



# 2018

LATIN AMERICAN STUDIES IN A GLOBALIZED WORLD

BARCELONA, SPAIN | MAY 23-26, 2018



LATIN AMERICAN STUDIES ASSOCIATION



## WHO ATTENDS

Approximately 4,500 professors, graduate students, undergraduate students, representatives of NGOs, and other organizations worldwide. All attendees have the potential to purchase or recommend the purchase of your products and services. Exhibitors can meet with:

- University faculty, department chairs, and program directors from the United States and throughout the world
  - Graduate students seeking to establish their careers
  - Government and NGO representatives
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## WHO CAN BENEFIT?

Organizations interested in reaching university educators, graduate students, undergraduate students, NGOs and representatives of organizations who focus on Latin America.

LASA Congresses gather experts on Latin America from all disciplines and diverse occupational backgrounds across the globe. Exhibitors may include, among others:

- Academic and commercial presses
- Film producers
- Foundations
- Publishers of university-level texts, journals, periodicals and magazines
- Research institutes
- Producers of information technologies, e.g., hardware, software, or internet services
- Universities and university departments
- Multimedia producers

## VARIOUS INSTITUTIONS REPRESENTED BY PARTICIPANTS

LASA's annual meeting brings together attendees from a broad range of disciplines and from organizations such as:

Berlin School of Social Sciences  
Brown University  
Centro de Investigaciones y Esuddios Superiores  
Columbia University  
Duke University  
Edinburgh Napier University  
Free University of Berlin  
Geneva School of Diplomacy  
Harvard University  
Institute of Latin American Studies  
King's College London  
London School of Economics and Political Science  
New York University  
Pennsylvania State University  
Pontificia Universidad Católica de Perú  
Queen Mary University of London  
Saint Louis University  
Temple University

Universidad de Barcelona  
Universidad de Buenos Aires  
Universidad Carlos III de Madrid  
Université Catholique de Louvain  
Universidad Central de Venezuela  
Universidad de Granma  
Universidad de Holguín  
Universidad de La Laguna  
Universidad de los Andes  
Università di Trieste  
University of Aberdeen  
University of Bordeaux  
University of Granada  
University of Iceland  
University of Oxford  
University of Porto  
University of St Andrews  
University of Warsaw



## PAST EXHIBITORS

A Thread of Hope Guatemalan Fair Trade  
Alexander Street Press  
Americas Society/Council of the Americas  
Association Book Exhibit  
Babbitt Instructional Resources  
Berghahn Books, Inc  
Bilingual Press/Editorial Bilingüe  
Bloomsbury Academic  
Border Songs  
Boston University/ Department of International Relations  
California State University, Long Beach (Film & Electronic  
Arts Department  
Cambria Press  
Center for a Free Cuba  
Center for Latin American Studies, UC Berkeley  
Center for Latin American Studies, University of Miami

Center for LA Studies & Caribbean Studies  
Center for Puerto Rican Studies  
Cornell University Press  
Council for International Exchange of Scholars  
Council of American Overseas Research Centers/ Americas  
Research Network  
Creighton University - The Werner Institute  
David Rockefeller Center for Latin American Studies, Harvard  
University  
Digitalia  
Documentary Educational Resources, Inc  
Duke University Press  
EcoAméricas  
Fondo de Cultura Económica  
Fondo de Cultura Económica USA  
Food First/ Institute for Food and Development Policy  
Fulbright Scholar Program/Institute of International Education  
Great Books Foundation  
James Weldon Johnson Institute, Emory University &  
Extamuros Facsimiles  
Hackett Publishing Company

