EARLY BIRD DEADLINE:
SEPTEMBER 8, 2017
aatod.org

Advancing & Integrating Specialized Addiction Treatment & Recovery

MARCH 10–14, 2018
NEW YORK MARRIOTT MARQUIS
LOCATED IN THE HEART OF TIMES SQUARE

EARLY BIRD DEADLINE:
SEPTEMBER 8, 2017
aatod.org
Dear Colleagues,

It is our distinct pleasure to invite you to participate in the 2018 AATOD Conference, which will convene at the New York Marriott Marquis Hotel, March 10 – 14, 2018. We are grateful to have the support and sponsorship of the New York State Office of Alcoholism and Substance Abuse Services (OASAS) and we thank COMPA: The Coalition of Medication Assisted Treatment Providers and Advocates, as well as the conference planning committee for their efforts.

We have chosen one of the premier hotels in Times Square as the site for this conference. Conference participants will be surrounded by the bright lights of Broadway, steps away from world-famous theaters, acclaimed dining and countless other attractions, and will return to some of the most spacious guest rooms in New York City.

Our conference theme, *Advancing & Integrating Specialized Addiction Treatment & Recovery*, will address the continuing opioid epidemic and the importance of integrating service delivery with a wide network of medical and community-based providers to ensure optimal care, recovery and support for patients and families. This conference has a rich history in content development and building on the success of previous conferences. We expect to draw a significant number of conference participants. The opioid dependence treatment field is expanding and there are now more than 1,500 certified Opioid Treatment Programs (OTPs) treating over 375,000 patients in the United States. In addition, our international counterpart, EUROPAD, representing over 600 OTPs in more than 27 countries, will be in attendance. Through the work of AATOD and EUROPAD in forming the World Federation for the Treatment of Opioid Dependence, exhibitors will have the opportunity to expand their customer base by marketing their products to a worldwide audience.

The AATOD Conference draws an impressive number of decision-making Program Sponsors and Chief Executive Officers who visit our exhibit area to learn about new and existing products. This conference will continue our tradition of offering exceptional opportunities for exhibiting companies to interact with professionals and officials devoted to the treatment of opioid use disorder throughout the nation and internationally.

With over 100,000 square feet of event space, the New York Marriott Marquis Hotel has ample room for attendees to network and mingle. The Exhibit Hall is spacious, attractive and is centrally located within the main conference area. In addition, the welcome reception, daily continental breakfasts, afternoon breaks, and other networking functions and conference activities will all gather in the exhibit area during dedicated times ensuring maximum exhibit exposure. As in the past, we have listened to our exhibiting companies and are planning our conference to ensure that people will actively participate in our programs and exhibit areas. We have added complimentary coffee and tea service in the Exhibit Hall to further encourage that this is “the” place to meet throughout the day.

We encourage exhibitors to reserve an exhibit space for the 2018 AATOD Conference as soon as possible to secure a prime booth location and receive the early bird discount rate. Booth prices will increase on September 9, 2017. We also advise you to book hotel rooms at your earliest opportunity.

We sincerely hope that you will decide to join us for another extraordinary AATOD Conference in one of the great cities of the world. We look forward to seeing you in New York City!

Sincerely yours,

Allegra Schorr  Mark W. Parrino, MPA
Conference Chair  President

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**LETTER FROM THE CONFERENCE LEADERSHIP**

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**ADVANCING & INTEGRATING SPECIALIZED ADDICTION TREATMENT & RECOVERY**

**SPONSORS**

NYS Office of Alcoholism and Substance Abuse Services (OASAS) and COMPA, the Coalition of Medication Treatment Providers and Advocates

**CONFERENCE CHAIR**

Allegra Schorr, President, COMPA

**EXHIBIT MANAGEMENT**

Talley Management Group, Inc.
Alex Springer
Meetings & Exhibits Manager
19 Mantua Road
Mount Royal, New Jersey 08061
Phone: (856) 423-3091
Fax: (856) 423-3420
E-mail: aatod@talley.com
Website: www.aatod.org

**EXHIBIT COORDINATOR**

Gina Pozielli
E-mail: gpozielli@talley.com

**REGISTRATION**

Website: www.aatod.org
Phone: (856) 423-3091, option 3
Advancing & Integrating Specialized Addiction Treatment & Recovery


We anticipate that over 1,700 physicians, social workers, nurses, counselors, program administrators, executive directors and other treatment providers from many countries will participate in this dynamic conference. The registrants are decision-makers with purchasing power for their treatment centers and are looking for new products, services and information to improve their patient treatment.

