

NATCON19

MARCH 25-27, 2019

GAYLORD OPRYLAND, NASHVILLE, TN

2019 EXHIBITOR, SPONSOR &
PROMOTIONAL OPPORTUNITIES



NATCON19.THENATIONALCOUNCIL.ORG

EXHIBIT & SPONSORSHIP OPPORTUNITIES

AT-A-GLANCE

EXHIBITOR OPPORTUNITIES	PRICE	PAGE
Exhibitor Opportunities	Variable	5
EXHIBIT ADD-ONS	PRICE	PAGE
Coffee Breaks	\$7,000	6
Country Star Impersonators & Look-alikes New!	Variable	6
Cowboy Karaoke New!	\$4,000	6
Game Areas (Ping Pong, Bocce Ball, Billiards and More)	\$4,000 / Each	7
Hand Sanitizer Stations (Daily Breakfast and Lunch) New!	\$10,000 / Timeslot; \$45,000 / All 5	7
Professional Headshot Lounge	\$13,000	8
Line Dancing Demonstrations New!	\$4,000	8
Open Mic Meet-Up	\$5,000	8
Welcome Reception Bar (5 available) New!	\$6,000 / Bar	9
Pet Therapy Park	\$4,000	9
Singer / Songwriter Showcase New!	Variable	10
Snack Station New!	\$6,000	10
Solutions Pavilion C-Suites / Private Offices New!	\$20,000	10
EDUCATION	PRICE	PAGE
Continuing the Conversation Lounge New!	\$15,000	11
Enhanced Product Showcase	\$30,000	11
Poster Pavilion and Online Gallery	\$20,000	11
TED / Ignite Sessions New!	\$30,000	12
SPECIALTY ITEMS	PRICE	PAGE
Attendee Notebooks	\$15,000	12
Charging Locker Tower	\$5,000 / Tower	13
Charging Lounge	\$10,000	13
Community Charging Stations	\$10,000 / Station	13
Awards of Excellence Tables	Variable	14
Awards of Excellence Reception, Banquet & Presentation	\$50,000	14



EXHIBIT & SPONSORSHIP OPPORTUNITIES AT-A-GLANCE

NATCON 19
CONFERENCE

2019 EXHIBITOR, SPONSOR &
PROMOTIONAL OPPORTUNITIES

SPECIALTY ITEMS (CONT.)	PRICE	PAGE
Conference Bags	\$20,000	15
Education & Exercise Lounge New!	\$20,000	15
Film Festival	\$15,000	15
Lanyards	\$15,000	16
Music Listening Lounge New!	\$20,000	16
Nashville Boots & Hats Outlet New!	\$10,000	16
NatCon Art Gallery & Social Media Campaign New!	\$50,000	16
New Bee Lounge / First-time Attendee Program New!	\$10,000	17
Registration Ribbons Kiosk	\$5,000	17
Virtual Reality Station New!	\$20,000	17
Water Bottles	\$15,000	18
Wellness and Recovery Room New!	\$5,000	18
Wi-Fi	\$15,000	18
NETWORKING OPPORTUNITIES	PRICE	PAGE
Hospitality Event New!	\$2,000 plus expenses	19
NatConnections Kiosks New!	\$5,000 / Kiosk	19
Community Networking Tables New!	\$3,000 / Table	19
ADVERTISING	PRICE	PAGE
Attendee Name Badge Ad New!	\$20,000	20
Atrium Lamp Post / Pole Banners New!	\$2,500 for 2	20
Column Wraps	\$5,000	21
Double-Sided Pop-Ups	\$2,500	21
Exhibit Hall Foldout Map	\$6,000	21
NatCon19 App (Exclusive / Banner Ad)	\$20,000 / Exclusive; \$3,500 / Banners	22
Navigation Booths	\$7,000	22
Onsite Program / Exhibitor Directory Ads	Varies by size and location	23
Solutions Pavilion Aisle Signs	\$15,000	23



Want to reserve your exhibit booth and discuss sponsorship opportunities? Need a little customized assistance?
Contact **Danny Linden**, National Council Senior Conference Director, DannyL@TheNationalCouncil.org, 202.684.3729.

