



2020

SPONSORSHIP PROGRAM

IASIU's annual sponsorship program was designed with your ROI in mind. Join us now to receive:

- Exhibit space and visibility at the 2020 IASIU Seminar in Dallas
- Thought leadership opportunities through our webinar program and publications
- Complimentary seminar registrations for your team and customers
- Customizable and creative branding opportunities

...and a lot more! See inside for details.



Dear IASIU Supporters,

IASIU is pleased to announce our annual sponsorship packages for 2020. With our record turnout for the seminar last year and our continually growing membership base around the globe, IASIU is continuing to have a broader reach and impact on the global fight against insurance fraud. By sponsoring IASIU you are not only supporting the work we do, but you are establishing your company as a leader both globally and in the US. Our sponsorship packages and a la carte items offer you the opportunity to stand out in the crowd.

This year's seminar will be held from September 13-16, 2020 at the Dallas Sheraton Hotel. The seminar will bring together the world's leading SIU professionals at the forefront of detecting, investigating and deterring insurance fraud. As the largest seminar in the field, IASIU 2020 offers more than 40 workshops, on topics including auto issues, property issues, medical fraud, major case/ring investigations, technology, social media, worker's compensation and international issues. The exhibit hall is open on September 13-15, 2020, and we invite our exhibitors to join us for the educational and networking opportunities that are included with the seminar registration.

Please feel free to contact us if you have any questions about our sponsorship programs, sponsor customizations or exhibit space. We look forward to partnering with you throughout 2020!
Sincerely,




Dallas Barnes



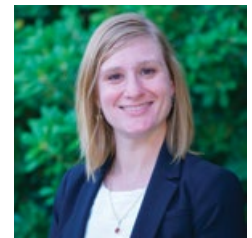
IASIU President



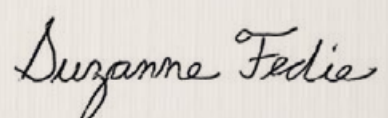
Lou Larose



IASIU Sponsor Chair



Suzanne Fedie



IASIU Executive Director
sfedie@iasiu.org
414-375-2992, ext. 1106

2020 Sponsor Benefits		Diamond*	Platinum	Gold	Silver	Bronze	Exhibitor Only
		\$30,000	\$20,000	\$10,000	\$7,500	\$5,000	\$2,650
Year Round	Recognition on IASIU Supporter Webpage	Logo [^]	Logo	Logo	Listing	Listing	
	Recognition in all four issues of <i>SIU Today</i>	Logo Thank You	Logo Thank You	Logo Thank You	Logo Thank You	Listing Thank You	
	Sponsored social media posting	2	2	1	1		
	Recognition in IASIU Webinar Promotions (non-sponsored webinars)	Logo	Logo	Listing	Listing		
	Recognition at the beginning of every IASIU webinar	Logo [^]	Logo	Logo	Listing		
	Opportunity to program educational IASIU sponsored webinar	1	1				
	Feature article in one issue of <i>SIU Today</i>	Yes					
	Recognition on IASIU Certification webpage	Rotating Logo					
Seminar	Logo on IASIU website Homepage	Yes [^]					
	Seminar Exhibit Space	Double Premium 20' x 10'	Single 10' x 10'	Single 10' x 10'	Single 10' x 10'	Single 10' x 10'	Single 10' x 10'
	Attendee List (Name, Company, Job Title, Mailing Address, email) <i>opt-in only</i>	Yes	Yes	Yes	Yes	Yes	Yes
	Complimentary Seminar Registrations - Staff*	4	4	3	2	2	2
	Complimentary Seminar Registrations - For Your SIU Customers	2	1				
	Advertisement in Seminar program (color)	Full Page	Full Page	Half Page	Half Page	Half Page	
	Recognition in seminar email blasts	Logo [^]	Logo	Logo	Logo	Listing	
	Recognition on thank you to sponsor sign	Logo [^]	Logo	Logo	Listing	Listing	
	Invitations to IASIU President's Reception	4 [^]	2	1			
	Exclusive thank you sign near registration	Logo					
	One piece of promotional material in registration folio/bag	Yes					
	One message sent on IASIU mobile app	Yes					
	Onstage plaque presentation from IASIU President	Yes					

*Any sponsor who spends \$30,000 or more on a la carte options will also be considered a diamond sponsor and will receive the benefits indicated with a ^.

