

2020/2021 IECA Media Kit



**Connect with erosion, sediment control and
stormwater management industry professionals.**

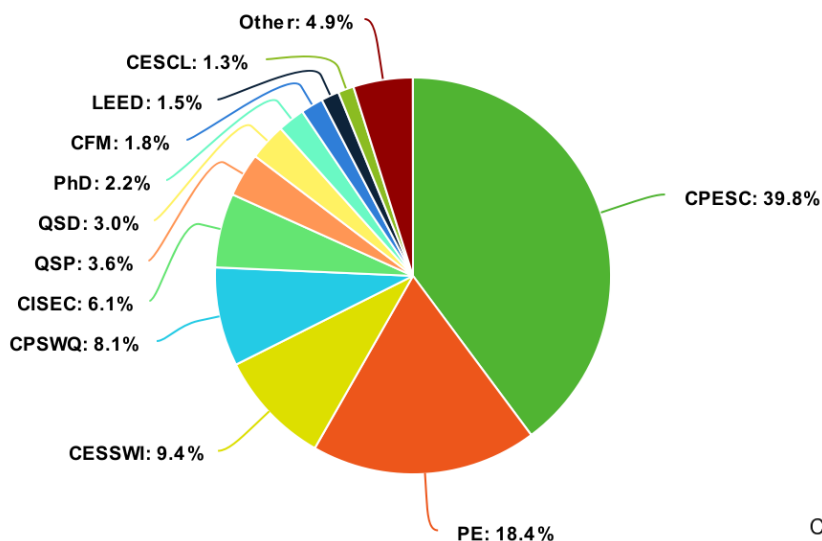
ieca.org/advertise | Kim@ieca.org | 303-468-2236

About IECA

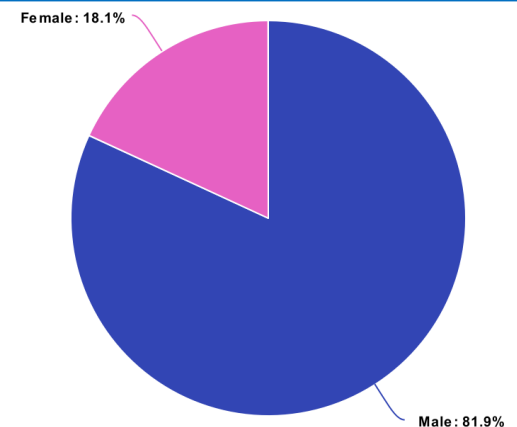
The International Erosion Control Association (IECA) Region One was created as a non-profit, professional organization providing education, networking, and research for engineers, government, consultants, construction and related professionals. IECA's purpose is to establish standards of practice and expertise in the fields of erosion control, sediment control and stormwater management.

We are the leading association for the stormwater, erosion and sediment control industry. We help professionals develop their skills and further their careers by providing access to unique and relevant content and exclusive member services. Our members represent over 30 countries and 22 fields of professional practice. IECA's diverse membership supplies a unique network of specialists who are capable of solving a broad range of problems caused by soil erosion, sediment and stormwater.

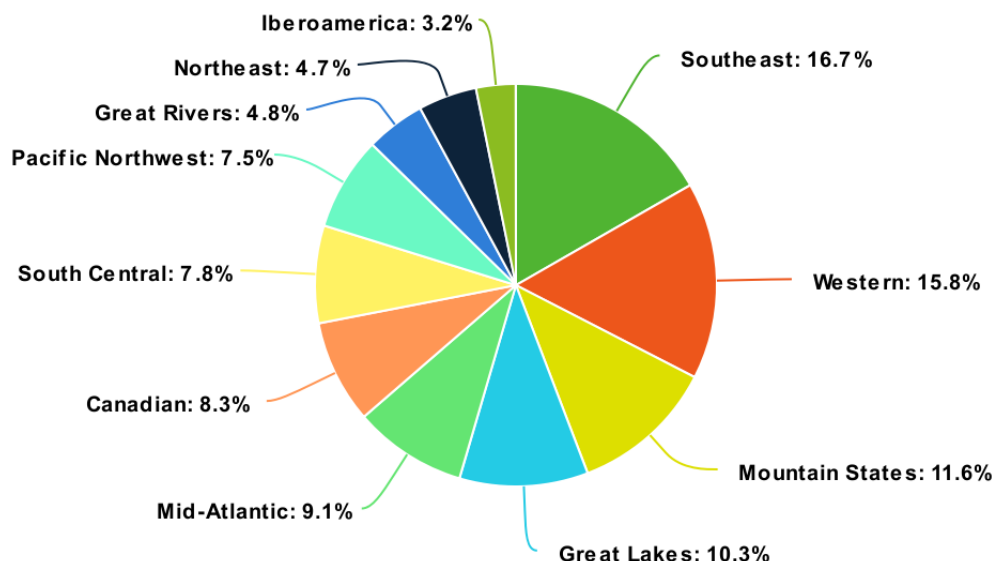
Designations



Gender



Chapter Membership



Organizational Membership Benefits

Joining IECA as an organizational member provides you with the following discounts and benefits. All IECA corporate memberships go toward your IECA partnership investment.

