



SCOTTSDALE HEADACHE SYMPOSIUM

NOV
21-24
2019

#AHS AZ



JW Marriott Camelback Inn • Scottsdale, Arizona

Exhibit and Sponsorship Prospectus



OUR MISSION

American Headache Society®

The American Headache Society®, (AHS) is a professional society of healthcare providers dedicated to the study and treatment of headache and face pain. The Society's objectives are to promote the exchange of information and ideas concerning the causes and treatments of headache and related painful disorders. Educating physicians, health professionals and the public, and encouraging scientific research are the primary functions of this organization. AHS activities include an annual scientific meeting, a comprehensive headache symposium, regional symposia for neurologists and family practice physicians, and publication of the journal Headache®.

The Scottsdale Headache Symposium® continues to be a successful venue for providing practical, clinical, evidence-based information on the diagnosis, management, and treatment of headache patients. Education is presented in didactic, case-based, evidence-based, panel, and demonstrative formats.



*AHS celebrates 61 years
of leading and serving the
headache community.*



ATTENDEE PROFILE

Over 75% of the attendees are prescription-writing healthcare providers, including:

- Neurologists
- Emergency medicine physicians
- Family practice physicians
- Internal medicine physicians
- Obstetricians/Gynecologists
- Orofacial pain physicians
- Pediatricians
- Pain management physicians
- Others in attendance include: scientists, researchers, dentists, consultants, medical educators, nurse practitioners, physician assistants, psychiatrists, and psychologists.



Corporate Support

How will you enhance your exhibit presence and attract qualified leads? Draw them in with additional sponsorship and marketing opportunities. Corporate Support is an ideal way to stand out from other exhibitors, generate visibility, and communicate support to meeting attendees. We work with each exhibiting company to help them realize marketing goals. Please contact AHS Headquarters at (856) 423-0043 to discuss.



*Past Exhibitors who Helped to Make
The Scottsdale Headache Symposium®
a Success*



Akeso Health Sciences, LLC
Alder BioPharmaceuticals, Inc.
Allergan, Inc.
American Headache Society
American Migraine Foundation
Amgen, Inc. / Novartis Pharmaceuticals
Amneal Pharmaceuticals
Assertio Therapeutics
Autonomic Technologies, Inc.
Avanir Pharmaceuticals
Bausch Health
Biohaven Pharmaceuticals
Catalyst Cryohelmet by All-Star Sporting Goods
CEFALY Technology
Coalition for Headache and Migraine Patients (CHAMP)
Curelator, Inc.
Dolor Technologies, LLC
electroCore, LLC
eNeura Inc.
Glia Sciences, INC.
Lilly USA, LLC
Linpharma
Medicine X
Mindset Medical
National Headache Foundation
NCGS, Inc.
Neurology Reviews
Promius Pharma, LLC
Regional Headache Societies
Supernus Pharmaceuticals, Inc.
TerSera Therapeutics, LLC
Teva Medical Affairs
Teva Pharmaceuticals
Theranica Bio-Electronics, LTD
TheraSpecs
Tian Medical, LLC
Upsher-Smith Laboratories, Inc.
US Pain Foundation, Inc.



PLATINUM LEVEL - \$50,000

- **One 20x20 booth in preferred location**
- Four complimentary registrations
- One full page ad in final program*
Excludes Inside Front and Inside Back Cover
- Insertion of one piece in attendee registration bag*
- Company logo with link and description on conference sponsors webpage
- Pre and post attendee contact mailing list*
- Platinum Level Sponsor ribbon to wear at conference
- Recognition on rotating PowerPoint slide in general session
- Company name on Sponsor acknowledgment signage at meeting as Platinum Level Sponsor

GOLD LEVEL - \$35,000

- **One 10x30 booth in preferred location**
- Three complimentary registrations
- One one-half page ad in final program*
- Insertion of one piece in attendee registration bag
- Company logo with link and description on conference sponsors webpage
- Pre and post attendee contact mailing list*
- Gold Level Sponsor ribbon to wear at conference
- Recognition on rotating PowerPoint slide in general session
- Company name on sponsor acknowledgement signage at meeting as Gold Level Sponsor

SILVER LEVEL - \$17,500

- **One 10x20 booth in preferred location**
- Two complimentary registrations
- One one-quarter page ad in final program*
- Insertion of one piece in attendee registration bag
- Company logo on conference website
- Pre attendee contact mailing list*
- Silver Level Sponsor ribbon to wear at conference
- Recognition on rotating PowerPoint slide in general session
- Company name on sponsor acknowledgement signage at meeting as Silver Level Sponsor

BRONZE LEVEL - \$10,000

- **One 10x10 booth in preferred location**
- One complimentary registration
- Insertion of one piece in attendee registration bag*
- Company logo on conference website
- Pre attendee contact mailing list*
- Bronze Level Sponsor ribbon to wear at conference
- Recognition on rotating PowerPoint slide in general session
- Company name on sponsor acknowledgements signage at meeting as Bronze Level Sponsor

FOR THE AMERICAN HEADACHE SOCIETY'S (AHS) CORPORATE PARTNERS, THE SCOTTSDALE HEADACHE SYMPOSIUM® PRESENTS A UNIQUE OPPORTUNITY FOR COLLABORATION. WE RECOGNIZE THE SIGNIFICANT ROLE THE CONTRIBUTIONS OF OUR CORPORATE PARTNERS PLAY IN ENSURING THE SUCCESS OF THE SCOTTSDALE HEADACHE SYMPOSIUM®.



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OVERVIEW

By supporting the Scottsdale Headache Symposium®, organizations will have their name associated with various activities, thereby increasing their exposure to participants. As an accredited provider of continuing medical education to physicians, the AHS strictly follows all the essentials and standards of the ACCME and AMA for commercial support. The two primary areas of corporate support available are educational and Scottsdale Headache Symposium® activities.