2018 EXHIBIT PROGRAM BENEFITS

Opportunities that Have Drawn Exhibitors Back Year after Year:

- Showcase new products, services and information
- Network and meet the decision makers with buying power
- Support the industry
- Increase brand awareness
- Create long-lasting relationships, make connections with new contacts, and preserve standing relationships with current contacts
EXHIBITOR INFORMATION

RATES

Apply on or before September 8, 2017

$2,050  Technical/Corporate Rate corner booth
$1,900  Technical/Corporate Rate inline booth
$1,200  Non-Profit Rate

Apply after September 8, 2017

$2,250  Technical/Corporate Rate corner booth
$2,100  Technical/Corporate Rate inline booth
$1,350  Non-Profit Rate

Purchase of a booth includes carpeted booth space and ID sign

EXHIBITOR REGISTRATION

• Each company is entitled to one (1) Full Conference registration, good for the conference.
• Each company is also entitled to five (5) badges for booth personnel over and above the one complimentary conference badge.
• These five (5) badges allow entrance to the exhibit area only, and do not allow admission to other parts of the Conference program.
• Badge forms will be provided with booth confirmation for advance registration. Due date for registration form is February 10, 2018
• Pre-ordered badges will be available onsite at the registration desk

EXHIBIT HALL SPACE ASSIGNMENT

Exhibit booths will be assigned based on priority points until September 8, 2018. After the initial round of booth assignments, booths will be assigned on a first-come, first-served basis.

HOW TO EARN POINTS:

• 1 priority point for each year exhibited
• 1 priority point for every $2,000 in sponsorship
Priority for space assignment will be based upon the number of years a company has been exhibiting.

In the case of an equal number of points, priority will be determined by date of receipt of application with payment.

*Initial round date AFTER EARLY BIRD DEADLINE: September 8, 2017
*Space will NOT be assigned until a 50% deposit is paid.

INSTALLATION OF EXHIBITS

Sunday, March 11, 2018  8:00 a.m.—3:00 p.m.

Exhibits must be completely set up by 3:00 p.m., Sunday, March 11, 2018. Any exhibit not unpacked by this time will be placed in storage and will be returned after exhibits close on Sunday evening, OR, the exhibit may be ordered set-up by Exhibit Management with the cost being charged to the exhibitor.

EXHIBIT HOURS

Sunday, March 11, 2018  4:00 p.m.—7:30 p.m.
Monday, March 12, 2018  7:30 a.m.—9:30 a.m. and 11:30 a.m.—4:30 p.m.*
Tuesday, March 13, 2018  7:30 a.m.—1:30 p.m

*Exhibitor Networking event is a Monday afternoon lunch

As a courtesy to registrants and your fellow exhibitors, please open your booth on time each morning and staff it during exhibit hours until the scheduled closing.
No packing of equipment, dismantling of booths, or removal of literature will be permitted until the official closing time of 1:30 p.m., Tuesday, March 13, 2018.

DISTRIBUTION OF GIVEAWAYS

Reaffirming the belief that the distribution of giveaways detracts from the professional nature of the conference, the American Association for the Treatment of Opioid Dependence has resolved that only items deemed useful and in the professional interests of the registrants may be distributed. All items to be distributed must receive approval from the Exhibit Manager.

GENERAL SERVICE INFORMATION

CRATE STORAGE: Empty crates, boxes, and cartons must be removed from the exhibit space by 5:00 p.m. To avoid any damage to your equipment, please remain in your exhibit space until crates are delivered to your booth. Security is provided as a deterrent. Exhibit Management and its agents are not responsible for any loss or damage to exhibits, personal belongings, etc.

FURNITURE-CARPETING-LABOR-RENTAL DISPLAYS

Services will be provided by Freeman Decorating Services.

Rental order forms will be provided in the service kits and sent to each exhibiting company.

Exhibitors are responsible for all furniture, wastebaskets, etc.

Facility IS fully carpeted.

The services provided by the Official General Contractor (Freeman) will include:

• Receiving shipments to their warehouse
• Delivery to your booth
• Removal, storage and return of empty crates and containers
• Removal or packed shipments and re-loading same on outgoing carriers from the hotel or warehouse dock.
• Additional shipping information will be included in the service kit.

BOOTH CLEANING

Arrangements for nightly cleaning will be the responsibility of each exhibitor. Cleaning forms will be provided. Any exhibitor that has not ordered cleaning for the opening day will have their booth cleaned to present an attractive appearance. The cost shall be charged to the exhibitor.
PAST EXHIBITORS INCLUDE...