Cornerstone Member – \$2,750

- One complimentary professional plus membership including two free IECA webinars per year for the primary contact. (\$275 Value)
- An unlimited number of professional memberships for employees at a 50% discount. (\$100/person)
- A discount code for up to 10 half price professional memberships to contacts outside of your company. (\$1,000 Value)
- Logo recognition in each *Environmental Connection* issue per year.
- Member pricing on advertising and sponsorship opportunities. (Up to \$2,000 savings)
- Rotating footer web banner on IECA's website for a year. (\$550 Value)
- Logo and link on each eNewsletter (monthly e-bulletin emailed to entire database). (\$250 Value)
- Receive one-time membership list with active members' mailing addresses and phone numbers when signing up or renewing membership. (Only Available to Cornerstone & Emerald Members!)
- Website access to IECA Cornerstone Member logo artwork for promotional use.
- Cornerstone Member page on ieca.org with company information, case study and web link. (\$1,500 Value)
- 100 points added to your exhibitor priority points for booth selection at the IECA Annual Conference and Expo.
- Dedicated IECA representative who coordinates all digital media opportunities with 3rd party vendors.

Emerald Member – \$650

- One complimentary professional plus membership including two free IECA webinars per year for the primary contact. (\$275 Value)
- Up to five professional memberships at 50% discount. (\$500 Value)
- Member pricing on advertising and sponsorship opportunities. (Up to \$2,000 savings)
- Receive one-time membership list with active members' mailing addresses and phone numbers when signing up or renewing membership. (Only Available to Cornerstone & Emerald Members!)
- Website access to IECA Emerald Member logo artwork for promotional use.
- Emerald Member page on ieca.org with company information, case study and web link. (\$1,500 Value)
- 50 points added to your exhibitor priority points for booth selection at the IECA Annual Conference and Expo.
- Dedicated IECA representative who coordinates all digital media opportunities with 3rd party vendors.

Corporate Member – \$350

- One complimentary professional plus membership including two free IECA webinars per year for the primary contact. (\$275 Value)
- Up to two professional memberships at 50% discount. (\$200 Value)
- Website access to IECA Corporate Member logo artwork for promotional use.
- Member pricing on advertising and sponsorship opportunities.

IECA Partnership

Support IECA throughout the year through membership, print and digital advertising, conference sponsorships and/or conference booth space. The money you spend with IECA goes towards the following partnership levels. *Note all promotions begin on March 1, 2020 and end March 1, 2021 and Partner must be paid in full to receive benefits. Contact Kim Kline at kim@ieca.org for details.

Diamond Partnership – \$30,000 Investment

- Rotating footer web banner ad on IECA's website through March 1, 2021. (\$3,000 Value)
- Logo and link on IECA monthly eNewsletter. (\$4,800 Value)
- Logo on the IECA website partner page. (\$3,000 Value)
- Recognition as Diamond Partner at the 2021 IECA Annual Conference and Expo. (Exclusive to sponsors)
- Priority recognition at regional events (conferences and one-day roadshow) including program handout or mobile app; logo and link on event webpage; and event sign. (Exclusive to diamond partner)
- Four complimentary full-conference 2021 IECA Annual Conference registrations. (Must pre-register by Feb. 1, 2020.) (\$3,796 Value)
- Twenty-five complimentary 2021 IECA Annual Conference Expo Hall only passes. (Must pre-register by Feb. 1, 2020.) (\$2,375 Value)
- 300 priority points added to your exhibitor points for the IECA Annual Conference Expo booth selection.

Platinum Partnership – \$20,000 Investment

- Rotating footer web banner ad on IECA's website through March 1, 2021. (\$3,000 Value)
- Logo and link on IECA monthly eNewsletter. (\$4,800 Value)
- Logo on the IECA website partner page. (\$3,000 Value)
- Recognition as Platinum Partner at the 2021 IECA Annual Conference and Expo. (Exclusive to sponsors)
- Two complimentary full-conference 2021 IECA Annual Conference registrations. (Must pre-register by Feb. 1, 2020.) (\$1,898 Value)
- Fifteen complimentary 2021 IECA Annual Conference Expo Hall only passes. (Must pre-register by Feb. 1, 2020.) (\$1,425 Value)
- 200 priority points added to your exhibitor points for the IECA Annual Conference Expo booth selection.

IECA Partnership

Gold Partnership – \$15,000 Investment

- Logo and link on IECA monthly eNewsletter. (\$3,000 Value)
- Logo on the IECA website partner page. (\$4,800 Value)
- Recognition as a Gold Partner at the 2021 IECA Annual Conference. (Exclusive to sponsors)
- One complimentary full-conference 2021 IECA Annual Conference registration. (Must pre-register by Feb. 1, 2021.) (\$949 Value)
- Ten complimentary 2021 IECA Annual Conference Expo Hall only passes. (Must pre-register by Feb. 1, 2021.) (\$950 Value)
- 150 priority points added to your exhibitor points for the IECA Annual Conference Expo booth selection.