EDUCATIONAL SESSIONS

Educational sessions are designed to increase the education and skills required to successfully treat people with headache disorders and underlying pain conditions. In accordance with ACCME and AMA, AHS will maintain complete control over the development, implementation, and assessment of all content, speaker selection, and slide and syllabus materials related to its programs.

RECOGNITION OF CORPORATE SUPPORT

Corporate support is regularly recognized in appropriate forums including, but not limited to, the specific program funded. Acknowledgements are included in the Scottsdale Headache Symposium® materials including placement of the supporter's name displayed onsite and included in the printed and electronic material; therefore, your support will be recognized wherever appropriate. No product brand names will be displayed in recognition or on sponsored items. The Scottsdale Headache Symposium's name or logos may only be used with the expressed written consent of AHS Headquarters.

SOLICITATION OF SUPPORT

Grants, contributions, sponsorships, underwriting, etc., for the Scottsdale Headache Symposium® and its programs are to be coordinated through the AHS Headquarters.

REGISTRATION BAG INSERT / HOTEL ROOM DROP

\$3,500 / \$5,000

Sponsor creates a promotional flyer or giveaway to be dropped in each attendee's hotel room or placed in the registration bag. Sponsor is responsible for all production and shipping costs upon AHS approval of promotional piece. Sponsor is responsible for coordination with the hotel if a room drop is sponsored.

FLOOR CLINGS TRAIL

\$5,000

A trail of company-branded decals affixed to the show floor will lead attendees from the main exhibit hall entrance directly to your booth! This is the perfect way to highlight your company outside of your booth while literally directing attendee traffic to your booth. Simple yet powerful, the decals are always a hit with attendees and consistently help the sponsor stand out amongst 50+ exhibitors on the show floor.*

RECOGNITION: 2 ft by 2ft decals placed beginning at front entrance to the sponsors booth leading.

*AHS manages production, installation and removal of decals.

MEETING NOTEPADS

\$5,000

Attendees no longer receive a printed syllabus. Sponsorship of a notepad allows each attendee to write notes, references, and items for future review while attending each presentation.

RECOGNITION: Each notepad will have the Company name or logo and the Society name or logo.

LANYARDS

\$5,000 (exclusive)

Name badge lanyards with the sponsor's company name or logo, along with the Society's name or logo will be distributed to all attendees.

PARK BENCHES

\$5,000 (multiple opportunities)

Park benches will be located throughout the exhibit hall to provide additional seating for event attendees. Benches in the Exhibit Hall can include product branding and benches outside the exhibit hall may only be company branded.

RECOGNITION: Logo or Company Name displayed prominently.

Placement of park benches will be determined by AHS.

WATER BOTTLES

\$5,000

Provide attendees with portable, personal water container. AHS to produce.

RECOGNITION: Company name and/or logo with AHS name and/or logo on bottle.

HOTEL KEY CARDS

\$7,500

The hotel keycard distributed to all guests staying at the conference hotel. This offers great exposure through the length of the attendees stay. AHS to produce key cards.

RECOGNITION: Corporate name and/or logo with the AHS name and/or logo on keycard, space permitting and in accordance with vendor specifications.



PORTABLE CHARGERS

\$7,500

Attendees are more reliant on their mobile devices to stay connected with work and family while attending educational meetings. Portable chargers allow them to keep devices charged and ready for use even when not near an electrical outlet.

RECOGNITION: Company name and/or logo on charger along with the AHS name and/or logo as well as acknowledgment in the Final Program.

ATTENDEE CONFERENCE BAGS

\$8,500

Each attendee will receive their registration material in a Scottsdale Headache Symposium® bag with the Scottsdale Headache Symposium® logo. The bags are highly visible to all attendees.

RECOGNITION: Corporate logo on outside of bag along with AHS logo and/or meeting logo.

CHARGING TABLE

\$10,000 (multiple opportunities)

Two charging tables with 6 stools at each.

RECOGNITION: Corporate name and/or logo on charging table.

USB MEMORY STICKS

\$10,000 (exclusive)

All registered attendees will receive a 2GB swivel flash drive that will be taken home after the meeting and used repeatedly by attendees.

RECOGNITION: Includes your organization name and web address imprinted on the USB.

EXHIBIT HALL HOSPITALITY

Coffee Breaks: \$10,000 per break

Breakfast: \$20,000 per day

RECOGNITION: Corporate name and/or logo on signage in the exhibit hall, as well as acknowledgement in the Final Program. Cups and napkins (provided by sponsor) may have corporate name and/or logo. Java jackets are also available for an additional fee.

“FRONTIERS IN HEADACHE RESEARCH” SCHOLARSHIP AWARDS

\$15,000

Scholarship Awards will be available to ten Headache Medicine Fellows, Residents and/or Post-doctoral Fellows to help offset their travel and hotel costs to the Scottsdale Headache Symposium®. The recipients will be required to present either an oral or poster presentation as a part of the scholarship.

RECOGNITION: Company name/and or logo on the AHS website as well.





WIFI

\$15,000

Provide wireless internet capability to all mobile devices and attendees during the Scottsdale Headache Symposium®.

RECOGNITION: Company name and/or logo will be prominently acknowledged in Final Program and on signage.