Editorial de la Universidad de Puerto Rico  
Editorial del Instituto de Cultura Puertorriqueña  
Editorial Isla Negra /Librería Norberto Gonzalez  
Editorial Plaza Mayor  
Editoriales Académicas y Universitarias de Colombia  
El Colegio de la Frontera Norte/ Facultad Latinoamericana de  
Ciencias Sociales, Sede México  
El Colegio de México  
Explore505  
ERIP Ethnicity, Race and Indigenous Peoples  
in Latin America and the Caribbean  
Facultad Latinoamericana de Ciencias Sociales (FLACSO)  
Instituto de Estudios Peruanos  
Instituto Internacional de Literatura Iberoamericana (IILI)  
Instituto Mora  
Librería Mágica  
Libros El Navegante/ Ediciones Callejón  
Ocean Sur  
Pontificia Universidad Católica del Perú  
Siglo del Hombre y Editoriales Universitarias de Colombia  
Tertulia Viejo San Juan  
Universidad de Belgrano, Programa de Estudios  
Universidad del Pacífico  
Universidad Nacional Autónoma de México (UNAM)  
University of the West Indies Press  
Yolanda Carlessi

Haymarket Books  
Hispanic American Periodicals Index (HAPI)  
Indiana University Press  
Institute of Latin American Studies at Columbia University  
Inter-American Foundation  
Karina Library Press  
Latin America Working Group Education Fund  
Latin American News Digest  
Latin American Perspectives  
Lexington Books  
Liberty Fund, Inc.  
Lynne Rienner Publishers  
Lyons Press (an imprint of Globe Pequot Press)  
Markus Wiener Publishers  
Middlebury Language Schools  
New London Librarium  
Northwestern University Press  
Organization of American States  
Pathfinder Press

Penn University Press  
Pew Research Center  
Political Science Department Tulane University  
Pragda LLC  
Project MUSE  
Random House  
Rowman & Littlefield  
SAGE Publications  
Santa Clara Press, SOS LLC  
SAR Press, School for Advanced Research  
Smithsonian Folkways Recordings  
Smithsonian National Museum of American History Intern &  
Fellows Program  
Springer Nature  
SUNY Press  
The Scholar's Choice  
The School for Field Studies  
University of Calgary Press  
Visual Aids for Latin American Studies  
Washington Office on Latin America  
Westview Press  
Wiley

Alttexto Editoriales Universitarias y Académicas de México  
Asociación de Editores de Chile  
Brazilian Studies Association (BRASA)  
Cámara Cubana del Libro/ Instituto Cubano del Libro  
Centro ABYA-YALA  
Centro de Investigación y Docencia Económicas (CIDE)  
Centro de Investigaciones y Estudios Superiores en Antropología  
Social (CIESAS)  
Centre for Social Conflict and Cohesion Studies (COES)  
Centro Investigaciones Sociales- Instituto Estudios Caribe FCS  
UPR  
CIDE/ Centro de Investigación y Docencia Económicas AC  
Comisión Económica para América Latina y el Caribe (CEPAL)  
Consejo Latinoamericano de Ciencias Sociales (CLACSO)  
Cubanabooks Press  
Economic Commission for Latin America and Caribbean/ United  
Nations (CEPAL)  
Ediciones Akal, S.A.  
Editorial Cuarto Propio  
Ediciones Puerto  
Ediciones Universitarias de Valparaíso de la PUCV/ Editorial  
Cuarto Propio

## PAST EXHIBITORS



Leiden University Press  
Macmillan Publishers  
Maney Publishing  
Mona-Lynn Courteau  
Ocean Press  
Oxford University Press  
Palgrave Macmillan  
Penguin Group  
Peter Lang Publishing  
Political Science Department Tulane University  
Routledge  
SILOÉ, arte y bibliofilia

Cambridge University Press  
Extramuros Edición  
Facultades Católicas  
Hebrew University of Jerusalem- Rothberg International School  
Iberoamericana Editorial Vervuert  
International Authors Forum  
Institut des Amériques  
Institute of Latin American Studies (ILAS), School of Advanced  
Study, University of London  
Intellect Press





## EXHIBIT BOOTH PACKAGES

Different packages have been created to meet the different needs of our exhibitors. The Exhibition Hall has been divided into areas which represent the different packages.

