

HTRS

Hemostasis
& Thrombosis
Research Society

NASTH

North American Society on
Thrombosis & Hemostasis

SCIENTIFIC SYMPOSIUM

May 9 - 11, 2019

NEW ORLEANS, LOUISIANA



Hilton New Orleans Riverside

**Exhibitor and
Sponsorship
Prospectus**

HTRS/NASTH 2019 Scientific Symposium

May 9-11, 2019

Hilton New Orleans Riverside

New Orleans, LA

Dear Colleagues:

It is our pleasure to invite you to support the **HTRS/NASTH 2019 Scientific Symposium** (“HTRS/NASTH 2019”) as a commercial sponsor and/or exhibitor.

About the HTRS/NASTH 2019 Scientific Symposium

HTRS/NASTH 2019 is a comprehensive scientific meeting dedicated to continuing medical education and the advancement of clinical, translational, and basic science research related to non-malignant blood disorders in both pediatric and adult medicine. HTRS/NASTH 2019 will be held at the Hilton New Orleans Riverside in New Orleans, Louisiana, from 12:00 p.m. on Thursday, May 9, 2019 to 12:30 p.m. on Saturday, May 11, 2019.

The audience for HTRS/NASTH 2019 comprises any healthcare professionals and PhD researchers from the U.S. and Canada dedicated to the diagnosis, management, and advancement of scientific knowledge in non-malignant blood disorders.

HTRS anticipates a total audience of 600 attendees, including:

- Clinicians and physician-scientists (MDs, DOs, MD/PhDs)
- Trainees (MD/DOs who are residents and fellows)
- Basic and translational scientists (Post-docs and PhDs)
- Nurses, nurse practitioners, physician assistants
- Pharmacists
- Coagulation laboratory technicians
- HTRS Corporate Colleagues and other industry representatives of supporting companies
- Representatives from Postgraduate Institute for Medicine (PIM), the accrediting organization of HTRS/NASTH 2019

About HTRS

Incorporated as a nonprofit in 1994, the Hemostasis and Thrombosis Research Society (“HTRS”) is a North American professional medical society dedicated to advancing care for people with bleeding and thrombotic disorders through investigator-initiated research, mentoring, and continuing medical education.

HTRS offers:

- **State-of-the-art Continuing Medical Education** at our biennial scientific symposia, annual HTRS Trainee Workshops, and biennial HTRS/NASTH Research Colloquium (next one in 2020)
- **Support for Workforce Development in Non-Malignant Hematology** through the HTRS Fellows Network; the HTRS junior faculty network, *ConECCTOR* (Consortium of Early Career Clinical and Translational Outcomes Researchers) and various HTRS Award Programs to provide research grants and fellowships for early-stage and mid-career investigators
- **Opportunities to support and mentor** the next generation of academic hematologists as grant reviewers, workshop presenters, and award program mentors

About NASTH

NASTH is a regional professional society dedicated to the advancement of thrombosis and hemostasis research, education, and clinical care, and to the support of both early-career and experienced clinicians and scientists through regular forums and information exchanges. NASTH was incorporated in 2012 in Massachusetts as a nonprofit, 501c3 organization. It currently has over 600 members in the U.S. and Canada. NASTH collaborates with other medical societies on the organization of professional development meetings and offers Research Fellowships to medical school students interested in pursuing a career in the field.

What to Expect at HTRS/NASTH 2019

Commercial supporters and satellite symposium sponsors can expect:

- A focused meeting environment, small enough to promote meaningful networking, yet large enough to attract an anticipated audience of 600 physician-scientists, basic and translational scientists, nurses, pharmacists, residents and fellows, and coagulation laboratory professionals from the U.S. and Canada
- Educational sessions and networking events bring you face-to-face with your target audience, including the Welcome Reception on Thursday, May 9, 2019 and “An Evening at Mardi Gras” (HTRS Awards Banquet) on Friday, May 10, 2019 (both events are available for sponsorship)
- Satellite symposium opportunities Friday morning, Friday noon, and Saturday morning
- Name and/or logo recognition in both electronic and print formats (as appropriate per ACCME guidelines)

Exhibitors at HTRS/NASTH 2019 can expect:

- An Exhibit Hall designed to maximize visibility and foot traffic by incorporating posters, food and beverage service, and places to hold informal meetings
- Exhibit Hall on the same floor and adjacent to the conference meeting rooms
- Exhibitors from companies that support specific events during the conference are welcome to attend those events free of charge
- Continental breakfast served Friday and Saturday for exhibitors
- Break food and beverage for exhibitors

Sponsorship Opportunities

Sponsorship is a great way to demonstrate your support for this joint HTRS/NASTH meeting as a member of the U.S. hemostasis and thrombosis community. In addition, sponsorship and exhibit opportunities increase your company's visibility and exposure throughout the conference.