BOX LUNCH

\$30,000 per day

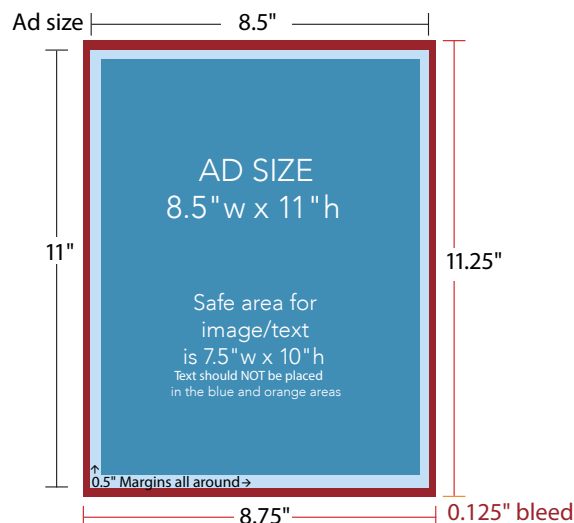
Provide attendees with a box lunch while they visit the exhibits on Friday and/or Saturday.

RECOGNITION: Acknowledgement in Final Program and on signage. Sponsor may also provide stickers, napkins, cups with company name and/or logo for lunches.

FINAL PROGRAM ADS

The Final Program is distributed onsite to all attendees and includes detailed information about each presentation including learning objectives, social events, exhibitors, meeting room locator, and other useful information.

Ad Size	Full Color
Inside Front Cover	\$3,000.00
Inside Back Cover	\$2,500.00
Full Page	\$1,500.00
Half Page	\$750.00
Quarter Page	\$500.00



Acceptable File Formats (Hi Res 300 dpi)

JPEG • PDF • TIF • EPS

Full Page, Inside Front and Back Cover

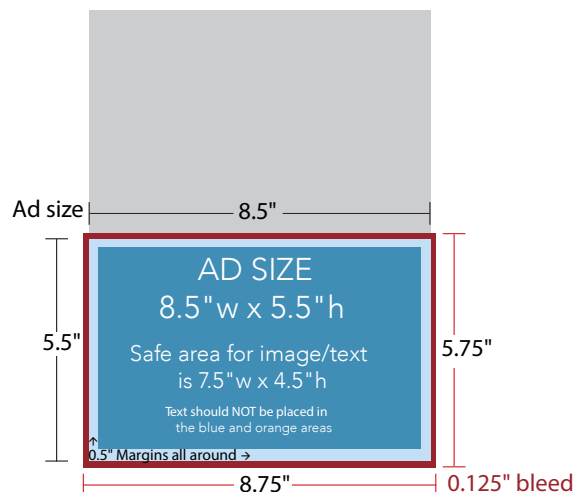
Size is 8.5" x 11" (allow 0.5" margin on all sides for non-bleed, or add 0.125" on all sides for full bleed)

Sample InDesign document setup:

Page size = 8.5" x 11"

Margins (top, bottom, inside, outside) = 0.5"

Bleeds (top, bottom, inside, outside) = 0.125"



Half Page

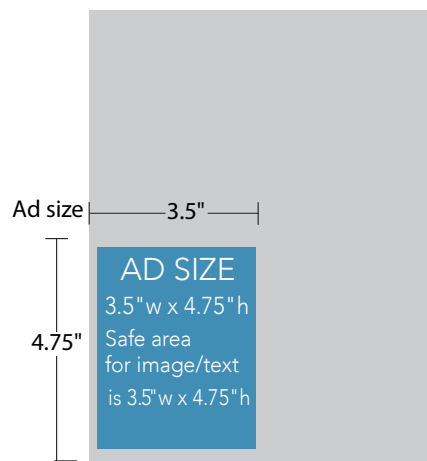
Size is 8.5" x 5.5" (allow 0.5" margin on all sides for non-bleed, or add 0.125" on all sides for full bleed)

Sample InDesign document setup:

Page size = 8.5" x 5.5"

Margins (top, bottom, inside, outside) = 0.5"

Bleeds (top, bottom, inside, outside) = 0.125"



Quarter Page

Size is 3.5" x 4.75"

Sample InDesign document setup:

Page size = 3.5" x 4.75"

Ads must be approved by AHS. Final ads are due no later than October 4, 2019.



NEW THIS YEAR: INTERACTIVE FLOOR PLAN AND ONLINE EXHIBITOR/SPONSOR PORTAL

This year, when you sign up to be an exhibitor or sponsor you will be given access to and log-in details for the **Online Exhibitor Portal**. The portal is where you will find all details pertaining to your booth, including set-up/dismantle times, and the service manual for shipping and ordering furniture.

Assignments are made on a first-come, first-served basis. To secure your preferred space, please go to: <https://www.conferenceharvester.com/harvester2ex/login.asp?EventKey=XFSJNVSZ> or click <https://www.eventscribe.com/2019/AHSScottsdale/exhibitors/> to access our interactive floor plan.

The floor plan will allow you to choose your top three locations. After review, AHS will confirm your booth location. You will receive an email confirmation along with personal log-in information to begin completing the necessary tasks (i.e. directory form, booth staff, etc.)

ATTENTION NEW EXHIBITORS:

If you are applying for the first time as an exhibitor, you will be sent an Exhibitor Approval Form that will need to be submitted and approved before your booth location is confirmed. Your choices will be placed on a temporary hold until approval is granted.

EXHIBIT SCHEDULE (SUBJECT TO CHANGE)

EXHIBITOR SET-UP

Wednesday, Nov. 20, 2019 1:00 pm – 5:00 pm
Thursday, Nov. 21, 2019 8:00 am – 5:00 pm

All booths and materials must be set up by 5:00 pm Thursday, November 21, or freight is removed from the floor until after 6:30 pm on Thursday, November, 21.

EXHIBIT DAYS / HOURS

Friday, Nov. 22, 2019 6:30 am – 11:00 am
12:45 pm – 4:45 pm

Saturday, Nov. 23, 2019 6:30 am – 2:00 pm

EXHIBITOR DISMANTLE

Saturday, Nov. 23, 2019 2:00 pm – 5:00 pm

Dismantling must not start prior to the close of exhibit hall on Saturday, November 23 at 2:00 pm and materials must be removed from the floor by 5:00 pm.

