

CODE OF CONDUCT

AVA has worked very hard to recognize the multidisciplinary makeup of our membership by providing sessions that meet the specific education needs of our vascular access physicians.

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Colorado Foundation for Medical Care (CF MC) and the Association for Vascular Access. CF MC is accredited by the ACC ME to provide continuing medical education for physicians.

This is the very first AVA Annual Scientific Meeting that will provide these valuable continuing medical education credits. To ensure compliance with this significant educational offering for our diverse membership, we'd like to remind exhibitors of our Code of Conduct.

- AVA reserves the right to restrict sales activities that it deems inappropriate.
- The use of sideshow tactics or other undignified methods, considered by AVA to be objectionable, are expressly prohibited in any areas used by the AVA Meeting.
- Industry representatives may not approach attendees outside of the Exhibit Hall with unsolicited marketing or sales tactics. Discussions with attendees should be confined to the exhibit hall or other areas not adjacent to the educational sessions or the poster display area. Exhibitors may not give unsolicited remarks to any person(s) regarding posters displayed.
- Industry representatives may not congregate outside of the entrance to an educational session or the poster display areas.
- Industry representatives should ensure that AVA members receive priority seating in session rooms. If rooms become crowded, representatives should vacate the room so that attendees may enter.
- Industry representatives that are not AVA members may <u>not</u> pose questions during the educational sessions.
- AVA reserves the right to ask industry representatives to leave an educational event if it deems a
 representative has not met the above requirements.

We value your participation in our Annual Scientific Meeting and hope you will help us create a robust scientific meeting that provides education to all of our membership, including our vascular access physicians.

With your compliance with Our Code of Conduct, we know that our meeting will be successful for everyone!