



## THE WORLD'S PREMIER DIALYSIS ACCESS CONFERENCE

# NOVEMBER 1-2, 2018

THE MARRIOTT MARQUIS | WASHINGTON, D.C.

### IMPORTANT DATES:

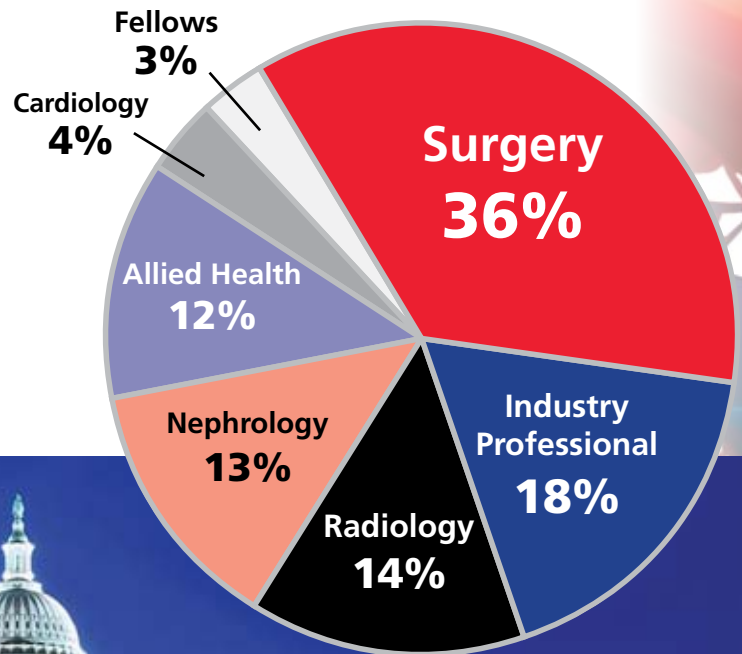
- **September 21, 2018:** Deadline for exhibit payment or to cancel booth
- **September 28, 2018:** Booth space assignment notification and service kit available
- **Week of October 1, 2018:** Mailing list of pre-registered attendees
- **October 19, 2018:** Last Day to Register, Change, Remove Exhibitor Staff
- **October 10, 2018:** Hotel Reservation Deadline (Based on Availability)
- **Week of November 5, 2018:** Final mailing list of attendees

### REGISTER IN 5 EASY STEPS:

- 1** Purchase your booth at [dialysiscontroversies.org](http://dialysiscontroversies.org)
- 2** Purchase additional marketing opportunities
- 3** Purchase additional badges
- 4** Book hotel room
- 5** See you in Washington D.C.!

The annual CiDA meeting attracts surgeons, interventional radiologists, nephrologists, scientists and allied healthcare professionals treating ESRD patients. In 2018, the meeting will bring together an extensive, diverse group of expert faculty and practicing physicians, as well as others focused on acquiring the latest knowledge about the approaches, techniques and devices related to the placement and management of dialysis access. CiDA annually welcomes approximately 500 participants from the vast majority of U.S. states and nearly two dozen countries.

### 2017 CiDA ATTENDANCE:



PURCHASE YOUR BOOTH AT: [dialysiscontroversies.org](http://dialysiscontroversies.org)



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The promotional opportunities available to CiDA Exhibitors are designed to address a wide range of business and budgets of all sizes. Contact us at [exhibitsales@ccmcme.com](mailto:exhibitsales@ccmcme.com) for more information.



### EXHIBIT BOOTHS AND BADGES

PRODUCT	PRICE
10' x 10' (2 exhibitor badges)	\$6,500
10' x 20' (4 exhibitor badges)	\$12,500
10' x 30' (6 exhibitor badges)	\$15,000
Additional Exhibitor Badges	\$600 each



### INDUSTRY SESSIONS & CONFERENCE ROOMS

PRODUCT	PRICE
Morning Session	\$15,000
Mid-Day Session	\$25,000
Conference Room Rental	\$1,500 / day



### MARKETING OPPORTUNITIES

PRODUCT	PRICE
WiFi Network Sponsorship *	\$12,500
Hotel Room Keycard *	\$10,000
Mobile App *	\$10,000
Travel Charging Banks *	\$10,000
Escalator Cling*	\$10,000
Marquis Banner*	\$8,500
Charging Tower Locker *	\$8,500
Column Wraps	\$7,500 each
Attendee Badge Lanyards *	\$7,500
Branded Coffee Cups *	\$6,500
Elevator Door Cling *	\$6,500
Product Pathway *	\$5,000
Hotel Room Door Drop	\$3,500 each

\* An asterisk indicates that the marketing item listed is available exclusively to just one exhibiting company.

PRODUCT	PRICE
<b>Email Communication Bundle</b> <i>(Includes one each of the three email types below.)</i>	<b>\$5,000</b> <i>(Save: \$2,500)</i>
Email Communication During CiDA	\$3,000 each
Pre-CiDA Email Communication	\$2,500 each
Post-CiDA Email Communication	\$2,000 each
Vertical Banner Cling	\$3,500 each
Digital Advertisement (55")	\$2,500 each
Bag Insert	\$1,500 each
<b>Table Top Decal Bundle</b>	<b>5 for \$3,000 / day</b> <i>(Save: \$750)</i>
Table Top Decal	1 for \$750 / day
Mobile App Push Notifications	\$500 each

### EXHIBIT AND MARKETING OPPORTUNITIES REGISTRATION

For your convenience CiDA exhibit booth registration is available online. Visit [dialysiscontroversies.org/exhibits](http://dialysiscontroversies.org/exhibits) to register and purchase your booth, secure marketing opportunities, host industry sessions or social events. The Online Exhibitor Center is a user-friendly, easily accessible platform that allows you to manage all of your CiDA exhibiting needs.