- Acadia Healthcare
- Accell Software Engineering
- Accreditation Now Inc.
- Accumed
- ACM Medical Laboratory
- ACTION Campaign
- Adapt Pharma
- Addiction Management Systems, Inc.
- Addiction Professional
- Addiction Technology Transfer Center Network
- Addiction Treatment Providers
- ADVIX Electronic Health Record
- Aeon Clinical Laboratories
- AEP New York, LLC
- AIT Laboratories
- Alcohol and Drug Abuse Certification Board of GA
- Alina Lodge
- Alkermes, Inc.
- American Association for the Treatment of Opioid Dependence
- American Bio Corporation
- American Screening Corporation
- American Society of Addiction Medicine
- Ammon Analytical Laboratory, Inc.
- Atlantic Diagnostic Laboratories, LLC
- ATP Insurance Program
- Ave Laboratories
- BCI Management Systems
- Behavioral Health of the Palm Beaches
- Berlin Packaging
- Beth Israel Medical Center
- Bhusines
- BioDelivery Sciences International
- Braeburn Pharmaceuticals
- Branan Medical Corporation
- Brown Consulting, Ltd.
- C.A.M.H. Center for Addiction & Mental Health
- California Opioid Maintenance Providers (COMP)
- Calloway Labs
- CARF International
- Centre for Addiction and Mental Health
- Clinical Science Laboratory
- CompuMed, Inc.
- Comstock Computing LLC
- Council on Accreditation
- Covenant Nutritional Supplements
- CRC Health Group
- Creative Socio-Medics
- Dade Behring
- Darts LLC
- Dominion Diagnostics
- Drug Policy Alliance
- DrugsCan
- eAnytime Kosks Inc.
- Eastside Clinic
- Emerging Solutions in Pain
- Enovative Technologies
- ERP Therapy/SLS Health
- FEI Systems
- Fidelitas Medical IT - Solutions, LP
- Friends Medical Laboratory, Inc
- Friends Research Institute Inc.
- Gaudenzia Training Institute
- GlaxoSmithKline
- Global Medical Systems Inc
- Graham-Massey Analytical Labs Inc.
- Great Lakes Addiction Technology Transfer Center
- Habit OPCO
- Harwoods Miami Safe Company
- Hazelden Publishing
- HCE Inc.
- Help4Nep/TSP eProject Inform
- IC&RC/PCB
- Illinois Department of Human Services
- Indivior
- Inflexion
- International Diagnostic Systems Corp
- IRETA
- Irwin Siegel Agency, Inc.
- Karger Publishers
- Kroll
- Laboratory Corporation of America
- Mallinckrodt Pharmaceuticals
- Manisses Communications
- MARS Project
- MD Labs / C and L Healthcare LLC
- MedComp Sciences
- Medication Assisted Therapies
- MedSTAT
- Mertz Taggart
- MethodOne by Computalogic, Inc
- Millennium Health
- Millin Associates LLC
- MJ5 Packaging
- Molecular Dx
- Momentum Services, Inc
- MP Biomedicals
- NAADAC
- Naples Medical Devices LLC
- National Commission on Correctional Health Care
- National Institute on Drug Abuse (NIDA)
- National SBIRT ATIC
- Neogen Corporation
- Netalytics
- Netsmart Technologies, Inc.
- NHS Parkside Recovery
- NIAX
- Noble Medical Inc.
- Norchem
- NOVX Systems Inc.
- Nutritional Supplements Corporation, Inc.
- NYS Office of Alcohol Substance Abuse
- O.Berk Co. of New England & Kols Container
- Orasure Technologies, Inc.
- Orexo US, Inc.
- Parker domnick hunter/SciLog, Inc.
- Partners for Recovery Managed by ABT Associates
- Pathways Recovery Lodge
- Patient Support and Community Education
- PCB/IC&RC
- PharmBlue
- Physicians Choice Laboratory Services, Inc.
- Pinnacle Treatment Centers
- Powerful Radio Productions
- Qiagen
- Redwood Toxicology Laboratory, Inc.
- Roche Pharmaceuticals
- Rosecrance Health Network
- RTI International
- SAAS Express
- SAMMS (Netrix LLC)
- San Diego Reference Laboratory
- Scientific Testing Laboratories, Inc.
- SciEX
- Sciong I Parker domnick hunter
- Serene Center
- Silver Hill Hospital
- SMART Management, Inc.
- Smith Medical Partners
- Sober.com
- Soft Landing Labs
- STERLING Reference Laboratories
- Stop Stigma Now
- Stratus EMR
- Substance Abuse and Mental Health Services Administration
- TenEleven Group, Inc.
- Texas Opioid Treatment Alliance Inc
- The Braff Group
- The Joint Commission
- Tower Systems, Inc.
- Treatment Hub 365
- United States Drug Testing Laboratories
- USA Lab Test
- Valley Hope Association
- Vendome Group LLC
- VistaPharm, Inc.
- Walden University
- Wedgewood Pharmacy
- West-Ward Pharmaceuticals
- Weston Medical Publishing/Journal of Opioid Management
- White Deer Run/Cove Forge/Bowling
How will you enhance your exhibit presence and attract the qualified leads you are looking for?

Simple. Draw them in with additional sponsorship and marketing opportunities.

Our new sponsorship levels contain affordable options that will give your company the increased visibility you need at the 2018 AATOD Conference.

Here’s your chance to:
- Show your support
- Share your products and services
- Secure a sponsorship at the AATOD Conference

SPONSORSHIP OPPORTUNITIES

Sponsorship is a great opportunity to demonstrate your support for AATOD, as well as increase your company’s visibility and exposure throughout the conference. This year, we are offering sponsorship levels to satisfy the needs of every marketing budget.

INCREASING YOUR PRESENCE

Independent research provided by the Center for Exhibition Industry Research (CEIR) shows that exhibitors who integrate additional marketing strategies into their exhibition plan are far more successful in attracting attendees to their booth.

SPONSORSHIP LEVELS

Combine your booth cost, sponsorship items, advertising, and/or events to increase your conference visibility.

- **Platinum Level Sponsor** — $50,000 and higher
- **Gold Level Sponsor** — $25,000–$49,999
- **Silver Level Sponsor** — $5,000–$24,999
- **Bronze Level Sponsor** — $2,500–$4,999

**Platinum Level** — 3 complimentary full conference registrations (in addition to the 1 full registration associated with exhibiting)

**Gold Level** — 2 complimentary full conference registrations (in addition to the 1 full registration associated with exhibiting)

**Silver Level** — 1 complimentary full conference registration (in addition to the 1 full registration associated with exhibiting)

Indicate your sponsorship and booth selections on the Exhibitor Contract, then total the amounts of the items to determine your sponsorship level.