**Additional exhibitor registrations per booth may be purchased at the member rate.

Note: Prior to February 28, 2020, these sponsorships are only available to those who purchase an annual package. After February 28, 2020, the a la carte options will be sold on a first-come, first-served basis. Be a part of our marquee event and cement the perception of your company as a leader in the fight against insurance fraud!

A La Carte IASIU 2020 Seminar Sponsorships

Commemorative Shirts - \$15,000

Company logo will appear on the official shirt for the seminar. Attendees will pick up the commemorative shirt at your exhibit booth on opening night! IASIU will provide you with one temp staffer to assist. Limited to one sponsor.

Mobile App - \$10,000

Sponsorship features company ad on rotating banners throughout the mobile app, one scheduled push alert sent during the seminar, on IASIU's website, in the IASIU Mobile App and in the printed program. Limited to one sponsor.

Breakfast (Monday, Tuesday or Wednesday) - \$10,000

Start your day with IASIU! As the exclusive sponsor of an IASIU breakfast, company will be recognized on signage, on IASIU's website, IASIU Mobile App and the printed program. Limited to one sponsor per breakfast.

Breaks (Monday, Tuesday or Wednesday) - \$5,000

As the exclusive sponsor of a break, your company logo will be on break area signage and you will be on IASIU's website, IASIU Mobile App and the printed program. Limited to one sponsor per break.

Drink Tickets - \$5,000 for 1 or \$7,500 for 2

Each attendee is given 5 drink tickets to use throughout the seminar including the Opening Reception, Vendor Reception and Closing Reception. As the sponsor, company logo will appear on the drink ticket, on IASIU's website, IASIU Mobile App and the printed program.

Registration Bag - \$3,500

Be one of two corporate logos along with the IASIU 2020 logo printed on the registration bag for each delegate. Company logo will appear on IASIU's website, IASIU Mobile App and the printed program. Limited to two sponsors.

Hotel Room Do Not Disturb Door Hangers - \$6,000

Great opportunity for a clever company! We'll work with you to design a custom "Do Not Disturb" sign for every guestroom door.

Registration Folio Sponsor - \$5,000

Company logo printed on folio along with IASIU's logo. Company logo will appear on IASIU's website, IASIU Mobile App and the printed program. Limited to one sponsor.

Room Keys - \$5,000

Every person checking into the hotel will see your logo on their room key with this valuable sponsorship. Company recognized on IASIU's website, IASIU Mobile App and the printed program. Limited to one sponsor.

Lanyard - \$3,500

Company logo will appear on the lanyard given to each delegate as they check in. Company recognized on IASIU's website, IASIU Mobile App and the printed program. Limited to one sponsor.

Floor Logo - \$900

Your logo printed on a floor graphic in the registration area near the exhibit hall entrance.

Logo Sign - \$2,000

Your logo printed on a 2' x 3' sign and placed in one of the general conference areas. Also includes one 8.5" x 11" or smaller single page insert in conference bag.

Program Ads - \$500 - \$5,000

The IASIU Seminar program book is the ideal place to advertise your products and services to investigators throughout North America and the globe! This content rich program is at the core of the attendee experience and had a complete format redesign in 2016. Space is limited - reserve yours today!

Room Drops - \$8 per Room

You provide the material to be dropped in attendee rooms, we'll do the rest! Your choice of targeting specific people or dropping to all rooms in the hotel block. Minimum 125 rooms. 1 sponsor per day.

Custom Branding Opportunities - Call or Email

IASIU is committed to enhancing the Annual Seminar experience for attendees and sponsors. We are happy to create new and exciting opportunities for you to engage with attendees at the Annual Seminar.

