

ANNUAL SCIENTIFIC MEETING

Caesars Palace, Las Vegas / October 4 - October 7

ASSOCIATION FOR VASCULAR ACCESS



Exhibitor Prospectus

avainfo.org/annual

AVA

2019

ASSOCIATION FOR VASCULAR ACCESS

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AVA's Annual Scientific Meeting is the premier meeting for vascular access healthcare professionals.

More than **1,400** attendees are expected in Las Vegas, NV from **October 4-7, 2019**. There will be four days of clinical educational sessions, motivational keynote speakers, networking opportunities and an exhibit hall.



The Association for Vascular Access (AVA) is an association of healthcare professionals founded in 1985 to promote the emerging vascular access specialty.

Today, it's multidisciplinary membership advances research, professional and public education to shape practice and enhance patient outcomes, and partners with the device manufacturing community to bring about evidence-based innovations in vascular access. AVA is the leader in defining the standards of vascular access through an evidence-based approach, resulting in enhanced healthcare outcomes.



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Why Exhibit at AVA 2019?

ACCESS

More than **1,400** clinical vascular access professionals will be there! Complimentary post-show attendee list is given to all exhibitors.

AWARENESS

Ensure that your company name and products are remembered by vascular access professionals by keeping your name and products in front of them at all times.

EDUCATION

Exhibitors are full attendees. Exhibitors receive additional opportunities to interact with conference attendees through vendor access to ALL educational sessions.

INSIGHT

Learn what new issues the vascular industry clinicians are facing in the field. Discover their concerns and how you can help resolve their problems.

PRACTICAL DEMONSTRATIONS

Give your clients and potential customers hands-on experience with your current and new products and devices.

QUESTIONS? Please contact the Exhibits Manager at 301-658-2195 or avaexhibits@sponsorshipboost.com



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Who Should Exhibit?

More than **70 exhibitors** exhibit at AVA—the premier conference for vascular access clinicians & healthcare professionals. Companies that provide products listed below should exhibit at AVA 2019.

- Alternate Site Infusion
- Ambulatory Infusion
- Catheters
- Catheter Position Systems
- Catheter Stabilization Devices
- Central Line Maintenance
- Consulting
- Custom Kits & Trays
- Dialysis Products
- Dressing Materials
- Drainage Devices
- Drug Delivery Filters
- Education/Training
- Guidewires
- Home Care Infusion
- Imaging
- Infection Prevention
- Infusion Medication and Solutions
- Infusion Disposables
- Infusion Site Preparation
- Injection Products
- Insurance
- IV Tagging
- Market Research
- Medications
- Needleless Devices
- Nursing Apparel/Accessories
- PICC Prep solutions
- Professional Associations
- Publications
- Securement Devices
- Site Care
- Staffing/Recruitment
- Ultrasound Devices
- Vein Illumination Devices
- Wound Care



What AVA 2018 Attendees Had to Say... (AVA 2018 Attendee Survey)

Exhibits provided useful information for my practice and were of interest to me. **99.5%**

Exhibitors were representative of the industry **99.3%**

Liked the Welcome Reception in the exhibit hall **97%**

Exhibit hours met my needs **95.9%**

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Attendee Demographics

Areas of expertise

Vascular Access	48%
Critical Care	11%
Pediatrics	9%
General Med/Surg and Internal Medicine	8%
Other	8%
Oncology	5%
Radiology/Interventional Radiology	4%
Medical Device Industry	4%
Home Infusion	3%

45% of attendees learned about a new service/product and found a new company at AVA's Annual Meeting



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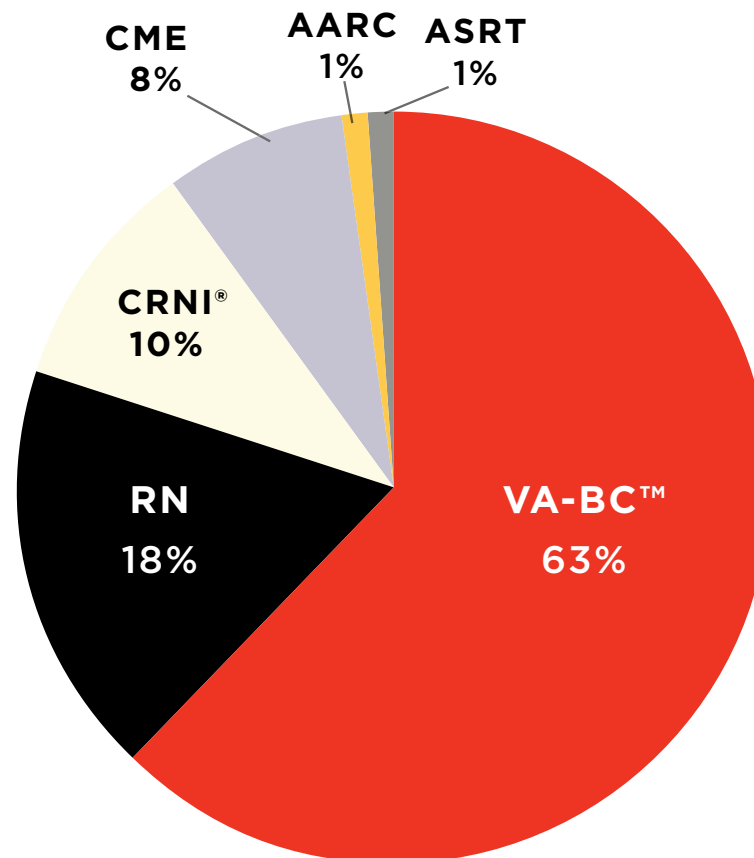
AVA Annual Meeting Clinical Attendance

2018	Columbus, OH	1,064
2017	Phoenix, AZ	1,012
2016	Lake Buena Vista, FL	991
2015	Gaylord, TX	943
2014	National Harbor, MD	913

**The AVA Annual Scientific Meeting
continues to steadily grow in
attendance and exhibitors.**



What Type of CEs do AVA Attendees Pursue?