We invite you to select from the following sponsorship opportunities, satellite symposia, and exhibit spaces.

Please Note: All sponsorship and exhibitor opportunities are offered on a first come, first served basis and are not confirmed until payment is received.

1) HTRS Awards Banquet: "An Evening at Mardi Gras"

Exclusive Sponsor: \$75,000

Event Date/Time: Friday, May 10, 2019 from 6:30 p.m. to 10:00 p.m.

Location: The Float Den/River City Mardi Gras World

"An Evening at Mardi Gras" is an exclusive sponsorship opportunity that provides the sponsoring company with a perfect scenario for networking with HTRS and NASTH leadership, meeting attendees, prospective clients, and colleagues at a venue unique to "The Big Easy." This high-profile event is open to all full conference registrants and to exhibitors from the supporting company.

The evening includes:

- Cocktail reception and guided tours of the amazing Float Den, where the world-famous Mardi Gras floats are created
- A "mini Mardi Gras parade" held within the venue that can be branded with the sponsoring company's name and logo. Company representatives can distribute Mardi Gras beads while encouraging attendees to join the parade
- Live entertainment provided by a jazz trio
- Buffet dinner
- HTRS Awards Program (presenting two HTRS Lifetime Achievement Awards and the 2019 HTRS Joan Cox Gill Service Award)
- Roundtrip shuttle transportation throughout the evening between the Hilton New Orleans Riverside and Mardi Gras World to accommodate guest arrivals and departures

The exclusive sponsor receives the following in consideration for their support for this high-profile event:

- One (1) complimentary 10' x 10' exhibit booth
- Four (4) complimentary full conference registrations*
- Four (4) exhibitor-only conference registrations and complimentary Awards Banquet registration for these exhibitors
- Two (2) complimentary e-blasts to the conference registration list via HTRS/NASTH (e-blast content is subject to approval by HTRS/NASTH prior to distribution)
- Verbal acknowledgement of the sponsor by the HTRS Award Program emcee
- Name and logo recognition on event signage as the exclusive sponsor of "An Evening at Mardi Gras"
- Name and logo recognition in the slide deck for the Awards Banquet
- Name recognition on the continuous loop slides shown prior to the first educational sessions in the General Session room on Friday, May 10
- Name recognition on conference sponsorship signage
- Name recognition in the HTRS/NASTH 2019 Meeting App and on the conference website, with a link to the sponsoring company's website

**For HTRS Corporate Colleagues: The complimentary full conference registrations included with this sponsorship are provided in addition to full conference registrations received as a benefit of your corporate membership*

2) Welcome Reception

Exclusive Sponsor: \$75,000

Event Date/Time: Thursday, May 9, 2019 from 5:30 p.m. to 7:00 p.m.

The Welcome Reception is held prior to the Symposium's first scientific session on Thursday evening, May 9, at the conference hotel. This Reception is open to all full conference attendees and the exhibitors of the supporting company.

The Welcome Reception's exclusive sponsor receives the following in consideration for their support of this event:

- One (1) complimentary 10'x10' exhibit booth
- Two (2) complimentary full conference registrations*
- Two (2) exhibitor-only registrations and complimentary Welcome Reception registration for these exhibitors
- Two (2) complimentary e-blasts to all registrants and HTRS/NASTH members via HTRS/NASTH (e-blast content is subject to approval by HTRS/NASTH prior to mailing)
- Name and logo recognition on signage at the Welcome Reception on Thursday, May 9, 2019
- Name recognition on continuous loop slides shown prior to the first educational session in the General Session room on Thursday evening
- Name recognition on conference sponsorship signage
- Name recognition in the HTRS/NASTH 2019 Meeting App and on the conference website, with a link to the sponsoring company's website

**For HTRS Corporate Colleagues: The complimentary full conference registrations included with this sponsorship are provided in addition to the full conference registrations received as a benefit of your corporate membership*

3) Meeting App

Exclusive Sponsor: \$30,000

The Meeting App sponsor receives the following in consideration for their support:

- Two (2) complimentary full conference registrations
- One (1) Table Top Exhibit space
- Name recognition on conference sponsorship signage
- Name recognition in the HTRS/NASTH 2019 meeting program and on the meeting website with a link to your company website

4) Conference WiFi

Exclusive Sponsor: \$30,000

Support this essential service in the General Session Room and the Exhibit Hall for all attendees during the conference. *Please note, due to ACCME regulations, support for the Conference Wi-Fi can only be secured through an educational grant with a Letter of Agreement between the supporter (or supporters) and the accredited organization of HTRS/NASTH 2019.*

The Conference Wi-Fi exclusive supporter receives the following in consideration for their support:

- Two (2) complimentary full conference registrations
- One (1) Table Top Exhibit space
- Name recognition on conference sponsorship signage
- Name recognition in the HTRS/NASTH 2019 meeting program and on the meeting website with a link to your company website

5) Poster Presentation Reception – Session I

Exclusive Sponsor: \$40,000

Event Date/Time: Friday, May 10, 2019 from 4:45 p.m. to 6:00 p.m.