Please find below a description of each package:

### Ibiza Package (Island Booths)- \$2,050

For those wishing to have every square meter filled with visitors.

**Each 3x6m (10' x 19.5') booth comes with:**

- One (1) table
- One (1) wastebasket
- Identification sign
- Two (2) chairs
- Three (3) exhibitors' badges\* (good for all Congress activities)

### Montjuic Package (Larger Booths)- \$1,695

Designed to enhance open conversation in a comfortable setting.

**Each 3x4m (10' x 13') booth comes with:**

- One (1) table
- One (1) wastebasket
- Identification sign
- Two (2) chairs
- Three (3) exhibitors' badges\* (good for all Congress activities)

### Barrio Gótico Package (Traditional Booths)- \$1,325

Honor tradition. Booths enabled for browsing and privacy.

**Each 3x3m (10' x 10') booth comes with:**

- One (1) table
- One (1) wastebasket
- Identification sign
- Two (2) chairs
- Three (3) exhibitors' badges\* (good for all Congress activities)

### Las Ramblas Package (Tables)- \$750

An open market of books, goods, and conversations.

**Each 2 x2m (6.5' x 6.5') space comes with:**

- One (1) table
- One (1) wastebasket
- Identification sign
- Two (2) chairs
- Three (3) exhibitors' badges\* (good for all Congress activities)



LASA has partnered with RESA Expo (the exclusive provider of the CCIB) to support all shipping/customs procedures and enable a smooth process into and out of Barcelona. For more information contact LASA at [lasaexhb@pitt.edu](mailto:lasaexhb@pitt.edu).



## PAYMENT SCHEDULE

\*All payments and reservations will be made via the exhibitor online reservation system. The system will be ready by end of August. For any questions, email [lasaexhb@pitt.edu](mailto:lasaexhb@pitt.edu).

- |                   |  |
|-------------------|--|
| December 15, 2017 | - Minimum of 50% deposit of total booth rental fee due with completed application.                           |
| February 1, 2018* | - Balance of the rental fee is due.<br>- Deadline to receive cancellation refund (less a \$350 service fee). |
| February 28, 2018 | - Reservations deadline for advertising in the Congress program  |
| April 15, 2018    | - Materials due for advertising in the Congress program  |

\*After February 1, if space is available, those wishing to exhibit will be required to pay in full by check, wire transfer, Visa, MasterCard or American Express.

## MAILING LIST

Establish relationships, encourage booth traffic and increase your visibility by renting the **postal addresses** mailing list. Send an invitation to your booth before the meeting and introduce registrants to your organization. Or on the contacts you made during the meeting.

### For-Profit Organizations

#### Pre-registrant list: \$475

- Includes: Attendees registered by April 5, 2018
- List provided by: April 15, 2018

#### On-site list: \$525

- Includes: All LASA2018 registrants
- List provided by: June 25, 2018

### Non-Profit Organizations

#### Pre-registrant list: \$370

- Includes: Attendees registered by April 5, 2018
- List provided by: April 15, 2018

#### On-site list: \$420

- Includes: All registrants for the LASA2018 Congress
- List provided by: June 25, 2018

\*Membership postal address mailing lists are also available for purchase.



## PROGRAM BOOK AND APPLICATION ADVERTISEMENT

Advertising in the LASA2018 Program Book offers an excellent opportunity to reach all of the 4,500 Congress attendees. The book and application are made available online and distributed on-site to all registrants.

### LASA2018 PROGRAM BOOK

Full page: \$800    Half page: \$500

#### Specifications

- Full page: 7.5 inches (wide) x 10.5 inches (high).
- Half page: 7.5 inches (wide) x 4.75 inches (high).
- Bleed pages and color are not acceptable. All will be in black and white.
- All will also be included in a combined PDF document in the app.
- Ads must be submitted in electronic form only.

