



AMSUS

The Society of Federal Health Professionals

EXHIBITOR AND SPONSORSHIP PROSPECTUS



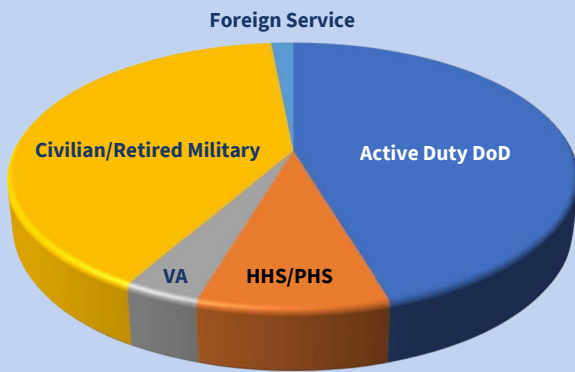
2022 HYBRID ANNUAL MEETING
*Healthcare Transformation Starts with Medical
Education and Training*
7 - 10 FEBRUARY 2022
EXHIBIT DATES: 7 - 9 FEBRUARY 2022
NATIONAL HARBOR, MD
VIRTUAL: 22 - 25 FEBRUARY 2022
WWW.AMSUS.ORG/EXHIBITS/ | #AMSUS2022

About AMSUS

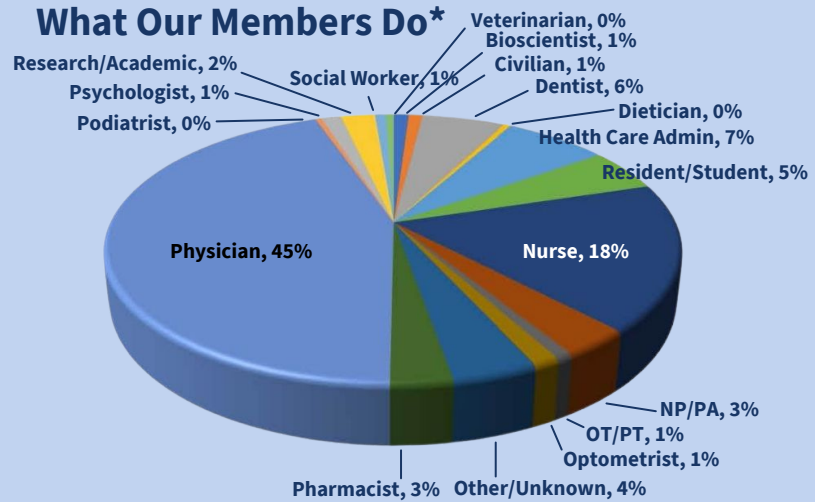
AMSUS, The Society of Federal Health Professionals, is a non-profit member-based educational and professional development association serving the DoD, VA, and HHS, federal health professionals and their families, our industry partners. and advocates for advancing federal health for all—especially through interagency collaboration.

AMSUS supports the federal health professional and honors the legacy of federal medicine's tremendous impact in advancing and improving health for all Americans and international coalition partners.

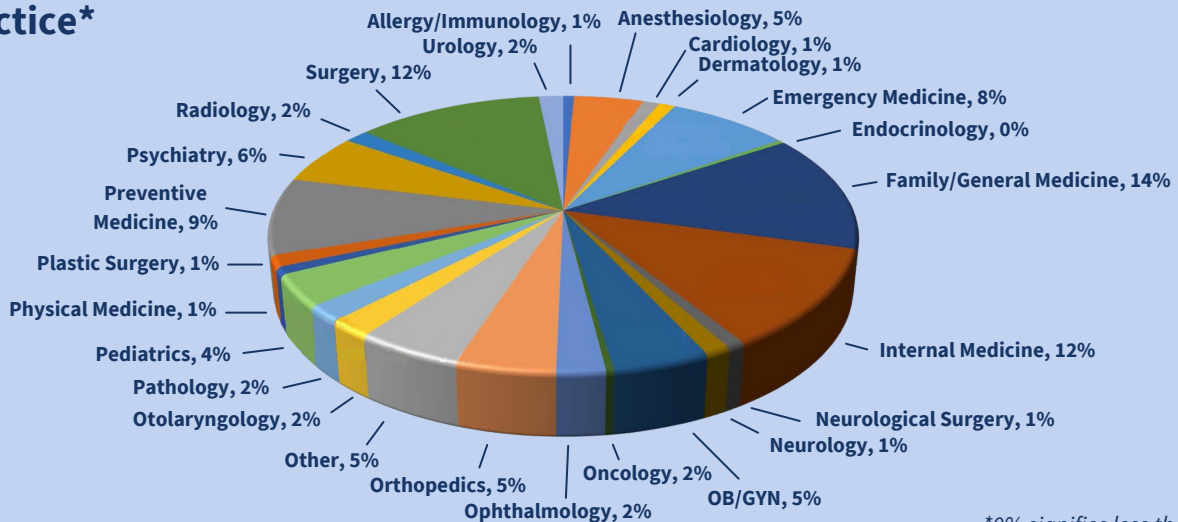
Where Our Members Work



What Our Members Do*



Our Members' Fields of Practice*



*0% signifies less than 1%.