ASSOCIATION FOR VASCULAR ACCESS**Past Exhibitors**

2G Medical	Care+Wear	FujiFilm Sonosite	National Medical Products	Teleflex
3M Critical & Chronic Care Solutions	CareAline Products LLC	Galt Medical Corporation	Neux Sales Corporation	Terumo Medical
Access Scientific, Inc.	CareFusion	Gebauer Company	Nexus Medical, LLC	TransLite (Veinlite)
AccuVein LLC	Catheter Connections	Genentech	Novarix	Vascular Access Certification Corporation
Adhezion Biomedical	Centurion Medical Products	GripLock, TIDI Products	Oley Foundation	Vascular Pathways
AmUSA LLC	Christie Medical Holdings	Hampton House Medical Inc	Pall Medical	Vuetek Scientific LLC
Analogic Ultrasound	Cook Medical	Healthline International	PDI	Vygon Corporation
AngioDynamics	Covalon Technologies Ltd.	Hospira	PFM Medical, Inc.	Zefon International, Inc.
AquaGuard	Darco International	HRA Healthcare Research & Analytics	PICC Excellence, Inc.	
Aquabilti	Delta Med S.P.A.	I.V. House, Inc.	Retractable Technologies, Inc.	
Argon Medical Devices	DryCorp	ICU Medical, Inc.	Romedex International	
Asceptica, Inc.	Ecolab	Ivera Medical Corporation	RyMed Technologies, Inc.	
B. Braun Medical	Eloquest Healthcare	ivWatch LLC	SecurAcath by Interrad Medical	
Bard Access Systems	Ethicon BioPatch	Medcomp	Simulab Corporation	
Baxter Healthcare Corporation	Excelsior Medical Corp.	Medical Action Industries	Smiths Medical ASD, Inc.	
BD Medical	Fresenius Kabi USA	Molnlycke Health Care	Starboard Medical	
Bioline, LLC	Frontline Medical Products		Tangent Medical	
BK Ultrasound				
Canadian Vascular Access Association				

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Booth Package

The following will be provided to the exhibitor:

- Eight (8) total exhibit hall hours over three days
- Exclusive exhibit hall hours (no competing educational sessions, workshops or receptions)
- Two (2) complimentary full meeting registrations per 10'x10' booth (includes access to all educational sessions and meal functions—CE credit NOT included)
- Unlimited additional full exhibitor registrations at a special exhibitor rate (includes access to all educational sessions and meal function—CE credit NOT included)
- Unlimited additional single day exhibit hall only registrations
- One (1) complimentary booth identification sign with your company name and booth number
- One (1) complimentary post-show attendee list (mailing addresses only)
- Eight foot (8') high background drape and 36 inch high side rails
- Exhibit listing in the Exhibitor Directory (subject to printing deadlines)
- One (1) complimentary Meeting Program per booth

Exhibit Fees

All booths are standard 10 x 10 units or multiple thereof. End-cap booths, a 10' x 20' booth open to 3 sides are not allowed.

Linear Booths: \$3,300 per 10'x10', plus \$150 per corner booth

Island Booths: \$33 per sq. ft., plus 4 corner fees

Industry Partners Discounts

AVA has Enterprise and Strategic Industry Partners that are eligible for discounts on exhibit space. Please see pages 15-16 for more details.

Booth Payment Terms

All exhibit booth reservations must be submitted with a signed contract to the AVA Exhibits Manager.

Booth reservations PRIOR to July 5, 2019 50% deposit with exhibit booth contract. Final payment due by July 5, 2019.

Booth reservations AFTER July 5, 2019 100% due with exhibit booth contract

2019 Exhibit Schedule

INSTALLATION

Thursday, October 3	8 AM - 5 PM	Installation
Friday, October 4	8 AM - 3 PM	Installation

EXHIBIT HALL HOURS

Friday, October 4	5:30 PM - 7:30 PM	Opening Reception in Exhibit Hall
Saturday, October 5	11:15 PM - 2:15 PM	Exhibits Open (<i>Lunch in Hall</i>)
Sunday, October 6	11:15 AM - 2 PM	Exhibits Open (<i>Lunch in Hall</i>)

DISMANTLE

Sunday, October 6	2:30 PM - 8 PM
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This schedule is tentative and subject to change. If the official exhibit hall schedule changes, all exhibitors will be notified in writing.

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Booth Package cont.

Cancellation Policy

Cancellation requests must be submitted in writing to the AVA Exhibits Manager. Any exhibitor who cancels all or part of purchased booth space will receive:

- Linear Booths:** Full refund, minus a \$200 administrative fee
- Island Booths:** 50% refund
- After July 5, 2019** No refund. AVA will retain as liquidated damages all monies paid.

Exhibitor Personnel Registrations

Exhibitor badges allow entrance to all educational sessions, meal functions, and the exhibit hall. None of these aforementioned registrations include CE credit. All representatives who require CE credit must register at regular conference rates. Badges are nontransferable. A badge registration form will be included in the exhibitor service kit.