Exhibit Rules and Regulations

Please read carefully. All exhibitors must adhere to the following Exhibit Rules & Regulations and all guidelines in this prospectus, all of which are incorporated by reference as part of the Exhibitor Application/Contract. It is the responsibility of the exhibitor to see that all booth staff is aware of and adheres to these rules. IASIU reserves the right to interpret and make final decisions regarding all rules & regulations. In applying for exhibit space, exhibitors agree to abide by the following regulations:

Admission Policy

Admission to the Exhibition Hall is by name badge only. Security guards monitor exhibit hall entrances for proper identification. Exhibit booth personnel must show an official IASIU exhibitor badge in order to gain access to the hall during installation, exhibit or dismantling hours. Independent contractor personnel, hired by an exhibitor to install and dismantle their display, should possess identification that they are employed by the independent contractor. If independent contractors do not possess proper identification they must obtain a name badge at the exhibitor registration desk. All registered exhibit personnel must wear their official IASIU name badge at all times when working the booth. This regulation applies to individuals dispensing information about the organization's products, or services, as well as individuals contracted by the organization to provide any other kind of service or information within the booth. The Exhibition Hall will be locked outside of meeting hours. IASIU and/or the Dallas Sheraton Hotel will not be held responsible for any loss or damage to exhibitor property.

Americans with Disabilities Act (ADA) Compliance

Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its booth and assigned space. Exhibitors are required to conform to all local labor regulations.

Arrangement of Display

Exhibitor displays must be contained completely within the specified boundaries of the booth space and must comply with the following provisions. No portion of the display may extend into the aisle, adjoining booth or other areas outside the perimeter of the booth. Exhibitor displays must provide sufficient area within the booth to accommodate the booth attendants as well as any stationary audiences which the display attracts.

Booth Preference

A final Exhibition Hall floor plan will be sent to confirmed exhibitors with the Exhibitor Service Kit. Exhibit booth placement will be assigned on a first-come, first-served basis. IASIU reserves the right to assign booth space.

Booth Relocation

IASIU reserves the right to adjust the floor plan at any time and relocate exhibitors should it become necessary or advisable in the best judgment of IASIU. Every effort will be made to relocate the exhibitor to another comparable space if IASIU deems such a relocation to be necessary or appropriate.

Cancellation of Exhibits

It is mutually agreed that in the event the IASIU Annual Seminar and Expo on Insurance Fraud is cancelled as a result of disasters, strikes, governmental regulations or causes that would prevent its scheduled opening or continuance, then and thereupon, this agreement will be terminated and the management of IASIU shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible after due consideration of expenditures and commitments already made.

Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning labor, fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the exhibit is held. Cloth decorations must be flameproof. Wiring must comply with fire department and underwriters' rules.

Conduct

IASIU monitors all exhibits. Exhibitors must staff their exhibit booth during the scheduled peak Exhibition Hall hours. Exhibitors who leave the booth unsupervised for long periods of time or vacate their booth prior to official closing time may lose consideration from exhibiting at future Annual Seminars. By registering as an exhibitor, your organization's staff agrees to follow IASIU's Code of Conduct and Antitrust Statement available online at: <http://www.iasiu.org/about/code-of-ethics/>.

Conference Attire

Attire of all exhibit personnel should be consistent with the business casual atmosphere of the IASIU 2020 Annual Seminar & Expo on Insurance Fraud (e.g., polo or blouse with khaki pants is acceptable).

Demonstrations and Canvassing

Demonstrations/live interviews, market research, etc., may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations will not be permitted outside of the exhibitor's assigned booth space. Any demonstrations must be pre-approved by IASIU. Canvassing or distribution of advertising material by an exhibitor will not be permitted outside of the exhibitor's booth space. Canvassing or marketing of any product in any part of the Exhibition Hall, meeting rooms or public areas by anyone representing a non-exhibiting firm is strictly prohibited.

