



Additional Support Opportunities

***Exclusive**

As of 8-9-18

Check the UCAOA Exhibitor Service Center to see most current list of options.
Contact [Jackie Stasch](#) to discuss a custom support opportunity that aligns best with your goals.
Not all opportunities available to non-exhibitors. Non-exhibitors will incur an additional fee.

BRANDING OPPORTUNITIES

***Aisle Markers**

\$4,000

Your art or logo/booth number along with the aisle ID on floor decals at the front and back of EVERY aisle in the exhibit hall.

***Attendee Tote Bag**

\$5000

***Attendee Badge Holder**

\$2000

Mobile App Tile Ad

\$750

The UCAOA mobile app home screen will be laid out in a tile pattern.

"1/3 width" ads are available for purchase - do not miss the opportunity to be seen every time an attendee navigates the app. Tile artwork can be linked to your URL.

***Attendee Room Drop – Friday**

\$1000

***Attendee Room Drop – Saturday**

\$1000

UCA Gift Suite **NEW!*

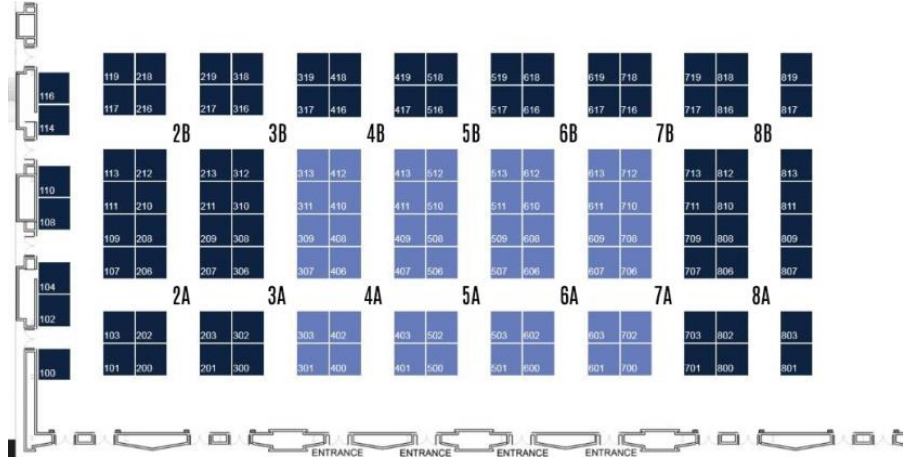
\$1250

Attendees will have the opportunity to pick up a conference tote bag and fill it with any/all of the items in the GIFT SUITE, located near registration, on the same level as all conference sessions.

Participating vendor will ship 450 branded promotional items to UCA by September 26. The following items will be considered - water bottle, travel mug, hand sanitizer, travel size items (stain stick, sewing kit, first aid kit), lip balm, sunscreen, sunglasses, mints, pen, phone pocket, phone pop/ring, ear buds, charging cables, etc. Only one item type (i.e. pen) will be permitted. Contact Jackie Stasch, jstasch@ucaoa.org, PRIOR to ordering your items to be sure your "type" is still available.

Carpet Decal – Exhibit Hall Intersection

\$725 each



This decal will be placed at an intersection in YOUR exhibit hall aisle, drawing attendees to your booth. Your 4' x 4' decal can be customized to include your company logo, web site, product, or service. Artwork submission deadline, September 14, must be met or additional fees will be the responsibility of the sponsor. Want more than one? Discounts are available for multiple decals.

*Conference Notepad

\$3,000

All attendees will receive a 9" x 6" notebook for use throughout conference with the partnering company's one-color logo displayed on cover (cover color choice available). This will be pre-stuffed into attendee tote bags.

Window Cling Outside Exhibit Hall **NEW!**

\$1100 each



Elevator Doors – 2nd Floor NEW!

\$3000 each



***Escalator Landing NEW!**

\$3000



NETWORKING

***Friday Networking Reception—**

\$3,500

Exhibit Hall receptions include recognition signage at exhibit hall entrance and bars, and cocktail napkins with partnering company’s one-color logo. Your team may welcome attendees upon arrival and distribute branded promotional items at the door. You may also add on at your expense unique/additional food & beverage to be served within the confines of your booth space at your expense. UCAOA will promote additional F&B as long as quantities meet audience size.