Silver Partnership – \$10,000 Investment

- Logo and link on IECA monthly eNewsletter. (\$4,800 Value)
- Logo on the IECA website partner page. (\$3,000 Value)
- Recognition as a Silver Partner at the 2020 IECA Annual Conference and Expo. (Exclusive to sponsors)
- Five complimentary 2020 IECA Annual Conference Expo Hall only passes. (Must pre-register by Feb. 1, 2020.) (\$475 Value)
- 100 priority points added to your exhibitor points for the IECA Annual Conference Expo booth selection.

Note: *All partnerships reset as of February 28, 2021.*

Membership Publication

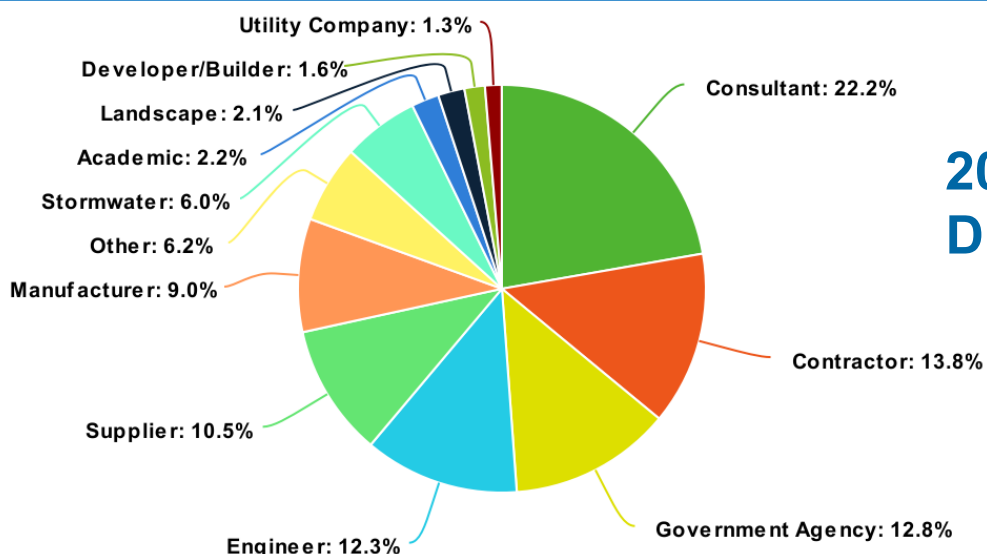
Environmental Connection Magazine Digital and Print Overview

The quarterly *Environmental Connection* Magazine features articles, interviews, columns and peer-reviewed technical contributions. The magazine offers innovative and thought-provoking articles that directly benefit our members. The caliber of content is why the magazine is considered one of the most valuable benefits of membership! The magazine is available in print to members only and shared electronically with members and nonmembers.

- More than 2,000 printed magazines are mailed to national and international members during the year and distributed at regional IECA events.
- An additional 2,000 copies are distributed to attendees at the IECA Annual Conference.
- The digital edition is emailed quarterly to an additional 9,000 erosion and sediment control and stormwater management professionals.
- Electronic editions are available online for review for up to five years.



Field of Practice



2020/2021 Readership Distribution Snapshot

Environmental Connection Magazine

Environmental Connection Magazine Editorial Calendar

Edition	Editorial - Education Focus
January/February	Stormwater Management
April/May	MS4 Management
July/August	Erosion and Sediment Control
October/November	Wetland, Streambank and Shoreline Restoration

Print Specifications

Full Page/Back Cover/Inside Cover

Bleed size: 8.25" x 11"

Trim size: 8" x 10.75"

Live area: 7.5" x 10.25"

Non-bleed size: 7" x 10"

Quarter Page

Horizontal: 3.375" x 4.875"

Half Page

Island: 4.625" x 7.375"

Horizontal: 7" x 4.875"

Vertical: 3.375" x 10

Full Page Example

Half Page Example

Quarter Page Example

Environmental Connection Magazine

Environmental Connection Magazine Advertising Details and Deadlines

April/May 2020 - Post Conference Edition Ad Close: February 25, 2020 Ad Materials Due: February 25, 2020 Print Distribution: 2,000 (Additional 200 distributed at the IECA MS4 Conference) Electronic Distribution: 10,100 Mail Drop Date: April 2, 2020	July/August 2020 - Summer Edition Ad Close: June 1, 2020 Ad Materials Due: June 3, 2020 Print Distribution: 2,000 (Additional 750 distributed at the IECA Great Connections and Mid-Atlantic Conferences, and the Seattle and Canadian Regional Events) Electronic Distribution: 10,100 Mail Drop Date: July 9, 2020
October/November 2020 - Preconference Edition Ad Close: August 28, 2020 Ad Materials Due: September 1, 2020 Print Distribution: 2,000 (Additional 400 distributed at the IECA Texas and Mountain State Conferences) Electronic Distribution: 10,100 Mail Drop Date: October 7, 2020	January/February 2021 - IECA Annual Conference Edition Ad Close: December 3, 2020 Ad Materials Due: December 7, 2020 Print Distribution: 4,000 (Additional 2,000 distributed at the 2020 IECA Annual Conference and Expo) Electronic Distribution: 10,100 Mail Drop Date: January 15, 2021
<p>Materials are Due Five Weeks Prior to Mail Date.</p> <p>Payment is Due Two Weeks Prior to Mail Date.</p>	

January/February pricing is an additional \$99, based on increased distribution.