ABOUT THE NATIONAL COUNCIL

NATIONAL COUNCIL FOR BEHAVIORAL HEALTH

The **NATIONAL COUNCIL FOR BEHAVIORAL HEALTH** is the unifying voice of America's health care organizations that deliver mental health and addictions treatment and services.

Together with our 2,900 member organizations serving over 10 million adults, children and families living with mental illnesses and addictions, the National Council is committed to all Americans having access to comprehensive, high-quality care that affords every opportunity for recovery. The National Council helped introduce Mental Health First Aid USA and more than 1 million Americans have been trained.

#NATCON19

TOGETHER
we
CAN...

THE NEXT 50 YEARS

In 2019, the National Council for Behavioral Health acknowledges and celebrates its **50TH ANNIVERSARY**. At this historic milestone, it is through the lens of **WE** that attendees will understand that they, in collaboration with the National Council, are the architects of the future of behavioral health and addictions treatment.

WE. Every single NatCon19 attendee. **WE**. All the support we have at home. **WE** do it every day. **WE** have done it for the past five decades. And **WE** must continue. **WE** may not hear or feel it every moment, but this is a distinguished industry... one truly deserving of celebration.

When **WE** work together,
WE change lives.

EXHIBITOR OPPORTUNITIES



WHY IS NATCON'S EXHIBIT HALL CALLED THE "SOLUTIONS PAVILION?"

Because attendees know that's where they'll find workplace solutions, health information technology products and resources that will give them the competitive edge they're looking for from leading companies like yours. When they're looking for solutions in accreditation, architecture, care management, consulting and advisory services, crisis intervention, diagnostic tools, education and training,

facilities design, financial services, food, furniture, health and wellness resources and supports, insurance, managed care, medications, pharmacy, publishing, staffing, treatment providers and more, they know they'll find it here. Whether you offer health care products and services or want to showcase your model program and best practices, NatCon19's Solutions Pavilion is the place to be.

ALL BOOTH PURCHASES INCLUDE:

- Day-long visibility
March 25-26, 2019
- Three complimentary
Conference registrations
with access to all Conference
sessions, activities and meals
- Your company name and
booth number listed on
Virtual Solutions Pavilion
- Your company listing and
profile in the Onsite
Program & Conference
Mobile App
- Your company listing and link
on the Conference website
- Pre- and post-Conference
mailing lists

EXHIBITOR BOOTHS	BOOTH RATES
10'x10' Standard Inline	\$3,700
10'x20' Aisle Corner Premium	\$7,800
20'x20' Island	\$17,000
20'x30' Island	\$23,000
20'x40' Island	\$29,000

EXHIBIT ADD-ONS



COFFEE BREAKS

\$7,000

Attendees rush to the Solutions Pavilion to get refreshed and recharged between sessions. Your company name and booth location will be announced at the NatCon podium in the Exhibit Hall and you'll be featured prominently in the Onsite Program and Coffee Break signage.

COUNTRY STAR IMPERSONATORS & LOOK-ALIKES

VARIABLE



Imagine impersonators like Patsy Cline, Dolly Parton, Johnny Cash, Minnie Pearl or the King of Rock 'n' Roll himself, Elvis Presley, welcoming guests, mingling with the crowd and taking pictures in your booth! Whether it's during meals, breaks or Monday evening's NatCon Welcome Reception, people will be talking about our "celebrity" guests. Cost per impersonator varies but averages \$2,200 for a two-hour window. **Call us, and we'll talk about it!**

COWBOY KARAOKE

\$4,000



Warm up your vocal cords and get ready to sing your favorite tunes. Help attendees celebrate the Music City by supporting the Cowboy Karaoke hour in the "Back Porch" area of the Solutions Pavilion. Get acknowledgement on signage and the Exhibit Hall Foldout Map plus two-to-three welcome remarks.

EXHIBIT ADD-ONS

\$4,000 EACH

GAME AREAS (PING PONG, BOCCE BALL, BILLIARDS & MORE)

Nothing draws a crowd like a spirited game of ping pong, billiards or bocce ball, or the chance to test their mental acuity with board games like chess, checkers and connect four. Pick your game and you'll get customized signage and branding inside the game area as well as listing in the Onsite Program, Conference App and Conference website. Have another idea for a fun game? Give us a call—we'd love to talk!