#### Deadlines

- Reservations: February 28, 2018
- Materials: April 15, 2018

### LASA2018 APPLICATION ADVERTISING OPTIONS

#### Exhibitor App Description Enhancement Package: \$25

- Includes a color or B&W PDF Ad within the Exhibitor description in the App

#### Devoted App Tab: \$975 (limited availability)

- Reserves a tab specifically for your organization/publishing company.
- The tab can include any information and links
- A 10% discount will be provided for this app ad if a program book ad is also purchased.

#### Home Page Banner: \$1,250 (limited availability)

- Includes a banner in the home page (can include a link to a web page).
- A 10% discount will be provided for this app ad if a program book ad is also purchased.

#### Sessions Banner: \$600

- Includes a top page banner within the individual sessions. On a rotational basis with other organizations/publishing companies
- A 10% discount will be provided for this app ad if a program book ad is also purchased.

Questions? Email: [lasaexhb@lasa.pitt](mailto:lasaexhb@lasa.pitt)



# EXHIBIT SCHEDULE

## Installation of Exhibits

To be confirmed. Either Wednesday, May 23  
or Thursday, May 24 (before opening)

## Exhibit Hall

Thursday, May 24  
9:30 a.m. - 7:30 p.m.

Friday, May 25  
9:30 a.m.- 7:30 p.m.

Saturday, May 26  
9:30 a.m. - 4:00 p.m.

## Dismantling of Exhibits

Saturday, May 26  
4:00 p.m. - 8:00 p.m.

The exhibition will be located at the Centre de Convencions Internacional de  
Barcelona (CCIB).



## COMPANY INFORMATION

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State: \_\_\_\_\_  
 Postal Code, Country: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

## BOOTH PREFERENCE

All reservations and booth selections will be made in the online exhibitor reservation system, available at the end of August.

## EXHIBIT BOOTH PRICING

Ibiza Package: \$2,050  
 Montjuic Package: \$1,695  
 Barrio Package: \$1,325  
 Ramblas Package: \$750

## LASA2018 PROGRAM BOOK

All advertising can be reserved and paid in the online exhibitor reservation system, available at the end of August.

Full page: \$800      Half page: \$500

## APPLICATION ADVERTISING OPTIONS

Exhibitor App Description Enhancement Package: \$25

Devoted App Tab: \$975

Home Page Banner: \$1,250      Sessions Banner: \$600

## MAILING LIST

	For-Profit Organizations	Non-Profit Organizations
Pre-registrant list:	<input type="checkbox"/> \$475	<input type="checkbox"/> \$370
On-site list:	<input type="checkbox"/> \$525	<input type="checkbox"/> \$420

TOTAL : \$: \_\_\_\_\_

## PAYMENT

50% deposit of total booth rental fee is due by December 15 with completed application. Balance of the rental fee is due by February 1. Any cancellation before February 1 will be refunded less a \$350 service fee. Any cancellation after February 1 will not be refunded.

## PAYMENT METHOD

☐ Check: Please make payable to LASA. Mail to address listed above.

☐ Wire transfer (email lasaexhb@lasa.pitt for bank info)

☐ Credit Card: Please charge \$ \_\_\_\_\_

☐ Visa      ☐ MasterCard      ☐ American Express

Card # \_\_\_\_\_

Exp. date \_\_\_\_\_

CSV code \_\_\_\_\_

Name on card \_\_\_\_\_

Billing Address \_\_\_\_\_

City/State/Postal Code/Country \_\_\_\_\_

## AUTHORIZATION

This contract must be submitted with an authorizing signature, agreeing to abide by all terms, conditions, and specifications and committing to the total tallied above. Any questions regarding a specific opportunity in advance of submission may be directed to the LASA Exhibits Manager, contact information above.

Authorized Signature \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_

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 maestromeetings.org