Environmental Connection Magazine

Print Ad Rates

Ad Size	1X	2X	3X	4X
Full Page	\$1,275 Member / \$1,575 Nonmember	\$1,110 Member / \$1,380 Nonmember	\$1,024 Member / \$1,325 Nonmember	\$995 Member / \$1,225 Nonmember
Half Page	\$725 Member / \$1,225 Nonmember	\$595 Member / \$1,110 Nonmember	\$560 Member / \$1,050 Nonmember	\$499 Member / \$995 Nonmember
Quarter Page	\$525 Member / \$725 Nonmember	\$480 Member / \$660 Nonmember	\$424 Member / \$624 Nonmember	\$400 Member / \$575 Nonmember
Back Cover	\$1,875 Member / \$2,375 Nonmember	\$1,800 Member / \$2,150 Nonmember	\$1,575 Member / \$1,925 Nonmember	\$1,475 Member / \$1,875 Nonmember
Inside Back Cover	\$1,575 Member / \$1,880 Nonmember	\$1,430 Member / \$1,725 Nonmember	\$1,308 Member / \$1,624 Nonmember	\$1,024 Member / \$1,225 Nonmember
Spread	\$2,275 Member / \$2,775 Nonmember	\$2,050 Member / \$2,500 Nonmember	\$1,980 Member / \$2,360 Nonmember	\$1,825 Member / \$2,225 Nonmember
Inside Cover	\$2,325 Member / \$2,825 Nonmember	\$2,125 Member / \$2,525 Nonmember	\$1,975 Member / \$2,405 Nonmember	\$1,875 Member / \$2,275 Nonmember
Tip-on	\$3,500 Member / \$5,500 Nonmember	\$3,300 Member / \$5,300 Nonmember	\$3,150 Member / \$5,150 Nonmember	\$3,050 Member / \$5,050 Nonmember

New! Environmental Connection Magazine Advertorial

Work with our editorial team to create an article to promote an industry solution using your product or service. Our designer will layout the copy based on ad specs, photos and company logo as allowed. The article will be marked as “sponsored content” and will be promoted in the *Environmental Connection* Magazine print and digital version. Price is based on full-page advertising.

Member \$1,275

Nonmember \$1,575

*Note: Company must be an IECA organizational member to receive the member pricing rate. Individual memberships are not applicable to receive the member discounted rate. Learn more about organizational memberships on page 3. Pricing is per ad and valid from January 2021 through December 2021. **January/February pricing is an additional \$99, based on increased distribution.** Please include website link in your ad for the digital edition that is emailed to IECA members and nonmembers.*

3rd Party Digital Advertising

IECA.org

Stand out to stormwater, erosion and sediment control industry on the IECA website. Our 728x90 persistent leaderboard banner averages 25,550 page views per month.

Persistent Leaderboard: \$5,000/yr

To reserve the persistent leaderboard position, please call Association Revenue Partners at (855) 790-0111 or email info@associationrevenuepartners.com. NOTE: 20% of website advertising goes towards IECA partnership levels. Contact Kim Kline at Kim@ieca.org for details on the locations listed below.

300x250 Rest of Site: Member \$750/Nonmember \$950/mo

728x90 Rest of Site: Member \$500/Nonmember \$750/mo

eNewsletter Distribution

Reach industry professionals with a 640x60 banner to all IECA contacts. Call Association Revenue Partners at (855) 790-0111 or email info@associationrevenuepartners.com to reserve your quarterly banner. NOTE: 20% of eNewsletter advertising goes towards IECA partnership levels.

Distribution: 10,100+ | Open Rate: 28% | Click Thru: 13%

Leaderboard: \$2,250

Native Ad Position 1: \$2,000

Native Ad Position 2: \$1,750

Native Ad Position 3: \$1,500

IECA SmartBrief

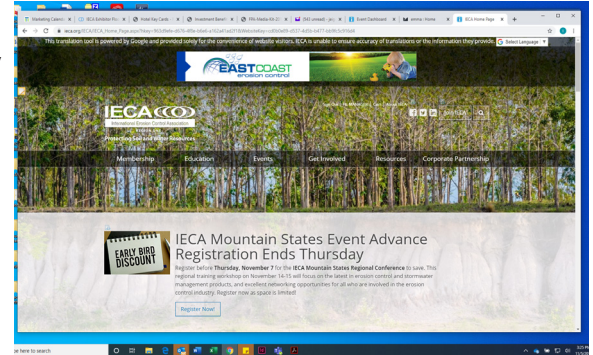
IECA SmartBrief is a bi-weekly news brief that delivers current and relevant industry news to members and stakeholders on the latest stormwater, erosion and sediment control news on a global scale. Contact Megan Kessler at SmartBrief at (202) 517-6295 or mkessler@smartbrief.com. NOTE: 20% of SmartBrief advertising goes towards IECA partnership levels.