BOOTH SPACE RATES

20'x20' Island Rate	\$20,000.00
10'x30' Rate	\$16,000.00
10'x20' Rate	\$12,000.00
10'x10' Corner Rate	\$6,000.00
10'x10' Inline Rate	\$5,000.00
Publisher/Non-Profit 10'x10' Inline Rate	\$2,000.00

Interested in increasing your booth size?

Please contact Heidi Jetter, CMP, at hjetter@talley.com to discuss options.



EXHIBIT SPACE LOCATION

If you have any questions about the exhibit area or booth arrangement, please contact Heidi Jetter, CMP, Meeting Manager, at 856-423-0043. The interactive floor plan online will also allow you to view all booths assignments.

Every effort is made to assign all booth locations in accordance with each exhibitor preference. Assignments are made on a first-come, first-served basis, based upon the receipt of the signed terms and conditions and payment of booth fees.

BOOTH CONSTRUCTION

- Standard booths are limited to 8' background drapes and 3' side drapes.
- Maximum height of in-line exhibits is 8' and may extend only 5' from the back wall. The remaining 5' must not exceed 4' in height.

EXHIBITOR DIRECTORY

The Exhibitor Directory will be distributed to each conference registrant as part of the Final Program. Exhibitor's name, address, booth number(s), and description of product(s) / service(s) are highlighted. Descriptions are limited to 75 words or less.

REGISTRATION

- Corner/Inline/Publisher/Non-Profit - Three (3) Exhibit Hall Only registrations for a 10'x10' booth; Four (4) for 10'x20' booth and Five (5) for 10'x30' booth. Up to three (3) additional Exhibit Hall Only registration is available for \$200.00.
- Island Booth - Six (6) Exhibit Hall Only registrations for a 20'x20' booth and up to four (4) additional Exhibit Hall Only registrations are available for \$200.00 each.

FRAGRANCE FREE

To help reduce the triggers of migraine, the American Headache Society® has adopted a fragrance free policy. Please refrain from the excessive use of perfumes, colognes, lotions, etc. during the course of the Scottsdale Headache Symposium®.

OFFICIAL GENERAL SERVICE CONTRACTOR

Arata Expositions, Inc. has been selected as the official General Service Contractor. The exhibitor service manual will be made available approximately 60 days prior to the show. Please read all information contained in the service manual. Shipping and handling of show materials, furniture, labor, drayage, electrical, signs, and other booth furnishings may be ordered from the Official Decorator. All charges for additional services are the sole responsibility of the exhibitor.

Contact:

Arata Expositions, Inc.
15928 Tournament Drive
Gaithersburg, MD 20877
Phone: (301) 921-0800 • Fax: (301) 990-1717
Email: drosen@arataexpo.com

**EXHIBITOR APPOINTED CONTRACTORS (EAC)
OR INSTALL/DESIGN COMPANIES**

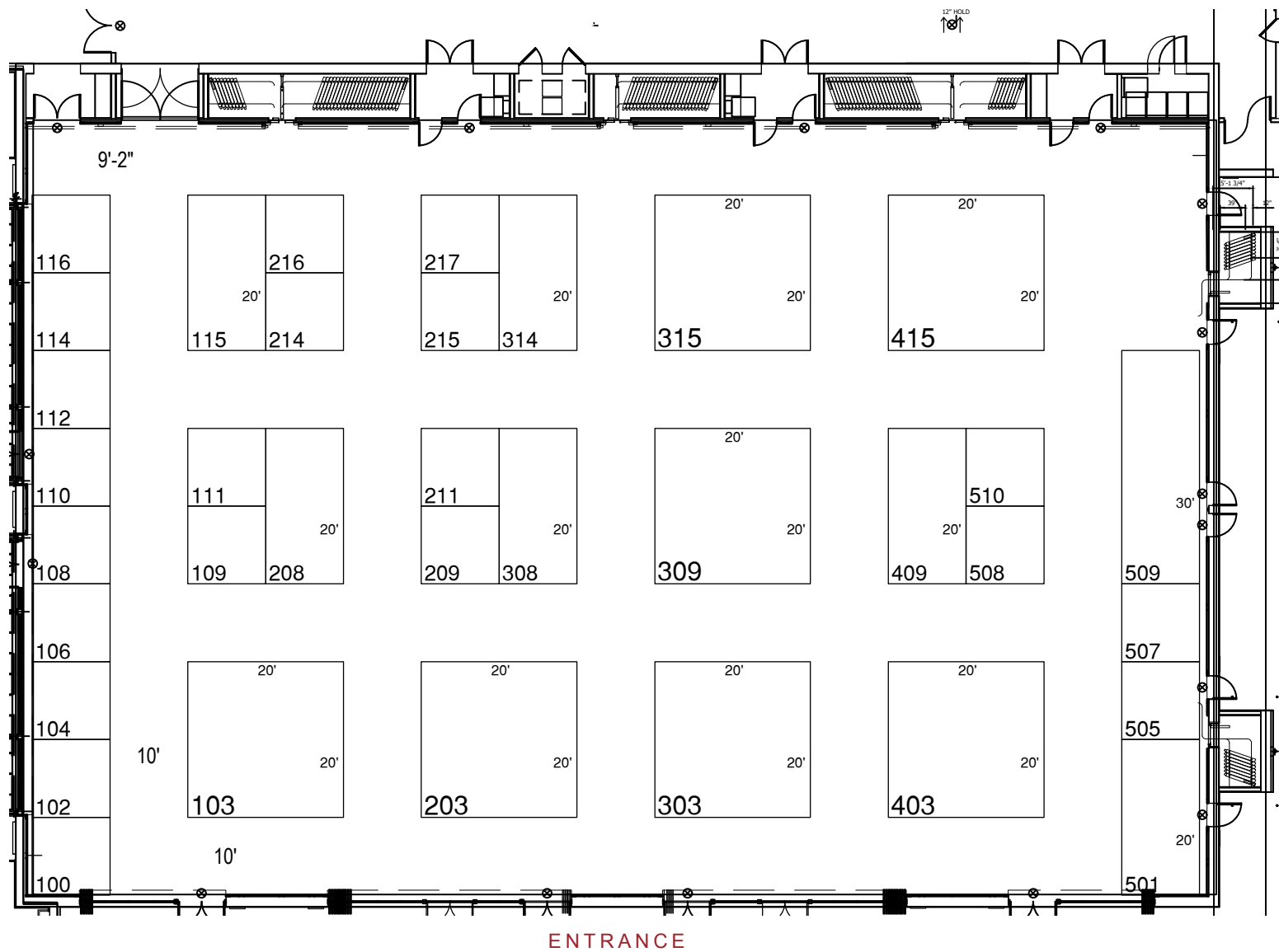
Exhibitors who choose to use booth assembly or dismantle labor other than those provided by the Official Decorator must notify the Official Decorator by Friday, October 11, 2019 and supply the necessary certificates of insurance. Exhibitors using non-official contractors are required to supply such contractors with all necessary information regarding installation and dismantling, material handling, exhibitor rules and regulations. Neither the decorator nor Show Management is required to supply an Exhibitor Service Manual to non-official service contractors. Non-official service contractors must comply with all Show Management and facility rules and regulations.