The Poster Presentation Reception-Session I is held on Friday evening, May 10, at the conference hotel in the Exhibit Hall. This Reception is open to all full conference attendees and the exhibitors of the supporting company.

The Poster Presentation Reception for Session exclusive sponsor receives the following in consideration for their support of this event:

- Two (2) complimentary full conference registrations
- One (1) complimentary Table Top Exhibit space
- Two (2) exhibitor-only registrations and complimentary Poster Presentation Reception registration for these exhibitors
- Name and logo recognition on signage at the Poster Presentation Reception on Friday, May 10, 2019

- Name recognition on continuous loop slides shown prior to the first educational session in the General Session room on Thursday evening
- Name recognition on conference sponsorship signage
- Name recognition in the HTRS/NASTH 2019 Meeting App and on the conference website, with a link to the sponsoring company's website

6) Poster Presentation Reception – Session II

Exclusive Sponsor: \$25,000

Event Date/Time: Saturday, May 11, 2019 from 8:30 a.m. to 9:45 a.m.

The Poster Presentation Reception-Session II is held on Saturday morning, May 11, at the conference hotel in the Exhibit Hall. This Reception is open to all full conference attendees and the exhibitors of the supporting company.

The Poster Presentation – Session II Reception's exclusive sponsor receives the following in consideration for their support of this event:

- Two (2) complimentary full conference registrations
- Two (2) exhibitor-only registrations and complimentary Welcome Reception registration for these exhibitors
- Name and logo recognition on signage at the Poster Presentation Reception – Session II on Saturday, May 11, 2019
- Name recognition on conference sponsorship signage
- Name recognition in the HTRS/NASTH 2019 Meeting App and on the conference website, with a link to the sponsoring company's website

7) Transportation Sponsor for HTRS Awards Banquet: “An Evening at Mardi Gras”

Exclusive Sponsor: \$25,000

Event Date/Time: Friday, May 10, 2019 from 6:30 p.m. to 10:00 p.m.

“An Evening at Mardi Gras” transportation sponsorship is an exclusive sponsorship opportunity that provides the sponsoring company with a perfect scenario for networking with HTRS and NASTH leadership, meeting attendees, prospective clients, and colleagues at a venue unique to “The Big Easy.” This high-profile event is open to all full conference registrants and to exhibitors from the supporting company.

The Transportation Sponsor receives the following in consideration for their support of this event:

- Two (2) complimentary full conference registrations
- Name and logo recognition on signage at on the busses on Friday, May 10, 2019.
- Name recognition on conference sponsorship signage
- Name recognition in the HTRS/NASTH 2019 Meeting App and on the conference website, with a link to the sponsoring company’s website

8) Coffee Breaks in the Exhibit Hall

Exclusive Sponsorship: \$25,000

OR

Friday Morning and Afternoon Bundle: \$19,500

Individual Break cost: Morning \$10,000/Afternoon \$9,500

- ❖ Friday, May 10 from 9:30 a.m. to 9:55 a.m.
- ❖ Friday, May 10 from 3:00 p.m. to 3:15 p.m.

OR

Saturday Morning Bundle: \$18,500

Individual Break cost: \$9,500 each

- ❖ Saturday, May 11 from 8:15 a.m. to 8:30 a.m.
- ❖ Saturday, May 11 from 10:45 a.m. to 11:00 a.m.

Support one or more coffee breaks so attendees can enjoy networking and a visit to the Exhibit Hall between educational sessions.

Coffee Break supporters receive the following in consideration of their support (per break):

- One (1) complimentary full conference registration
- Name and logo recognition on signage at the break location in the Exhibit Hall
- Name recognition on conference sponsorship signage
- Name recognition in the HTRS/NASTH 2019 Meeting App and on the conference website with a link to the sponsoring company’s website

9) Audience Response System (ARS)

Exclusive Sponsor: \$20,000

Support the technology to collect participant responses in real-time to enhance the educational impact and engage the audience firsthand with session content. *Please note, due to ACCME regulations, support for the Audience Response System (ARS) can only be secured through an educational grant with a Letter of Agreement between the supporter (or supporters) and the accredited organization of HTRS/NASTH 2019.*

The ARS exclusive supporter receives the following in consideration for their support:

- Two (2) complimentary full conference registrations
- Name recognition on conference sponsorship signage
- Name recognition in the HTRS/NASTH 2019 Meeting App and on the conference website, with a link to the sponsoring company's website

10) Portable Chargers

Exclusive Supporter: \$20,000

Attendees are more reliant on their mobile devices to stay connected with work and family while attending educational meetings. Portable chargers allow them to keep devices charged and ready for use even when not near an electrical outlet.