Exhibitor Appointed Contractors

Exhibitors may employ the service of independent contractors to install and dismantle their displays, providing the exhibitor and the exhibitor-appointed contractors comply with the requirements as specified in the Exhibitor Service Kit. The exhibitor must notify IASIU of the intent to utilize an independent contractor no later than August 7, 2020, furnishing the name, address and telephone number of the firm. In addition, the exhibitor shall provide evidence to IASIU that the exhibitor-appointed contractor has filed a proper certificate of insurance with a minimum of \$1 million liability coverage, including property damage.

Exhibit Booth Personnel

All exhibitor personnel must register prior to August 7, 2020. Each booth space includes two conference registrations, which enable admission to the welcome reception, general session, workshops and meal functions. Two additional registrations will be available for the rate set for IASIU members. After payment is made, IASIU will send instructions for attendees to register online.

Exhibit Hours

Sunday, September 13

12pm – 5:30pm Exhibitor move-in
6:00 – 9:00pm Expo open/
Welcome Reception

Monday, September 14

7:00-8:00am Breakfast
10:10-10:40am Break
2:20-2:50pm Break
4:30-6:00pm Reception

Tuesday, September 15

7:00-8:00am Breakfast
9:40-10:10am Break
2:45-3:30pm Raffle
3:30-9:30pm Exhibit teardown
and unloading

Exhibit Payment

Full payment of exhibit booth fees must accompany the exhibit application. Your completed application indicates intent to exhibit and is considered a contract once payment is received.

Exhibitor Service Kit

All exhibitors will receive the Exhibitor Service Kit in June 2020, after space assignments have been made. The kit will contain the following important information, including dates and deadlines for:

- Freight shipping and handling information
- Electrical and telephone service order forms
- Furniture, equipment and labor rentals

Failure to Occupy Space

Exhibitors not occupying booth space by 4:00 pm on Sunday, September 13, 2020, will forfeit booth space without refund. The space may be resold or used at the sole discretion of IASIU.

Food & Beverage

IASIU must be notified of an exhibitor's intent to distribute food or beverage items in the Exhibition Hall. All such items must be approved by IASIU and ordered through IASIU. Exhibitors are not permitted to bring in outside food or beverage.

Giveaways & Contests

Exhibitors may collect entries for drawings or giveaways throughout the course of the seminar. On Tuesday, September 15, 2020 from 2:45-3:30 pm, drawings will be held in the Exhibition Hall. IASIU reserves the right to update the format, cancel or change the expo raffle.

Guest Passes

The Exhibition Hall at IASIU 2020 is a professional show for the use and information of the meeting's registered delegates and registered guests. As such, no passes for guests of exhibit personnel are issued.

Eviction

IASIU reserves the right to evict any exhibitor from the trade show with or without cause. In case of eviction, exhibitor must leave the exhibit hall immediately without protest or appeal, 2. Exhibitor shall not dismantle their exhibit booth until the Trade Show ends for the day, 3. IASIU is not liable for any refunds on exhibit space or other expenses, and 4. Exhibitor will be accompanied from the exhibit hall by security, and after the Trade Show ends for the day, exhibitor shall not re-enter the exhibit hall to dismantle and remove their exhibit unless accompanied by security.

Indemnification and Insurance

The exhibitor assumes the entire responsibility and hereby agrees to protect, indemnify, defend, and save IASIU, the Dallas Sheraton Hotel and their employees and agents harmless against all claims, losses, and damages to persons or property, government charges or fines, and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the Expo premises or part thereof, excluding any such liability caused by the negligence of said parties, employees or agents. In addition, the exhibitor acknowledges that neither IASIU nor the Dallas Sheraton Hotel maintains insurance covering the exhibitor's property and that it is the responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor. Exhibitors wishing to insure their exhibit materials and goods against theft or damage by fire, accident or loss of any kind must do so at their own expense. Every exhibitor is responsible for obtaining insurance (liability, fire and theft) in such amounts deemed appropriate to comply with its obligations hereunder.