SHOW MANAGEMENT

American Headache Society
19 Mantua Road, Mt. Royal, NJ 08061 USA
TEL (856) 423-0043 • FAX (856) 423-0082
Email: ahshq@talley.com

Exhibits & Meetings Management
Heidi Jetter, CMP
Email: hjetter@talley.com



EXHIBITOR TERMS AND CONDITIONS

EXHIBIT MANAGEMENT is the AMERICAN HEADACHE SOCIETY, 19 Mantua Road, Mt. Royal, NJ 08061 USA, (856) 423-0043, Fax (856) 423-0082, Email AHSHQ@talley.com.

ELIGIBLE EXHIBITS: SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

INSTALLATION, SHOW AND DISMANTLEMENT: Exhibitor agrees to comply with assigned move-in and installation days and hours as detailed in the prospectus. Exhibits may not be removed from the Facilities until final closing of the show unless special permission is obtained in writing in advance from SHOW MANAGEMENT. Exhibits must be removed from the Facility by the time specified in the prospectus. Any displays or materials left in booths, without instructions will be packed and shipped at the discretion of SHOW MANAGEMENT, and all charges will be assessed to Exhibitor.

CANCELLATION, WITHDRAWAL OR REDUCTIONS IN SPACE: Cancellation or reductions in space and or a refund is subject to the following conditions: Exhibitors shall give written notice of cancellation. If written notice is received more than 60 days prior to show opening, total money less a 50% cancellation fee will be refunded to Exhibitor; no refunds will be allowed for any cancellation less than 60 days prior to the opening of the Show and SHOW MANAGEMENT reserves the right to re-sell space.

SPACE ASSIGNMENTS AND SUBLEASE: Booth assignments will be made according to the date of receipt of application on a space available basis. Exhibitors may not sublease the booth or any equipment provided by SHOW MANAGEMENT, nor shall Exhibitor assign this lease in whole or in part without written notice to and approved by SHOW MANAGEMENT in advance of the trade show.

RELOCATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to alter the official floor plan, and/or re-assign any Exhibitor's location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, amendments and additions to these terms and conditions and such further regulations as it considers necessary for the good of the Show.

PRINCIPLES FOR ACCEPTING OR DECLINING EXHIBITOR REQUESTS: The prevailing principle will be scientific credibility and/or that which is considered useful for our members and ultimately our members' patients. Unsubstantiated claims, previous undesirable corporate or organizational behavior, untested treatments, concern for safety, the absence of scientific credibility, or simply AHS concern that an exhibit or product is not in the best interest or spirit of AHS, its members or the patients who they treat, could be the basis for rejection of an application, without required explanation.

LIMITATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to stop or remove from the Show any Exhibitor, or his representative, performing an act or practice which in the opinion of SHOW MANAGEMENT is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Exhibitor shall hold any social event, hospitality suite or meeting or demonstration to which attendees are invited, or entices attendees off the Show floor during official Show hours.

MUSIC, AUDIO EFFECTS, PHOTOGRAPHY and VIDEOTAPING: Music and audio-visual devices with sound are permitted only in those locations designed by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other Exhibitors. Photography and videotaping other than by official SHOW MANAGEMENT photographers are not permitted within the exhibit hall at any time. Only the Exhibitor may grant permission to have its exhibit and/or products photographed.

COPYRIGHT LAW: No copyrighted music may be played or sung in the exhibition area in any fashion (including, but not limited to: background music on video or audio presentations) without obtaining appropriate licensing. The Exhibitor shall indemnify SHOW MANAGEMENT, AHS and the facility, their

officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

SECURITY: Although security service will be furnished, SHOW MANAGEMENT cannot and will not be responsible for damage to, loss and/or theft of property belonging to any Exhibitor, its agents, employees, business invitees, visitors or guests. Each Exhibitor is to carry his or her own insurance.

APPLICABLE LAWS: This contract shall be governed by the laws of the State of New Jersey. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility. All displays and decorations must be fireproof.