**\$10,000 PER TIMESLOT;
\$45,000 FOR ALL 5 SLOTS**

**HAND SANITIZER STATIONS
(DAILY AT BREAKFAST AND LUNCH)**

Banish the sniffles and increase your exposure with hand sanitizers placed next to the Continental Breakfast or Box Lunch lines in the Solutions Pavilion. March is cold and flu season and attendees will welcome the opportunity to use your hand sanitizer right before lunch! Complimentary breakfast and lunch is served Monday and Tuesday in the Exhibit Hall and breakfast is Wednesday outside the Hall. Support all timeslots for \$45,000.



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EXHIBIT ADD-ONS



PROFESSIONAL HEADSHOT LOUNGE

\$13,000

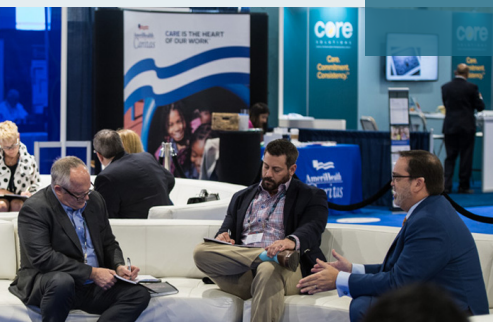
A new professional headshot can make attendees—and YOU—stand out. Make sure attendees stop by your branded Professional Headshot Lounge to have their FREE executive headshot taken. After photos are taken, attendees review and choose their final digital images, which are emailed directly to them.



LINE DANCING DEMONSTRATIONS

\$4,000

Step together, step together, slide.... Hit the dance floor to learn the latest country line dances with some of the best instructors in the country! Our seasoned line dance instructors can take any line dance and break it down into understandable sections anyone can learn. After a few run-throughs, guests will get the hang of things and be line dancing on their own! As the supporter you will get customized signage in the “Back Porch” area of the Solutions Pavilion and recognition in the Onsite Program, App and website and in the Exhibit Hall Foldout Map. You will also get the opportunity for a representative of your company to give a two- to three-minute welcome to attendees.



OPEN MIC MEET-UP

\$5,000

Brand new on the Exhibit Hall floor! The Open Mic Meet-up will be set up for crowdsourced discussions, industry meet-ups and informal exchanges with 10-minute discussions on various topics. The meet-ups will give members of special-interest groups a central place to connect. Benefits include the ability to suggest topics and moderate discussions as well as acknowledgement on signage, in the Onsite Program, Exhibit Hall Foldout Map and on the App and website.



EXHIBIT ADD-ONS

\$6,000 PER BAR

WELCOME RECEPTION BAR (5 AVAILABLE)

Attendees and exhibitors gather in the Solution Pavilion to meet, network, have productive conversations and socialize as they gear up for the action-packed days ahead at the Welcome Reception on Monday, March 25. Guests enjoy light food and refreshments before joining colleagues, clients and partners for dinner. This bar will be strategically placed near your booth, allowing for maximum traffic flow. No other events are held during this time providing an excellent networking opportunity in a dynamic atmosphere. Signage and notation on the Exhibit Hall Foldout Map will be provided. And you can choose a specialty drink for your bar!



\$4,000

PET THERAPY PARK

You can't help but smile when you're playing with cat or dog and nothing helps attendees unwind and relax like the Pet Therapy Park. Cats and dogs from a local shelter are ready for love—and they're all up for adoption. You'll get customized signage and branding in the Pet Therapy Park as well as listing in the Onsite Program, Exhibit Hall Foldout Map and the Conference App and website. And some lucky dog or cat may get a home.