Accommodations

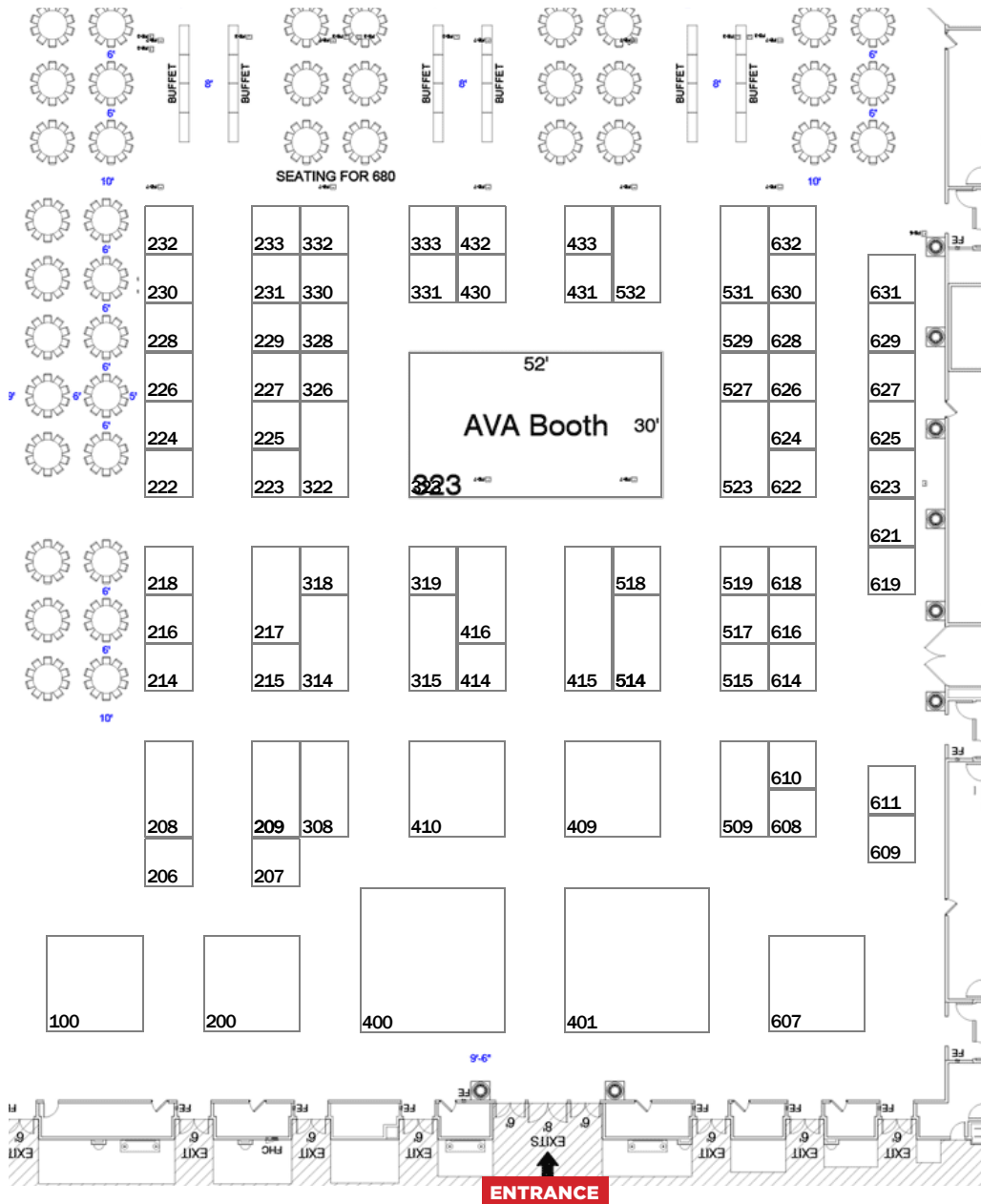
The headquarters hotels for AVA's 33rd Annual Scientific Meeting is the Caesars Palace in Las Vegas. Housing and reservation information will be included in your exhibit space confirmation.



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Due to the professional nature of this conference, children under the age of 18 are not permitted in the educational sessions or the Exhibit Hall; unless prior arrangements have been made through AVA.

Floor Plan



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Exhibitor Registration

AVA offers multiple exhibitor registration types to fit each booth personnel's needs.

Exhibitor Registration Type	Badge Limit	Access to Sessions and Meals	Access to Workshops	Rate	CE Credits
Complimentary Full Meeting Registration	2 per 10'x10' booth space*	Yes	Available for purchase	\$0	Not included; however, the badge may be upgraded to include CE for: \$175 before 5/31 \$200 before 9/13 \$275 late/onsite after 9/13
Additional Exhibitor Full Meeting	Unlimited	Yes	Available for purchase	\$425 before 5/31 \$525 before 9/13 \$625 late/onsite after 9/13	Not included; however, the badge may be upgraded to include CE for: \$175 before 5/31 \$200 before 9/13 \$275 late/onsite after 9/13
Single Day Hall Only (Saturday, Sunday, Monday)	Unlimited	Meals ONLY within the hall	Available for purchase	\$175 before 5/31 \$200 before 9/13 \$250 late/onsite after 9/13	No



Industry Partnership

AVA believes there should be more to an industry partnership than just booth space at an annual convention. Leads are great, but our partners can rely on and measure what they get from joining forces—all year, not just once a year.