The exclusive sponsor receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Corporate logo on the chargers given to all HTRS/NASTH 2019 attendees
- Name recognition on conference sponsorship signage
- Name recognition in the HTRS/NASTH 2019 meeting app and on the conference website with a link to your company website

11) Hotel Key Cards

Exclusive Supporter: \$20,000

Have your company logo imprinted on all hotel key cards given to HTRS/NASTH 2019 attendees staying at the Hilton New Orleans Riverside for the conference.

The Hotel Key Card exclusive sponsor receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Corporate logo on the key cards of all HTRS/NASTH 2019 attendees staying at the Hilton New Orleans Riverside
- Name recognition on conference sponsorship signage
- Name recognition in the HTRS/NASTH 2019 meeting app and on the conference website with a link to your company website

12) Conference Tote Bags

Exclusive Supporter: \$20,000

Sponsor the conference tote bags and have your company name, logo and conference name, imprinted on the tote bags and distributed to all attendees upon arrival.

The Conference Tote Bag exclusive sponsor receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Name and logo recognition at the "Bag Pick Up" Station
- Name and logo recognition on the tote bags
- Name recognition on conference sponsorship signage
- Name recognition in the HTRS/NASTH 2019 Meeting App and on the conference website with a link to the sponsoring company's website

13) Water Station

Exclusive Supporter: \$20,000

Sponsor the conference Water Station and showcase your name/logo with a water bottle giveaway. Water bottles will be inserted into all conference bags distributed to all attendees in the conference tote bags.

The Water Station exclusive sponsor receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Name and logo recognition on Water Station signage
- Name recognition on conference sponsorship signage
- Name recognition in the HTRS/NASTH 2019 meeting program and on the conference website with a link to your company website

14) Charging Station

2 opportunities at \$15,000 each

Support a convenient charging kiosk in the Exhibit Hall all day Friday, May 10 and on Saturday morning, May 11 to enable attendees to charge their smart phones and other electronic devices on site. This is a great opportunity to link your company's name and logo with this service.

Charging Station supporters receive the following in consideration for their support:

- One (1) complimentary full conference registration
- Name and logo recognition on the Charging Station
- Name recognition on conference sponsorship signage
- Name recognition in the HTRS/NASTH 2019 meeting program and on the meeting website with a link to your company website

15) Conference Lanyards

Exclusive Supporter: \$15,000

Have your company name imprinted on the name badge lanyards distributed to all attendees at registration.

The Conference Lanyard exclusive sponsor receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Name recognition on lanyards
- Name recognition on conference sponsorship signage
- Name recognition in the HTRS/NASTH 2019 Meeting App and on the conference website, with a link to your company website

16) Conference Notebook/Pen

Exclusive Supporter: \$10,000

Sponsor the conference notebook/pen given to each attendee inside their tote bag. The sponsoring company's name and logo will be prominently displayed on the front of each notebook and on the pen.

The Conference Notepad/Pen exclusive sponsor receives the following in consideration for their support:

- One (1) complimentary full conference registration

- Name recognition on conference sponsorship signage
- Name recognition in the HTRS/NASTH 2019 meeting program and on the conference website with a link to your company website

17) Cling Screens for Televisions in Hotel Guest Rooms

Exclusive Supporter: \$10,000

Sponsor cling screens for hotel guest room televisions and have your company a name and logo imprinted on the most immediate place attendees will occupy – their hotel guest rooms.

The cling screen exclusive sponsor receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Name recognition on conference sponsorship signage
- Name recognition in the HTRS/NASTH 2019 meeting program and on the meeting website with a link to your company website

18) Door Hangers

Exclusive Supporter: \$10,000

Sponsor door hangers with your company's name and logo to be hung outside all attendee guest room doors. **Please note:** Sponsor must provide artwork in advance for pre-approval by HTRS/NASTH 2019 meeting organizers and the Hilton New Orleans Riverside's General Manager.

The Door Hangers exclusive sponsor receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Name recognition on conference sponsorship signage
- Name recognition in the HTRS/NASTH 2019 Meeting App and on the conference website with a link to your company website

19) Conference Bag Inserts

Unlimited Opportunities at \$2,000 each

Sponsor one or more conference bag inserts prepared for distribution in the conference tote bags.

Please note: Sponsors must provide inserts in advance for pre-approval by HTRS/NASTH 2019 meeting organizers and the Hilton New Orleans Riverside's General Manager.