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EXHIBIT ADD-ONS



SINGER / SONGWRITER SHOWCASE

**PRICING BEGINS AT \$5,000
FOR A 1-HOUR SHOWCASE**

Nashville is America's recording capital and the number one producer of country music records. Talented "behind the scenes" songwriters will have one-on-one interactions with the audience in this intimate entertainment format. Musicians will perform several original songs and tell the stories behind them followed by a chance to talk with the artists in the "Back Porch" area of the Solutions Pavilion. Songwriters will sign autographs and be available for photo opportunities in your booth following the performance. Your logo will appear on signage for the event and the performance will be listed in the Onsite Program, Exhibit Hall Foldout Map and the Conference App and website. Your representative will make two- to three-minute welcome remarks and can direct attendees to your booth following the performance.



SNACK STATION

\$6,000 (1 AVAILABLE MONDAY & TUESDAY)

Draw traffic to your booth with a fun popcorn station during the afternoon coffee break. Attendees will appreciate the tasty snack break and will associate your company with the irresistible smell of freshly popped popcorn. The popcorn machine will be placed inside your exhibit booth for attendees to stop by for a much-appreciated snack.

SOLUTIONS PAVILION C-SUITES / PRIVATE OFFICES

\$20,000

These custom-built 20'x20' furnished, private offices provide you with a full turn-key, private networking space to showcase products, services and capabilities.

EDUCATION

\$15,000

CONTINUING THE CONVERSATION LOUNGE

Attendees are always clamoring for more information from their favorite speakers. Now you can help continue the conversation after their presentations. The most popular speakers will come to the Conversation Lounge for an extended Q&A session following their sessions. As a sponsor, you'll get acknowledgement on signage and printed materials plus the opportunity to introduce select speakers.



\$30,000

ENHANCED PRODUCT SHOWCASE

The Enhanced Product Showcases are one-hour sessions scheduled during one of the NatCon19 concurrent session timeslots. You have complete control over the speaker and educational content. NatCon allows only one content topic for each time slot to maximize the attendees' experience and help increase attendance for exhibitors. Contact Danny Linden for customized assistance at 202.684.3729.



\$20,000

POSTER PAVILION & ONLINE GALLERY

The interactive Online Poster Gallery will be onsite at NatCon19 and on the NatCon website following the Conference. Attendees will be able to explore the poster presentations on high-definition interactive touch screens at the Conference with search and scroll features to help them find the information that interests them. After the Conference, the posters will continue to be available at the Online Gallery on the NatCon website. Benefits include customized branding at the NatCon19 Poster Pavilion and an introductory page with your company logo and link on the Online Gallery, as well as acknowledgement of your support in all marketing of this member benefit.

EDUCATION



TED / IGNITE SESSIONS

\$30,000

Be the official supporter of one of the most popular events at every NatCon: the TED/ignite Sessions. Each session draws standing room only crowds and leaves a lasting impression—much longer than the five minutes presenters have to convey their passions during the compelling Ignite Sessions. We take Ignite's mission of "Everyone Speaks" to heart by presenting a dynamic set of speakers who are ready to join you in a fun and fast-paced experience. The TED Style Talks highlight "Ideas Worth Spreading"

in 18 minutes or less. Standing alone, these speakers will challenge your perceptions and take you on a journey that is inspiring and motivational. As the official supporter you will get customized branding on the entrance unit to the room as well as acknowledgement on walk-in slides and by the session MC. The sessions run during five timeslots across the three days of the Conference.

SPECIALTY ITEMS



ATTENDEE NOTEBOOKS

\$15,000

Place your customized ad on the back of the special notebook every attendee will use to take notes throughout the Conference. It will be placed on the attendee resource table, along with the Conference Onsite Program and Exhibitor Guide. Your custom graphics will be displayed on the cover.

