

SAFe Summit - BOOTH DESIGN RULES & REGULATIONS

LINEAR / INLINE BOOTHS

a) 10 foot X 10 foot booths

- **Definition:** 100 square foot booths with booths on either side (not corner booths) and with booths behind them (you share a common back wall).
- Linear booths can also be 10X20, 10X30, etc.
- **Back wall:** Maximum 8 feet high. If your booth exceeds 8 feet, the back must be professionally finished and free from company identification, booth number and signage. Any exposed side walls must also be professionally finished.
- **Side walls:** First 5 feet (starting from the back of the booth) can be 8 feet high The next 5 feet can be a maximum of 3 feet high (this includes products).
- Regardless of the number of linear / inline booths used (10X10 or 10X20 or 10X30, etc), display materials should be arranged so that they do not obstruct sight lines of neighboring exhibitors.

b) 10 X 10 perimeter booths

- **Definition:** 100 square foot booths with booths on either side, but NO booths behind them.
- **Back wall:** Maximum 8 feet in height
- **Side walls:** First 5 feet (starting from the back of the booth) can be 8 feet high The next 5 feet can be a maximum of 3 feet high (this includes products).
- The maximum height of 8 feet is allowed only in the back of the booth space. Display materials should be arranged so that they do not obstruct sight lines of neighboring exhibitors. These rules also apply to multiple linear / inline booths, ie. 10 feet X 20 feet, 10 feet X 30 feet, etc.

CORNER BOOTH

- **Definition:** A corner booth is a linear / inline booth that is exposed to aisles on two sides. All other guidelines for linear / inline booths apply.

HANGING SIGNS & GRAPHICS

- Hanging signs and graphics are not permitted in the exhibit hall.

If you have any questions about your display, please reach out to Karen Lewison, Exhibit Hall Manager at Karen.Lewison@scaledagile.com