Exhibit Opportunities at HTRS/NASTH2019

Benefits of Exhibiting

Increase your visibility in the hemostasis and thrombosis community by exhibiting with us during the 2019 HTRS/NASTH Scientific Symposium! Exhibitors can expect:

- A focused conference environment ideal for companies dedicated to delivering products and services that support research, diagnostics, and treatment for bleeding and thrombotic disorders
- Poster presentations and breakfasts/break food and beverage stations are located in the Exhibit Hall to ensure maximum visibility and foot traffic for exhibitors
- Ability to purchase refreshments such as cookies, pastries, and coffee from the conference hotel to enhance your exhibit space. Information and instructions for purchasing food and/or beverages for your exhibit space will be sent in the Global Experience Specialists (GES) Show Kit to all confirmed exhibitors by January 15, 2019
- Engage with an anticipated audience of 600 physicians, nurses, pharmacists, and other allied healthcare professionals from the U.S. and Canada
- Exhibits bring you face-to-face with your audience
- Name recognition on conference sponsorship signage
- Name recognition in the HTRS/NASTH 2019 meeting program and on the conference website with a link to your company website
- Support the educational and mentoring missions of HTRS and NASTH

Available Exhibit Opportunities

Standard Tabletops – 6' x 30" skirted exhibit table for \$6,000 each

Nonprofit price: \$2,500 per table

NOTE: Companies choose their location at sign-up. Two tabletop spaces may be purchased to make a combined 12' space for a pop-up exhibit.

Standard tabletop purchase Includes:

- Two (2) complimentary exhibitor only registrations per tabletop purchase
- One (1) 6-foot table with two (2) chairs
- Name recognition in the HTRS/NASTH 2019 Meeting App and on the conference website with a link to your company website

Amenities

Information on requesting electric hook-ups and WIFI access will be sent in the GES Show Kit to all confirmed exhibitors by January 15, 2019. Information for food and/or beverage service for your exhibit space will be provided during this time as well.

Furniture-Carpeting-Labor-Rental Displays

Rental order forms will be provided in the Show Kits and sent to each exhibiting company.

Exhibitors are responsible for all furniture (except the two chairs provided with tabletop exhibits), wastebaskets, etc.

Facility is fully carpeted.

Services provided by the Global Experience Specialists (GES), the Official General Contractor, include:

- Exhibitor Help Desk with support staff available during set-up/dismantle and availability during exhibit hall open hours
- Receiving shipments to their warehouse
- Delivery to your booth or tabletop
- Removal, storage, and return of empty crates and containers
- Removal of packed shipments and re-loading same on outgoing carriers from the hotel or warehouse dock
- Additional shipping information will be included in the service kit

HTRS/NASTH 2019 Exhibit Hall Dates/Hours

Exhibit Set-up: Thursday, May 9, 2019 from 2:00 p.m. to 6:00 p.m.

Exhibit Hall Open Hours:

Friday, May 10, 2019 from 7:00 a.m. to 6:00 p.m.

- Continental Breakfast in the Exhibit Hall from 7:00 a.m. to 7:55 a.m.
- Break in the Exhibit Hall from 9:30 a.m. to 9:55 a.m.
- Lunch on Own from 12:15 a.m. to 1:30 p.m.
- Break in the Exhibit Hall from 3:00 p.m. to 3:15 p.m.
- Poster Session in the Exhibit Hall from 4:45 p.m. to 6:00 p.m.

Saturday, May 11, 2019 — 7:00 a.m. to 10:30 a.m.

- Continental Breakfast in the Exhibit Hall from 7:00 a.m. to 8:15 a.m.
- Break in the Exhibit Hall from 8:15 a.m. to 8:30 a.m.
- Poster Session in the Exhibit Hall from 8:30 to 9:45 a.m.
- Break in the Exhibit Hall from 10:45 a.m. to 11:00 a.m.

Exhibit Dismantling: Saturday, May 11, 2019 from 11:00 a.m. to 12:30 p.m.