Distribution: 3,500+ | Open Rate: 27% | Click Thru: 5.5%

Leaderboard: \$300

Top News Sponsor: \$300

News Section Sponsorship: \$150 - \$300



In This Issue:

Idaho Event | IECA MAC Regional Conference | Seattle Event | September Webinar | IECA Annual Conference | EPCW Conference | Upcoming Webinars | Upcoming Events

BANNER

IECA Idaho Regional Event Advance Registration Ends TODAY



The early bird deadline ends TODAY for the IECA Idaho Regional Event site registration. Register today to secure your registration, view Quality and Logistics Updates on August 28 in Boise. Space is limited and filling up fast! Don't miss your chance to network with regional industry peers and learn best practices for protecting the environment. This event is worth 6 Professional Development Hours (PDH).

REGISTER NOW

BANNER

Time is Running Out to Save on the IECA MAC Regional Conference in September

Register before Friday for the IECA MAC Regional Conference to save on conference registration. And, reserve your room at this time to ensure you stay at the conference hotel and receive the discounted room rate.



REGISTER NOW

BANNER



3rd Party Digital Advertising

IECA.org Buyers Guide

IECA's online buyer's guide provides professionals with a place to search industry products in one place. Advertise with display banners or searchable content through this online market place.

Email MultiView at SalesInquiries@multiview.com to reserve your online placement. NOTE: 20% of eNewsletter advertising goes towards IECA partnership levels.

Jumbotron: \$3,000

Catfish: \$3,999

Leaderboard: \$3,999

Featured Companies: \$1,999

Featured Content: \$1,000

Product Showcase: \$300

1st Place Premium Placement: \$900

2nd Place Premium Placement: \$750

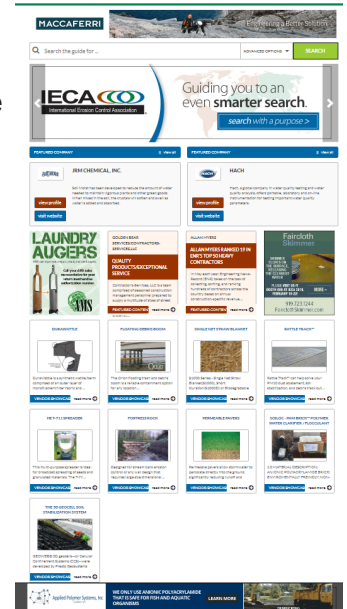
3rd Place Premium Placement: \$600

Priority Placement: \$150

Keyword Search Package: \$200

Completed Web-Enabled Listing: \$499

Video-enhanced Listing: \$200



IECA.org Retargeting Campaign

Connect with the audience who has already expressed interest in your products or company through website retargeting. Retargeting complements website advertising as it keeps the website visitor engaged with your marketing message.

Email MultiView at SalesInquiries@multiview.com to enroll in the retargeting campaign. NOTE: 20% of eNewsletter advertising goes towards IECA partnership levels.

120,000 Impressions: \$4,950/year

Digital Advertising

Environmental Connection Magazine Email (Quarterly)

Sponsor the *Environmental Connection* Magazine electronic distribution to reach IECA members and nonmembers as they access our popular peer-reviewed magazine. The electronic distribution reaches 10,100 contacts per email. Your logo/website link will appear prominently in the email header alerting members that the email was brought to them by your organization.

Member \$2,250

Nonmember \$2,750

IECA eHub Product Case Study Webinar

Present your company's products and services to a qualified audience. IECA promotes your webinars online and via email promotions. Webinars are 50 minutes long with 10 minutes for audience Q&A. After your live presentation, your webinar is archived in our IECA eHub for two years to replay on demand at the viewers' convenience. Sponsoring companies also receive all contact information from webinar participants.

Attendance: 50-75

Member \$1,500

Nonmember \$2,000

IECA Publication Partner Co-hosted Webinars

Present your company's products and services at the beginning of industry co-hosted media partner webinars. IECA and partner promotes the webinars online and via email promotions. After the live presentation, the webinar is archived in our IECA eHub for two years to replay on demand at the viewers' convenience as well as the media partner. Sponsoring companies receive all contact information from webinar participants.

March 2020 | *Informed Infrastructure*

July 2020 | *Storm Water Solutions*

October 2020 | *Civil + Structural Engineer*

Contact the sales department to learn more about the details, availability, and pricing for the above webinars.

IECA.org Case Study

Your sponsored case study will be included in our news and resource section on ieca.org. You can publish up to 1,000 words and include two images, company logo and contact information. This benefit is included with Cornerstone and Emerald memberships.