All Sponsors will receive recognition onsite as well as:

- In the AATOD conference final program
- On the AATOD website
- In the various promotional mailings that may be available based on the time of sponsorship selection and full payment.
Extend your brand identity and marketing capabilities with a strong visible presence at the AATOD Conference. Sponsors stand out from other exhibitors and deliver a positive message of commitment and support to show attendees.

**Welcome Reception** $10,000

Promote your company by hosting the Welcome event of the 2018 AATOD Conference.

The following sponsorship opportunities are also available during the welcome reception.

**Welcome Reception Stations**
- Hot Dog Station
- Cheesecake Station
- Chinatown Station
- Clam Chowder

**Additional Welcome Receptions Items**
- Napkins
- Table Tent Cards

**Conference App** $10,000

Each attendee will have access to the conference app which contains all the conference proceedings. Your company will be prominently displayed on the landing page of the app.

**Conference Tote Bag** $10,000

Conference bags are distributed to every attendee. As the exclusive sponsor of the conference tote bag, your logo will be displayed on each one.

**Wi-Fi** $10,000

**Coffee in the Exhibit Hall** $10,000 (6 available)

Provide coffee in the exhibit hall for attendees; coffee cups with your logo will be placed at coffee stations.

**Hotel Key Cards** $8,500

Hotel key cards with your branding will be distributed to AATOD attendees at hotel check in.

**Water Station** $8,000

Showcase your brand with a water bottle giveaway and signage at water stations.

**Professional Headshot Lounge** $6,500

Many conference attendees need to update their 10-year-old headshot and having a new professional one can make them — and YOU — stand out. Make sure attendees stop by your branded Professional Headshot Lounge to have their FREE executive headshot taken. After photos are taken, attendees review and choose their final digital images, which are then emailed directly to them.

**Conference Lanyards** $6,500

Show your support by adding your logo to each lanyard.

**Conference Notebook** $6,500

The notebook is distributed to each attendee in their conference bag upon checking in for the conference. Your name and logo will be prominently displayed on the front of each notebook.

**Volunteer Shirts** $6,500

**Go Charge Kiosk** $6,000 per unit

Ensure booth traffic with a smart phone charging station located on the show floor right next to your exhibit booth!

**Hotel Room Drop** $5,000

As a sponsor of a hotel room drop, you can create a promotional flyer or giveaway to be placed on the doors of attendees during the Conference.

**Pocket Program** $3,500

A must have for the attendees! This is the handiest program of all. For a quick reference, each attendee has access to the session schedule, rooms used, and hours of the exhibit hall in this convenient, pocket-sized program.

**Pens** $3,500

Everyone needs a pen (or two)… why not brand them with your logo?

**Monday Lunch** $2,500 (4 available)

**Conference Bag Inserts** $1,000

We will include your printed insert into all attendee tote bags.

**Mirror Clings in the Conference Hotel Bathrooms (per floor)** $1,000

Own the most popular place on the level! Place your message where everyone will eventually be. Includes signage on the major convention center mirrors.

**Logo in Conference Program** $350

Stand out from other exhibitors and showcase your logo with your company description in the 2018 AATOD Conference Program.

**MARKETING AND ADVERTISING OPPORTUNITIES**

**Pre Conference Attendee List** $500

**Post Conference Attendee List** $500

All exhibitors will receive the opportunity to send a one-time mailing to the Pre or Post Conference attendee list. Your promotional material must be returned with your contract for AATOD’s approval before the list will be furnished to you. **All mailings must be approved by Show Management.**

For more information on all sponsorship or marketing opportunities, please contact Alexandra Springer at aspringer@talley.com.

**SIGN UP**

for your sponsorship or marketing item by checking the appropriate box on the sponsorship contract.

*Please note: Sponsorships must be approved by Show Management.*
EXHIBIT HALL FLOOR PLAN

QUICK FACTS

DATES AND HOURS
Early Bird Deadline | September 8, 2017
Hotel Rooms          | February 15, 2018
Directory Form       | January 3, 2018
50% Deposit          | With your application
Balance Due          | December 1, 2017
Questionnaire        | February 8, 2018
Registration Form    | February 10, 2018
Giveaway Form        | February 8, 2018

SET UP:
Sunday, March 11, 2018 | 8:00 a.m.–3:00 p.m.

OPEN HALL:
Sunday, March 11, 2018 | 4:00 p.m.–7:30 p.m.
Monday, March 12, 2018 | 7:30 a.m.–9:30 a.m. and 11:30 a.m.–4:30 p.m.
Tuesday, March 13, 2018 | 7:30 a.m.–1:30 p.m.

BREAK DOWN:
Tuesday, March 13, 2018 | 1:30 p.m.–4:00 p.m.

BOOTS
Include ID sign & Drapes
Do not include Table, Chairs, Wi-Fi, AV & Power connection
Exhibit Management reserves the right to alter the floor plan and/or assign any exhibit location if deemed necessary for the good of the show at any time.