Additional Events Available to Exhibitors

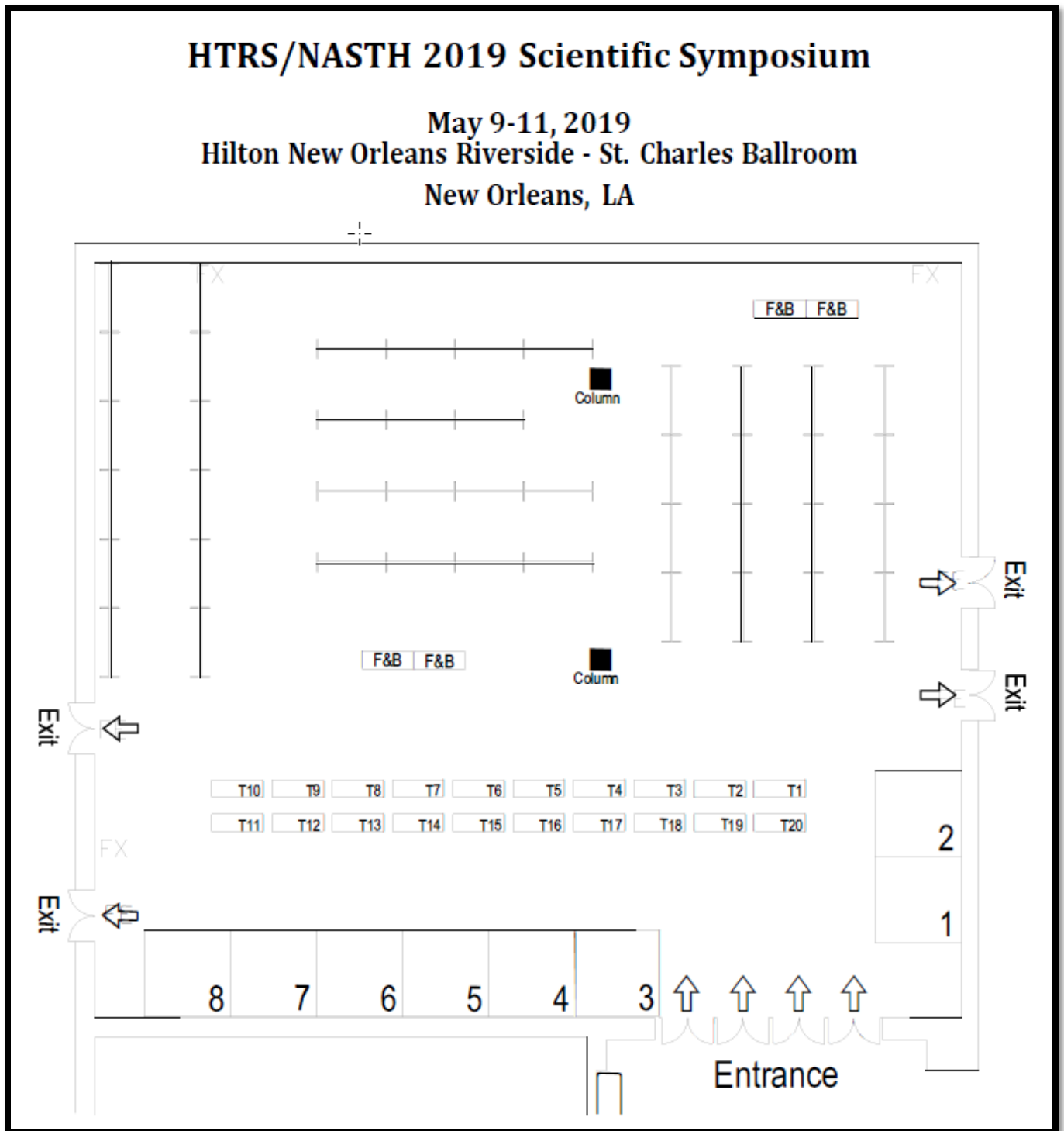
Exhibitors who wish to attend either the Welcome Reception on Thursday, May 9 or the Awards Dinner on Friday, May 10, but who are not employed by the supporting company for those events, must pay an additional fee to attend. Please visit the conference registration site to register your exhibitors for these events.

Additional Full Conference Registrations

Additional full conference registrations not offered as part of a sponsorship or exhibit package may be purchased at the following rate for Industry Professionals:

- \$650 USD Early-bird price for industry representatives whose companies are current HTRS Corporate Colleagues. You will receive a sign-up form for your company attendees when your sponsorship is confirmed.
- \$1,150 USD for industry representatives whose companies are not current HTRS Corporate Colleagues. Contact HTRS at htrs@bcw.edu or (414) 937-6569 for more information about becoming an HTRS/NASTH Corporate Colleague.

HTRS/NASTH 2019 Exhibit Floor Plan



EXHIBITOR TERMS AND CONDITIONS

SHOW MANAGEMENT for the HTRS/NASTH 2019 Scientific Symposium of the Hemostasis and Thrombosis Research Society (“HTRS/NASTH 2019”) is provided by TALLEY MANAGEMENT GROUP, INC., 19 Mantua Road, Mt. Royal, NJ 08061 USA (856) 423-7222, Fax (856) 423-3420. Email htrs@talley.com with any questions about these Terms and Conditions.

ELIGIBLE EXHIBITS: SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product applying to exhibit in the Show and further reserves the right to reject ineligible applications and/or limit the amount of space assigned to any one Exhibitor.