The 2019 AVA industry partnership is designed to deliver ROI throughout the year, providing our allies in manufacturing, pharmaceuticals, infusion, home health, government, distribution, services and design innovation opportunities ranging from promotion to voice of customer and product launch/retention to direct revenue.

Join Forces with AVA Today

Email **partner@avainfo.org** and you can start designing a program that becomes an indispensable instrument to advancing, elevating and improving your business.



AVA Strategic Partners have a specialized focus on areas in vascular access, including Infusion, Collection, Diagnostics, Dressings, Imaging, Intraosseus, Infection Prevention, Patency, Patient Comfort, Securement and Stabilization.



AVA Enterprise Partners develop, manufacture and support a comprehensive range of products and services relevant to vascular access. Enterprise Partners can depend on AVA to help them drive business and awareness at the specific SKU/brand and targeted call point level.

Industry Partnership cont.

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AVA elevates the expertise and the solution, not just your company logo. Both of our partnership programs are customized to partner needs, and include:

- Novel programs to increase product compliance and utilization
- Discounted Survey Panels—voice of customer from precisely the stakeholders you're trying to reach at a fraction of the cost of boutique consultancies
- Advertising opportunities across AVA's best-in-class communications channels
- JAVA (subscription included)
- *Intravascular Quarterly*—advertising and content creation
- AVA's daily engagements across five social media channels
- Advertising and guest opportunities on the ISAVE That Podcast
- Branded scholarship administration for vascular access clinicians
- Discounted, co-branded ISAVE That Line assets and merchandise, Career Center postings and Web site advertising
- Case Study and Product Spotlight creation and development
- AVA Academy revenue sharing opportunities
- Discounted Venture Communications services
- ...and as always, presence at our Annual Scientific Meeting!



AVA ENTERPRISE PARTNERS



AVA STRATEGIC PARTNERS



Customize Your Partnership Today

Email **partner@avainfo.org** and you can start designing a program that becomes an indispensable instrument to advancing, elevating and improving your business.

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Supporter Opportunities

The exhibit booth is just the beginning.

As AVA's Annual Scientific Meeting grows in both attendance and exhibitors, keep your logo and message in front of the attendees.

Increase booth traffic and generate high quality leads with sponsorship and advertising activities designed to enhance your presence and visibility at the meeting.



ALL AVA 2019 Supporters will receive...

- Listing in pre-meeting marketing, including website and brochures
- Listing on supporter page in the Exhibitor Directory & Event Guide
- Supporter ribbon for all exhibit booth personnel
- First right of refusal for next year's meeting

Elite (>\$30,000)

- Company logo and hyperlink on AVA website
- Enhanced directory listing with acknowledgement as Elite supporter
- Company logo on onsite meeting signage



Premium (>\$15,000)

- Company logo and hyperlink on AVA website
- Enhanced directory listing with acknowledgement as Premium supporter
- Company logo on onsite meeting signage



Patron (>\$7,500)

- Company logo and hyperlink on AVA website
- Enhanced directory listing with acknowledgement as Patron supporter
- Company logo on onsite meeting signage



Contributor (>\$2,500)

- Company name on AVA website
- Company name on onsite meeting signage



Supporter opportunities are exclusive to AVA Exhibitors unless prior approval is given.

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Events

Scan and Win Networking Game

\$3,000 ONLY 10 AVAILABLE
\$2,750 INDUSTRY PARTNERS

Help attendees network at the opening reception, conveniently located in the Exhibit Hall. This reception activity is both a fun networking activity and exhibit booth traffic driver. Attendees must visit your booth to scan the QR code from the AVA mobile app. Each sponsor's logo will appear on the signs at the exhibit hall entrances and on all marketing of the game. Attendees must stop by your booth on either Opening Reception or during exhibit hall hours. Each day winners will be announced with grand prize winners announced on the last day of the exhibit hall.



Pediatric Networking Reception

THURSDAY, OCTOBER 3 | 5:30 - 7:30 PM

\$2,000 PER TABLE
\$1,800 INDUSTRY PARTNERS

Nearly 100 attendees will meet and mingle at the Pediatric Networking reception. This event is designed exclusively for AVA 2019 attendees interested in pediatric vascular access and PediSIG members.

Your support includes:

- One (1) 6' display table
- Two (2) registrations to the morning preconference lecture (not hands-on workshop)
- Two (2) registrations to the evening reception
- Post-workshop attendee list
- Acknowledgement in all marketing materials



First-Time Attendees—Reception and Pocket Program

THURSDAY, OCTOBER 3 | 5:30 - 7:00 PM

\$5,500 EXCLUSIVE OPPORTUNITY
\$5,000 INDUSTRY PARTNERS

AVA will host a reception for an expected 300 first-time attendees to learn about navigating the meeting. AVA Ambassadors assigned to mentor these first-time attendees will help them meet and mingle. First-time attendees also receive a foldable pocket program, which highlights the “Must Do” items for first-time attendees. It will be given to each first-time attendee at registration. Your custom graphics will be displayed on the back cover. Your sponsorship includes:

- One (1) 6' display table
- One (1) eblast to all first time attendees to announce this event. Your support will be acknowledged with prominent exposure of your logo.
- Opportunity to hand out your company promotion items or flyers at this reception
- Your custom graphics on the back cover of the pocket program
- Two (2) tickets to attend
- Introduction speech at podium
- Acknowledgement in all marketing materials



Exhibitor Block Party

SUNDAY, OCTOBER 6 | 6:00 - 7:00 PM

\$2,000 EXCLUSIVE OPPORTUNITY
\$1,800 INDUSTRY PARTNERS

Host a happy hour at the Exhibitor Block Party!