LIMITATION OF LIABILITY: The Exhibitor agrees to make no claim for any reason whatsoever against: SHOW MANAGEMENT, the Convening Organizations, their officers, directors, employees, agents and authorized representatives the hotels, and Service Contractor, known from this point on as American Headache Society® for any of the following:

- The Exhibitor agrees to make no claims against American Headache Society® for loss, theft, damage to goods, or injury to himself, his employees, or attendees while in the exhibition area, nor any consequential damage to his business for failure to provide space for the exhibit or for the failure to hold American Headache Society® as scheduled. The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save American Headache Society® from claims, losses, damages to persons or property, governmental charges for fines and attorney's fees related to the use of the exhibition premises or part thereof. In addition, Exhibitor acknowledges that American Headache Society® does not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property insurance covering such losses by Exhibitor.

- THE ABOVE-CITED REGULATIONS as well as all conditions stated in the American Headache Society® Exhibitor Prospectus and exhibit application become a part of the contract between the Exhibitor and American Headache Society®.

INSURANCE: All property of Exhibitor is understood to remain under its custody and control in transit to and from or within confines of the Facilities. SHOW MANAGEMENT does not maintain insurance covering Exhibitor's property. Exhibitor shall carry Comprehensive General Liability coverage including premises, operations and contractual liability coverage of at least \$1,000,000 for Personal Injury Liability and \$500,000 for Property, Worker's Compensation with Employer's Liability with applicable statutory coverage. Certificates shall be furnished upon request.

FORCE MAJEURE: In the event the Facility or any part of the exhibit area thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT has no control or should SHOW MANAGEMENT decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move-in or installation time, show time or move-out time, SHOW MANAGEMENT shall not be liable to indemnify or reimburse Exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof.

TERMINATION OF RIGHT TO EXHIBIT: SHOW MANAGEMENT reserves the right to terminate without notice an Exhibitor's right to exhibit if an Exhibitor or any of their representatives fail to observe the conditions of this contract or in the opinion of SHOW MANAGEMENT, they conduct themselves in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund.

ADDENDUM: SHOW MANAGEMENT reserves the right to make changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all Exhibitors will be notified of such changes.

EXHIBITOR RULES AND REGULATIONS

BOOTH CONSTRUCTION & SHOW SERVICES: Standard booths are limited to 8 foot high background drapes and 3 foot high side drapes. Maximum height of exhibit is 8 feet and may extend only one-half of the booth depth from the back wall. Height in the front half of the exhibit space cannot exceed 4 feet, except for product height, which may exceed the 4 feet limitation. Booths shall not obstruct other Exhibitors or aisles. Booths not adhering to this requirement will be carpeted by SHOW MANAGEMENT at the Exhibitor's expense. Booth carpeting, decorations, furniture, signs and electrical connections are available to the Exhibitor through the American Headache Society® official Decorators, who will bill the Exhibitor directly. SHOW MANAGEMENT is not responsible for any service provided by independent contractors. SHOW MANAGEMENT reserves the right to finish and decorate any unfinished partitions, walls or backs of signs that are exposed to the public and to charge the cost to the Exhibitor. Peninsula Booths are not permitted.

BOUNDARIES: All parts of all exhibits must be exhibited within Exhibitor's assigned space boundaries. Aisle space is under the control of SHOW MANAGEMENT.

GENERAL SHOW POLICIES: Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor's space. Canvassing the exhibit hall is strictly prohibited. No food or beverages may be distributed from Exhibitor's space without the pre-show approval of SHOW MANAGEMENT. The Exhibitor may not display signs that are not professionally prepared or in the opinion of the Show Manager detract from the appearance of the Show in any manner whatsoever. The Show Manager shall have sole control over all admission policies at all times.

USE OF DISPLAY SPACE: A representative of the exhibiting company must be present at the booth(s) at all times during the posted exhibit hours. With the exception of book publishers, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall. The use of the American Headache Society® logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym "American Headache Society®" must not be used on pre, during and post show promotional material unless specific written permission is granted. Use of any Convenor, Sponsor or participating organization logo is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium filled balloons or adhesive backed stickers may be given out by Exhibitors.

FDA APPROVAL/CLEARANCE: FDA Approval: Products must meet FDA guidelines and standards or must be FDA approved. Exhibitors may be required to show evidence of FDA approval. This requirement applies to medical devices, drugs, and other FDA-related products. In accordance with this policy, if non-FDA approved products or services are exhibited, AHS may deny installation or require removal from the show floor or discontinuance of any promotion, wholly or in part.

EXHIBIT HALL BADGES: All Exhibitor personnel must be registered. These badges do not allow entry to educational sessions or social events.

UNION LABOR: Exhibitors are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, facilities and various labor organizations represented. Any labor required for installation or dismantle, decoration or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.

BOOTH GIVEAWAYS: All booth giveaways must be approved by SHOW MANAGEMENT prior to the meeting. Eligibility of any company or product to exhibit subject to the following:

1. The applicant's products or services must be educational or professional in nature.
2. Products must meet FDA guidelines and standards or must be FDA approved. Exhibitors may be required to show evidence of FDA approval. This requirement applies to medical devices, drugs, and other FDA-related products. In accordance with this policy, if non-FDA approved products or services are exhibited, AHS may deny installation or require removal from the show floor or discontinuance of any promotion, wholly or in part.
3. Other products and services not covered under point 2 which: (a) meet the standards of generally accepted medical practice or (b) are of interest to AHS attendees because of their relevance to the clinical or socioeconomic aspects of the practice of medicine. At AHS's sole discretion, it may require potential exhibitors of a product or service in this category to provide technical data and scientific documentation to substantiate the safety and effectiveness of the product or service as well as the accuracy of the claims made regarding it. If the safety, effectiveness, and accuracy of claims made for such product or service have not been demonstrated to AHS's satisfaction, the application to exhibit will not be accepted.
4. Only products or services listed on the original application and approved by AHS may be exhibited.
5. The applicant agrees to comply with the policies, rules and regulations contained in the exhibitor prospectus.
6. Exhibits will not be accepted if AHS deems them to include false or misleading statements.
7. No exhibit will be accepted if AHS determines the exhibit is in poor taste, offensive to persons in attendance, promotes an activity that is unethical or illegal or is, in general, not in keeping with the character and purpose of the conference.
8. Exhibitors cannot promote a competing meeting (i.e., any meeting likely to draw attendees from any AHS meeting – by venue, topic, etc.) at the AHS meeting. At the time the application to exhibit is submitted, all prospective exhibitors must include a complete description of any meeting they intend to promote during the AHS conference, along with a complete copy of any promotional materials. AHS will review these materials and may approve or deny the proposed meeting promotion at its sole discretion.
9. Exhibitors cannot use photography from the AHS meeting or exhibit floor for publicity, public relations, or marketing purposes.
10. Exhibitors cannot use the AHS registration list to promote a competing meeting, or any meeting, without the expressed written consent of the American Headache Society®.
11. Exhibitors cannot use the AHS name or logo in any way without expressed written consent of AHS.
12. Exhibitors cannot make use of an informal poll taken of attendees.
13. Exhibitors, with the exception of publishers, may not make sales or engage in charitable fundraising which result in the exchange of product or money within the exhibit hall.

AHS is committed to improving the lives of headache sufferers through medical education, research, and high-quality patient care.

Visit www.AmericanHeadacheSociety.org for more information

Applicants that have not previously exhibited at the American Headache Society® (AHS) conferences must be reviewed for eligibility before space assignment is confirmed. Previous exhibitors are expected to comply with the eligibility requirements. The American Headache Society® retains sole authority to determine the eligibility of any company or product to exhibit subject to the following:

1. The applicant's products or services must be educational or professional in nature.
2. Products must meet FDA guidelines and standards or must be FDA approved. Exhibitors may be required to show evidence of FDA approval. This requirement applies to medical devices, drugs, and other FDA-related products. In accordance with this policy, if non-FDA approved products or services are exhibited, AHS may deny installation or require removal from the show floor or discontinuance of any promotion, wholly or in part.
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EXHIBIT *Approval Form*

SCOTTSDALE
HEADACHE
SYMPOSIUM | NOV
21-24
2019

The American Headache Society® (AHS) is the leading professional organization for those interested in the study and management of headache and face pain. Educating physicians and health professionals, and encouraging scientific research, are the primary functions of this organization.

All exhibits at the American Headache Society® exhibit program must be in the best interest of the AHS, as determined at the sole discretion of the AHS Board and/or Executive Committee. Please review the Eligibility to Exhibit Guidelines within this prospectus prior to submitting this application to be sure your company meets the guidelines.

Fax, email, or mail this completed form along with two (2) copies of collateral material that clearly identify the product/service to be promoted at the exhibit, a brief company description on company letterhead, and any peer review articles on the product/service. Please fax to (856) 423-0043 or email to Heidi Jetter, Meeting Manager at hjetter@talley.com.

FOR QUESTIONS, PLEASE CALL HEIDI JETTER, AHS MEETING MANAGER
AT (856) 423-7222 X. 256 OR EMAIL ([HJETTER@TALLEY.COM](mailto:hjetter@talley.com)).

Company Name: _____

For Profit _____ Not For Profit _____ (check one)

Summary of product/service to be exhibited at the AHS conference: _____

Target audience for product or service: _____

How is product/service financially supported (check all that apply):

Sales _____

Ads _____

Grants _____

Paid by participants _____

Other (please explain) _____

Peer review articles or case reports on product/service to be exhibited at AHS (name publication) _____

FDA approved: Yes ____ No ____

(a) accepted medical practice or (b) are of interest to AHS attendees because of their relevance to the clinical or socioeconomic aspects of the practice of medicine. At AHS's sole discretion it may require potential exhibitors of a product or service in this category to provide technical data and scientific documentation to substantiate the safety and effectiveness of the product or service as well as the accuracy of the claims made regarding it. If the safety, effectiveness and accuracy of claims made for such product or service have not been demonstrated to AHS's satisfaction, the application to exhibit will not be accepted.

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Exhibitors cannot use AHS name or logo in any way without expressed written consent of AHS.

Exhibitors cannot make use of an informal poll taken of attendees.



APPLICATION CONTRACT FOR SPONSORSHIP

Contact Person	Title		
Company			
Business Address			
City	State/Province	Country	Zip Code
Business Telephone		Fax Number	
Email Address		Website	

☐ YES, MY COMPANY IS INTERESTED IN SPONSORING THE FOLLOWING:

- | | | | |
|---|----------|--|--------------------|
| <input type="checkbox"/> Platinum Level | \$50,000 | <input type="checkbox"/> Exhibit Hall Hospitality | |
| <input type="checkbox"/> Gold Level | \$35,000 | <input type="checkbox"/> Coffee Break | \$10,000 per break |
| <input type="checkbox"/> Silver Level | \$17,500 | <input type="checkbox"/> Friday AM | |
| <input type="checkbox"/> Bronze Level | \$10,000 | <input type="checkbox"/> Friday PM | |
| | | <input type="checkbox"/> Saturday AM | |
| | | <input type="checkbox"/> Saturday PM (not in exhibit hall) | |
| | | <input type="checkbox"/> Continental Breakfast | \$20,000 per day |
| | | <input type="checkbox"/> Friday | |
| | | <input type="checkbox"/> Saturday | |
| | | <input type="checkbox"/> Sunday (not in exhibit hall) | |
-
- | | | | |
|---|-----------------------------------|---|------------------|
| <input type="checkbox"/> Registration Bag Insert | \$3,500 | <input type="checkbox"/> "Frontiers in Headache Research" | |
| <input type="checkbox"/> Hotel Room Drop | \$5,000 | Scholarship Awards | \$15,000 |
| <input type="checkbox"/> Floor Clings Trail | \$5,000 | <input type="checkbox"/> WiFi | \$15,000 |
| <input type="checkbox"/> Meeting Notepads | \$5,000 | <input type="checkbox"/> Box Lunch | \$30,000 per day |
| <input type="checkbox"/> Lanyards | \$5,000 (exclusive) | <input type="checkbox"/> Friday | |
| <input type="checkbox"/> Park Benches | \$5,000 (multiple opportunities) | <input type="checkbox"/> Saturday | |
| <input type="checkbox"/> Water Bottles | \$5,000 | | |
| <input type="checkbox"/> Hotel Key Cards | \$7,500 | | |
| <input type="checkbox"/> Portable Chargers | \$7,500 | | |
| <input type="checkbox"/> Attendee Conference Bags | \$8,500 | | |
| <input type="checkbox"/> Charging Table | \$10,000 (multiple opportunities) | | |
| <input type="checkbox"/> USB Memory Stick | \$10,000 (exclusive) | | |

*Sponsorship for both the Annual Scientific Meeting and Scottsdale Headache Symposium® is available for \$25,000 or individually at \$15,000.

PAYMENT INFORMATION

Payment is due upon confirmation and at time of invoice.
Payment in full is due no later than Friday, October 4, 2019.

Check Payment: Please make check(s) payable in U.S. funds to:
The American Headache Society®

Send check with completed application/contract to:
American Headache Society - Sponsorship Division
19 Mantua Road, Mt. Royal, NJ 08061

☐ Visa ☐ MasterCard ☐ American Express

Account No. _____

Credit Card Payment:

Amount: _____

Authorized Signature _____

Name on card (print): _____

Please address all communications regarding sponsorship to:

Heidi Jetter, AHS Meeting Manager
19 Mantua Road, Mt. Royal, NJ 08061
Tel: 856-423-0043 FAX: 856-423-0082
Email: hjetter@talley.com

Exp. Date: ____/____/____

APPLICATION CONTRACT FOR EXHIBIT SPACE

Contact Person	Title		
Company			
Business Address			
City	State/Province	Country	Zip Code
Business Telephone		Fax Number	
Email Address		Website	
<input type="checkbox"/> I have read and agree to the AHS exhibitor terms, conditions, and rules and regulations.			

ADDITIONAL OPPORTUNITIES

- ☐ Yes, my company is interested in corporate support.
☐ Yes, my company is interested in an Industry Supported Event.

Market Categories (select up to three)

- ☐ Alternative Therapy/Treatment
☐ Association
☐ Education Products/Services
☐ Headache Pain Management
☐ Medical Device
☐ Migraine Pain Management
☐ Neurological Disease Treatment
☐ Pharmaceutical Pain Management
☐ Publisher
☐ TMJ/TMD Pain Management
☐ Other: _____

BOOTH SELECTIONS

Scottsdale Headache Symposium® • Nov. 21 - Nov. 24, 2019

Show Management reserves the right to alter the floor plans and/or reassign any exhibit location if deemed necessary for the good of the show.

We prefer that our exhibit not be located next to the following companies:

We prefer that our exhibit be located next to the following companies:

PAYMENT INFORMATION

Booths are assigned and confirmed when full payment and complete application/contract are received. Full payment is due on or before **Friday, Oct. 4, 2019.**

Scottsdale Headache Symposium® • Nov. 21 - 24, 2019

- \$ _____ \$20,000.00 for each 20'x20' island booth space
 \$ _____ \$16,000.00 for each 10'x30' booth space
 \$ _____ \$12,000.00 for each 10'x20' booth space
 \$ _____ \$6,000.00 for each 10'x10' corner booth space
 \$ _____ \$5,000.00 for each 10'x10' booth space
 \$ _____ \$2,000.00 for each Publisher's 10'x10' booth space
 \$ _____ \$2,000.00 for each Non-profit 10'x10' booth space

Check Payment: Please make check(s) payable in U.S. funds to:
The American Headache Society®

Send check with completed application/contract to:
 American Headache Society - Exhibit Division
 19 Mantua Road, Mt. Royal, NJ 08061

Credit Card Payment: Amount: _____

Authorized Signature _____

Name on card (print): _____

- ☐ Visa ☐ MasterCard ☐ American Express

Account No. _____

Exp. Date: ____/____/____

Rules and regulations contained within this Exhibitor Prospectus, on the adjacent side of this agreement, and within the Exhibitor Service manual, are integral parts of this agreement. It is understood by the undersigned that the Scottsdale Headache Symposium's rules and regulations govern all exhibit activities.

It is also understood that the undersigned is an authorized agent of the above listed company and authorized by the company to contract for exhibit space at the Scottsdale Headache Symposium® as indicated above and has carefully read, understands, and accepts the Terms and Conditions, and Rules and Regulations of the Exhibit Space Agreement.

Signature _____

Print Name _____

Title _____

Date _____

Please address all communications regarding exhibits to:

Heidi Jetter, AHS Meeting Manager
 19 Mantua Road, Mt. Royal, NJ 08061
 Tel: 856-423-7222 x 256 FAX: 856-423-0082
 Email: hjetter@talley.com

Save the Date

62nd Annual Scientific Meeting

June 4-7, 2020

Marriott Marquis San Diego Marina
San Diego, CA

2020 Scottsdale Headache Symposium®

November 19-22, 2020

JW Marriott Camelback Inn
Scottsdale, AZ

@ahsheadache

@americanmigraine

@amfmigraine