Member \$1,000

Nonmember \$1,500

IECA Annual Conference and Expo

Conference Overview

The IECA Annual Conference and Expo bring together the brightest and most innovative minds in the erosion and sediment control and stormwater industry. The Annual Conference is the premiere education event to learn the latest updates and advancements in the field and gain insight to critical issues facing the profession. IECA and the Industrial Fabrics Association (IFAI) will co-locate in 2021 to offer a larger exhibit floor and sponsor opportunities!



"The IECA Conference offered an exciting opportunity to acquire the latest information on erosion/sediment control and stormwater industry in just a matter of days. The chance to network with other professionals in the field and see firsthand new technologies in action was invaluable. As busy and every changing as this profession is, this is an event you do not want to miss!"

Clare Lindahl, CEO | Soil and Water Conservation Society

1,800+

Industry Professionals
Attend from Around
the World

35%

of Attendees Make a Purchase
Based on Information Gathered
Onsite

140

Vendors Annually
Exhibit at the Conference

35%

of Attendees Spend 5+
Hours in the Exhibit Hall

93%

of Attendees Visit
the Expo Hall

The expanded Expo Hall features the most innovative products, services and technology in the industry. Visit ieca.org/exhibit to learn more about exhibiting and sponsorships and see who's already signed up for this exciting event.

Stand Out in the Crowd with Conference Sponsorships or Advertising

This is your opportunity to get in front of industry decision makers to make onsite sales, build your pipeline and network with existing clients. Make sure you showcase your organization through a variety of sponsorship and advertising opportunities that will connect you with actively buying attendees. Contact Kim Kline at Kim@ieca.org for details. Note, current sponsors have first right of refusal.

Company must be an IECA organizational member to receive the member pricing rate. Individual memberships do not receive the special discounted rate. Learn more about organizational memberships on page 3.

IECA Annual Conference Expo

2021 Exhibit Booth Overview

The IECA Annual Conference and IFAI Expo Hall features more than 300 exhibitors representing innovative products, services and technologies in the industry. Make sure your company will be represented on the show floor. Reference the live floor plan at ieca.org/exhibit.

Standard 10x10 booth includes the following:

- 8' high back drape and 3' high side rail drape
- One ID sign (company and booth number)
- Company name and profile on the conference microsite, program guide and mobile app.
- Two exhibitor conference registrations per 10x10 space, which includes networking reception, lunch during expo hall hours and access to education sessions (space permitting). Preconference sessions are excluded.
- Preconference mailing list sent after advance registration deadline.
- Post conference list is available through the mobile app only.

Size	Member Price	Nonmember Price
10' x 10' Linear	\$2,500	\$2,800
10' x 10' w/Corner	\$2,700	\$3,000
10' x 20' Linear	\$4,800	\$5,200
10' x 20' w/Corner	\$5,000	\$5,500
10' x 20' Peninsula w/2 Corners	\$5,200	\$5,700
10' x 20' Island	\$5,500	\$6,000
20' x 20' Island	\$9,800	\$10,600

For larger, custom size booths, please contact Kim Kline at Kim@ieca.org or by phone to at 303-640-7554 to discuss size and pricing.

Exhibit Cancellation Policy

In the event your Company finds it necessary to cancel participation in the IECA 2021 Annual Conference, you will receive a 50% refund if a written request is made prior to September 10, 2020. After September 10, 2020 NO REFUNDS will be made.

Onsite Meeting Room

Conduct private meetings in one of our onsite meeting rooms. Rent in blocks of two hours.

Member \$800 day rate (\$200 per hour)

Nonmember \$1,000 day rate \$400 for one room, two hours

IECA Annual Conference Sponsorships

2021 Exhibit Sponsorship Overview

A variety of sponsorship options are available to create additional awareness to your organization. Sponsorships exclusive to IECA attendees will be marked as such.

Standard sponsorship include the following:

- Recognition on conference signage
- Recognition in IECA conference mobile app
- Recognition in conference program guide

Opening Keynote/Breakfast Sponsor

Co-hosted with IFAI, get podium recognition in front of 700-800 attendees! Sponsorship includes a table tent at each table and a walk-in slide with a custom marketing message for your company.

Member \$5,000

Nonmember \$7,000

IECA Awards Luncheon Sponsor

This IECA attendee lunch draws 350-400 attendees and provides you with a table tent literature at each luncheon table and a walk-in slide with a custom marketing message for your company.

Member \$5,000

Nonmember \$7,000

Opening Expo Hall Reception Sponsors (Two Opportunities)

Welcome 2,500 attendees to the Expo Hall with signage at the IECA Expo Hall entrance and gobos displaying your company logo during the reception. Sponsorship includes a literature insert inside the bag, a bar located near your booth and 10 drink tickets. Sponsor must provide literature inserts and logo.

Member \$7,000

Nonmember \$9,000

Expo Hall Lunch

Designed to bring IECA and IFAI attendees to the Expo Hall, this lunch serves 1,000 attendees daily and includes collateral at the tables for attendees to browse while they eat lunch and signs with company logo at each table.

Tuesday

Member \$5,000

Nonmember \$7,000

Day 2 - Taste of Kansas City Food Stations (Four Opportunities)

Sponsor food vendors at your booth for attendees to stop by for the final day of exhibition!