Meet and mingle with attendees in a cozy atmosphere designed for several exhibitors. No other AVA events will be scheduled at this time to maximize attendance! This is your opportunity to network with attendees outside the exhibit hall or sessions. Each sponsor gets one (1) meeting room; there will be 4 meeting rooms available for the AVA Exhibitor Block Party. You can provide any hospitality you wish—food, entertainment, drinks. It's your Happy Hour! AVA will market the Exhibitor Block Party in the program and with onsite signage.



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Education

NEW

Conference Educational Proceedings

\$11,000 EXCLUSIVE

\$10,000 INDUSTRY PARTNERS

Support vascular access education!

All conference attendees receive the complete Conference Educational Proceedings—educational session slide presentations with synced audio and handouts—as part of their registration fee.

They will login to their custom planner to access the fully synced presentation slides/audio a few weeks after the annual meeting. These presentations provide enduring content for attendees. Your exposure will reach all attendees, as well as potentially 2,000 members and prospects.

Your exclusive sponsorship includes:

- Logo and sponsorship acknowledgement on all marketing for this gallery, including: AVA 2019 website, Exhibitor Event Guide, mobile app and onsite signage
- Two (2) customized eblasts (pre- & post-meeting) regarding your support
- Logo and acknowledgement on ALL attendee registration confirmation emails



Abstract Poster Display and Online Database

\$8,000

\$7,500 INDUSTRY PARTNERS

Support the abstract posters and the valuable information they provide. This opportunity includes several exclusive benefits at the onsite poster displays for attendees and the online database and display for ALL AVA members. Your exclusive sponsorship includes:

- Screensaver on the digital poster screen
- Onsite signage by the digital poster displays
- Two (2) email eblasts, with your logo, to remind attendees about the gallery pre- and post-conference

NEW

Vascular Access TED-Style Talk

\$2,250

\$2,000 INDUSTRY PARTNERS

Join a unique educational session format at AVA 2019—host your own 10 minute TED-style talk on vascular access. These talks will take place in the exhibit hall at different times on Saturday, October 5 and Sunday, October 6. Attendees can enjoy a quick and fascinating educational session in this popular format. You provide the teaser information that can draw attendees to your booth for more information.



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Promotions

Registration **\$11,000**
Lobby Lounge **\$10,000** INDUSTRY PARTNERS

At AVA 2019, the registration lobby will have a lounge that is open all day to attendees. This lounge provides a place where attendees can relax, charge their devices, and chat with colleagues. The sponsorship opportunity includes custom graphics on the lounge walls and on table top stickers.

Exhibit Hall **\$6,000**
Hand Sanitizers **\$5,500** INDUSTRY PARTNERS

Attendees can utilize your hand sanitizers that will be placed at the food areas in the exhibit hall for all three (3) days of the exhibit hall. Sponsor must provide the hand sanitizer displays or samples. Large onsite signage will acknowledge your sponsorship.

Hotel Room Keys **\$5,000**
\$4,500 INDUSTRY PARTNERS

Add your custom graphics to the hotel room keys. Sponsor responsible for all associated production and hotel costs.

Hand Sanitizing Display **\$5,000**
\$4,500 INDUSTRY PARTNERS

Help attendees maintain cleanliness while promoting your product. Your hand sanitizer samples will be placed in four (4) locations outside the exhibit hall. Sponsor must provide the hand sanitizer displays or samples.



Hotel Room Drop **\$2,000**
(Additional hotel fees will apply.) **\$1,800** INDUSTRY PARTNERS

Your literature or flyer can be delivered to each attendee's hotel room on the conference night of your choosing. This is a perfect opportunity to further advertise your exhibitor showcase or symposium.

NEW **Guest Room** **\$3,000**
Welcome Messaging **\$2,500** INDUSTRY PARTNERS

Add a customized greeting to each attendees' Caesars Palace hotel room voicemail. You will be the first company to greet attendees!

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Signage

Registration Lobby \$11,000

Welcome Signage \$10,000 INDUSTRY PARTNERS

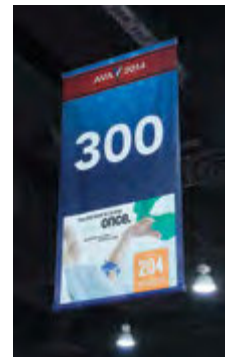
As attendees walk to the AVA meeting rooms and registration, your custom advertisement can be the first graphics that they see! Your custom graphics will be on wall clings on the main column leading to the meeting rooms. Approx. size is 3' wide x 8' tall.



Exhibit Hall Signs \$8,500

& Aisle Stickers \$8,000 INDUSTRY PARTNERS

Prominently display your logo on all hanging ceiling exhibit hall aisle signs as well as aisle floor stickers. These signs help attendees navigate through the exhibit hall and as such are constantly being viewed.



NEW

Exhibit Hall

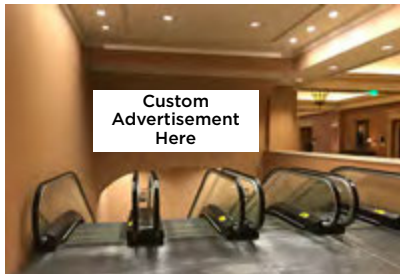
\$12,000 per banner

Entrance Banners \$10,000 INDUSTRY PARTNERS

(2 available)

Two large banners leading from Educational Sessions to the Exhibit Hall

Large wall clings will greet attendees as they leave the general sessions and take the escalators to the exhibit hall. Each banner size is approx. 10' wide x 10' tall.