***Saturday Networking Reception**

\$3,500

Exhibit Hall receptions include recognition signage at exhibit hall entrance, and cocktail napkins with partnering company’s one-color logo. Your team may welcome attendees upon arrival and distribute branded promotional items at the door.

Saturday Networking Reception – Food Station NEW!

\$2500

Heavy hors d’oeuvres will be served during this 2 hour reception – secure one of the “stations” for your company. Signage at station will recognize your company and you can promote it from your booth.

***Coffee Break - Exhibit Hall**

\$2,000

During the coffee break in the Exhibit Hall on Saturday, supporter will be recognized with signage at each coffee station and beverage napkins. Supporter may provide coffee sleeves/stirrers, etc. at own cost.

Networking Breakfast Roundtable Host **NEW!**

\$750

Host one table (you must staff with facilitator) during the Saturday, October 13, Networking Breakfast from 7:45-8:30am. Tables will seat 8-10.

Each networking table will be identified with your name/discussion topic. Enjoy breakfast with the attendees while facilitation your "hot topic". Invite attendees to join you during Friday's Opening Reception. You are welcome to incentive-ize attendance! Vendors may purchase more than one table for a different topic.

Coffee & Careers **NEW!**

\$500 Exhibitor/\$1250 Non Exhibitor

The exhibit hall is closed, but that doesn't mean you are done recruiting! Join us for Coffee & Careers during breakfast on Sunday, October 14 from 8-9am.

Each hiring company will receive ONE high boy table. You can bring one, roll-up banner (no larger than 3'w x 8'h) which can be displayed next to your table. Otherwise, your table top is your display area (make it fun!)

Any company participating in Coffee & Careers, may take advantage of a Totebag Insert Sponsorship at a reduced rate. Contact Jackie Stasch, jstasch@ucaoa.org, for additional details

SPECIALTY ITEM

***WiFi Sponsor**

\$3500 or

\$5000 with Redirect

~~*Mobile App (includes Splash Screen and Tile Ad)~~

~~\$4800~~

~~***Conference Emails**~~

~~\$3,000~~

~~As the Fall Conference email supporter, your logo will be included in each of the pre-conference promotional emails to the UCAOA database (approximately 10,000) AND registered attendee emails (450+). Each audience will receive multiple emails.~~

Tote Bag Insert - Attendee Bags

\$2,000 **NEW! One page PDF will also be shown on the conference app in the "Virtual Tote Bag".**

Insert your literature/collateral (some restrictions apply – and piece must be approved by UCAOA) into the conference tote bag.

450+ inserts must arrive at UCAOA HQ on or before September 26, 2018. Please contact Jackie Stasch prior to production to confirm number of inserts.

UCAOA

Attn: Bag Insert/_____(your company name)

28600 Bella Vista Parkway, Ste 2010

Warrenville, IL 60555

Traffic Driver Game

\$250

Drive attendees to your booth! Attendees will get their game card “stamped” and enter to win a fabulous prize.

Push Notification - Mobile App

\$350

Your message delivered via the conference mobile app. A few notifications are available each day. Notifications are scheduled at UCAOA's discretion and subject to change.

Add VIDEO to Exhibitor Listing **NEW!**

\$150

(Video will appear on website version of your company description with the thumbnail – see below – and can be viewed via a “video” button on your app description)

★ Favorite 👍 Like 🐦 Tweet This 📍 Locate this booth 🖨️ Print ✕

ASTRO is the premier radiation oncology society in the world, with more than 10,000 members who are physicians, nurses, biologist, physicists, radiation therapists, dosimetrists and other health care professionals who specialize in treating patients with radiation therapies.

Relax, recharge and reconnect with colleagues with similar interests. Visit the ASTRO Connect booths in the Exhibit Hall for "Meet the Expert" sessions and networking opportunities. In addition to the Meet the Expert sessions, each booth will have the top posters for its disease site displayed electronically via tablets within the booth.

251 18th Street South, 8th Floor
Arlington, Virginia 22202
(703) 502-1550
<http://www.astro.org>

0:00 / 1:03

Booth 423 Website