoy a ONE-OF-A-KIND NASHVILLE EXPERIENCE!

Register today for this special rate (ends February 17, 2017).



The Omni Nashville Hotel is created specifically to be an authentic expression of the city's vibrant music culture. Across from the Music City Center, this downtown Nashville hotel is a one-of-a-kind experience, fully integrated with an expansion of the Country Music Hall of Fame® and Museum on three levels. Located on Fifth Avenue between Demonbreun and Korean Veterans Boulevard, Omni Nashville Hotel and expanded museum share meeting and entertainment space and bring additional restaurants and retail venues to this dynamic destination in downtown Nashville.

HPC & Nashville: Choose Your Own Adventure!

Our conference program and tradeshow is not the only adventure you will want to plan while you are in Nashville. Just steps from your room, you will find some of the best attractions Music City has to offer.

Inside the hotel, you will find one of the world's greatest music museums – **The Country Music Hall of Fame and Museum**. Inside this gem, you can explore the colorful history and cast of characters that have made country music a staple of American culture. Right next door, you can watch **Hatch Show Print's** iconic concert posters being made...and even take one home with you! Within walking distance from the hotel, you will find more music history at the **Ryman Auditorium** and **The Johnny Cash Museum**. After hours, you can whoop it up under the neon lights at the **Broadway Honkytonks**.

Your adventure can extend well beyond Broadway's border into this city's incredible **neighborhoods**. Check out **East Nashville**, which ranks among America's coolest neighborhoods. As the epicenter of the city's music scene, its diversity might surprise you. Start planning your musical adventures **here**.

Finally, no trip to Nashville is complete without a variety of gastronomic excursions in one of the hottest (like the chicken) food towns in America. Get your food adventure started **here, here and here**.





FAQs

Frequently Asked Questions

Will I receive a Home Performance Coalition certificate of completion for attending this conference? You will receive a certificate of completion if you attend a minimum of eight sessions. Please ensure that your badge is scanned at the end of each session to verify your attendance.

How will I receive CEU credits for attending this conference? When registering online, you will be prompted to indicate if you want to receive CEUs and select from the list of approved CEU organizations. Some of the CEUs require your membership identification number. The bar code on your name badge, provided by HPC onsite, will be scanned at the end of each session you attend. Post conference, your attendance information will be submitted to the appropriate CEU accrediting bodies.

Can I attend the exhibitor trade show? Yes, trade show access is included in the registration fee.

Can I share a conference badge with someone else and rotate our attendance?

No. Each attendee must purchase an individual conference registration. One day passes are available in addition to the full conference registration if you cannot attend all days.

Are meals included during the conference?

As part of your registration, you will be provided breakfast Monday, Tuesday and Wednesday as well as lunch, Monday and Tuesday. You are also invited to attend the Trade Show Receptions on Monday & Tuesday, 5 PM - 6:30 PM where you will have the chance to personally connect with industry leaders and your peers from across the country alongside heavy appetizers and a cash bar.

Can I cancel a registration? No refunds will be issued as of Saturday, February 18, 2017. Requests for refunds prior to this date will be granted, minus a \$100 cancellation fee for attendees and \$625 for exhibitor booths.

Can I transfer a registration to another person if I am no longer able to attend?

Yes, there is no fee to transfer a registration. You can return to the online registration form and select the option to "Update an Existing Registration" or you may contact HPC.

Continuing Education Credits (CEUs)

This conference offers over 150 sessions, of which you can potentially earn 21.5 CEUs!

HPC is a continuing education service provider, and many sessions offer credits for advancing attendees' professional careers through educational opportunities from allied organizations. Visit the **CEU Information** page of our website for the most up-to-date listing of CEU providers offered at HPC conferences.

Scholarships Available!

HPC will award scholarships for home performance contractors to attend the 2017 HPC National Home Performance Conference. One of the primary goals of this scholarship program is to attract a more diverse group of home performance contractors to the national conference. New entrants to the industry, small businesses, minority and women owned businesses, as well as minority and female staff members from any home performance contracting company are encouraged to apply. **If awarded, this scholarship will cover the Conference Registration Fee – a \$775 value. Apply today.**



HPC Conference Action Opportunities and Benefits

BRAND

Brand your business in Nashville! You're joining us to attract more business. The more leads you get the better opportunities you have to convert them into sales. It's time to put on your savvy marketer hat and distinguish yourself from your competitors. [Click here](#) for our one-page Nashville Branding opportunities.



VOLUNTEER

Volunteers play an important role at Home Performance Coalition conferences by assisting presenters and attendees as session assistants. As a session assistant, you are required to attend all sessions in an assigned conference track during the course of the conference. In exchange for volunteering, you will receive free registration for the conference with many more benefits.

PROMOTE

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