Who We Serve



EXHIBIT HALL HOURS

Gaylord National Resort & Convention Center | Maryland Ballroom

Sunday, 6 February

Booth Setup 12:00 pm - 8:00 pm

Monday, 7 February

Early Booth Setup 6:00 am - 7:00 am

7:00 am - 6:00 pm

Welcome Reception 4:00 pm - 6:00 pm

Tuesday, 8 February 7:00 am - 5:00 pm

Wednesday, 9 February 7:00 am - 3:00 pm

Thursday, 10 February 7:00 am - 12:00 pm

Booth Tear-down 12:00 pm - 6:00 pm

Times may adjust, any updates will be shared with all exhibitors



2022 AMSUS Annual Meeting Footprint

BOOTH PRICING

10' x 10' Standard Exhibit Booth

- \$4,000 Non-Member
- \$3,000 SM/Federal Agency

All booths include carpet, a 6' table, two chairs, a wastebasket, four registrations to attend the meeting, and virtual exhibit space on the AMSUS Annual Meeting Virtual Platform, February 22 - 25, 2022.

6' Tabletop Exhibit Space

- \$1,500

All tabletops include 6' table, two chairs, a wastebasket, and two registrations to attend the meeting, and a virtual exhibit space on the AMSUS Annual Meeting Virtual Platform, February 22 - 25, 2022.

To reserve exhibit space, contact Stacie McArdle at 301-828-1593.

All exhibitors are subject to AMSUS approval. Booth and tabletop assignments are on a first-come, first-served basis.

Exhibit Cancellation Policy:

Cancellations received before December 31, 2021, exhibitors will forfeit 50% of their total cost for exhibit space. Exhibitors who complete an online application on or after January 1, 2022 are responsible for the full (100%) exhibit fee, even in the event you cancel any time thereafter.

SPONSORSHIP OPPORTUNITIES

Platinum Level — \$20,000+

This customized sponsorship makes your brand the center of attention at AMSUS:

- 8 complimentary meeting registrations, including 4 registrations that can earn CME/CE hours
- Prime logo recognition on signage, AMSUS website and rolling slides
- Recognition from the podium during Opening Ceremonies
- Complimentary 10x10 booth
- Recognition as a Welcome Reception Supporter
- Recognition as an Awards Luncheon Supporter
- 2 invitations to attend the exclusive VIP Reception at the Annual Meeting, 9 February 2022
- Opportunity to provide a recorded presentation for the Virtual Annual Meeting platform

SPONSORSHIP OPPORTUNITIES:

Exclusive Coffee & Continental Breakfast

Held in the Exhibit Hall and foyer before each morning's plenary session, this sponsorship treats attendees all four days of the meeting

WiFi Coverage with sponsor's name, logo, and contact info on one-side of WiFi password card

Welcome Reception Sponsor with Product Showcase Luncheon Presentation

Custom Sponsorship Bundle from gold, silver, and a la carte sponsorships

Gold Level — \$7,500+

This sponsorship showcases your brand's support for AMSUS and federal health:

- 6 complimentary meeting registration
- Logo recognition on AMSUS website, rolling slide and signage
- Recognition from the podium during Opening Ceremonies
- Awards Banquet Supporter
- 2 invitations to attend the exclusive VIP Reception at the Annual Meeting, 9 February 2022
- Opportunity to provide a recorded presentation for the Virtual Annual Meeting platform

SPONSORSHIP OPPORTUNITIES:

Coffee & Refreshment Break/Continental Breakfast (Monday, Tuesday, Wednesday, or Thursday)

Product Theater (with boxed lunch on Monday, Tuesday, or Wednesday)

Reveille/Early Bird Presentation: Tuesday, Wednesday, or Thursday before Plenary Session

Coffee/Beverages/Refreshments in Exhibit Hall

Mid-morning: Monday, Tuesday, Wednesday, or Thursday

Afternoon: Monday, Tuesday or Wednesday

SOLD

Ready to secure your sponsorship or discuss how AMSUS can create a custom sponsorship & recognition opportunity for you? Contact Stacie McArdle at stacie.mcardle@amsus.org or 301-828-1593.

SPONSORSHIP OPPORTUNITIES, cont'd

Silver Level – \$5,000+

This sponsorship boosts your brand's visibility at the AMSUS Annual Meeting:

- 4 complimentary meeting registration
- Logo recognition on AMSUS website, rolling slide and signage
- Recognition from the podium during Opening Ceremonies
- Opportunity to provide a recorded presentation for the Virtual Annual Meeting platform

SPONSORSHIP OPPORTUNITIES:

Hotel Room Drop (items to be dropped provided by sponsor)

Hotel Key Cards

Lanyards & Pens

Charging Station

Challenge Coin

SALE

A la Carte Sponsorships

There's a sponsorship opportunity for every budget:

Welcome Reception Supporter \$500

Meeting Space (available per hour)

Pens/Handout - \$500

Ad Poster on Easel in Lobby - \$750

Annual Meeting Agenda Back Cover Ad - \$2,500

AMSUS Virtual Platform & Mobile App Banner Ads - prices vary based on size/location

Awards Luncheon Supporter

Leadership Level - \$2,000; includes recognition from the podium

Excellence Level - \$1,000

Innovation Level - \$750

Teamwork Level - \$500

Awards luncheon sponsors receive recognition in plenary/general sessions slides, rolling slides and signage at the luncheon, and at each luncheon table.

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