SPONSORSHIP
Combine your booth cost, sponsorship items, advertising and/or events to increase your conference visibility.

REGISTRATION
Each exhibiting company is entitled to one (1) Full Conference registration and five (5) exhibit hall only badges.

CONTACTS
Alex Springer, CMP | Meetings & Exhibits
Manager | E-Mail: aatod@talley.com
Gina Pozielli | Meeting & Exhibits
Coordinator | E-Mail: gpozielli@talley.com

CANCELLATION
Exhibitors shall give written notice of cancellation.
Cancellation 90 days or more prior to the opening of the meeting, the deposit shall be retained
Cancellation less than 90 days prior to the opening date of the meeting, the company will be responsible for paying the entire booth cost and EXHIBIT MANAGEMENT reserves the right to re-sell space.

AATOD - AM. ASSN FOR THE TREATMENT OF OPIOID DEPENDENCE
724-725
NEW YORK MARRIOTT MARQUIS - 5TH FLOOR - NEW YORK, NEW YORK

NEW YORK MARRIOTT MARQUIS - 5TH FLOOR - NEW YORK, NEW YORK
PLEASE RESERVE EXHIBIT SPACE for the company listed below at the 2018 AATOD Conference to be held at the New York Marriott Marquis. This application becomes valid only after being signed by Exhibitor and a confirmation of space has been issued with a receipt of deposit acknowledged by Exhibit Management.

COMPANY NAME: (Print name EXACTLY as you wish it to appear in the Final Program and Company I.D. sign.)

CONTACT PERSON
ADDRESS
CITY ST ZIP
COUNTRY
PHONE
E-MAIL
WEBSITE

Is this your first time exhibiting at the AATOD Conference?  □ Yes □ No

BOOTH PRICING (per 10' x 10' space)

EARLY BIRD: Applications with check received on or before September 8, 2017

$2,050.00 Technical/Corporate Rate (10’x10’ corner booth)

$1,900.00 Technical/Corporate Rate (10’x10’ inline booth)

$1,200.00 Non-Profit Rate (10’x10’ booth)

STANDARD: Applications with check received after September 8, 2017

$2,250.00 Technical/Corporate Rate (10’x10’ corner booth)

$2,100.00 Technical/Corporate Rate (10’x10’ inline booth)

$1,350.00 Non-Profit Rate (10’x10’ booth)

TOTAL BOOTH COST: $ ___________

AATOD will provide a booth ID sign for all exhibiting companies. All furniture is the responsibility of the individual exhibitor. AATOD will not provide any tables, chairs, carpet, or electricity, however the exhibit hall is carpeted.

PREFERRED LOCATION*

1) ___________ 2) ___________ 3) ___________ 4) ___________ 5) ___________ 6) ___________

*Exhibit Management reserves the right to alter the floor plan and/or assign any exhibit location if deemed necessary for the good of the show at any time.

□ We prefer that our exhibit not be located next to the following companies:

Please address all communications regarding exhibits to:
Gina Pozielli
Talley Management Group, Inc.
19 Mantua Rd, Mt. Royal, NJ 08061-1006
Phone (856) 423-7222 Ext 227
Email gpozielli@talley.com

SPONSORSHIP OPPORTUNITIES

INDIVIDUAL SPONSORSHIP ITEMS:
□ Item ________________________________ $ ___________
□ Item ________________________________ $ ___________

TOTAL SPONSORSHIP COST $ ___________

INSTALL & DESIGN COMPANY
□ Yes, my company will be utilizing an I&D Company.

DEPOSIT/PAYMENT

Important: We are enclosing with this application a deposit of 50% of the total booth price or sponsorship for each requested. We agree to pay the balance before December 1, 2017. Your signature on this form allows AATOD to retain your credit card number in the file for an automatic debit in the amount of the total due on December 1, 2017. If you do not want this credit card to be charged, your check for the balance due must be received before December 1, 2017.

TOTAL BOOTH & SPONSORSHIP PRICE $ ___________

50% DEPOSIT DUE $ ___________

*No booths will be assigned without the required 50% deposit

Cancellation Policy: Exhibitors shall give written notice of cancellation. It is agreed that A) if a company cancels its space 90 days or more prior to the opening date of the meeting, the deposit shall be retained. B) If a company cancels its space less than 90 days prior to the opening date of the meeting, the company will be responsible for paying the entire booth cost and EXHIBIT MANAGEMENT reserves the right to re-sell space.

PLEASE MAKE CHECKS PAYABLE IN U.S. FUNDS, DRAWN ON A U.S. BANK TO: American Association for the Treatment of Opioid Dependence 2018 Conference (AATOD)

Send payments to: Gina Pozielli
Talley Management Group, Inc.
19 Mantua Road, Mount Royal, NJ 08061

Credit Card Payment: □ Visa □ MasterCard □ American Express

Please provide credit card number and expiration date below.

Cardholder (please print): _______________________________________________________

Amount: $ ___________ Authorized Signature: _____________________________________

Rules and regulations for exhibitors listed on page 10 are an integral part of this contract. It is understood by the undersigned that the 2018 American Association for the Treatment of Opioid Dependence Conference rules and regulations for the New York Marriott Marquis govern all exhibit activities.