IASIU Logo Usage

The name, logo and acronym of the International Association of Special Investigation Units and IASIU 2020 are proprietary marks. Any use of these marks is strictly prohibited, for any purpose, without written permission and approval of IASIU. Permission to use the name, logo and acronym (IASIU) of the International Association of Special Investigation Units must be requested at least two weeks prior to the printing or intended usage of the mark(s). Written requests for logo usage should include a clear description of how the name, logo or acronym will be used as well as a sample of the intended piece. If approval is granted, an electronic file of the IASIU logo will be made available.

Selling on the Exhibit Floor

Exhibitors are not permitted to execute financial transactions on the exhibit floor without written approval from IASIU. If IASIU permits such transactions, the exhibitor is solely responsible for abiding by the local and state sales tax codes. Non-exhibitors may not market products on the exhibit floor. Any person violating the Rules set forth in this section will be immediately evicted from the Exhibit Hall.

No Smoking

Smoking is prohibited in the exhibition hall and all meeting rooms.

Standard Booth (Linear Space)

Display height may not exceed 4' in front two-thirds of booth or 8' in rear one-third of the booth. Each exhibitor is entitled to a reasonable sight line from the aisle regardless of the size of the exhibit. Character of Exhibits is subject to the approval of the IASIU seminar committee. IASIU reserves the right to refuse exhibits or parts of exhibits that are not consistent with the character of the meeting.

Sound Devices

The use of sound devices for mechanical reproduction of sound is restricted. In general, the employment of any method of projection of sound beyond the exhibitor's booth is prohibited and show management reserves the right to discontinue amplification, and to close any booth for failure to comply with requests to limit noise projected beyond the booth.

Subletting Space

Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within the divisions of the same company. Any space sharing must be pre-approved by IASIU.

Shipping

Shipping will be coordinated through the show decorator. Details will be sent in the summer of 2020.

Cancellation Information

Booth Cancellations must be made in writing to: info@iasiu.org. No refunds will be issued after May 31, 2020. All cancellations are subject to a \$100 cancellation fee.

Sponsorship Order Form

Sponsorship and exhibit opportunities are available on a first-come, first-served basis. Please complete this form and return it with payment to IASIU; payments must be received with this form in order to secure sponsorship. Sponsorship packages are non-refundable.

Sponsor Form

Please select your level:

☐ Diamond - \$30,000

☐ Gold - \$10,000

☐ Exhibit Only - \$2,650

☐ Platinum - \$20,000

☐ Silver - \$7,500

Optional:

☐ Extra booth(s): ____ booths at \$2,650 each = \$_____ ☐ Premier space upgrade: ____ booths at \$350 each = \$_____

A La Carte Seminar Sponsorships

☐ Opening Reception - \$20,000

☐ Lanyard - \$3,500

Breakfast: ☐ Monday - \$10,000

☐ Lunch (Monday or Tuesday) - \$20,000

☐ Logo Sign - \$2,000

☐ Tuesday - \$10,000

☐ Closing Reception - \$20,000

☐ Floor Logo - \$900

☐ Wednesday - \$10,000

☐ Commemorative Shirts - \$15,000

☐ Room Drops - \$8/room

Breaks: ☐ Monday - \$5,000

☐ Mobile App - \$10,000

☐ Tuesday - \$5,000

☐ Room Keys - \$5,000

☐ Wednesday - \$5,000

☐ Registration Folio - \$5,000

Drink Tickets: ☐ One ticket - \$5,000

☐ Hotel Room "Do Not Disturb" Hangers - \$6,000

☐ Two tickets - \$7,500

☐ Registration Bag - \$3,500

☐ Branding Package - Call for Pricing

Program Advertising

☐ Outside Back Cover (Color) - \$5,000

Full Page Inside: ☐ Color - \$1,500

☐ Inside Front Cover (Color) - \$5,000

☐ Half Page Color Horizontal - \$800

☐ Inside Back Cover (Color) - \$4,000

☐ Half Page Color Vertical - \$800

☐ Full Page Inside

☐ Quarter Page Color - \$500

Total: _____

Contact Name: _____

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Method of Payment: ☐ Check

☐ Credit Card Card #: _____ Exp. Date: ____/____ CVV#: _____

Billing Address: City: _____ State: _____ Zip: _____

Signature: _____ Date: _____