Wednesday

Member \$1,000

Nonmember \$1,500

IECA Annual Conference Sponsorships

Conference Attendee Bag Sponsor

Proudly display your company's name and logo on IECA attendee bags. Sponsorship includes a literature insert inside the bag. IECA will select, design and purchase the bags and the sponsor is responsible for sending their company logo and literature insert to go inside the bag.

Member \$7,500

Nonmember \$9,500

Conference Badge Lanyards

Promote your company's name and logo on the IECA Annual Conference lanyard. Sponsorship also includes a literature insert inside the bag. IECA will select, design and purchase the lanyards and the sponsor is responsible for providing their company logo and literature insert.

Member \$7,000

Nonmember \$9,000

Aisle Sign Sponsor

Get logo recognition in a prime real estate location on IECA and shared aisle signs directing visitors to your booth. Sponsorship includes your company logo and booth number on the aisle sign.

Member \$6,500

Nonmember \$8,500

Coffee Lounge

Properly caffeinate attendees at the conference with a coffee lounge sponsorship located in the IECA town hall. Sponsorship also includes signage and company branded sleeves.

Member \$4,500

Nonmember \$6,500

Conference Tumblers

Include your logo on conference tumblers distributed to IECA attendees. Sponsor is responsible for the production and shipping cost of tumblers. Sponsorship includes literature insert inside the bag. Sponsor must provide flyers for bags.

Member \$3,500

Nonmember \$5,500

Young Professional Axe Throwing Event (Two Opportunities)

Connect with young professionals at this exciting IECA and IFAI networking event exclusive for this 100-150 audience segment. Sponsorship also includes signage at the event.

Member \$2,000

Nonmember \$2,300

IECA Annual Conference Advertising

2021 Conference Advertising Opportunities

Advertising options allow you to share more about your product/service and conference happenings with attendees. Sponsorships exclusive to IECA attendees will be marked as such.

IECA Attendee Bag Insert

Add a piece of collateral to all attendee bags. Sponsor must supply insert.

Member \$2,000

Nonmember \$3,000

IECA Badge Ticket Insert (Two Opportunities)

Add a custom message to IECA attendee badges to stop by your booth, win a prize, or enter into a drawing. Sponsorship includes company logo/promotion attached to the attendee badge and recognition in the conference program guide and onsite signage.

Member \$2,500

Nonmember \$3,500

Badge Recycle Bins

Signage featuring custom message and logo placed by badge recycling bins to promote being green.

Member \$1,000

Nonmember \$3,000

Hotel Branding

Hotel branding opportunities are available at conference hotels.

Contact the sales department for details, pricing and availability.

Floor Clings

Located in the registration area, custom floor clings feature company logo and booth number.

Member \$2,500

Nonmember \$4,500

IECA Product Case Study

Host a vendor workshop to promote how your product/service works to all conference attendees. Must be an exhibitor to participate.

Member \$700

Nonmember \$850

IECA Annual Conference Advertising

IECA Vendor Showcase in IECA Learning Lab

Showcase your product in the Expo Hall with a 20-minute presentation, open to all attendees.

Member \$300

Nonmember \$400

Program Guide Ad

Full Page

Member \$2,675

Nonmember \$2,975

1/2 Page

Member \$1,850

Nonmember \$2,150

Inside Front Cover

Member \$2,950

Nonmember \$3,250

Program Guide Logo

Place your logo by your company description in the printed onsite program guide, online in the interactive floor plan and in the IECA conference mobile app to stand out from your competition.

Member \$400

Nonmember \$500

IECA Annual Conference Microsite Web Banner

Get in front of every visitor who views the IECA conference website before, during and after the event.

Homepage Skyscraper | 300x1200

Member \$3,000 | Nonmember \$3,500

Homepage Square | 280x280

Member \$2,000 | Nonmember \$2,500

IECA Conference Mobile App

IECA's mobile app keeps attendees informed on conference changes, expo hall happenings, gaming and more!

Splash Screen Sponsor (1 sponsor)

Member \$1,500 | Nonmember \$2,000

Each time the app is opened, your ad appears!

Rotating Banner (1 sponsor)

Member \$2,000 | Nonmember \$2,500

Display 3 different web banners for the price of 1! The rotating banner appears at the top of each app page.

Virtual Bag (3 sponsors)

Member \$750 | Nonmember \$1,000

Attendees can view your insert in the app and will be available after the show as well. Combine a physical bag insert with the virtual grab bag for greater exposure. Combo price available.

Scavenger Hunt (5 sponsors per day)

Member \$750 | Nonmember \$1,000

Attendees visit your booth, answer a company related question and are entered into a daily prize drawing. Prizes range from \$50-\$400 each. The Scavenger Hunt will take place during Expo Hall hours.

IECA Regional Events/Conferences

IECA Manitoba Winter Seminar

Winnipeg Winter Club, Winnipeg, MB Canada | January 24, 2020

Presented by IECA Region One and the Canadian Chapter of IECA, this event will teach attendees how to write and review erosion and sediment control plans more critically and effectively.