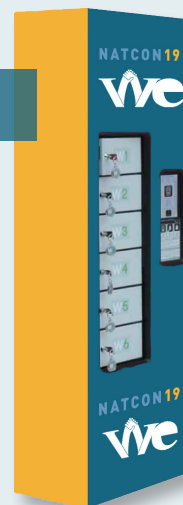


SPECIALTY ITEMS

\$5,000 PER TOWER

CHARGING LOCKER TOWER

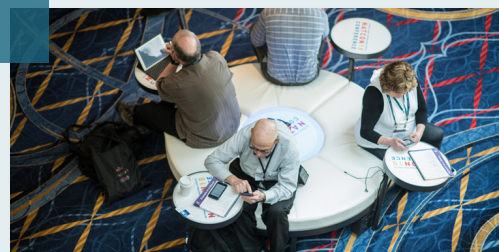
Plug it in... lock it up... walk away. Come back to a full charge. Charging lockers are the most advanced solution for the safe storage and powering of mobile devices. iPads, iPhones, Android and any other mobile device can be stored and recharged. Each charging tower consists of 24 lockers that keep coveted mobile devices safe and secure via a digital lock. Each locker has a universal fast charging cord that fits all major cell phones and tablets. Towers will feature custom branding and be placed in high traffic areas of the Convention Center.



\$10,000

CHARGING LOUNGE

This networking lounge with charging outlets will be located in a centralized area of the Convention Center with your logo and customized graphics on pop-up signage.



\$10,000 PER STATION

COMMUNITY CHARGING STATIONS

Community Charging Stations are strategically located throughout the Convention Center and offer attendees the perfect place to meet up with colleagues. You'll get prime visibility with branded table clings.

INCLUDES:

- Three Custom Powered Tables
- 14 Chrome High Stools
- One Double-sided Pop-up
- One Full Table Top Cling



AWARDS OF EXCELLENCE



AWARDS OF EXCELLENCE RECEPTION, BANQUET & AWARDS PRESENTATION

\$50,000

The Awards of Excellence Reception, Banquet and Awards Presentation provides an opportunity to network and honor luminaries in the field during a fun-filled evening. Your support provides the unique opportunity to make brief welcoming remarks from the stage, a reserved table in your company's name in the front row, logo recognition on banquet slides, the opportunity to place a printed piece or materials on tables with the Banquet Program, logo recognition in Banquet Program, prominent recognition on signage throughout the meeting, prominent placement in the Onsite Program, table signage and more.

\$12,500 "GOLD" SPONSOR

- Two tables (20 reserved seats)
- On-screen visibility for your organization at the Awards event
- Logo on final Awards dinner program
- Logo table sign at the Awards event
- Pop-up sign at NatCon19
- NatCon19 App ad
- Full-page NatCon19 Program ad

\$9,000 "SILVER" SPONSOR

- Two tables (20 reserved seats)
- On-screen visibility for your organization at the Awards event
- Logo on final Awards dinner program
- Logo table sign at the Awards event
- Pop-up sign at NatCon19

\$3,000 "BRONZE" SPONSOR

- One table (10 reserved seats)
- On-screen visibility for your organization at the Awards event
- Logo on final Awards dinner program
- Logo table sign at the Awards event

AWARDS OF EXCELLENCE TABLES

VARIABLE

National Council Awards of Excellence honorees reflect treatment organizations' and providers' outstanding work across the country. The awards recognize staff and board leadership, consumers, families and community partners for their philosophies, messages, advocacy, service and programs that have a lasting impact on children, adults and families with mental health and substance use disorders. Show your support by reserving a table at the Awards of Excellence on Tuesday, March 26, where you can connect with VIPs and customers. You may also buy individual tickets.



SPECIALTY ITEMS

\$20,000

CONFERENCE BAGS

Every attendee will carry this durable Conference bag with your logo during the Conference and long after, so your company stays top of mind.



\$20,000

EDUCATION & EXERCISE LOUNGE

Learn while staying active. The most popular educational sessions will be live streamed into this lounge where attendees can ride a stationary bike or answer a few emails while still enjoying the session. You'll get acknowledgement on signage and printed materials.



\$15,000

FILM FESTIVAL

Feature film and documentary screenings are highly anticipated at NatCon and draw standing-room-only crowds all three days of the Conference. Get top billing on the Film Festival entrance unit and walk-in slides and see your name in the lights as the exclusive Film Festival supporter in the Onsite Program and on the App and website.



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SPECIALTY ITEMS



LANYARDS

\$15,000

Put your logo next to the NatCon19 logo on lanyards worn every day by every attendee.