MOVE-IN/INSTALLATION, SHOW HOURS, AND

DISMANTLEMENT: Exhibitors agree to comply with assigned move-in/installation days, Show hours, and dismantlement dates and instructions. The schedule for move-in/installation, show hours, and dismantlement is detailed in the HTRS/NASTH 2019 Exhibitor and Sponsorship Prospectus (the “Prospectus”) and is also available in the HTRS /NASTH 2019 Show Kit emailed to registered exhibitors by January 2019 and the conference website at www.2019Symposium.org. Exhibits may not be removed from the Venue until final closing of the Show unless special permission is obtained in advance and in writing from SHOW MANAGEMENT. Exhibits must be removed from the Venue by the time specified for dismantlement. Any displays or materials left behind in the Venue after the closing of the Show without instructions will be packed and shipped at the discretion of SHOW MANAGEMENT, with all charges assessed to Exhibitor.

CANCELLATION, WITHDRAWAL, OR REDUCTIONS IN SPACE:

Cancellation of exhibit space, reduction of exhibit space, and any refund of exhibit fees are subject to the following conditions: Exhibitors shall give written notice of cancellation to SHOW MANAGEMENT no less than 60 days prior to the opening of the Show. If written notice is received more than 60 days prior to Show opening, the exhibit fee less a 50% cancellation charge will be refunded to the Exhibitor. No refunds will be allowed for any cancellation less than 60 days prior to the opening of the Show. SHOW MANAGEMENT reserves the right to re-sell space upon cancellation.

SPACE ASSIGNMENTS AND SUBLEASE: Exhibit assignments will be made according to the date of receipt of application on a space available basis. Exhibitors may not sublease the

exhibit space, or any equipment provided by SHOW MANAGEMENT, nor shall Exhibitors assign this lease in whole or in part without written notice to and approval by SHOW MANAGEMENT in advance of the Show.

RELOCATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to alter the official floor plan and/or re-assign any exhibit location as deemed necessary for the good of the Show. SHOW MANAGEMENT further reserves the right to make such changes, amendments, and additions to these Terms and Conditions and such further regulations as it considers necessary for the good of the Show.

LIMITATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to remove from the Show any Exhibitor and/or their representatives performing an act or practice which in the opinion of SHOW MANAGEMENT is objectionable, detracts from the dignity of the Show, or is unethical to the business purposes of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all fees owed by the Exhibitor are paid in full. Exhibitors agree not to hold any competing social event, hospitality suite, meeting, or demonstration that entices conference attendees to the Show floor during CME-supported scientific sessions or social events.

MUSIC, AUDIO EFFECTS, PHOTOGRAPHY, and

VIDEOTAPING: Music and audio-visual devices with sound are permitted only in those locations designated by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other Exhibitors. Photography and/or videotaping other than by official HTRS/NASTH or SHOW MANAGEMENT photographers are not permitted within the Show at any time. Exhibitors grant permission to have their exhibit photographed by HTRS or SHOW MANAGEMENT for the purposes of historic documentation of the Show and/or reporting on the meeting to HTRS/NASTH members. HTRS/NASTH and SHOW MANAGEMENT agree not to use exhibit photos without the permission of the exhibiting Company.

COPYRIGHT LAW: No copyrighted music may be played or sung in the Show in any fashion (including, but not limited to, background music on video or audio presentations) without obtaining appropriate licensing. Exhibitors shall indemnify SHOW MANAGEMENT, HTRS, and the Venue, including the respective officers, directors, employees, and agents of these entities, and save them free and harmless from any and all liability whatsoever for any infringement of

or other violation arising out of the use of copyrighted music.

SECURITY: Although security services will be furnished, SHOW MANAGEMENT cannot and will not be held responsible for damage to, loss, and/or theft of property belonging to any Exhibitor, its agents, employees, business invitees, visitors, or guests. The exhibiting Company is responsible for carrying its own liability insurance.

APPLICABLE LAWS: This contract shall be governed by the laws of the State of New Jersey. Exhibitors agree to abide by all federal (including, but not limited to, Food and Drug Administration (“FDA”) laws, state and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety, hazardous materials, and all regulations and restrictions imposed by the Venue. All displays and decorations used by Exhibitors must be fireproof.

LIMITATION OF LIABILITY: Exhibitors agree to make no claim for any reason whatsoever against SHOW MANAGEMENT, HTRS/NASTH, and the Venue, including the respective officers, directors, employees, and agents of these entities, and save them free and harmless from any and all liability whatsoever for loss, theft, damage to goods, or injury to employees or guests while in the Show area, nor any consequential damage to business for failure to provide space for the exhibit, or for failure to hold the Show as scheduled. Exhibitors assume entire responsibility and hereby agree to protect, indemnify, defend and save SHOW MANAGEMENT, HTRS/NASTH, and the Venue from claims, losses, or damages to persons or property, including governmental charges for fines and attorney’s fees related to the use of the Show premises or any part thereof. In addition, Exhibitors acknowledge that HTRS/NASTH cannot and will not maintain insurance covering the Exhibitor’s property, and that it is the sole responsibility of each Exhibitor to obtain business interruption and property insurance covering any such losses. THE ABOVE-CITED REGULATIONS, as well as all conditions stated in the Prospectus and the exhibit application, become a part of the contract between the Exhibitor, SHOW MANAGEMENT, and HTRS/NASTH.

