



## FULL SPECTRUM OF HEART FAILURE THERAPY: Optimizing Outcomes

### Conference Co-Chairs:

---

#### **Claudius Mahr, DO, FACC, FESC**

Advanced Heart Failure and Transplant Cardiology  
Clinical Professor of Medicine and Cardiac Surgery  
University of Washington  
Medical Director, Mechanical Circulatory Support Program  
UW Heart Institute

---

#### **Jennifer Beckman, MSN, ARNP, CHFNP, AACC**

Associate Director of Quality, Cardiology-Mechanical  
Circulatory Support  
Teaching Associate  
Advanced Heart Failure and Transplant Cardiology  
Division of Cardiology

---

#### **Jason Bjelkengren, BSN, RN**

Associate Director, Advanced Heart Failure,  
Cardiac Transplant and Mechanical Circulatory Support  
UW Medical Center

## October 18-19, 2019

Four Seasons Hotel Seattle | Seattle, WA

**The 6th Annual Full Spectrum of Heart Failure Therapy** conference offers a comprehensive review of the management of heart failure. The program will include didactics, case discussions and debates.

---

### Program Highlights:

- Addressing the Heart Failure Continuum
- Heart Failure Innovations
- Opportunities for Improvement in Heart Failure Management
- Multidisciplinary Approach to Optimize Heart Failure Patients
- Acute Heart Failure Management
- General Heart Failure Management

# SPECTRUMHEARTFAILURE.ORG

Provided by:



305-279-2263 | [exhibitsales@ccmcme.com](mailto:exhibitsales@ccmcme.com)

8333 NW 53rd Street, Suite 450 | Doral, FL 33166



# FULL SPECTRUM OF HEART FAILURE THERAPY: Optimizing Outcomes

## October 18-19, 2019

Four Seasons Hotel Seattle | Seattle, WA

## EXHIBITING OPPORTUNITIES

### EXHIBITOR

**\$2,500**

6' table top w/ (2) Complimentary Badges

Acknowledgement on  
Spectrum of Heart Failure Website

Acknowledgement on  
Spectrum of Heart Failure Signage

Acknowledgement in  
Spectrum of Heart Failure Pocket Guide

### EXHIBITOR ENHANCED

**\$3,500**

(2) 6' table top w/ (4) Complimentary Badges

Acknowledgement on  
Spectrum of Heart Failure Website

Acknowledgement on  
Spectrum of Heart Failure Signage

Acknowledgement in  
Spectrum of Heart Failure Pocket Guide

(1) complimentary email blast

## SPONSORSHIP ITEMS



NETWORKING RECEPTION —\$15,000



WI-FI SPONSORSHIP —\$10,000  
**Exclusive Opportunity**



LANYARDS — \$5,000



CUSTOM EMAIL BLAST PACKAGE  
(PRE, DURING & POST) —\$4,000

CUSTOM EMAIL BLAST —\$1,500



BILLBOARD AD IN MAIN FOYER —\$2,000



(1) EXHIBITOR BADGE —\$200

Purchase Your Booth at [SPECTRUMHEARTFAILURE.ORG](http://SPECTRUMHEARTFAILURE.ORG)

QUESTIONS? Toll-Free: 888.334.7495 • Phone: 305.279.2263 • [exhibitsales@ccmcme.com](mailto:exhibitsales@ccmcme.com)