Please address all communications regarding exhibits to:
Gina Pozielli
Talley Management Group, Inc.
19 Mantua Rd, Mt. Royal, NJ 08061-1006
Phone (856) 423-7222 Ext 227
Email gpozielli@talley.com

Signed and accepted by AUTHORIZED AGENT of Exhibitor: ______________________________

Date ___________

Signed and accepted by Exhibit Management: ______________________________

Date ___________

OFFICE USE ONLY

Check # ___________ Amount $ ___________

SPONSORSHIP LEVEL:
□ Platinum □ Gold □ Silver □ Bronze

Credit Card Information

CARD NUMBER: _____________________________________________ EXPIRATION DATE: ___________

CVV #: _____________________________________________
EXHIBITOR TERMS AND CONDITIONS

SHOW MANAGEMENT is TALLEY MANAGEMENT GROUP INC., 19 Mantua Road, Mt. Royal, NJ 08061 USA (856) 423-7222, Fax (856) 423-3420, Email gpozielli@talley.com Convention Center or Hotel Facility is printed on the Exhibitor Prospectus front cover.

ELIGIBLE EXHIBITS: SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

INSTALLATION, SHOW AND DISMANTLEMENT: Exhibitor agrees to comply with assigned installation, show and dismantle days and hours as outlined in the Exhibitor Prospectus. Exhibits may not be removed from the Facility until final closing of the show unless special permission is obtained in writing from SHOW MANAGEMENT. Exhibits must be removed from the hotel/facility when specified in the Exhibitor Prospectus. Any displays or materials left in booths, without instructions will be discarded.

CANCELLATION, WITHDRAWAL OR REDUCTIONS IN SPACE: Cancellation or reductions in space and refund is subject to the following conditions: Exhibitors shall give written notice of cancellation. If written notice is received more than 90 days prior to show opening, total money less a 50% cancellation fee will be refunded to Exhibitor; no refunds will be allowed for any cancellation less than 90 days prior to the opening of the Show and SHOW MANAGEMENT reserves the right to re-sell space.

SPACE ASSIGNMENTS AND SUBLEASE: Both assignments will be made according to the procedures outlined on the contract for space. Exhibitors may not sublease the booth or any equipment provided by SHOW MANAGEMENT, nor shall Exhibitor assign this lease in whole or in part without written approval by SHOW MANAGEMENT in advance of the trade show.

RELOCATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to alter the official floor plan, and/or re-assign any Exhibitor’s location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, amendments and additions to these terms and conditions and such further regulations as it considers necessary for the good of the Show.

LIMITATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to stop or remove from the Show any Exhibitor, or his representative, performing an act or practice which in the opinion of SHOW MANAGEMENT is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. NO Exhibitor shall hold any social event, hospitality suite, meeting or demonstration to which attendees are invited that are in conflict with the official Show schedule. In addition, ANY such activities may not take place outside the official Show schedule without the express written permission of the Convener Organization(s).

MUSIC, AUDIO EFFECTS, PHOTOGRAPHY AND VIDEOTAPING: Music and audio-visual devices with sound are permitted only in those locations designated by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other exhibitors. Photography and videotaping other than by official SHOW MANAGEMENT photographers is not permitted within the exhibit hall. Only the exhibitor may grant permission to have its exhibit and/or products photographed.

COPYRIGHT LAW: No copyrighted music may be played or sung in the exhibition area in any fashion (including, nor limited to, background music on video or audio presentations) without obtaining appropriate licensing. The exhibitor shall indemnify SHOW MANAGEMENT, the Convener Organization(s) and the facility, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

SECURITY: Although security service will be furnished, SHOW MANAGEMENT cannot and will not be responsible for damage to, loss and/or theft of property belonging to any exhibitor, its agents, employees, business invitees, visitors or guests. Each exhibitor must carry their own insurance.

APPLICABLE LAWS: This contract shall be governed by the laws of the State of New Jersey. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility. All displays and decorations must be fireproof.

LIMITATION OF LIABILITY: The Exhibitor agrees to make no claim for any reason whatsoever against: SHOW MANAGEMENT, the Convener Organizations, their officers, directors, employees, agents and authorized representatives, the facility/hotel, Official General Service Contractor, for any of the following:

- loss, theft, damage to, or injury to himself, his employees, or attendees while in the exhibition area, nor any consequential damage to his business for failure to provide space for the exhibit or for the failure to hold the event as scheduled. The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save harmless all parties from claims, losses, damages to persons or property, governmental charges for fines and attorney’s fees related to the use of the exhibition premises or part thereof. In addition, Exhibitor acknowledges that neither SHOW MANAGEMENT nor the Convener Organization(s) maintain insurance covering Exhibitor’s property and that it is the sole responsibility of Exhibitor to obtain business interruption and property insurance covering such losses by Exhibitor.
- THE ABOVE-CITED REGULATIONS as well as all conditions stated in the Exhibitor Prospectus and exhibit application become a part of the contract between the Exhibitor and the Convener Organization(s).