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Signage continued

NEW

Schedule at a Glance **\$8,000**
\$7,200 INDUSTRY PARTNERS

Advertise on this highly visible, interactive Schedule at a Glance display. This large touchscreen will be placed in a high traffic area outside the exhibit hall for visibility throughout the day. Attendees will see your advertisement as they search for educational programs and walk past the display. Your custom advertisement will appear on the bottom half of this large display. Approximate ad size is 5' wide x 3' tall.


You Are Here Locator **\$5,000** per locator
\$4,500 INDUSTRY PARTNERS

(2 available)

These large displays provide a quick view of the convention center layout and identify locations of various AVA services/events. Located at high traffic areas, they will be valuable navigational aides for attendees. Your custom graphics will be back-lit and displayed on the bottom panel (8' wide x 3' tall).


Column Wraps **\$6,000** per column
\$5,500 INDUSTRY PARTNERS

AVA has 8 column wraps that can advertise your custom graphics. These column wraps are located throughout the convention center, from the exhibit hall to the breakout sessions.



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Print Advertising

Onsite Meeting Guide & Directory

AVA prints a four-color conference publication that contains the schedule at a glance, educational sessions, exhibitor directory, platinum showcase descriptions, exhibitor symposia descriptions as well as the exhibit hall floor plan. It will be distributed to each attendee in their totebag.

All advertisements will be 4-color full pages. Bleeds will only be allowed on cover pages.

Back Cover **\$6,500**
\$6,000 INDUSTRY PARTNERS

Inside Front Cover **\$4,500**
\$4,000 INDUSTRY PARTNERS

Inside Back Cover **\$3,000**
\$2,500 INDUSTRY PARTNERS

Inside Full page **\$2,000**
\$1,750 INDUSTRY PARTNERS

Two page spread **\$5,000**
(only 1 available) **\$4,500** INDUSTRY PARTNERS

Totebag insert **\$2,500**
\$2,250 INDUSTRY PARTNERS

Insert your flyer (no larger than 8.5" x 11") into each totebag. The PDF of your insert will also be added to the mobile app. All flyers must be approved by AVA.

Pre-meeting Attendee List Rental **\$750**
\$500 INDUSTRY PARTNERS

Mail your postcard, brochure or flyer to all pre-registered clinical attendees. List contains mailing addresses, not email addresses. This list is for one-time usage and will be available after September 13, 2019.



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Digital Advertising

Custom eBlast **\$3,000**
\$2,500 INDUSTRY PARTNERS

Send your message out to all AVA 2019 attendees with a custom eblast. AVA will only schedule one per day in the immediate six weeks prior to the meeting.

Nightly News eBlasts **\$1,500**
\$1,250 INDUSTRY PARTNERS

AVA will send out one eBlast each evening of the annual meeting; the eblast will provide the day's highlights and information on the next day events. Remind attendees to visit your booth or attend your event. Your custom message can be 100 words with logo and hyperlink.

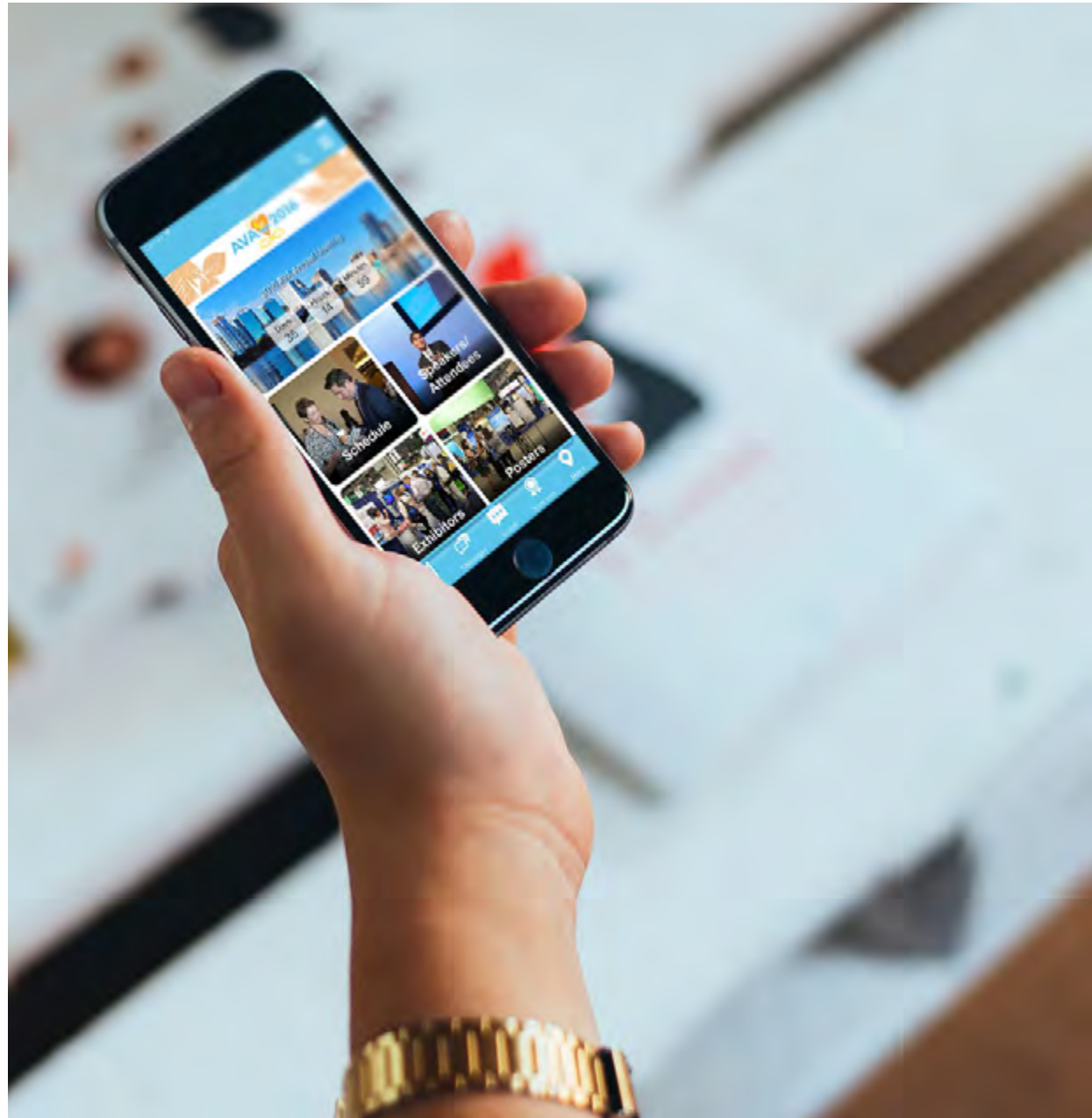
Banner Advertising **\$2,000**
\$1,800 INDUSTRY PARTNERS

