

AD SPECIFICATIONS FOR SPECIAL HOME EXPO SECTION



FEBRUARY 7-9, 2020
ALBANY CAPITAL CENTER
55 EAGLE ST, ALBANY NY

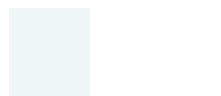
AD SPECIFICATIONS FOR YOUR FREE AD IN THE TIMES UNION NEWSPAPER
 Home Expo special section publishes on Sunday, February 2, 2020.
 This is the largest special publication of the year!

1 BOOTH




Sixteenth page
 Ad Size:
 2 col - 3.222" w x 3.75" h
 • **Black & White: FREE**
 • **Full Color: \$100**

2 BOOTHS




Eighth page
 Ad Size:
 2 col - 3.222" w x 7.5" h
 • **Black & White: FREE**
 • **Full Color: \$100**

3 BOOTHS




Ninth page
 Ad Size:
 3 col - 4.917" w x 4.75" h
 • **Black & White: FREE**
 • **Full Color: \$100**

4 BOOTHS




Quarter page
 Ad Size:
 3 col - 4.917" w x 9.75" h
 • **Black & White: FREE**
 • **Full Color: \$100**

5-9 BOOTHS



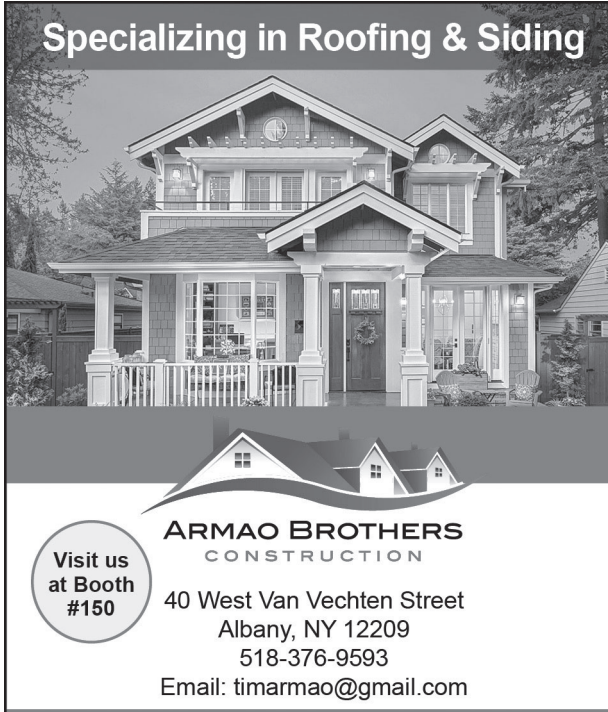
Half page
 Ad Size:
 6 col - 10" w x 9.75" h
 • **Black & White: FREE**
 • **Full Color: \$100**

10+ BOOTHS



Full page
 Ad Size:
 6 col - 10" w x 19.75" h
 • **Black & White: FREE**
 • **Full Color: \$100**

SAMPLE FREE BLACK AND WHITE AD with 1 booth rental



Specializing in Roofing & Siding

ARMAO BROTHERS
 CONSTRUCTION

Visit us at Booth #150

40 West Van Vechten Street
 Albany, NY 12209
 518-376-9593
 Email: timarmao@gmail.com

SAMPLE COLOR AD (\$100) with 1 booth rental



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 THE FUTURE OF ENERGY INDEPENDENCE

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 Program!**

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- Each exhibitor receives FREE ad space in the Times Union newspaper Home Expo special section.
- The FREE ad size for one booth is 3.222" wide x 3.75" high printed in black & white (value of \$400). Or upgrade your ad to include **color** for an **extra** \$100.00.
- Our design team can create the ad for you or you can submit a camera-ready ad.
- The size of exhibitor ad is based on the number of booth rentals at the Home Expo.
- See ad sizes above with specifications.


AD DEADLINE: 12/31/2019

TIMES UNION Home|expo

40TH ANNIVERSARY

SAMPLE FREE BLACK AND WHITE AD with 2 booth rentals
AD DEADLINE: 12/31/2019

SAMPLE COLOR AD (\$100) with 2 booth rentals
AD DEADLINE: 12/31/2019




"I believe in improving the value of your home with affordable solutions."
- Paul McAndrew, Owner


**AFFORDABLE QUALITY
BATHROOM RENOVATION**
OPTIONS INCLUDING:


**Luxury
Bath**
Technologies

- Replacement Tubs
- Replacement Showers
- Walk-In Tubs
- Bath Conversions
- Roll-In Showers


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BEFORE



AFTER

YOUR ONE DAY BATH SOLUTION
WE'LL SWAP OUT YOUR OUTDATED
TUB IN AS LITTLE AS A SINGLE DAY.

1320 Campville Rd., Endicott, NY 13760
1.855.736.6359
mcandrewconstruction.com
mcandrewconstruction@stny.rr.com

COME SEE US AT THE TIMES UNION HOME SHOW BOOTH # ??
HOME SHOW SPECIAL: 1/2 OFF LABOR

Times Union
HOME SHOW SPECIAL!

Your New Westchester Home Comes With a
**DREAM KITCHEN UPGRADE
ABSOLUTELY FREE!***



See us at the Home Show Booth 227

To receive your FREE Dream Kitchen Upgrade, bring this ad to the

HOME SHOW
or our

FACTORY OPEN HOUSE
SATURDAY, MARCH 2 or APRIL 6 • 10 am - 2 pm
at our factory on 30 Reagans Mill Road in Wingdale, NY.
Refreshments served, must be 18 to tour.



WESTCHESTER MODULAR HOMES, INC.
AN EMPLOYEE OWNED COMPANY

30 Reagans Mill Rd. • Wingdale, NY
(800) 832-3888 WestchesterModular.com

*Dream Kitchen Upgrade to Merillat Classic Series Cabinets offer may be redeemed at the Home Show or our Factory Open House on March 2 or April 6. **Must bring ad to receive upgrade. Cannot be combined with any other promotion.** Visit WestchesterModular.com for more information on our Factory Open House schedule. *Must be 18 to tour factory.*