INSURANCE: All property of the Exhibitor is understood to remain under its custody and control in transit to and from or within confines of the Facility. SHOW MANAGEMENT does not maintain insurance covering Exhibitor’s property. Exhibitor shall carry Comprehensive General Liability coverage including premises, operations and contractual liability coverage of at least $1,000,000 for Personal Injury Liability and $500,000 for Property, Worker’s Compensation with Employer’s Liability with applicable statutory coverage. Certificates shall be furnished upon request.

FORCE MAJEURE: In the event the Facility or any part of the exhibit area thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT has no control or should SHOW MANAGEMENT decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move-in or installation time, show time or move-out time, SHOW MANAGEMENT shall not be liable to indemnify or reimburse exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof.

TERMINATION OF RIGHT TO EXHIBIT: SHOW MANAGEMENT reserves the right to terminate without notice an exhibitor’s right to exhibit if an exhibitor or any of their representatives fail to observe the conditions of this contract, or in the opinion of SHOW MANAGEMENT, or they conduct themselves in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund.

ADDENDUM: SHOW MANAGEMENT reserves the right to make changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all exhibitors will be notified of such changes.

EXHIBITOR RULES AND REGULATIONS

BOOTH CONSTRUCTION & SHOW SERVICES: Standard booths are limited to 8 foot high background drapes and 3 foot high side drapes. Maximum height of exhibit is 8 feet and may extend only one-half of the booth depth from the back wall. Height in the front half of the exhibit space cannot exceed 4 feet. Booths shall not obstruct other exhibitors or aisles. Booth carpeting (if carpeted) is not permitted, decorations, furniture, signs and electrical connections are available to the Exhibitor through the Official General Service Contractor, who will bill the Exhibitor directly. SHOW MANAGEMENT is not responsible for any service provided by independent contractors. SHOW MANAGEMENT reserves the right to finish and decorate any unfinished partitions, walls or backs of signs that are exposed to the public and to charge the cost to the Exhibitor. Peninsula Booths are not permitted.

BOUNDARIES: All parts of all exhibits must be exhibited within Exhibitor’s assigned space boundaries. Aisle space is under the control of SHOW MANAGEMENT.

GENERAL SHOW POLICIES: Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor’s space. Canvassing the exhibit hall is strictly prohibited. No food or beverages may be distributed from Exhibitor’s space without the pre-show approval of SHOW MANAGEMENT. The Exhibitor may not display signs that are not professionally prepared or that in the opinion of the Show Manager detracts from the appearance of the Show in any manner whatsoever. SHOW MANAGEMENT shall have sole control over all admission policies at all times.

CONFERENCE ACTIVITY APPROVAL: “Any conference activity or demonstration planned before, during or after the meeting by vendors (including but not limited to exhibitors, sponsors) that involve conference invitees, meeting attendees, delegates, officers must be approved by the (Association). Generally such activities may not take place without pre-approval to maintain the educational integrity of the conference or meeting. Certain activities, once approved may warrant premium charges.”

USE OF DISPLAY SPACE: A representative of the exhibiting company must be present at the booth(s) at all times during the posted exhibit hours. With the exception of book publishers, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall. The use of the Convener Organization(s) logo on promotional material, giveaways, promotional literature or materials without written permission. In addition, the use of the acronym of the Convener Organization must not be used on pre, at-show and/or post show promotional material unless specific written permission is granted. Use of any Convener, Sponsor or other logos is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium filled balloons or adhesive backed stickers may be used or given out by exhibitors.

FDA APPROVAL/CLEARANCE: If an exhibitor intends to display, introduce or feature an article whose premarket approval or clearance is pending from the US Food & Drug Administration, the exhibitor’s personnel must disclose that such article (including any law, rule or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance).

EXHIBIT HALL BADGES: All exhibitor personnel must be registered. Instructions for this process will be provided to exhibitor when confirmation of both assignment is made.

UNION LABOR: Exhibitors are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, facilities and various labor organizations represented. Any labor required for installation or dismantle, decoration or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.
### Conference at a Glance