Display your custom advertising on a banner inside the mobile app exhibitor directory section. Your custom ad will be seen by attendees when they search for exhibitors. This is an exclusive advertising option—no other company will have advertising.

Push Notifications **\$500 each**
\$400 INDUSTRY PARTNERS

(3 available per day)

Send out text alerts through the AVA 2019 app. With 100 characters, you can remind attendees to stop by your booth, attend your symposium or stop by your hospitality event.



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MAIL: AVA EXHIBITS DEPARTMENT | PO Box 600 White Marsh, MD 21162
Questions? Phone: 301-200-4616 ext 101 | **Email:** AVAexhibits@sponsorshipboost.com

1 COMPANY INFORMATION

Company Name: _____

Contact Name: _____

Title: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email address: _____

2 SUPPORTER OPPORTUNITY CHOSEN

Item: _____ Price: _____

Item: _____ Price: _____

Item: _____ Price: _____

Item: _____ Price: _____

Item: _____ Price: _____

TOTAL: _____ \$

3 PAYMENT FULL PAYMENT REQUIRED

A link will be sent for online payment.

Supporter opportunities are exclusive to AVA Exhibitors unless prior approval is given.

4 AUTHORIZATION

This contract must be submitted with authorizing signature, agreeing to abide by all terms, conditions, and specifications and agreeing to the commitment total tallied above. Any questions regarding a specific opportunity in advance of submission may be directed to AVA Exhibits Manager, contact information above.

Authorized Signature

Title

Date



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Focus Groups

\$3,500**\$3,000** INDUSTRY PARTNERS

Focus Groups at the AVA Annual Meeting are an opportunity to meet and conduct research with AVA members. These focus groups are limited to no more than 2 hours and 20 participants; however, multiple slots may be purchased for groups seeking additional time. AVA does not select the group participants, does not provide invitations or moderators, and does not partake in the content or planning of a sponsored focus group. AVA will send out an email to all attendees regarding the focus group.

Focus Groups Benefits

- Room rental fee
- Onsite signage (if desired)
- 1-time use of pre-registered attendee mailing list (available beginning August 2019)
- AVA will send out a custom eblast with your information to AVA 2019 attendees

Not included:

- A/V
- Catering

Available Dates

DATE	TIME
Saturday, October 5	7:00 – 8:30 AM
	6:15 – 8:30 PM
Sunday, October 6	7:00 – 8:30 AM
	7:00 – 9:00 PM
Monday, October 7	7:00 – 8:30 AM



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Exhibitor Symposia

Exhibitor Symposia are an excellent opportunity to reach vascular access healthcare professionals with educational events in your own style and format!

Create your own event—product demonstration, educational session, or research findings—with your own selected faculty. This opportunity can support your marketing strategy by reaching a core group of attendees with a targeted message. AVA attendees are eager to attend these events and attend in large numbers.

An average of 180 clinical vascular access professionals attended each AVA 2018 symposium.

Exhibitor symposia are not part of the official AVA meeting; however they can be scheduled during the early morning to evening hours of the AVA meeting.

Take advantage of the large number of attendees available to participate in your event!

SESSION CONTENT

The symposium can be as long or as short as you like it. You provide the educational content and speaker.

CE CREDIT

Companies are responsible for making their own CE provider arrangements. AVA does not provide or approve CE credit for any exhibitor sponsored event.

LOCATION

The symposia will be located in the convention center and Sheraton hotel.

EACH SYMPOSIUM INCLUDES:

- Room rental fee
- Standard A/V equipment, including: speaker/lavalier microphone, projector, screen, audio mixer, laptop computer, technician, table for technician (additional A/V can be ordered for a fee)
- Lead Retrieval unit (1) per event
- Onsite Registration Table
- Listing of event on website, Exhibitor Event Guide and Directory, and onsite signage.