Attendees: 50 | **Sponsors:** 3 (Exhibit-only opportunities also available)

Sponsorships: \$750 – \$1,000

Municipal Wet Weather Stormwater (MS4) Conference*

Huntsville Marriott, Huntsville, AL | June 8-10, 2020

Hosted by EPA Region 4, IECA Region One and Southeast Chapter of IECA, the Seventh Annual Municipal Wet Weather Conference (MS4) is recognized as a key stormwater industry conference. The MS4 Conference annually draws over 200 attendees consisting of stormwater managers, city/county professionals, designers, engineers, consultants, contractors and distributors.

Attendance: 200 | **Sponsors:** 5 (Exhibit-only opportunities also available)

Sponsorships: \$1,000 – \$2,500

IECA Great Connections Conference*

DoubleTree by Hilton St. Louis-Chesterfield, Chesterfield MO | July 28-30, 2018

The IECA Great Connections conference is co-organized by the Great Lakes and Great Rivers Chapter and draws contractors, storm water professionals, designers and planners from the host chapters' 10 states (Ill., Ind., Mo., Ohio, Wis., Iowa, Kan., Mich., Neb., Minn.) and the bordering IECA chapter regions.

Attendees: 200 | **Sponsors:** 5 (Exhibit-only opportunities also available)

Sponsorships: \$1,000 – \$2,500

27th Annual MAC-IECA Conference*

Details Coming Soon

Hosted by the Mid-Atlantic Chapter of IECA and IECA Region One, the conference is a key industry event in the region featuring regional training on erosion and sediment control and stormwater management solutions.

Attendees: 150 | **Sponsors:** 5 (Exhibit-only opportunities also available)

Sponsorships: \$1,000 – \$2,500

IECA Seattle Regional Conference*

Details Coming Soon

Explain

Attendees: 75 | **Sponsors:** 5 (Exhibit-only opportunities also available)

Sponsorships: \$750 – \$1,000

** Sign-up for four or more regional conferences and receive 10% off booth space.*

IECA Regional Events/Conferences

IECA Moncton Regional Event

Details Coming Soon

Also, hosted by IECA Region One and the Canadian Chapter of IECA, this event will provide regional training on erosion and sediment control and stormwater management.

Attendees: 50 | **Sponsors:** 2 (Exhibit-only opportunities also available)

Sponsorships: \$750 – \$1,000

IECA Texas Regional Conference*

San Antonio, Texas | October 6-7, 2020

This three day event, hosted by IECA Region One and the South Central IECA Chapter features three tracks and sessions will cover industrial and construction stormwater, MS4 stormwater programs and other Texas-related issues relevant to the industry.

Attendees: 50 | **Sponsors:** 5 (Exhibit-only opportunities also available)

Sponsorships: \$1,000 – \$2,500

IECA Mountain States Regional Conference*

Details Coming Soon

Hosted by IECA Region One and the Mountain States IECA Chapter features two days of training and three tracks on green infrastructure, stormwater management, BMPs and more!

Attendees: 50 | **Sponsors:** 5 (Exhibit-only opportunities also available)

Sponsorships: \$1,000 – \$2,500

IECA Regional Sponsorship Levels

Title Sponsor

(Available to IECA Cornerstone and Emerald Members Only)

- Recognition as top sponsor for all 2020 regional events and conferences
- Priority recognition in all regional conference programs, websites and signage
- Priority recognition on all regional conference promotional material (digital and print, linked when applicable)
- Post-conference attendee list for each event
- Bag insert distributed to attendees during registration at all regional events(Sponsor must supply insert)
- All exhibitor benefits at regional events

Platinum Sponsor

- Recognition in conference program, website and signage
- Logo placement on all conference promotional material (digital and print, linked when applicable)
- Post-conference attendee list
- Bag insert distributed to attendees during registration (Sponsor must supply insert)
- All exhibitor benefits

Gold Sponsor

- Recognition in conference program, website and signage
- Logo placement on all conference promotional material (digital and print, linked when applicable)
- Post-conference attendee list
- All exhibitor benefits

Silver Sponsor

- Recognition in conference program, website and signage
- Logo placement on all conference promotional material (digital and print, linked when applicable)
- All exhibitor benefits

Exhibitor

- Table top space at event including a 6ft table and two chairs
- One (1) full conference registration per table top
- Company description on the conference website

Sponsorship levels vary by event, please contact Kim Kline for complete sponsorship kit for each regional event at Kim@ieca.org or by calling 303-640-7554.

IECA Regional Additional Sponsorships

IECA Attendee Bag Insert

Add a piece of collateral to be provided to all attendee at registration. Sponsor must supply insert.

Member \$150

Conference Badge Lanyards

Promote your company's name and logo on the conference lanyards. Sponsorship also includes a literature insert inside the bag. IECA will select, design and purchase the lanyards and the sponsor is responsible for providing their company logo and literature insert.

Member \$7,000

Sponsorship kits are available for all regional events. Please contact Kim Kline to discuss availability and pricing at Kim@ieca.org or by calling 303-640-7554.