**Subject to Change**

<table>
<thead>
<tr>
<th>DATE</th>
<th>TIME</th>
<th>EVENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday, 3-10</td>
<td>7:30 a.m.–5:00 p.m.</td>
<td>Registration Open</td>
</tr>
<tr>
<td>Saturday, 3-10</td>
<td>8:00 a.m.–5:00 p.m.</td>
<td>Pre-Conference Sessions</td>
</tr>
<tr>
<td>Saturday, 3-10</td>
<td>5:00 p.m.–8:30 p.m.</td>
<td>AATOD Open Board Meeting</td>
</tr>
<tr>
<td>Sunday, 3-11</td>
<td>7:30 a.m.–7:30 p.m.</td>
<td>Registration Open</td>
</tr>
<tr>
<td>Sunday, 3-11</td>
<td>8:00 a.m.–5:30 p.m.</td>
<td>Pre-Conference Sessions</td>
</tr>
<tr>
<td>Sunday, 3-11</td>
<td>8:00 a.m.–5:30 p.m.</td>
<td>Opioid Maintenance Pharmacotherapy: A Course for Clinicians</td>
</tr>
<tr>
<td>Sunday, 3-11</td>
<td>4:00 p.m.–7:30 p.m.</td>
<td>Exhibits</td>
</tr>
<tr>
<td>Sunday, 3-11</td>
<td>4:00 p.m.–7:30 p.m.</td>
<td>Posters</td>
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<tr>
<td>Sunday, 3-11</td>
<td>5:30 p.m.–7:30 p.m.</td>
<td>Welcome Reception in Exhibit Hall</td>
</tr>
<tr>
<td>Sunday, 3-11</td>
<td>7:30 p.m.–8:30 p.m.</td>
<td>Methadone Anonymous Meeting (Open)</td>
</tr>
<tr>
<td>Monday, 3-12</td>
<td>7:30 a.m.–7:00 p.m.</td>
<td>Registration Open</td>
</tr>
<tr>
<td>Monday, 3-12</td>
<td>7:30 a.m.–8:30 a.m.</td>
<td>Continental Breakfast in Exhibit Hall</td>
</tr>
<tr>
<td>Monday, 3-12</td>
<td>7:30 a.m.–8:45 a.m.</td>
<td>Poster Author Session–Author(s) presentation including Q&amp;A</td>
</tr>
<tr>
<td>Monday, 3-12</td>
<td>7:30 a.m.–9:30 a.m.</td>
<td>(Exhibit Hall closed 9:30 a.m.–11:30 a.m.)</td>
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<tr>
<td>Monday, 3-12</td>
<td>7:30 a.m.–4:45 p.m.</td>
<td>Posters</td>
</tr>
<tr>
<td>Monday, 3-12</td>
<td>8:45 a.m.–10:15 a.m.</td>
<td>Opening Plenary Session</td>
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<tr>
<td>Monday, 3-12</td>
<td>10:30 a.m.–12:00 p.m.</td>
<td>Workshop Sessions</td>
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<tr>
<td>Monday, 3-12</td>
<td>11:30 a.m.–4:30 p.m.</td>
<td>Lunch in Exhibit Hall</td>
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<tr>
<td>Monday, 3-12</td>
<td>12:00 p.m.–1:30 p.m.</td>
<td>Workshop Sessions</td>
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<tr>
<td>Monday, 3-12</td>
<td>1:30 p.m.–3:00 p.m.</td>
<td>Workshop Sessions</td>
</tr>
<tr>
<td>Monday, 3-12</td>
<td>3:15 p.m.–4:45 p.m.</td>
<td>International Presentations</td>
</tr>
<tr>
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<td>3:15 p.m.–4:45 p.m.</td>
<td>Poster Author Session–Author(s) presentation including Q&amp;A</td>
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<tr>
<td>Monday, 3-12</td>
<td>7:00 p.m.–9:30 p.m.</td>
<td>Awards Banquet</td>
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<tr>
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<td>9:30 p.m.–10:30 p.m.</td>
<td>Methadone Anonymous Meeting (Open)</td>
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<tr>
<td>Tuesday, 3-13</td>
<td>7:30 a.m.–5:30 p.m.</td>
<td>Registration Open</td>
</tr>
<tr>
<td>Tuesday, 3-13</td>
<td>7:30 a.m.–8:30 a.m.</td>
<td>Continental Breakfast in Exhibit Hall</td>
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<tr>
<td>Tuesday, 3-13</td>
<td>8:45 a.m.–10:15 a.m.</td>
<td>Middle Plenary Session</td>
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<tr>
<td>Tuesday, 3-13</td>
<td>10:30 a.m.–12:00 p.m.</td>
<td>Workshop Sessions</td>
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<tr>
<td>Tuesday, 3-13</td>
<td>12:00 p.m.–1:30 p.m.</td>
<td>Lunch (on your own)</td>
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<tr>
<td>Tuesday, 3-13</td>
<td>1:30 p.m.–3:00 p.m.</td>
<td>Workshop Sessions / Hot Topic Roundtables</td>
</tr>
<tr>
<td>Tuesday, 3-13</td>
<td>4:00 p.m.–5:30 p.m.</td>
<td>Workshop Sessions</td>
</tr>
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<td>Tuesday, 3-13</td>
<td>7:00 p.m.–8:30 p.m.</td>
<td>Methadone Anonymous Meeting (Open)</td>
</tr>
<tr>
<td>Wednesday, 3-14</td>
<td>7:00 a.m.–1:00 p.m.</td>
<td>Registration Open</td>
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<tr>
<td>Wednesday, 3-14</td>
<td>7:00 a.m.–8:00 a.m.</td>
<td>Continental Breakfast</td>
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<tr>
<td>Wednesday, 3-14</td>
<td>8:00 a.m.–9:30 a.m.</td>
<td>Workshop Sessions</td>
</tr>
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<td>9:45 a.m.–11:15 a.m.</td>
<td>Workshop Sessions</td>
</tr>
<tr>
<td>Wednesday, 3-14</td>
<td>11:30 a.m.–12:45 p.m.</td>
<td>Closing Plenary Session</td>
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<tr>
<td>Wednesday, 3-14</td>
<td>1:00 p.m.–3:30 p.m.</td>
<td>Clinic Tours</td>
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</tbody>
</table>
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Advancing & Integrating
Specialized Addiction Treatment
& Recovery