INSURANCE: All property is understood to remain under the Exhibitor’s custody and control in transit to and from or within confines of the Venue. Neither SHOW MANAGEMENT nor HTRS/NASTH is responsible for maintaining insurance covering any Exhibitor’s property.

Exhibitors shall carry Comprehensive General Liability coverage including premises, operations, and contractual liability coverage of at least \$1,000,000 for Personal Injury Liability and \$500,000 for Property, and Worker’s Compensation with Employer’s Liability with applicable statutory coverage. Certificates shall be furnished upon request.

FORCE MAJEURE: In the event the Venue or any part of the Show area becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather, or other such cause, or as a result of government intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT or HTRS/NASTH has no control; or should SHOW MANAGEMENT or HTRS/NASTH decide, because of such cause, that it is necessary to cancel, postpone, or re-site the exposition or reduce the move-in or installation time, Show time, or dismantlement time, SHOW MANAGEMENT and HTRS shall not be liable to indemnify or reimburse Exhibitors in respect to any damages or loss, direct or indirect, arising as a result thereof.

TERMINATION OF RIGHT TO EXHIBIT: SHOW MANAGEMENT and HTRS/NASTH reserve the right to terminate without notice any Exhibitor’s right to exhibit if the Exhibitor or any of its representatives fail to observe the conditions of these Terms and Conditions or, if in the opinion of SHOW MANAGEMENT or HTRS/NASTH, the Exhibitor is conducting business in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund.

ADDENDUM: SHOW MANAGEMENT and HTRS/NASTH reserve the right to make changes, amendments, and additions to these Terms and Conditions as considered advisable for the proper conduct of the Show, with the provision that all Exhibitors will be notified of such changes.

EXHIBITOR RULES AND REGULATIONS

BOOTH SIZE: Standard booth spaces are 10’x10’. Standard tabletop exhibits are one 6’ skirted tables.

BOUNDARIES: All parts of all exhibits must be contained within the Exhibitor’s assigned space boundaries. Aisle space is under the control of SHOW MANAGEMENT.

GENERAL SHOW POLICIES: Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be

related to the exhibit and distribution is limited to within Exhibitor's space. Canvassing the Show floor is strictly prohibited. No food or beverages may be distributed from an Exhibitor's space without pre-show approval by SHOW MANAGEMENT. Exhibitors may not display signs that are not professionally prepared or, in the opinion of SHOW MANAGEMENT or HTRS/NASTH, detract from the appearance of the Show in any manner whatsoever. SHOW MANAGEMENT shall have sole control over all admission policies at all times.

USE OF DISPLAY SPACE: A representative of the exhibiting company must be present at the exhibit at all times during posted exhibit hours. The sale of merchandise or equipment of any kind is prohibited in the Show. The use of the HTRS/NASTH conference logo or official company logo on displays, signs, giveaways, promotional literature, or other material is strictly prohibited. Use of the Talley Management logo, HTRS/NASTH logo, and the Venue logo is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars, or electrical fixtures.

The use of thumbtacks, tape, nails, screws, bolts, or any other tool or material which could mar the floor or walls of the Venue is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium-filled balloons or adhesive-backed stickers may be given out by Exhibitors.

FDA APPROVAL/CLEARANCE: If an Exhibitor intends to display, introduce, or feature an article whose pre-market approval or clearance is pending from the FDA, the Exhibitor's materials and the Exhibitor's personnel must

disclose that such article has not received final FDA approval/clearance and must clearly convey the status of such article consistent with such laws, rules, and regulations administered by the FDA. The exhibit and any associated materials also must adequately and completely disclose that the article is not currently available for sale or commercial distribution in the US. Exhibitors shall indemnify and hold harmless SHOW MANAGEMENT, HTRS/NASTH, and the Venue from and against any and all costs, fees, expenses, penalties, damages, and claims arising from the Exhibitor's failure to comply with all laws, rules, and regulations (including those of the FDA) applicable to such article (including any law, rule, or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance).

EXHIBIT HALL BADGES AND PROGRAM BOOKS: All Exhibitor personnel must be registered. Please consult the Prospectus for the number of exhibitor only badges provided with the purchase of an exhibit. Exhibitor Only badges do not allow entry to HTRS/NASTH 2019 educational sessions or social events. Additional exhibitor only badges are available for purchase at \$50.00 USD each, via htrs@TALLEY.com.

UNION LABOR: Exhibitors are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, the Venue, and various labor organizations represented. Any labor required for installation or dismantle, decoration, or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.

BOOTH GIVEAWAYS: All booth giveaways must be pre-approved by SHOW MANAGEMENT prior to the meeting.