Pre-Conference Symposium

\$4,000 **\$3,500** INDUSTRY PARTNERS

THURSDAY, OCTOBER 3

12:00 – 1:30 PM

AVA has a pediatric pre-conference workshop on Thursday, October 3, 2019. During lunchtime, AVA will allow a pediatric focused symposium. Take advantage of the pediatric focused attendees available to participate in your event! Expected workshop attendance is 80 attendees.

Lunchtime Symposium—EXCLUSIVE

\$22,000 **20,000** INDUSTRY PARTNERS

FRIDAY, OCTOBER 4

11:45 AM – 1:30 PM

During lunchtime on the first day of AVA 2019, AVA will allow one EXCLUSIVE symposium. Attendees can go straight from the general session to your symposium and then back to afternoon educational sessions. This symposium will be held in the convention center, located near the general session.

Breakfast Symposia

\$18,000 **\$16,500** INDUSTRY PARTNERS

SATURDAY, OCTOBER 5

7:00 – 8:30 AM

SUNDAY, OCTOBER 6

7:00 – 8:30 AM

Breakfast symposia are an opportunity to reach vascular access healthcare professionals first thing in the morning at the AVA 2019 meeting.

Evening Symposia

\$15,000 **\$14,000** INDUSTRY PARTNERS

SATURDAY, OCTOBER 5

6:15 – 8:30 PM

Evening symposia are a perfect way to end the day with vascular access healthcare professionals during the AVA 2019 meeting.

93% of
AVA 2018 attendees
found the exhibitor
symposia to be
**valuable or very
valuable.**



ASSOCIATION FOR VASCULAR ACCESS

MAIL: AVA EXHIBITS DEPARTMENT | PO Box 600 White Marsh, MD 21162
Questions? Phone: 301-200-4616 ext 101 | **Email:** AVAexhibits@sponsorshipboost.com

1 CONTACT INFORMATION

Company Name: _____

Contact Name: _____

Title: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email address: _____

2 EVENT INFORMATION

Please provide the following information, so that we may adequately place your event in the AVA 2019 meeting space (room assignments will be based on response):

☐ Focus Group ☐ Exhibitor Symposium Estimated Number of Attendees: _____

3 PREFERRED DATE AND TIME

FOCUS GROUPS

Saturday, October 5	<input type="checkbox"/> 7:00 – 8:30 AM or <input type="checkbox"/> 6:15 – 8:30 PM
Sunday, October 6	<input type="checkbox"/> 7:00 – 8:30 AM or <input type="checkbox"/> 7:00 – 9:00 PM
Monday, October 7	<input type="checkbox"/> 7:00 – 8:30 AM

EXHIBITOR SYMPOSIA

PRE-CONFERENCE SYMPOSIUM

Thursday, October 3 ☐ 12:00 – 1:30 PM

LUNCHTIME SYMPOSIA

Friday, October 4 ☐ 11:45 AM – 1:30 PM

BREAKFAST AND EVENING SYMPOSIA

Saturday, October 5	<input type="checkbox"/> 7:00 – 8:30 AM or <input type="checkbox"/> 6:15 – 8:30 PM
Sunday, October 6	<input type="checkbox"/> 7:00 – 8:30 AM

4 PAYMENT FULL PAYMENT REQUIRED

A link will be sent for online payment.

FINE PRINT

RESERVATION AND PAYMENT: Payment in full is required with application submission. Space will not be assigned or held until full payment has been received. Bookings are final at the time of confirmation by show management. All requests for function space will be handled through the AVA Exhibits and Sponsorship Department.

CANCELLATION: Symposia cancelled on or before May 31, 2019, will receive refund of 50% of total symposia sponsorship cost. Symposia cancelled after May 31, 2019 will not be eligible for any refund of costs. Cancellation requests must be submitted in writing to the AVA Exhibits Manager (AVAexhibits@sponsorshipboost.com).

ARRANGEMENTS: Room setup arrangements must be indicated at the time of application. Space is assigned based on room set arrangements and availability. If the estimated attendance or space need decreases after booking, the vendor may be given a different room than initially assigned; however, no portion of the fee will be refunded. If the estimated attendance increases, show management will in good faith try to reassign to a larger space. Companies are responsible for marketing their sessions in ways other than outlined in this publication, and any planned marketing must be approved by AVA. This includes but is not limited to invitations, mailers, and announcements. Vendors will deal directly with the hotel or convention center for any food/beverage and the AVA hired provider for any additional AV needs beyond equipment provided by AVA as listed. Such arrangements will be at the expense of the vendor. Contacts for sub-providers will be provided when confirmation is sent.

AGREEMENT: Vendors shall not promote, advertise, or represent any session as an AVA event or as sponsored, supported, or endorsed by AVA, nor allow the appearance as such. Any promotional materials used in advertising the session must be sent to AVA for approval. By signing and submitted this application for Exhibitor Symposium at the 33rd Annual Scientific Meeting of the Association for Vascular Access, vendor hereby agrees to indemnify and hold AVA and the host convention center and hotel harmless for any and all claims, expenses, costs (including without limitation, reasonable attorney's fees), and liabilities of any nature associated with or resulting from the Exhibitor Symposium, or from any acts or omission of Vendor, its employees, or agents.

Authorized Signature _____

Title _____

Date _____

Supporter opportunities are exclusive to AVA Exhibitors unless prior approval is given.