MUSIC LISTENING LOUNGE

\$20,000

Help attendees celebrate the Music City by stopping by the Music Listening Lounge to hear some of the greatest songs recorded in Nashville. Customized signage and graphics will list you as the supporter of this interactive station located in the main Registration Lobby.



NASHVILLE BOOTS & HATS OUTLET

\$10,000

Nothing says country better than the perfect pair of boots and a hat. Be the exclusive supporter of a pop-up shop where attendees can grab their favorite country accessories.

NATCON ART GALLERY & SOCIAL MEDIA CAMPAIGN

\$50,000

#ARTINMIND



If you enjoyed the Humans of New York online campaign, you'll love Art in Mind, featuring art by people who are treating and dealing with mental health and substance use disorders. The campaign will run on the National Council social media channels starting in late fall of 2018 and will be featured in an Art Gallery at NatCon19. Call and we can talk you through this amazing opportunity.

SPECIALTY ITEMS

\$10,000

NEW BEE LOUNGE / FIRST-TIME ATTENDEE POCKET PROGRAM

Show your support for first-time attendees by sponsoring the New Bee Lounge. The Lounge is located in a high traffic area of the Convention Center and acts as a central hub where all first-time attendees come to network and relax. Benefits include your logo on signage in the Lounge as well as your custom graphics displayed on the back cover of the First-Time Attendee Pocket Program. This foldable program provides tips and highlights the “Must Do” items for first-time attendees. It will be given to each first-timer in the Lounge.



\$5,000

REGISTRATION RIBBONS KIOSK

NatCon attendees love their flare! Support the Ribbons Kiosk in the registration area of the Convention Center. You will be acknowledged on signage and have the option to create up to two customized ribbons to be placed on the wall.



\$20,000

VIRTUAL REALITY STATION

Mind-blowing, fully interactive and incredibly sticky 360° video and CGI Virtual Reality experiences. Send attendees hurling through space, place them in the middle of NASCAR's biggest races, sent them on glides around beautiful mountain terrain and allow them to look into the future.



SPECIALTY ITEMS



WATER BOTTLES

\$15,000

Help attendees stay hydrated throughout the Conference by placing your logo on water bottles that will be placed on the attendee resource table, along with the Conference Onsite Program and Exhibit Hall Foldout Map. Your custom graphics will be displayed on the bottle.



WELLNESS & RECOVERY ROOM

\$5,000

Attending workshops, general sessions and receptions can make for long days. Help attendees take time for themselves in the NatCon19 Wellness & Recovery Room. Attendees can re-energize between sessions away from all the NatCon excitement.



WI-FI

\$15,000

Be recognized as the official supporter of Wi-Fi for NatCon19 on signage throughout the Convention Center. You also have the option of developing the password all attendees must use to join the network.



NETWORKING OPPORTUNITIES

\$2,000 PLUS EXPENSES

HOSPITALITY EVENT

Hospitality events are strictly social activities and may NOT contain product demonstrations, scientific presentations or educational programs. Hospitality events can be held during the following times and include corresponding benefits:

- Sunday, March 24, 5:30-10 PM & Monday, March 25, 7-10 PM
- Pre-registration list of Conference attendees (mailing address only)
- Listing of Hospitality Event, location and your company's name in the Exhibit Hall Foldout Map
- One email to all NatCon19 attendees with details about your Hospitality Event
- Room rental



\$5,000 PER 5 KIOSKS (10 AVAILABLE)

NATCONNECTIONS KIOSKS

4'x4' branded counters with seating for two offers full turn-key, networking space perfect for intimate, one-on-one conversations.



\$3,000 PER TABLE (9 AVAILABLE)

COMMUNITY NETWORKING TABLES

Custom branded tables for up to eight people offer a full turn-key, networking space for larger discussions between a team and multiple attendees.





ATTENDEE NAME BADGE AD

\$20,000

Place a full color ad on the back of each attendee's badge. This badge format will be used for all registration types, across all events. Badges are printed on a 4" x 5.5" butterfly stock.



ATRIUM LAMP POSTS / POLE BANNERS

\$2,500 FOR TWO

Help attendees navigate the building while advertising your products or services. Advertise with your company graphics and logos on one of the NatCon19 atrium lampposts and pole banners. Banners measure 20" wide x 30" high. You'll have the entire back side of the banner to display your graphics.

ADVERTISING	PRICE
Attendee Name Badge Ad	\$20,000
Atrium Lamp Posts / Pole Banners	\$2,500 for 2
Column Wraps	\$5,000
Double-sided Pop-up Ads	\$2,500
Exhibit Hall Foldout Map	\$6,000
NatCon19 App	\$20,000 / Exclusive \$3,500 / Banner Ad
Navigation Booths	\$7,000
Onsite Program / Exhibit Hall Foldout Map Ads	\$700-\$8,000
Solutions Pavilion Aisle Signs	\$15,000

ADVERTISING

\$5,000

COLUMN WRAPS

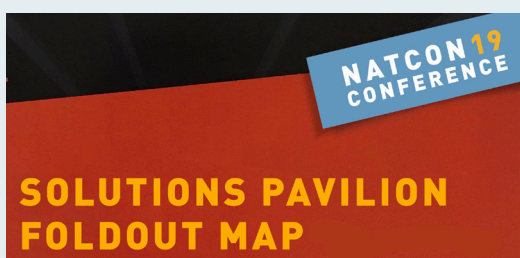
Column Wraps are placed in strategic locations throughout the Convention Center for maximum visibility. Each column wrap has two large vertical panels of your advertising graphics with a NatCon19 header and footer.



\$2,500

DOUBLE-SIDED POP-UP ADS

Advertise your products or services and drive traffic to your booth on 38.125" wide x 93" high double-sided pop-up ads placed in high traffic areas around the Convention Center.



\$6,000

EXHIBIT HALL FOLDOUT MAP

The Foldable Exhibit Hall Foldout Map is a pocket guide to the Solutions Pavilion and lists all poster categories and exhibitors. They will be placed on the attendee resource table along with the Conference Onsite Program and Exhibitor Guide. Your custom graphics will be displayed on the back cover.



NATCON19 APP

**\$20,000 EXCLUSIVE;
\$3,500 BANNER ADS**

The NatCon19 App—a complete guide to sessions, speakers, events and exhibits—continues to grow in popularity, with 85 percent of NatCon18 attendees using it on their smartphones and tablets. The App allows attendees to mark their favorite sessions and exhibitors, exchange contact information, complete session evaluations and much more. Get maximum exposure as the exclusive supporter or put your name out front as attendees tune in throughout the Conference with a banner ad.

EXCLUSIVE SUPPORTER: \$20,000

Full-Screen Ad: Your ad will appear whenever attendees click the home screen tile to access new information.

BANNER AD: \$3,500

Rotating Banners: These ads will rotate when the page refreshes or when the device is rotated.



NAVIGATION BOOTHS

\$7,000

Placed strategically throughout the Convention Center, these prominent booths will be staffed by National Council staff to assist attendees with all their questions. You can co-brand Navigation Booths with special signage and direct attendees to your products and services.

ADVERTISING

VARIABLE

ONSITE PROGRAM

The Onsite Program includes the complete curriculum and happenings, Solutions Pavilion exhibitor listings and ads. All attendees receive the program as soon as they arrive onsite and it is the most frequently used publication throughout the Conference—as well as an important takeaway for future reference. A PDF is posted online for broader reach. There's no better way to showcase your presence and invite attendees to your booth than with a compelling ad.



ONSITE PROGRAM ADS	PRICE
Inside Front Cover	\$7,500
Outside Back Cover	\$8,000
Inside Back Cover	\$5,500
Inside Full-Page	\$3,700
Half-page Horizontal	\$2,000
Quarter-page Vertical	\$1,500
Company Logo with Exclusive Description	\$700

\$15,000

SOLUTIONS PAVILION AISLE SIGNS

Directional signs hanging from each aisle of the Solutions Pavilion guide attendees through the entire exhibit hall and drive traffic to your booth.



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#NATCON19



NATIONAL COUNCIL
FOR BEHAVIORAL HEALTH

[NATCON19.THENATIONALCOUNCIL.ORG](https://natcon19.thenationalcouncil.org)